

# Manami Ueda, MBA

Software Engineer

New York, NY | (847) 987-0738 | Email: [ManamiUeda1@gmail.com](mailto:ManamiUeda1@gmail.com) | [LinkedIn](#) | [GitHub](#)

## TECHNICAL SKILLS

---

**Language:** JavaScript (ES6+)

**Frontend:** React, Redux, HTML, CSS

**Backend:** Node.js, Express, Sequelize, PostgreSQL, Mongoose, MongoDB, RESTful API

**DevOps:** Heroku, TDD (Mocha, Chai, Jasmine)

**Tools:** npm, GitHub, GIT, Visual Studio Code, Postman, Postico, Compass

## PROJECTS

---

**Web and Mobile Application: [Fit-Minded](#)**

January-February 2020

*A cross-platform mobile and web application that connects individuals in your area who have similar athletic interests*

- Developed with the NERD stack, MongoDB, Mongoose, Pusher API for the chat, Google Maps and Places API
- Executed a two-way matching system and a chat system allowing users to chat with their matches on the app
- Setup Authentication via local email and password and Google OAuth using Passport.js

**E-Commerce Website: [Car-Ify](#)**

January 2020

*A mock e-commerce website for buying cars – deployed using Heroku*

- Built a full-stack single-page web application – developed with the NERD stack, PostgreSQL and Sequelize
- Implemented frontend features using React and Redux – products view, order history, cart and payment functionality
- Utilized Express to make RESTful API calls to the frontend and used PostgreSQL to manage relational database

**Audio Web and Mobile Application: [Image-to-Voice](#)**

January 2020

*An image uploading mobile and web application that translates images of text into audio – Deployed using Firebase*

- Designed, created, and deployed a Progressive Web Application within 2 days for a coding bootcamp hackathon
- Interacts with Tesseract.js (OCR API) to translate image to text and Speech Synthesis API to translate text to speech
- Provides an easy click and upload file button to upload images with text using Bulma

## PROFESSIONAL EXPERIENCE

---

**Sales Development Representative, Zemanta at Outbrain,** New York, NY

March 2018-Sept 2019

- Directed sales calls, inbound leads and generated outbound leads to achieve monthly revenue goal of \$500,000
- Collaborated with the engineering team weekly to report back client feedback and potential feature updates
- Managed the development of the company website by collaborating with the web developer and product manager

**Digital Media Consultant, VideoTela,** New York, NY

December 2017-April 2018

- Assisted management team in research and development of programmatic CTV advertising platform
- Supported development of publisher/content acquisition and built relationships with 10 publishers and DSPs

**Assistant Director, Fautus,** Chicago, IL

April 2017-November 2017

- Trained, managed and lead a sales team of 20 photographers to support and exceed their sales goals for every shift
- Evaluated mobile app on a daily basis to catch bugs and communicated back to the developers to improve the app
- Designed direct and digital marketing strategies, which generated 700 total users in 6 months

## EDUCATION

---

**Fullstack Academy:** Certificate of Software Engineering, New York, NY

February 2020

*Tech Stack: Node.js, Express, React, Sequelize*

**Loyola University Chicago:** Quinlan School of Business, Chicago, IL

November 2017

*Master of Business Administration: International Business & Entrepreneurship*

**Loyola University Chicago:** Quinlan School of Business, Chicago, IL

December 2016

*Bachelor of Business Administration: Marketing, Management & Entrepreneurship*

## CERTIFICATIONS

---

**City College of New York:** Web Development Certificate, New York, NY

December 2018

*Courses: HTML & CSS, JavaScript, and PHP & MySQL*