

Contact

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Top Skills

Analytics

Marketing Strategy

Strategy

Languages

German

Honors-Awards

JBNSTS Scholar

Olive Sen

Head of Marketing, Product & Analytics

Gurgaon

Summary

Good with problem solving & strategic thinking.

Experience

OLX Group

6 years 2 months

Director - Head of Marketing, Product & Analytics, HBU

April 2020 - Present (5 months)

Gurgaon, Haryana

Director - Strategy & Growth

January 2019 - March 2020 (1 year 3 months)

Gurgaon, Haryana, India

Head of Real Estate: Strategy and Operations

October 2017 - December 2018 (1 year 3 months)

Gurgaon, India

Head - User Monetisation

October 2016 - September 2017 (1 year)

Gurgaon, India

Manager, Analytics (Product & Growth)

July 2014 - September 2016 (2 years 3 months)

Gurgaon, India

Decision Point Pvt. Ltd.

Engagement Manager & Partner

January 2013 - July 2014 (1 year 7 months)

Gurgaon, India

Sales Strategy & Analytics (FMCG-Retail)

ZS Associates

Business Analytics Associate

August 2010 - December 2012 (2 years 5 months)

Gurgaon

Marketing & Sales analytics in pharmaceutical sector

Nissan Motor Co., Ltd.

Engineer (R&D)

June 2009 - July 2010 (1 year 2 months)

Design and development of engine/power-train components

ITC Limited

Summer Intern

May 2008 - July 2008 (3 months)

Bangalore

Reduction of steam utilization in the Bangalore Tobacco factory

Education

Indian Institute of Technology, Kharagpur

Bachelor of Technology, Mechanical Engineering · (2005 - 2009)

South Point High School