



Dear Recruitment Team,

A confident, energetic retail assistant who is passionate about sales industry and excited by this challenging fast paced environment. Able to take initiative and plan efficiently without having to take direction at all times. A strong team leader with an entrepreneurial spirit, who thinks outside of the box, and enjoys being an ambassador for the business. Now looking for an opportunity to join a reputable and forward thinking company like yours where apart from contributing to the success of your business, I will also have opportunities to develop and advance my career.

Sincerely Yours,

Venera Haydarova





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Experienced Sales Executive

PERSONAL INFORMATION

- o +971528353200
- o trendy.world@mail.ru
- o Dubai, Latifa Bin Hamdan street

OBJECTIVE

Highly motivated with proven success in upscale sales, support, customer service and administrative retail operations. Experienced in full cycle of selling luxury items discerning customers while upholding image of leading high-end retailers.

SKILLS

- o Visual display/merchandising
- o Customer education and consultations
- o Client relationship management
- o Compelling sales presentation
- o Inventory and quality control
- o Detailed oriented
- o Employee training
- o Computer skills – MS Office. POS.

LANGUAGES

Russian, English, Turkish

EDUCATION

2003-2007: Uzbekistan, Samarkand State Institute of Foreign Languages. Bachelor degree: English Philology Faculty, English and Turkish Philologist and interpreter.



“ETRO” Luxury Fashion Store, Dubai Mall Sales Executive, 2019 Jun - Current

Selling luxury products to customers in a luxurious retail environment. and providing expert advice regarding the products offered.

Taking care of highest standard of customer service and on track with MTD set store target. Exceeded YTD store target for 109% from beginning of the financial year (5 month). Fully focusing in creation of my customer data base. Working individually with every and each customer carefully and attentively in order to meet their requirements.



“ZILLI” Luxury Fashion and Exotic Leather Goods Store, Dubai Mall Sales Executive, 2015 Oct – 2019 Jan

On a daily basis I was maintaining high level of company standards and ensuring that all customers received excellent, prompt and courteous service through direct salesmanship.

I was managed to create my own VVIP clients base during my working years and regularly was maintaining good relationship.

I always update my customers regarding newly received collections and carefully learning their needs and requests.

I ensured the achievement of individual and store goals. Exceeded my YTD target for 141% in 2018 and each year was one of the top sellers.

In 2017 I won best customer care nominee and article was posted in company internal website and magazine.

I was always passion about “Zilli” products and enhancing my knowledge in order to deliver best and clear information to our clients. For me, each customer’s request is individual case, which I need to take care with enthusiasm and passion.



“GIVENCHY”, “FACONNABLE” Luxury Fashion Store, Dubai Mall Sales Executive/Stylist, 2012 - 2015 September

Listening carefully to customer requirements and assisting them on their requests with high level of sales standards and achieve their satisfactions.

Maintaining and developing relationships with existing customers in person and via telephone calls and emails.

Challenging any objections with a view to getting the customer to buy.

Checking quantity of goods on display and in stock.

Reviewing my own sales performance, aiming to meet and exceed our sales targets.

“BLESK”, Perfume Shop, UZB, Samarkand Beauty products and fragrance Sales associate, 2008 - 2012