# Manami Ueda, MBA

Software Engineer

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## TECHNICAL SKILLS

**Language:** JavaScript (ES6+)

**Frontend:** React, Redux, HTML, CSS

**Backend:** Node.js, Express, Sequelize, PostgreSQL, Mongoose, MongoDB, RESTful API

**DevOps & Tools:** Heroku, Firebase, TDD (Mocha, Chai, Jasmine), npm, Git, GitHub, Visual Studio Code

## PROJECTS

**FitMinded** | Link: http://fit-minded-ny.herokuapp.com/ | Code: https://github.com/Fit-Minded/fit-minded    January-February 2020

*A cross-platform mobile and web application that connects individuals in your area who have similar athletic interests*

- Executed a two-way matching system using MongoDB and Mongoose, a chat system using Pusher API allowing users to chat with their matches on the app, and a recommendation map using Google Maps and Places API
- Setup Authentication via local email and password and Google OAuth using Passport.js

**Image-to-Voice** | Link: https://manami-stackathon.firebaseapp.com/ | Code: https://github.com/manamiueda1/stackathon    January 2020

*An image uploading mobile and web application that translates images of text into audio – Deployed using Firebase*

- Created an app that translates an image with text into audio within 2 days for a solo hackathon
- Interacts with Tesseract.js (OCR API) to translate image to text and Speech Synthesis API to translate text to speech

**Car-Ify** | Link: https://car-ify.herokuapp.com/ | Code: https://github.com/Car-Ify-1911FSA/Car-Ify-2020    January 2020

*A mock e-commerce website for buying cars built using Node.js, Express React, Redux, PostgreSQL– deployed using Heroku*

- Built a secure full-stack e-commerce website with an agile team of four, fulfilling necessary purchasing features
- Wrote tests to make sure back-end APIs were working properly and sensitive customer data were being protected

## PROFESSIONAL EXPERIENCE

**Sales Development Representative, Zemanta at Outbrain,** New York, NY          March 2018-Sept 2019

- Directed sales calls, inbound leads and generated outbound leads to achieve monthly revenue goal of $500,000
- Collaborated with the engineering team weekly to report back client feedback and potential feature updates
- Managed the development of the company website by collaborating with the web developer and product manager

**Digital Media Consultant, VideoTela,** New York, NY          December 2017-April 2018

- Assisted management team in research and development of programmatic CTV advertising platform
- Supported development of publisher/content acquisition and built relationships with 10 publishers and DSPs

**Product Manager, Fautus,** Chicago, IL          April 2017-November 2017

- Trained, managed and lead a sales team of 20 photographers to support and exceed their sales goals for every shift
- Evaluated mobile app on a daily basis to catch bugs and communicated back to the developers to improve the app

## EDUCATION

**Fullstack Academy:** Certificate of Software Engineering, New York, NY          February 2020

*Tech Stack: Node.js, Express, React, Sequelize*

**Loyola University Chicago:** Quinlan School of Business, Chicago, IL          November 2017

*Master of Business Administration: International Business & Entrepreneurship*

**Loyola University Chicago:** Quinlan School of Business, Chicago, IL          December 2016

*Bachelor of Business Administration: Marketing, Management & Entrepreneurship*

## CERTIFICATIONS

**City College of New York:** Web Development Certificate, New York, NY          December 2018

*Courses: HTML & CSS, JavaScript, and PHP & MySQL*