# YouTube Spam Comments Classification

# PREPARED BY Manan Pareek (2018BtechCSE110)

**FACULTY GUIDE** 

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**May 2022** 

# YouTube Spam Comments Classification

# **Practice School-2**

Submitted in partial fulfilment of the requirements

for the degree of

**Bachelor of Technology in Computer Science Engineering** 

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**May 2022** 

# **CERTIFICATE**

This is to certify that the Practice School-2 project work entitled "Youtube Spam Comment Classification" submitted by Manan Pareek (2018BtechCSE110), towards the partial fulfillment of the requirements for the degree of Bachelor of Technology in Computer Science Engineering of JK Lakshmipat University Jaipur is the record of work carried out by them under my supervision and guidance. In my opinion, the submitted work has reached a level required for being accepted for Practice School-II examination.

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I am highly indebted to Futurense Technologies Pvt Ltd. for their guidance and constant supervision as well as for providing necessary information regarding the project & also for their support in completing the project.

Sincerely yours,
Manan Pareek
(2018BtechCSE110)

# **ABSTRACT**

YouTube is considered as one of the most popular video sharing websites that is growing very fast. Because of its popularity, it attracts spammers to distribute spam through comments on YouTube. This has become concern because spam can lead to phishing attack which the target can be user that click on any malicious link. YouTube is running its own spam blocking system but continues to fail to block them properly. Therefore, we examined related studies on YouTube spam comment screening and conducted classification experiments with three different machine learning techniques (Random Forest, SVM, Gradient Boosting). We created own dataset for training and testing purpose.

# LIST OF FIGURES

| Figure  | Page No. |
|---|----------|
| Figure 1.1 Futurense Technologies               | 8        |
| Figure 2.1 Methodolgy                           | 17       |
| Figure 2.2 Feature Selection and Extraction     | 19       |
| Figure 3.1 Alberto TubesSpam Classification     | 20       |
| Figure 3.2 Zakai and Sadia's Algo Accuracy      | 20       |
| Figure 3.3 Yogita and Dr. Rahat's Algo Accuracy | 21       |
| ,   | 21       |
| Figure 3.4 Our Algorithms Accuracy              | 21       |
| Figure 4.1 Confusion Matrix                     | 22       |

# **CONTENTS**

| CERTIFICATE                                    | iii   |
|--|-------|
| ACKNOWLEDGEMENT                                | iv    |
| ABSTRACT                                       | ν     |
| LIST OF FIGURES                                | vi    |
| CHAPTER 1: INTRODUCTION                        | 1-6   |
| 1.1 About Futurense Technologies               | 1     |
| 1.2 About Training                             | 2     |
| 1.3 Projet at Futurense                        | 3-6   |
| 1.3.1 Problem Statement                        |       |
| 1.3.2 Objectives                               |       |
| CHAPTER 2: YOUTUBE SPAM COMMENT CLASSIFICATION | 7-12  |
| 2.1 Related Work                               | 8     |
| 2.2 Research Objective                         | 9     |
| 2.3 Methodology Adopted                        | 10    |
| 2.4 About Dataset                              | 11-12 |
| 2.5 Algorithms Used                            |       |
| 2.6 Features Selection and Extraction          |       |
| CHAPTER 3: OBSERVATION & COMPARITIVE STUDY     | 13-14 |
| CHAPTER 4: RESULTS                             | 15    |
| CHAPTER 5: CONCLUSION                          | 16    |
| REFERENCES                                     |       |
| APPENDIX                                       |       |

# **CHAPTER 1: INTRODUCTION**

# 1.1 About Futurense Technologies:

Futurense Technologies Pvt. Ltd. is a global IT consulting and software development firm; our core focus is towards making digital transformation the norm. We help our clients make the most of digital technologies to innovate for sustainable growth.

Started in 2020 with a vision to put India at the forefront of the technology revolution.

We aim to do this with a two-pronged approach:

- Build futuristic tech solutions
- Nurture future-ready careers

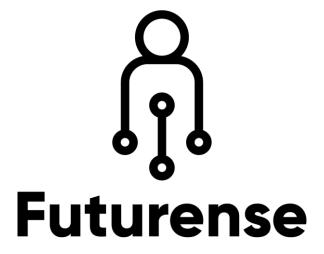


Figure 1.1: Futurense Technologies

## 1.2 About Training:

The training is divided in two phases

1<sup>st</sup> Phase:- 2 Months Online Training where they will train us on Python and SQL.

**2<sup>nd</sup> Phase:-** 3 Months Offline Training where they will be giving us training on Big Data Technologies like Hadoop, spark, scala, hive, flume, Clouds like AWS, Azure and Databases like Cassandra, Toad etc.

My training started from 25<sup>th</sup> November 2021,

From 25<sup>th</sup> Nov – 21<sup>st</sup> Dec 2021 they trained us on Python, from beginner to intermediate level, first they taught us basics of python, then taught us about strings, tuples, dictionaries and then they taught us some higher concepts like classes & objects, and OOPS concept. On these topics they gave us assignments on almost day to day basis.

For Python Coding tools used were: Spyder, Jupyter Notebook and PyCharm.

From 23<sup>rd</sup> Dec 2021 onwards they started teaching us RDBMS, in starting they taught us about the basics of RDBMS like Schema, Entity, attributes and relations.

Then they took a E-commerce database and start building it from scratch. For first 2 days we created around 20-23 tables for our database. After creating those tables we inserted the data in them.

