

# JOHNZELLE MANALOTO

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**A.** Angeles City, Pampanga  
**P.** Portfolio currently in development

UI/UX  
Designer



## CAREER OBJECTIVE

UI/UX design student with hands-on experience delivering research-driven web and mobile interfaces. Seeking a junior or internship role where I can contribute to user-centered product design, scalable design systems, and high-impact digital experiences.

## SKILLS

### Design

- UI/UX Design
- Wireframing
- Interactive Prototyping
- Design Systems
- Motion Design

### Tools

- Figma & Framer
- Adobe Photoshop
- Adobe Illustrator
- VS Code

### Development

- HTML, CSS, JS, PHP & React.js

## EDUCATION

### Holy Angel University

Bachelor of Science in  
Information Technology –  
Web Development

Angeles City, Pampanga

Expected Graduation:  
June 2027

## EXPERIENCE

Feb 2025 – Dec 2025

### Freelance UI/UX & Brand Designer — Remote | NDA Clients

- Delivered end-to-end UI/UX for 3 clients, from wireframes to high-fidelity interactive prototypes in Figma & Framer.
- Translated business goals into accessible, high-fidelity interfaces with a focus on clear information hierarchy
- Developed scalable design systems and brand identity assets using Figma and Photoshop for consistent digital experiences.

## SELECTED PROJECTS

### Oasis – Luxury Beverage Brand

Nov 2025 - Jan 2026

- Designed a high-protein beverage site in Figma, balancing premium branding with impactful advertising.
- Developed Framer prototypes using motion and custom animations to deliver a luxury brand experience.

### Velour – Luxury Web Application

Mar 2025 - Apr 2025

- Designed UI in Figma and developed using HTML, CSS, JavaScript, and PHP for a responsive perfume website.
- Optimized cross-platform usability by balancing complex visual details with high-performance web standards.

### NutriTrack – Health Web Application

Sep 2024 - Dec 2024

- Mobile app designed UI in Figma and Adobe Photoshop, focused on clear data and easy meal logging.
- Reduced user friction by architecting intuitive navigation and filtering for seamless health tracking.