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## SAMER FAISAL ALSHOHEF

### OBJECTIVE

Looking for achieving professional development in a variety of challenging marketing or administrative assistance roles at a dynamic environment which rewards dedication and ambition.

### SKILLS & ABILITIES

- Experience of working with customers, delegates, or clients.
- Excellent organizational and administrative skills.
- Ability to work on own initiative and to solve problems both in an office environment and at training/accommodation venues.
- Excellent interpersonal skills, and excellent written and oral communication skills.
- Strong ITC skills including Word, Outlook, Excel, PowerPoint
- Accuracy and attention to detail.
- Ability to manage time effectively and prioritize work to meet deadlines.
- A flexible and calm approach and teamwork player.

### EXPERIENCE



#### SAHAR ALSHARQ PERFUME – SALES ASSOCIATE

January 2019 – Present

- Greeting customers, responding to questions, improving engagement with merchandise and providing outstanding customer service.
- Operating cash registers, managing financial transactions, and balancing drawers.
- Achieving established goals.
- Directing customers to merchandise within the store.
- Increasing in store sales.
- Superior product knowledge.
- Maintaining an orderly appearance throughout the sales floor.
- Introducing promotions and opportunities to customers.
- Cross-selling products to increase purchase amounts.

**SALES ASSOCIATE - ZARA, Beirut. Lebanon**

November 2016 – October 2018

- Ensure high levels of customer satisfaction through excellent sales service
- Assess customers' needs and provide assistance and information on product features
- Follow and achieve department's sales goals on a monthly, quarterly and yearly basis
- Maintain in-stock and presentable condition assigned areas
- Actively seek out customers in store
- Remain knowledgeable on products offered and discuss available options
- Process POS (point of sale) purchases
- Cross sell products and Handle returns of merchandise
- Team up with co-workers to ensure proper customer service
- Build productive trust relationships with customers
- Suggest ways to improve sales (e.g. planning marketing activities, changing the store's design)

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**EDUCATION**

DIPLOMA OF NURSING, DAMASCUS, SYRIA

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**SOFTWARE  
SKILLS**

MS PowerPoint, MS Excel, MS Word, Adobe Photoshop, Adobe Flash.

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**LANGUAGE  
SKILLS**

Arabic: Mother tongue  
English: Very good in written and spoken.

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**PERSONAL  
DETAILS**

Date of birth: 13th of May 1992  
Relationship: Single  
Nationality: Syrian