After this they taught us about different operation which we can do on data to extract meaningful information. We got to know how triggers and procedures work in SQL and how views can help us in making a complex query simple.

They also taught us how to grant and revoke permission in database for different users.

# 1.3 Project at Futurense:

#### 1.3.1 Problem Statement:

YouTube uses few key factors like measuring user interactions; number of views, shares, comments, and likes etc. to rank the videos as the top trending on the platform. The top trending list of videos mostly belongs to movies, music, celebrities, reality shows, TV shows, etc. This dataset includes a few months of daily trending YouTube videos.

The dataset includes a category\_id field and its master is also given.

# 1.3.2 Objective:

Use SQL features for data analysis and showing the valuable insights.

• **Domain:** YouTube video analytics

• Analysis to be done: Exploratory analysis to determine actionable insights

**About Data:** Dataset consists of several months (and counting) of records on each day trending YouTube movies. data is covered for the us, GB, DE, CA, and FR areas (u.s.a., super Britain, Germany, Canada, and France, respectively), with as much as two hundred listed trending videos according to day.

We took the US region data for our Project.



### **Tools used for Accomplishing the Project:** Oracle Toad

TOAD(Tool for Oracle Application Developers)

Toad is a database management toolset from Quest Software for managing relational and non-relational databases.

TOAD uses MySQL.

### **Some Snapshots of Project:**

#### Created the Schema for table

```
create table tbl_you_tube(video_id varchar2(200),trending_date varchar2(200),title varchar2(200),channel_title varchar2(200),category_id number, publish_time varchar(100), tags varchar(400), views number,likes number,dislikes number,comment_count number,comments_disabled varchar2(10), ratings_disabled varchar2(10));
```

Then we inserted the data from CSV file to table we created, using TOAD. The table include 40500 rows.

# Top 3 videos for which user interaction (views + likes + dislikes + comments) is the highest.

```
select video_id, title, category_id, (likes+dislikes+comment_count+views) as User_Interaction
from tbl_you_tube order by user_interaction desc ;
```

| ≣ | VIDEO_ID    | TΠLE   | CATEGORY_ID | USER_INTERACTION |
|---|-------------|--|-------------|------------------|
| • | n1WpP7iowLc | Eminem - Walk On Water (Audio) ft. Beyoncé                     | 10          | 18115252         |
|   | 5qpjK5DgCt4 | Racist Superman   Rudy Mancuso, King Bach & Lele Pons          | 23          | 3350987          |
|   | 1ZAPwfrtAFY | The Trump Presidency: Last Week Tonight with John Oliver (HBO) | 24          | 2534817          |

# Bottom 3 videos for which user interaction (views + likes + dislikes + comments) is lowest.

```
select video_id, title, category_id, (likes+dislikes+comment_count+views) as User_Interaction
from tbl_you_tube order by user_interaction asc ;
```

| : | VIDEO_ID    | TITLE  | CATEGORY_ID | USER_INTERACTION |
|---|-------------|--|-------------|------------------|
| ٠ | NZFhMSgbKKM | Dennis Smith Jr. and LeBron James go back and forth        | 17          | 965              |
|   | zNqCVTs38nU | Heidelberg's nifty hook-and-lateral to the left tackle     | 17          | 4641             |
|   | c-3JxzN2u34 | Lin-Manuel Miranda's next act: Helping rebuild Puerto Rico | 25          | 6699             |

## Top 3 videos of each category in each year

- By number of views
- By number of comments
- By number of likes
- Highest user interaction

```
SELECT * FROM

(
    SELECT VIDEO_ID,title, Category_ID, comment_count,
    ROW_NUMBER() OVER (PARTITION BY Category_ID Order by comment_count DESC) AS Sno#
    FROM tbl_you_tube
)RNK
WHERE Sno# <=3
```

