

Manami Ueda, MBA

Software Engineer

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TECHNICAL SKILLS

Language: JavaScript (ES6+)

Frontend: React.js, Redux, HTML, CSS

Backend: Node.js, Express, Sequelize, PostgreSQL, Mongoose, MongoDB, RESTful API

DevOps: Heroku, Firebase, TDD (Mocha, Chai, Jasmine)

Tools: npm, GitHub, GIT, Visual Studio Code, Postman, Postico, Compass

PROJECTS

FitMinded | Link: <http://fit-minded-ny.herokuapp.com/> | Code: <https://github.com/Fit-Minded/fit-minded> January-February 2020

A cross-platform mobile and web application that connects individuals in your area who have similar athletic interests

- Developed with the NERD stack, MongoDB, Mongoose, Pusher API for the chat, Google Maps and Places API
- Executed a two-way matching system and a chat system allowing users to chat with their matches on the app
- Setup Authentication via local email and password and Google OAuth using Passport.js

Image-to-Voice | Link: <https://manami-stackathon.firebaseio.com/> | Code: <https://github.com/manamiueda1/stackathon> January 2020

An image uploading mobile and web application that translates images of text into audio – Deployed using Firebase

- Designed, created, and deployed a Progressive Web Application within 2 days for a coding bootcamp hackathon
- Interacts with Tesseract.js (OCR API) to translate image to text and Speech Synthesis API to translate text to speech
- Provides an easy click and upload file button to upload images with text using Bulma

Car-Ify | Link: <https://car-ify.herokuapp.com/> | Code: <https://github.com/Car-Ify-1911FSA/Car-Ify-2020> January 2020

A mock e-commerce website for buying cars – deployed using Heroku

- Built a full-stack single-page web application – developed with the NERD stack, PostgreSQL and Sequelize
- Implemented frontend features using React and Redux – products view, order history, cart and payment functionality
- Utilized Express to make RESTful API calls to the frontend and used PostgreSQL to manage relational database

PROFESSIONAL EXPERIENCE

Sales Development Representative, Zemanta at Outbrain, New York, NY March 2018-Sept 2019

- Directed sales calls, inbound leads and generated outbound leads to achieve monthly revenue goal of \$500,000
- Collaborated with the engineering team weekly to report back client feedback and potential feature updates
- Managed the development of the company website by collaborating with the web developer and product manager

Digital Media Consultant, VideoTela, New York, NY December 2017-April 2018

- Assisted management team in research and development of programmatic CTV advertising platform
- Supported development of publisher/content acquisition and built relationships with 10 publishers and DSPs

Product Manager, Fautus, Chicago, IL April 2017-November 2017

- Trained, managed and lead a sales team of 20 photographers to support and exceed their sales goals for every shift
- Evaluated mobile app on a daily basis to catch bugs and communicated back to the developers to improve the app
- Designed direct and digital marketing strategies, which generated 700 total users in 6 months

EDUCATION

Fullstack Academy: Certificate of Software Engineering, New York, NY February 2020

Tech Stack: Node.js, Express, React, Sequelize

Loyola University Chicago: Quinlan School of Business, Chicago, IL November 2017

Master of Business Administration: International Business & Entrepreneurship

Loyola University Chicago: Quinlan School of Business, Chicago, IL December 2016

Bachelor of Business Administration: Marketing, Management & Entrepreneurship

CERTIFICATIONS

City College of New York: Web Development Certificate, New York, NY December 2018

Courses: HTML & CSS, JavaScript, and PHP & MySQL