#### C:\Users\JOM\Downloads\DSC_0555.jpgJOMAEFO LOPEZ PEREZ

Address: Al Fardan Building Satwa Dubai UAE

Email: jomae24024@yahoo.com

Mobile: 0554612787

Over 5 years’ varied and increasingly responsible experience in Visual Merchandise. An energetic and highly creative visual merchandiser with ample experience working for high street retailers. A quick learner with detailed understanding of the interplay between design business and marketing, who has proven experience creating displays that are consistent with a company brand image. A competent team player with flexible approach to work and willing to travel on a regular basis. Current seeking to gain more experience leading display team and to expand my retail design skills through further hands on experience.

**PROFESSIONAL EXPERIENCE ---------------------------------------------------------**

**RIVA FASHION-ARMADA GROUP OF COMPANIES (RIVA, NU, CHOICE, EPIKYOL, MACHKA)**

1307 13Flr City Tower 1 Sheik road Dubai U.A.E

**VISUAL MERCHANDISER-** (January 2016-at Present)

* Creating and arranging window displays. Dress up the mannequin with appealing design and detailed.
* Developing strategies to highlight promotions, price changes,clearance,and holiday/seasonal needs.
* Designing signage and interior display.
* Collaborating with company planogram to create,build,and display merchandise.
* Arranging in advance new ideas, and strategies for display of new product launches.
* Product displays in such as floor sets, table top, chair wall sequence in accordance of standard operating procedure.



**ABDUL RAZZAQ MOHIDDIN ABDULLA TRADING EST**

Al Quoz Industrial Area,United Arab Emirates

**VISUAL MERCHANDISER**– (December 15, 2014 – January 2016)

* Define, design and implement a creative visual merchandising strategy.
* Create appealing and eye-catching visual displays that lead the customer through the entire store.
* Change displays to promote new product launches and reflect festive or seasonal themes.

 

**GAP INCORPORATION**

Pathum Thani, Bangkok Thailand

**VISUAL MERCHANDISER(**November 30 2013 - November 30, 2014)

* In charge of attractive visual displays in all shop
* Creating displays on trends and appealing.
* Maximizing profitability with engaging signage and campaigns.

**TOBACCO DF PHILIPPINES INC.**

**VISUAL MERCHANDISER-** (October 01, 2012 - November 10, 2013)

* Plan and develop merchandising strategies that balance customers’ expectations and company’s objectives.
* Displaying products appropriately.
* Produce layout plans for stores and maintain store shelves and inventory.

**PROMO DIMENSION INCORPORATED PHILIPPINES**

**MERCHANDISER**(August 01, 2011- September 16, 2012)

* Discussing special instructions, product promotions, new products, and price changes.
* Department managers, and employees; answering their questions; responding to special requests; describing product features.

**PACIFIC HUB CORPORATION PHILIPPINES**-(December 05, 2010 – July 16, 2011)

Contact Service Associate

**SANOFI-AVENTIS PHILIPPINES-**(February 2010– November 2010)

Research Associate

**STANDARD CHARTERED BANK-** (July 2009 - January 2010)

Call Center Agent

**TECHNICAL EXPERTISE -----------------------------------------------------------------------**

**Office Equipment**: Fax machines, photocopiers, videoconferencing, and general office equipment

**Computer:** Spreadsheets, Word processing, Database Management, Typing speed: MS Office: Word, Excel and PowerPoint.

**EDUCATIONAL ATTAINMENT-------------------------------------------------------------**

College : : University of Makati – College of Arts and Science

Course : Bachelor of Science Major in Biology

Secondary : Taguig National High School­­

Elementary : Victorias Elementary School

### PERSONAL DATA---------------------------------------------------------------------------------

Date of Birth : May 24, 1984 Place of Birth : Bacolod, Philippines

Height : 5 feet 9 inches Weight : 173 lbs.

Passport No : EB6011597