|   | VIDEO_ID    | TΠLE   | CATEGORY_ID | COMMENT_COUNT | SNO# |
|---|-------------|--|-------------|---------------|------|
| ١ | Om_zGhJLZ5U | TL;DW - Every DCEU Movie Before Justice League   | 1           | 2111          | 1    |
|   | jr9QtXwC9vc | The Greatest Showman   Official Trailer 2 [HD]   20th Century FOX                      | 1           | 340           | 2    |
|   | n30k5CwLhS4 | Nick Andopolis: Drummer  | 1           | 246           | 3    |
|   | U0hAC8O7RoI | I TOOK THE \$3,000,000 LAMBO TO CARMAX! They offered me                                | 2           | 486           | 1    |
|   | n1WpP7iowLc | Eminem - Walk On Water (Audio) ft. Beyoncé   | 10          | 125882        | 1    |
|   | 5E4ZBSInqUU | Marshmello - Blocks (Official Music Video)   | 10          | 8371          | . 2  |
|   | 0tO_l_Ed5Rs | Matthew Santoro - FACTS (Official Music Video) f. Ellevan & Humble the Poet            | 10          | 7484          | 3    |
|   | TaTleo4cOs8 | SHOPPING FOR NEW FISH!!!   | 15          | 2120          | 1    |
|   | sbcbvuitiTc | Stephon Marbury and Jimmer Fredette fight in China                                     | 17          | 1447          | 1    |
|   | 9wRQljFNDW8 | Dion Lewis' 103-Yd Kick Return TD vs. Denver!   Can't-Miss Play   NFL Wk 10 Highlights | 17          | 177           | 2    |
|   | zNqCVTs38nU | Heidelberg's nifty hook-and-lateral to the left tackle                                 | 17          | 19            | 3    |
|   | p2hJxyF7mok | New Emirates First Class Suite   Boeing 777   Emirates                                 | 19          | 236           | 1    |
|   | 2kyS6SvSYSE | WE WANT TO TALK ABOUT OUR MARRIAGE   | 22          | 15954         | 1    |
|   | STI2fI7sKMo | AFFAIRS, EX BOYFRIENDS, \$18MILLION NET WORTH - GOOGLE US   Shawn and And              | 22          | 895           | 2    |
|   | 0mlNzVSJrT0 | Me-O Cats Commercial   | 22          | 532           | 3    |
|   | 5qpjK5DgCt4 | Racist Superman   Rudy Mancuso, King Bach & Lele Pons                                  | 23          | 8181          | 1    |
|   | dQvIbulWCM4 | Celebrities on Thanksgiving 2017!  | 23          | 3412          | 2    |
|   | ZAQs-ctOqXQ | One Change That Would Make Pacific Rim a Classic                                       | 23          | 1256          | 3    |

```
SELECT

video_id, title, category_id, (views + likes + dislikes + comment_count) as USER_INTERACTION

FROM tbl_you_tube;

SELECT * FROM

(
SELECT VIDEO_ID, EXTRACT (YEAR FROM to_date(trending_date , 'YY.DD.MM')) as XEAR, title, Category_ID, (views + likes + dislikes + comment_count), ROW_NUMBER() OVER (FARTITION BY Category_ID Order by (views + likes + dislikes + comment_count) DESC) AS Sno#

FROM tbl_you_tube
)RNK WHERE Sno# <=3
```

|   | VIDEO_ID    | YEAR | TITLE  | CATEGORY_ID | (VIEWS+LIKES+DISLIKES+COMMENT_COUNT) | SNO# |
|---|-------------|------|--|-------------|--------------------------------------|------|
| ١ | jr9QtXwC9vc | 2017 | The Greatest Showman   Official Trailer 2 [HD]   20th Century FOX                      | 1           | 830061                               | 1    |
|   | Om_zGhJLZ5U | 2017 | TL;DW - Every DCEU Movie Before Justice League   | 1           | 299340                               | 2    |
|   | n30k5CwLhS4 | 2017 | Nick Andopolis: Drummer  | 1           | 52066                                | 3    |
|   | U0hAC8O7RoI | 2017 | I TOOK THE \$3,000,000 LAMBO TO CARMAX! They offered me                                | 2           | 103394                               | 1    |
|   | n1WpP7iowLc | 2017 | Eminem - Walk On Water (Audio) ft. Beyoncé   | 10          | 18115252                             | 1    |
|   | 5E4ZBSInqUU | 2017 | Marshmello - Blocks (Official Music Video)   | 10          | 811474                               | 2    |
|   | 0tO_l_Ed5Rs | 2017 | Matthew Santoro - FACTS (Official Music Video) f. Ellevan & Humble the Poet            | 10          | 366448                               | 3    |
|   | TaTleo4cOs8 | 2017 | SHOPPING FOR NEW FISH!!!   | 15          | 217371                               | 1    |
|   | sbcbvuitiTc | 2017 | Stephon Marbury and Jimmer Fredette fight in China                                     | 17          | 962058                               | 1    |
|   | 9wRQljFNDW8 | 2017 | Dion Lewis' 103-Yd Kick Return TD vs. Denver!   Can't-Miss Play   NFL Wk 10 Highlights | 17          | 82234                                | 2    |
|   | zNqCVTs38nU | 2017 | Heidelberg's nifty hook-and-lateral to the left tackle                                 | 17          | 4641                                 | 3    |
|   | p2hJxyF7mok | 2017 | New Emirates First Class Suite   Boeing 777   Emirates                                 | 19          | 143115                               | 1    |
|   | 2kyS6SvSYSE | 2017 | WE WANT TO TALK ABOUT OUR MARRIAGE   | 22          | 824821                               | 1    |
|   | STI2fI7sKMo | 2017 | AFFAIRS, EX BOYFRIENDS, \$18MILLION NET WORTH - GOOGLE US   Shawn and And              | 22          | 328171                               | 2    |
|   | 0mlNzVSJrT0 | 2017 | Me-O Cats Commercial   | 22          | 102168                               | 3    |
|   | 5qpjK5DgCt4 | 2017 | Racist Superman   Rudy Mancuso, King Bach & Lele Pons                                  | 23          | 3350987                              | 1    |
|   | dQvIbulWCM4 | 2017 | Celebrities on Thanksgiving 2017!  | 23          | 649128                               | 2    |

```
SELECT VIDEO_ID, title, Category_ID,LIKES,

ROW_NUMBER() OVER (PARTITION BY Category_ID Order by LIKES DESC) AS Sno#

FROM tbl_you_tube

RNK WHERE Sno# <=3
```

