# Manami Ueda, MBA

Software Engineer

New York, NY | (847) 987-0738 | Email: ManamiUeda1@gmail.com | Website: manami-ueda.com LinkedIn: linkedIn.com/in/manami-ueda/ | GitHub: github.com/manamiueda1

## **TECHNICAL SKILLS**

**Language:** JavaScript (ES6+)

Frontend: React, Redux, HTML, CSS

Backend: Node.js, Express, Sequelize, PostgreSQL, Mongoose, MongoDB, RESTful API

DevOps & Tools: Heroku, Firebase, TDD (Mocha, Chai, Jasmine), npm, Git, GitHub, Visual Studio Code

## **PROJECTS**

- Executed a two-way matching system and a chat system allowing users to chat with their matches on the app
- Setup Authentication via local email and password and Google OAuth using Passport.js
- Tech: React, Redux, Node.js, Express, MongoDB, Mongoose, Pusher API, Google Maps API, Google Places API

- Created an app that translates an image with text into audio within 2 days for a solo hackathon
- Interacts with Tesseract.js (OCR API) to translate image to text and Speech Synthesis API to translate text to speech
- Tech: JavaScript, React, SpeechSynthesis API, Tesseract API, Bulma, Firebase

Car-Ify | Link: https://car-ify.herokuapp.com/ | Code: https://github.com/Car-Ify-1911FSA/Car-Ify-2020

January 2020

A mock e-commerce website for buying cars – deployed using Heroku

- Built a secure full-stack e-commerce website with an agile team of four, fulfilling necessary purchasing features
- Tech: JavaScript, React, Redux, Node.js, Express, Sequelize, PostgreSQL, Heroku

#### PROFESSIONAL EXPERIENCE

# Sales Development Representative, Zemanta at Outbrain, New York, NY

March 2018-Sept 2019

- Directed sales calls, inbound leads and generated outbound leads to achieve monthly revenue goal of \$500,000
- Collaborated with the engineering team weekly to report back client feedback and potential feature updates
- Managed the development of the company website by collaborating with the web developer and product manager

## Digital Media Consultant, VideoTela, New York, NY

December 2017-April 2018

- Assisted management team in research and development of programmatic CTV advertising platform
- Supported development of publisher/content acquisition and built relationships with 10 publishers and DSPs

## Product Manager, Fautus, Chicago, IL

April 2017-November 2017

- Trained, managed and lead a sales team of 20 photographers to support and exceed their sales goals for every shift
- Evaluated mobile app on a daily basis to catch bugs and communicated back to the developers to improve the app
- Designed direct and digital marketing strategies, which generated 700 total users in 6 months

#### **EDUCATION**

Fullstack Academy: Certificate of Software Engineering, New York, NY Tech Stack: Node.js, Express, React, Sequelize	February 2020
Loyola University Chicago: Quinlan School of Business, Chicago, IL Master of Business Administration: International Business & Entrepreneurship	November 2017
Loyola University Chicago: Quinlan School of Business, Chicago, IL	December 2016

## **CERTIFICATIONS**

City College of New York: Web Development Certificate, New York, NY

Bachelor of Business Administration: Marketing, Management & Entrepreneurship

December 2018

Courses: HTML & CSS, JavaScript, and PHP & MySQL