



Abdul Manan

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ABOUT MYSELF

Results-driven **Web Developer (WordPress & Webflow), Web Support Engineer** with **7 years of** experience delivering high-performing websites, CMS solutions, and ongoing technical support across multiple industries. Skilled in **website maintenance, migrations, DNS/domain management, CRM form integrations (GoHighLevel), performance optimization, and UI design in Figma**. Proven ability to improve engagement and SEO performance through responsive upgrades, clean design implementation, and technical fixes. Seeking opportunities as a Web/WordPress Developer, Web Support Engineer, Full Stack WordPress Developer, or UI Designer.

WORK EXPERIENCE

One Click Digital (Noxlumyn) - Australia, Melbourne - Remote

Website: <https://oneclickdigital.net.au>

Senior Web Developer – Web Support & Maintenance

[24/02/2025 - Current]

- Manage **maintenance, updates, troubleshooting, and performance fixes** for WordPress and Webflow CMS websites, ensuring uptime and smooth functionality.
- Develop and update WordPress websites using **Elementor / custom themes**, including landing pages, UI improvements, and responsive fixes.
- Handle **website migrations** (WordPress, Webflow), including staging setup, deployment, and post-migration QA.
- Perform **domain transfers, DNS updates, and SSL implementation**, ensuring correct email routing and secure connections.
- Create and integrate **GoHighLevel forms** for lead capture.
- Design website screens and layouts in **Figma**, ensuring consistent UI/UX and clean design handover.
- Work closely with marketing teams to implement on-page fixes, SEO improvements, and performance optimization tasks.

Creoforma UK - United Kingdom, Preston - Remote

Website: <https://creoforma.co.uk>

Senior WordPress Developer

[15/04/2024 - 23/02/2025]

- Developed and managed WordPress websites with a focus on **SEO improvements and performance optimization**
- Delivered WordPress websites for international clients, including charity, NGO, and business services.
- Worked on custom WordPress builds, WooCommerce, redesigns, performance fixes, and support.
- Managed end-to-end websites, including hosting setup, DNS configuration, migrations, and security.
- Improved website structure and on-page SEO, supporting **+60% organic traffic growth**.
- Managed website updates, customizations, and troubleshooting for multiple clients.
- Handle **website migrations**, including staging setup, deployment, and post-migration QA.

DeepChain AI&IT Technologies - Pakistan, Islamabad

Web Developer | Part-time

[04/03/2024 - 21/02/2025]

- Introduced a comprehensive site-wide audit and optimization strategy that boosted organic traffic by 60%.
- Conducted a comprehensive website audit, identifying critical areas for improvement that helped enhance website security and reliability.
- Streamlined WordPress management.

We are Nova - United Kingdom, Liverpool - Remote

Web Developer

[18/05/2022 - 07/02/2024]

- Maintained and optimized WordPress websites for startups and small business clients (security, performance, updates, launches).
- Delivered **8+ websites** under tight deadlines; consistently meeting high performance standards, leading to **~20%** more monthly leads.
- Implemented **GA event tracking** and email marketing integrations, increasing subscribers by 50% and supporting data-driven marketing.
- Monitored analytics regularly to identify trends and apply continuous improvements.

Evamp & Saanga - United Arab Emirates, Dubai

Link: <https://evampsaanga.com>

Software Engineering (WordPress)

[20/11/2018 - 13/05/2022]

- Maintained and supported **WordPress & Drupal** websites for corporate and international clients, ensuring performance, security, and uptime.
- Provided technical support with **100%** client satisfaction(**YoY**) and rapid issue resolution.
- Managed key clients including **Allied Bank**, FMFB, Bank of Khyber, MMBL, and SME Bank in Pakistan.
- Delivered enhancements, bug fixes, UI upgrades, and **REST API integrations** (career/jobs portal).
- Led website migrations with minimal downtime and conducted QA testing+ documentation(**SRS/FSD**).
- Collaborated with design/QA teams to meet **90%+** project requirements.