|   | VIDEO_ID    | TITLE  | CATEGORY_ID | LIKES  | SNO# |
|---|-------------|--|-------------|--------|------|
| ١ | Om_zGhJLZ5U | TL;DW - Every DCEU Movie Before Justice League   | 1           | 7515   | 1    |
|   | jr9QtXwC9vc | The Greatest Showman   Official Trailer 2 [HD]   20th Century FOX                      | 1           | 3543   | 2    |
|   | n30k5CwLhS4 | Nick Andopolis: Drummer  | 1           | 715    | 3    |
|   | U0hAC8O7RoI | I TOOK THE \$3,000,000 LAMBO TO CARMAX! They offered me                                | 2           | 4035   | 1    |
|   | n1WpP7iowLc | Eminem - Walk On Water (Audio) ft. Beyoncé   | 10          | 787419 | 1    |
|   | 5E4ZBSInqUU | Marshmello - Blocks (Official Music Video)   | 10          | 114188 | 2    |
|   | 0tO_I_Ed5Rs | Matthew Santoro - FACTS (Official Music Video) f. Ellevan & Humble the Poet            | 10          | 15186  | 3    |
|   | TaTleo4cOs8 | SHOPPING FOR NEW FISH!!!   | 15          | 7473   | 1    |
|   | sbcbvuitiTc | Stephon Marbury and Jimmer Fredette fight in China                                     | 17          | 2017   | 1    |
|   | 9wRQljFNDW8 | Dion Lewis' 103-Yd Kick Return TD vs. Denver!   Can't-Miss Play   NFL Wk 10 Highlights | 17          | 655    | 2    |
|   | zNqCVTs38nU | Heidelberg's nifty hook-and-lateral to the left tackle                                 | 17          | 35     | 3    |
|   | p2hJxyF7mok | New Emirates First Class Suite   Boeing 777   Emirates                                 | 19          | 1661   | 1    |
|   | 2kyS6SvSYSE | WE WANT TO TALK ABOUT OUR MARRIAGE   | 22          | 57527  | 1    |
|   | STI2fI7sKMo | AFFAIRS, EX BOYFRIENDS, \$18MILLION NET WORTH - GOOGLE US   Shawn and Andrew           | 22          | 4451   | 2    |
|   | 0mlNzVSJrT0 | Me-O Cats Commercial   | 22          | 2486   | 3    |
|   | 5qpjK5DgCt4 | Racist Superman   Rudy Mancuso, King Bach & Lele Pons                                  | 23          | 146033 | 1    |
|   | dQvIbulWCM4 | Celebrities on Thanksgiving 2017!  | 23          | 38397  | 2    |
|   | ZAQs-ctOqXQ | One Change That Would Make Pacific Rim a Classic                                       | 23          | 8011   | 3    |

# **Channel-Wise total Views**

SELECT channel\_title, sum(views) as total\_views from tbl\_you\_tube group by channel\_title order by total\_views desc;

| ∷≣ | CHANNEL_TITLE       | TOTAL_VIEWS |
|----|---------------------|-------------|
| ١  | EminemVEVO          | 17158531    |
|    | Rudy Mancuso        | 3191434     |
|    | LastWeekTonight     | 2418783     |
|    | Saturday Night Live | 2103417     |
|    | nigahiga            | 2095731     |
|    | FBE                 | 2045386     |
|    | Simply Nailogical   | 1842393     |
|    | dope2111            | 1456472     |
|    | NBA Highlights ·    | 956169      |
|    | 20th Century Fox    | 826059      |
|    | CrazyRussianHac     | 817732      |
|    | CaseyNeistat        | 748374      |
|    | marshmello          | 687582      |
|    | Niki and Gabi       | 605932      |
|    | NowThis World       | 544770      |
|    | Good Mythical M     | 343168      |
|    | MatthewSantoro      | 328330      |
|    | Shawn Johnson       | 321053      |

# CHAPTER 2 : YOUTUBE SPAM COMMENT CLASSIFICATION

YouTube is a veritably successful videotape participating company. It has further than one billion druggies and that nearly one third of the druggies of the whole internet. They watch a billion hours of YouTube vids and induce billions of views daily. At present, further than 400 hours of videotape are uploaded, and 4.5 million vids are watched every nanosecond on YouTube. It's easy for druggies to watch and upload vids without any restrictions.

YouTube generators can monetize if they've further than subscribers and hours of watch time for the last 12 months. Consequently, spam commentary are being created to promote their channels or vids. Some generators closed the comment function due to aggression similar as political commentary, vituperative speech or depreciatory commentary not related to their vids. Spam causes numerous problems including wasting the stoner's time, memory and use up network bandwidth. Organizations and druggies could face fiscal loss due to trouble of spam. YouTube has its own spam filtering system, however there are still spam commentary that aren't being caught.

Types of Spam on YouTube

- Link Based Spam- It's a veritably common form of spam frequently seen on YouTube. Commentary contain Hypertext( HTTP) links to other websites, generally other vids on YouTube itself. Numerous links deflect the stoner to potentially vicious webpages frequently without the knowledge of the stoner.
- Channel Promotional Spam- It's the most current form of spam on YouTube. These types of commentary generally correspond of druggies who essay to promote their own channel by requesting for subscribers, posting links to their vidsetc.

Downsides of Current System-

- YouTube has tried to combat link- grounded spam by blocking all commentary containing Hypertext links( HTTP). Although effective, this form of filtering has had it's share of problems as it has led to spammers resorting to further creative ways similar as fitting whitespace characters between links to avoid discovery.
- For Illustration- This song is really amazing and i go JB still busy using authentic views fleck c0m and reaching millions of views.

Similar types of commentary are innately designed to bypass You tube's link discovery sludge. Utmost link pollutants and blacklists prove ineffective against similar blurred commentary.

