



Nishant Narayan

BRAND MANAGER

A progressively developed career spanned over 10 years ,Experienced Sales & Marketing Manager with a demonstrated history of working in the marketing and advertising industry. Strong sales professional skilled in POS Material, Managing Accounts, BTL Activations, Point of Sale Advertising, and Business Relationship Management.

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📍 Al Nadha, Dubai, United Arab Emirates

📅 08 March, 1985

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WORK EXPERIENCE

Brand Manager

CMS Retail Solutions

04/2019 – Present

Dubai / UAE

Sales & Marketing

- Developing a lasting impression among clients. •
- Monitors market trends and oversees advertising and marketing activities .
- Researching & Developing impulsive marketing methods.
- Planning POSM displays execution in Market according to the standards of Modern trades .

MARKETING MANAGER

POP Creative FZE

05/2017 – 03/2019

Sharjah / SAIF ZONE / UAE.

Point Of Sales Advertisement Company

POSM Specialist

- Plan execute and close projects.
- Generating leads
- Meeting or exceeding sales goals
- Giving sales presentations to a range of prospective clients.
- Preparing weekly and monthly reports

COMMERCIAL MANAGER

Brand People FZ

11/2012 – 05/2017

Dubai / Media City / United Arab Emirates

Sales and Logistics

- Targeting New Clients , Schedule meetings and Cold Calls
- Negotiate rates with local contractors and also international companies.
- Planning of procurement, production, inventory control, logistics and distribution to GCC countries Central Africa, Europe, North Africa, ACE and MENA regions.
- Having a passion for delivering excellent customer service in a cost-effective way.
- Preparing Import, Export, Free zone internal transfer documents based on the delivery schedule, using E-clearance facility of Dubai Customs.
- Coordinating with Operations for the timely delivery of the orders.
- Accuracy and on-time pickup and delivery.
- Determined the most cost-effective procedures and routes for shipments.
- Highly effective motivator with strong written and spoken communication skills.
- Proven ability to ensure that products are delivered in a good state and on time.

EDUCATION

Distance Education MBA [Marketing] [Logistics]

Dubai

Courses

– Marketing

– Logistics

Bachelor Of Commerce

India

Courses

– Commerce

IELTS

DUBAI

HIGH SCHOOL

CBSE ,INDIA

PRIMARY SCHOOL

EMIRATES ENGLISH SPEAKING SCHOOL , DUBAI

SKILLS

Hard Working

ambitious

discipline

Excellent Communication

Team Player

Analytical

Client, Customer service

Task achiver

pro-active

Proffesional

Target achiever

Market surfer

import & export specialist

Marketing specialist

POSM specialist

LANGUAGES

ENGLISH

Full Professional Proficiency

HINDI

*Professional Working
Proficiency*

MALAYALAM

Full Professional Proficiency

TAMIL

Limited Working Proficiency