SKILLS

CMS / Website Development

Web Development + Web Design | WordPress | Webflow | Elementor, Divi, WPBakery

Website Support & Maintenance

Website maintenance, troubleshooting & bug fixing | Website speed optimization & Core Web Vitals improvements | CMS Management (Maintenance & Updates) | Website migrations (WordPress/Webflow) | Squarespace Website Maintenance

Domains / Hosting / DNS

Domain transfer & management | DNS record updates (A, CNAME, MX, TXT) | SSL installation, redirects & live deployment support

Integrations & Marketing Tools

GoHighLevel Forms creation & integration | CRM / lead capture form setup and tracking | Google Analytics (GA), Search Console basics

Front-End Development

Javascript and jQuery | HTML5, CSS3, Bootstrap | Responsive & cross-browser compatibility

Design Tools

Figma (UI design, wireframes) | Octopus.do (Sitemap) | Canva

Project Tools

PROJECTS

[01/10/2025 - 01/11/2025]

Aegis Real Estate (Dubai, UAE)

- Developed a full real estate website for a Dubai-based client, including **custom UI implementation, responsive design**, CMS-based structure.
- Built property listing pages, **advanced search and filters**, and call-to-action sections to support inquiries and conversions.
- Managed deployment, including **domain/DNS configuration**, SSL setup, and live site launch with post-launch support.

Link: <https://aegisrealestate.ae/>

[08/09/2025 - Current]

Eventuri - UK

- Developed a complete WordPress website for a UK-based automotive performance brand, including product pages, content structure, and responsive UI.
- Implemented **custom search and filtering functionality** to improve product discovery and browsing experience.
- Built a **global dealer locator** module with country-based dealer listings to support international distribution.

Link: <https://www.eventuri.net>

[09/03/2025 - 15/04/2025]

Anosh Foundation (Dubai / Global NGO)

- Delivered end-to-end WordPress development for a humanitarian foundation website, including CMS setup, page architecture, and front-end implementation.
- Built scalable content structure for key sections such as **Our Services, Press, Events/Updates**, Our Team, and Assistance Request Form.
- Designed user-focused layouts to increase engagement for donations/volunteering and improve visibility of charitable programs.

Link: <https://anoshfoundation.com/>

[31/03/2024 - 30/06/2024]

Sunnah Charity - UK

- I led the development of a woo-commerce charity website. Done theme customization and some custom development to meet client requirements.

Link: <https://sunnah.org.uk/>

[31/05/2020 - 30/04/2022]

Allied Bank Website - Pakistan

- I successfully managed and revamped corporate clients as a dedicated WordPress Developer while working with EvampSaanga, overseeing both frontend and backend work and website maintenance.

Link: <https://www.abl.com/>

[31/12/2019 - 31/05/2020]

Golf Connections - Denmark

- I managed a Denmark client as a dedicated WordPress Developer while working with EvampSaanga, overseeing both frontend and backend work and website maintenance. Conducted a comprehensive website audit, identifying critical areas for improvement.

Link: <https://www.golfconnections.dk/>

EDUCATION & TRAINING

BSCS - Bachelor's of Sciences in Computer Science

PMAS-Arid and Agriculture University [29/09/2014 - 27/09/2018]

City: Rawalpindi | Country: Pakistan

Website: <https://www.uaar.edu.pk/index.php> | Field(s) of study: Computer Science: | Final grade: 3.36 / 4.000 | Level in EQF: 6

COURSES/CERTIFICATIONS

[29/08/2024]

The Ultimate Blueprint for WordPress

Alison: WordPress Development Training (Plugins, Performance, SEO)

Link: <https://alison.com/certification/check/3a05093b3f>

[19/01/2025 - Current]

Senior WordPress Developer

Successfully passed **micro1's** AI Interview and officially certified as a **Senior WordPress Developer**.

Link: https://drive.google.com/file/d/1PxPRwDkN2_MW_bMSQQJkdYFL8dMe5za/view?usp=sharing

[16/08/2017 - 15/11/2017]

Web & Graphic Design

Technical Training Center (NTB Islamabad): Web & Graphic Design Course (3 months).

Link:

<https://europa.eu/europass/eportfolio/screen/redirect-external?url=https%253A%252F%252Fdrive.google.com%252Ffile%252Fd%252F1utfay-cTVwqtJhzTfKNcOvVS56YUES1l%252Fview>

[06/03/2022]

HTML5 and CSS3

Completed HTML5 and CSS3 course on Priphe.com

Link: <https://www.purple.com/certificates/89c9w68w8h>

[31/07/2024]

WordPress with Docker

Completed a course on installing and managing WordPress using Docker, offered by **Great Learning** Academy.

Link: <https://www.mygreatlearning.com/certificate/RUDSGQPI>

AVAILABILITY

Notice Period: 30 Days

LANGUAGES

English

Professional working proficiency

Urdu/Hindi

Native