Lately as of November 2017, YouTube has faced adding review about its incapability to moderate uploaded content(1). A large stoner- base of YouTube consists of children who are frequently exposed to vicious and dangerous material in the form of commentarySuch types of comments are inherently designed to bypass You tube's link detection filter. Most link filters and blacklists prove ineffective against such obfuscated comments.

Recently as of November 2017, YouTube has faced increasing criticism about its inability to moderate uploaded content [1]. A large user-base of YouTube consists of children who are often exposed to malicious and harmful material in the form of comments.

#### 2.1 Related Work

- Much research has been done in the area of spam comments detection. Alberto et al. (2015) showed that many classification techniques can be used to find the spam comments in YouTube. These techniques include decision trees, logistic regression, random forests, linear and Gaussian support vector machines. They used a dataset collected from YouTube which has 1956 real user comments that are related to five most viewed YouTube Videos.
- Alex Kantchelian et al. [2] developed a spam detection technique which can quantify
  fruitless and superfluous features in blogs, making meaningful stories more accessible
  to the perpetual stakeholders. They suggested extension of their work to broaden the
  definition of spam such as URLs, short message removal, etc.
- Enhua Tan et al. [3] designed a runtime spam detection scheme called as BARS: Blacklist-Assisted Runtime Spam Detection which constructed a database of Spam URLs against which URL of every new post was analyzed to determine if the post was spam or not.

- M. McCord et al. [4] harnessed machine learning algorithms which were trained with content and user-centered facets to identify spammers. They tested their algorithms with twitter data and discovered that the Random Forest Classifier offered the best results.
- Igor Santos et al. [5] applied the concept of anomaly detection wherein the deviation
  from authentic emails was used as a metric to classify emails as spam or ham. Better
  accuracy was achieved owing to the limited training sets as seen in labelling-based
  systems.
- The authors, Qingxi Peng et al. [6] employed the concepts of sentiment analysis to detect spam reviews. They concluded by proposing some improvements in the calculation of sentiment score which was the base of their paper.
- Ammari et al. (2011) worked on creating user models or profiles that are enriched by the characteristics of the users which are obtained from social websites.

# 2.2 Research Objectives

OBJECTIVE 1: To extract comments from different YouTube Channels using Youtube APIs.

OBJECTIVE 2: To classify extracted data into Spam or Ham.

OBJECTIVE 3: To calculate the accuracy of extracted data and compare it with other's accuracy.

# 2.3 Methodology Adopted

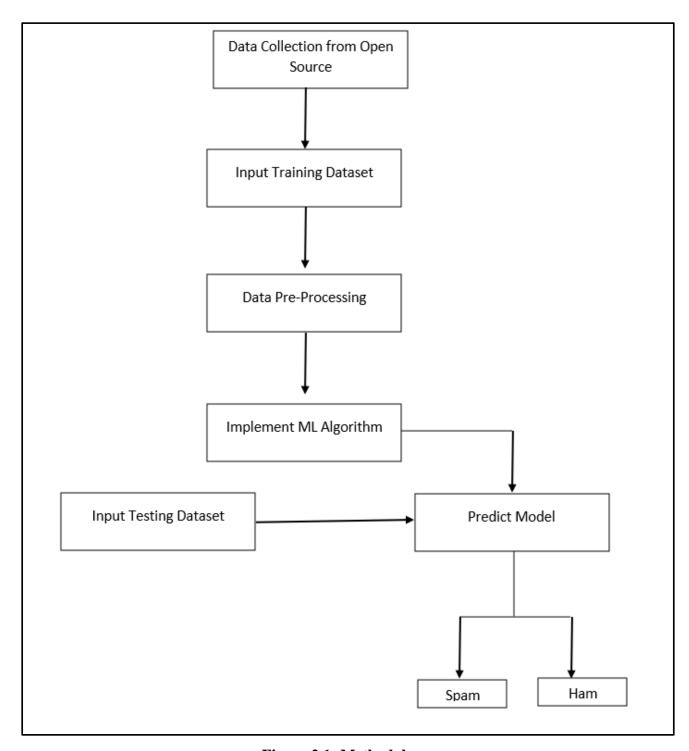


Figure 2.1: Methodology

#### 2.4 About Dataset:

The used datasets are extracted from YouTube using YouTube Data API. The extracted datasets are based on two main characteristics: the popularity of the channel and the availability of up-to-date comments. There was no other consideration apart from these two characteristics. Therefore, the datasets were randomly selected (not based on celebrities or whatsoever). The total number of used YouTube channels is 4-5 and the overall samples are 14,000. Nevertheless, not all channels have presented the exact same sample share.

All datasets are combined into one file which composites the followings:

- video\_id
- video title
- author
- comment\_text
- class

The "Classification" field is presenting the essence of the comment "spam" or "ham"

## 2.5 Algorithms Used:

#### • Random Forest Classification:

Random forest, like its name implies, consists of a large number of individual decision trees that operate as an ensemble. Each individual tree in the random forest spits out a class prediction and the class with the most votes becomes our model's prediction. The low correlation between models is the key. Just like how investments with low correlations (like stocks and bonds) come together to form a portfolio that is greater than the sum of its parts, uncorrelated models can produce ensemble predictions that are more accurate than any of the individual predictions. The reason for this wonderful effect is that the trees protect each other from their individual errors (as long as they don't constantly all err in the same direction). While some trees may be wrong, many other trees will be right, so as a group the trees are able to move in the correct direction.

