

Curriculum Vitae

[P.VENKATESWARA RAO]

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Career Objective

To work with best of my abilities and skills in order to benefit my organization to be a better one in this competitive Time and influential position in the organization.

EDUCATION PROFILE

Bsc Computer Science from Geetams Degree college in 2015

Intermediate from Vidyabarathijunior college in 2012

SSC from Bhashyam high School in 2010

TRAININGS

- Search Engine Optimization
- Google-Ads
- Social Media Optimization
- Social Media Marketing

KEY RESULTS

- Google Ads
- Setup PPC campaigns on different search engines.
- Good at keyword research.
- Ability to communicate results to management.

- Creating Engaging social media strategies and
- Execution plans that cultivated audiences, increased web presence and enhanced brand awareness.

TECHNICAL SKILLS

- Operating Systems: Windows 8, Windows 7, Windows 10, UNIX.
- SEO/SEM Tools:
Google Search Console,
Google Analytics.
- Knowledge On Word press
- Adobe Photo Shop

CERTIFICATIONS

- Advanced Digital Marketing Certification
- Google ads Search Certified

WORK EXPERIENCE

- Worked in Aurifer Solutions As a SEO EXECUTIVE From January 2nd 2018 to Feb 28th 2019
- Worked In It-Info Group as a Digital Marketing INTERN from Oct 2017 to December 2017

Work Profile

- Website Analysis - Manually as well as using Tools
- Performing Keyword Research using Keyword Planner Tool
- Optimizing the websites to improve its visibility & increases its web traffic using On-Page Strategies.
- Implementing SEO Off Page Strategies to get quality back-links from high domain sites
- Increasing awareness of the products and services on the social media & Image Sharing platforms like Facebook, Twitter, Instagram, Pintrest, etc.
- Analyzing Data from Google analytics for monitoring the website traffic.

PERSONAL PROFILE

Date of Birth: 10th August, 1995

Marital Status: Single

Linguistics : English, Hindi & Telugu

DECLARATION

I am confident of my ability to work in a team. I hereby declare that the information furnished here is true to the best of my knowledge.

PLACE : Hyderabad

DATE :

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