### • Gradient Boosting Algorithm:

The main idea behind this algorithm is to build models sequentially and these subsequent models try to reduce the errors of the previous model. When the target column is continuous,

we use Gradient Boosting Regressor whereas when it is a classification problem, we use Gradient Boosting Classifier. The only difference between the two is the "Loss function". The objective here is to minimize this loss function by adding weak learners using gradient descent. Since it is based on loss function hence for regression problems, we'll have different loss functions like Mean squared error (MSE) and for classification, we will have different for e.g log-likelihood.

#### 2.6: Features Selection and Extraction

Features Selection and Extraction is the third phase for this detection framework. The process in this phase are shown as below in Figure 2.

There are Data that has been cleaned, identify the suitable features based on the YouTube comment, split the features into three set in order to identify the best features set and finally is test the features by using classification techniques such as Random Forest Classification and Gradient Boosting Classification.

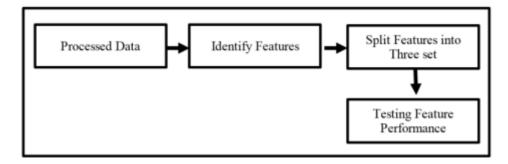


Figure 2.2 Feature Selection and Extraction

For this project, three experiments had been conducted to identify most suitable features to be used in this research. Therefore, the selected features are as follows:

- **Presence of Links:** The presence of links or URL is commonly detected as a spam message or comments. This feature we noted in boolean expression where a value of 1 as presence and value of 0 as an absence.
- **Length of Comments:** The length of comments on this research is calculated after pre-processing. The value of this feature is numerical.
- **Spam Keyword:** This feature also denoted as Boolean expression where if there are the spam keyword in the comment, the value 1 will be denoted while value 0 if there are no spam keyword.

# **CHAPTER 3: OBSERVATIONS & COMPARITVE STUDY**

Below graphs shows the comparison between the accuracy of different algorithms implemented by different authors.

As we compare our algoirthm accuracy with others dataset we find out the we have received 95.1% Accuracy with Random Forest Classification and 92.1% with Gradient Boosting Classification.

We have checked this accuracy on our own dataset which we have fetched from YouTube using YouTube API.

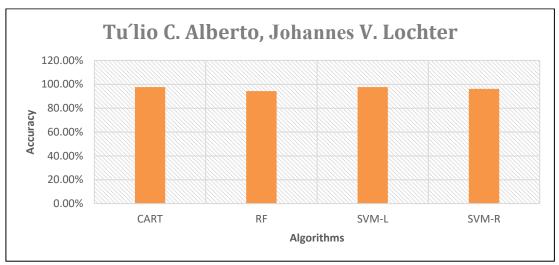


Figure 3.1 Alberto TubeSpam Classification

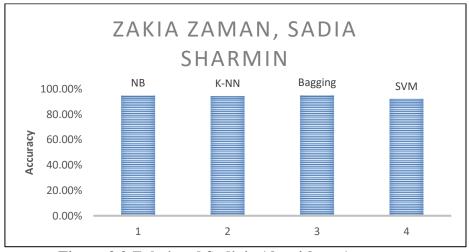


Figure 3.2 Zakai and Sadia's Algorithms Accuaracy

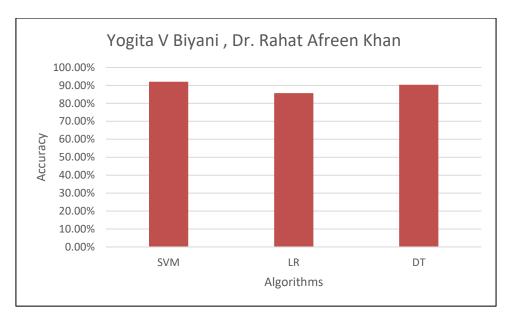


Figure 3.3 Yogita and Dr. Rahat's Algorithm's Accuracy

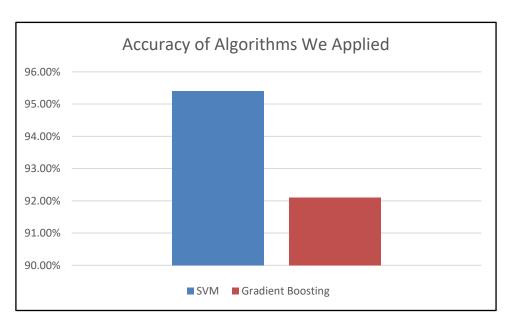


Figure 3.4 Accuracy we got by Applying these Algoritms on our own dataset

# CHAPTER 4: RESULTS

The major goal that we wanted to achieve via this project is being able to detect spam comments of any kind that may harm the users. The experimental purpose of the machine-learning model include training in such a way that it can successfully identify whether a comment is a spam or not. It can detect link-based spam, channel promotional spam and also covers whitespaces characters between links problem which is a major drawback of the existing solution.

The approach used in the solution is to first collect data and then defining training dataset and at same time pre-processing the data and then implementing the Machine learning Algorithms and using testing dataset to predict the model. In this project the machine learning techniques used are Random Forest, Support Vector Machine (SVM) and Gradient Boosting.

Initially, the research question was: "How we can classify between a spam comment and a normal comment?".

After using training & testing datasets and applying ML Algorithm the prediction model will be able to predict Spam which means comments considered harmful for the YouTube users and Ham are the comments which is unharmful for the users.

With Random Forest classification we get 95.4% Accuracy and by using Gradient Boosting Classification we got 92.1% Accuracy.

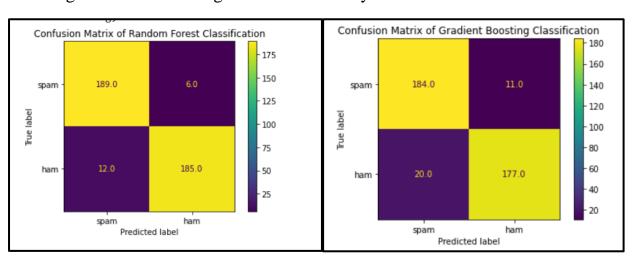


Figure 4.1 Confusion Matrix for Random Forest Classification & Gradient Boosting Classification

# **CHAPTER 5: CONCLUSION**

The research topic was to analyze and declare whether a comment on a YouTube video is a spam or not. With the increase in phishing attacks using YouTube comment, users are unsafe since they might end up losing important data that really matters or might get scammed. This research topic was important because there is still a potential in improvement in the filtering of comments that are harmful for the users.

In conclusion the main motive of this research project is to make YouTube comments a healthy place for discussions, for users to carry out conversation which leads to a better interacting place which might end up helping someone in need. Also, this project focusses on stopping majority of those phishing attacks.

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### **APPENDIX**

#### **Data Extraction**

```
import json
import logging
import googleapiclient.discovery
logger = logging.getLogger(__name__)
FORMAT = "[%(filename)s:%(lineno)s:%(funcName)s()] %(message)s"
logging.basicConfig(format=FORMAT)
logger.setLevel(logging.DEBUG)
def build youtube(API KEY):
    api_service_name = "youtube"
api_version = "v3"
    youtube = googleapiclient.discovery.build(
         \verb"api_service_name", api\_version", developerKey=API\_KEY")
    return youtube
def search_videos(youtube, channel_id, page_token):
    request = youtube.search().list(
   part="snippet",
         channelId=channel id,
         type="video",
         pageToken=page_token
    response = request.execute()
logger.debug("Received Video Search Response")
    return response
def search_comments(youtube, video_id, page_token):
    request = youtube.commentThreads().list(
    part="snippet",
         videoId=video_id,
         pageToken=page_token
    logger.debug(f"Received comment Search Response for {video_id} ")
    response = request.execute()
    return response
def process_search_response(response):
    next_page_token = response.get('nextPageToken')
    result = []
    for i, item in enumerate(response["items"]):
         video_id = item["id"]["videoId"]
         video_title = item['snippet']['title']
         result.append({
              'video_id': video_id,
             'video_title': video_title
         logger.debug(f"Received comment Search Response for {video_id} ")
    return next_page_token, result
```

```
def process_comments_response(response, video):
   next_page_token = response.get('nextPageToken')
    result = []
    for i, item in enumerate(response["items"]):
        comment = item["snippet"]["topLevelComment"]
        author = comment["snippet"]["authorDisplayName"] # Use Later
        comment_text = comment["snippet"]["textDisplay"]
        video_id = video['video_id']
        video_title = video['video_title']
        result.append(
            {
                'video_id': video_id,
                'video_title': video_title,
                'author': author,
                'comment_text': comment_text
            }
        logger.debug(f"Comment: {comment_text[:50]}... for {video_title}")
   return next_page_token, result
def main():
   api key = "AIzaSyDtpQgR380Zke5KGp788mGNff8NvhPD 8A"
   channel_id = "UCZSNzBgFub_WWil6TOTYwAg"
   youtube = build youtube(api key)
   videos = []
   comments = []
   try:
        next_page = None
            response = search_videos(youtube, channel_id, next_page)
            next_page, result = process_search_response(response)
            videos += result
            if not next_page:
                break
        for video in videos:
           next_page = None
            while True:
                response = search_comments(youtube, video['video_id'], next_page)
                next_page, result = process_comments_response(response, video)
                comments += result
                if not next_page:
                    break
   except Exception as e:
        logger.error(f"Error:\n{str(e)}")
   print(f"Total comments: {len(comments)}")
   print(f"Total videos: {len(videos)}")
   with open('all comments.json', 'w', encoding='utf-8') as f:
        json.dump(comments, f, indent=4)
if __name__ == "__main__":
   main()
```

```
import json
import csv

with open('all_comments.json') as json_file:
    jsondata = json.load(json_file)

data_file = open('new.csv', 'w', newline='')
csv_writer = csv.writer(data_file)

count = 0
for data in jsondata:
    if count == 0:
        header = data.keys()
        csv_writer.writerow(header)
        count += 1
    csv_writer.writerow(data.values())

data_file.close()
```

#### Classification of Comments as SPAM or HAM

```
import tensorflow as tf
import tensorflow_hub as hub
import pandas as pd
import seaborn as sns
import numpy as np
%matplotlib inline
from sklearn.model_selection import train_test_split
```

```
csv = pd.read_csv(
    "/content/data_yt.csv"
)

# DataFrame with only "Comment" and "Spam/Ham" column
df = csv[["comment_text", "class"]]

# Remove all comments that have no ratings
df = df.dropna()

df
```

```
from tensorflow.keras.preprocessing.sequence import pad_sequences
from tensorflow.keras.preprocessing.text import Tokenizer

from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import Dense
from tensorflow.keras.layers import Flatten
from tensorflow.keras.layers import Dropout
from tensorflow.keras.layers import Embedding
from tensorflow.keras.callbacks import EarlyStopping

from sklearn.model_selection import train_test_split
```

```
model = "https://tfhub.dev/google/nnlm-en-dim50/2"
hub_layer = hub.KerasLayer(model, input_shape=[], dtype=tf.string, trainable=True)

model = tf.keras.Sequential()
model.add(hub_layer)
model.add(tf.keras.layers.Dense(16, activation='relu'))
model.add(tf.keras.layers.Dense(1, activation='sigmoid'))

print(model.summary())
```

```
early_stop = EarlyStopping(monitor='val_loss', mode='min', verbose=1, patience=10)
model.compile(optimizer='rmsprop', loss='binary_crossentropy', metrics=['accuracy'])
# fit the model
model.fit(X_train,
       y_train,
        epochs=40,
        batch_size=512,
        validation_data=(X_test, y_test),
        verbose=1,
        callbacks=[early_stop]
sms = [
        "So helpful! Thank you!",
"Excellent video. Well explained",
"Amazing!!!",
"unable to scrape myntra product details using scrapy?",
"Precise and no bullshit, well explained. Thank you!"
for test in sms:
     out = model.predict([test])
     print("%s - %f - %s" % ("Spam" if out[0] > 0.5 else "HAM", out[0], test))
    print()
list comments = copy comment['comment text'].to list()
for test in list comments:
    out = model.predict([test])
    print("%s - %f - %s" % ("Spam" if out[0] > 0.5 else "HAM", out[0], test))
    print()
for test in list_comments:
   out = model.predict([test])
   print("%s - %f - %s" % (l1.append("1") if out[0] > 0.5 else l1.append("0"), out[0], test))
   print()
11 df = pd.DataFrame({'col':l1})
print (l1 df)
l1_df.to_csv('file1.csv')
```

# Calculating the accuracy of Algorithms

```
import nltk
import pandas as pd
import re
from sklearn.feature_extraction.text import TfidfVectorizer, CountVectorizer
import string

import zipfile
import pickle

from sklearn.model_selection import train_test_split
from sklearn.feature_extraction.text import TfidfVectorizer

from sklearn.naive_bayes import MultinomialNB

from sklearn.metrics import confusion_matrix, classification_report
```

```
data = pd.read_csv('/content/drive/MyDrive/YoutubeSpamMergedData.csv')
data.columns = ['comment_id', 'author', 'date', 'content', 'class']
```

```
def count_punct(text):
    count = sum([1 for char in text if char in string.punctuation])
    return round(count/(len(text) - text.count(" ")), 3)*100

data['body_len'] = data['content'].apply(lambda x: len(x) - x.count(" "))
data['punct%'] = data['content'].apply(lambda x: count_punct(x))
```

```
stopwords = nltk.corpus.stopwords.words('english')
ps = nltk.PorterStemmer()

def clean_text(text):
    text = "".join([word.lower() for word in text if word not in string.punctuation])
    tokens = re.split('\W+', text)
    text = [ps.stem(word) for word in tokens if word not in stopwords]
    return text
```

```
from sklearn.ensemble import RandomForestClassifier
from sklearn.model_selection import GridSearchCV

tfidf_vect = TfidfVectorizer(analyzer=clean_text)
X_tfidf = tfidf_vect.fit_transform(data['content'])
X_tfidf_feat = pd.concat([data[['body_len', 'punct%']].reset_index(drop=True), pd.DataFrame(X_tfidf.toarray())], axis=1)
```

```
rf = RandomForestClassifier(n_estimators=300, max_depth=None, n_jobs=-1)
start = time.time()
rf_model = rf.fit(X_train_vect, y_train)
end = time.time()
fit_time = (end - start)
start = time.time()
y_pred = rf_model.predict(X_test_vect)
end = time.time()
pred_time = (end - start)
precision, recall, fscore, train_support = score(y_test, y_pred, pos_label=1, average='binary')
print('Fit time: {} \nPredict time: {} \nPrecision: {} \nRecall: {} \nAccuracy: {}'.format(
 round(fit_time, 3), round(pred_time, 3), round(precision, 3), round(recall, 3), round((y_pred==y_test).sum()/len(y_pred),
from sklearn.metrics import plot_confusion_matrix
confusion_matrix = plot_confusion_matrix(rf, X_test_vect, y_test, display_labels=["spam", "ham"], values_format=".1f")
pyplot.title('Confusion Matrix of Random Forest Classification')
pyplot.show()
gb = GradientBoostingClassifier(n_estimators=150, max_depth=11)
start = time.time()
gb_model = gb.fit(X_train_vect, y_train)
end = time.time()
fit_time = (end - start)
start = time.time()
y_pred = gb_model.predict(X_test_vect)
end = time.time()
pred_time = (end - start)
precision, recall, fscore, train_support = score(y_test, y_pred, pos_label=1, average='binary')
print('Fit time: {} \nPredict time: {} \nPrecision: {} \nAccuracy: {} \nformat(
    round(fit_time, 3), round(pred_time, 3), round(precision, 3), round(recall, 3), round((y_pred==y_test).sum()/len(y_pred).
confusion_matrix = plot_confusion_matrix(gb, X_test_vect, y_test, display_labels=["spam", "ham"], values_format=".1f")
pyplot.title('Confusion Matrix of Gradient Boosting Classification')
pyplot.show()
```