**Career Objectives**

*To obtain an employment in which my*

*experience, expertise and creativity will be utilize*

*in the field of office system management, retails,*

*and sales.*

**Personal Details**

**BIRTH DATE :** August 15, 1987

Dennis Paul T. Bulao

[dennis\_paul12@yahoo.com](mailto:dennis_paul12@yahoo.com) / +971562246313

Deira Dubai, United Arab Emirates

**CIVIL STATUS :** Single

**NATIONALITY :** Filipino

**VISA STATUS :** Residence Visa

**:** With UAE Driving License

***GRADUATED WITH THE DEGREE OF BACHELOR OF SCIENCE IN***

***OFFICE SYSTEM MANAGEMENT***

**Negros Oriental State University**

**2005 - 2008**

**Professional Experiences**



**VISUAL MERCHANDISER**

**Etoile Group – Chaloub**

September 2018 – up to Present

**Duties and Responsibilities:**

* Creating appealing and eye-catching visual displays that lead the customer through the entire store
* Defining, designing and implementing a creative visual merchandising strategy
* Producing window displays, signs, interior displays, floor plans and special promotions displays.
* Ensure that the environment within the store is welcoming, warm and ambient.
* Identify key messages and set a clear image of the end result.
* Oversee the production and brief staff on arranging displays.
* Change displays to promote new product launches and reflect festive or seasonal themes.
* Constant communication with the store manager and suggesting to rotate or highlight the non-moving items on a weekly basis if possible , in order for the stores to liquidate the stocks and generate good sales.



**VISUAL MERCHANDISER cum CUSTOMER SERVICE**

**Al Futtaim Retail Dubai – Stadium Stores**

April 2015 - July 2018

**Duties and Responsibilities:**

* In charge of creating attractive visual displays in retail outlets.
* Devise a plan for the complete look of the interiors of a store.
* Decide what goes into the display window, and how often to come up with new window display ideas.
* Supervising the staff tasked with turning my creative designs into a reality.
* Plan the layout of various items that are stacked inside the store, in a manner that encourages greater customer interest and sales.
* Constantly come up with new ideas for store design and layout plans.
* Come up with other promotional ideas and marketing gimmicks in order to attract more buyers and generate more attention.
* Ensure that the environment within the store is welcoming, warm and ambient.
* Interact with customers to get a better idea about any changes that need to be made in the presentation of merchandise.
* Manage the inventory and decide how many items need to be displayed and stocked at one particular moment.
* Traveling and visiting Branched around GCC countries & Dubai outlets to check the merchandise and re-merchandise it if necessary.



**VISUAL MERCHANDISER**

**Royal Sporting House – Dubai**

June 2012 – March 2015

**Duties and Responsibilities:**

* Producing design ideas for displays & floor plans
* Creating specific promotional displays
* Analyzing & using store space wisely
* Providing feedback to management
* Moving & arranging display items from back inventory rooms, to the store displays
* Instructing sales associates on how goods should be displayed
* Taking & removing old displays.

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**CUSTOMER SERVICE ASSOCIATE**

**Billabong - The Dubai Mall**

January 2009 – May 2012

**Duties and Responsibilities:**

* Effective and efficient selling of product.
* Attends to customer queries thru phone and gives feedback regarding the availability of merchandise.
* Maintains visually-enticing appearance of the merchandise.
* Dressing the mannequins and making used of creative ideas for the window display
* Maintain an awareness of all promotions and advertisement.
* Handling cash registry including POS and credit card transaction.
* Monitor daily sales budget.
* Prepare daily sales report.
* Acquire merchandising of stocks in the shop floor.
* Any other tasks as assigned from time to time by any manager.



**FRONT DESK CLERK**

**Plaza Maria Luisa – Dumaguete City, Philippines**

May 2008 – November 2008

**Duties and Responsibilities:**

* Responsible for filing of office and personal files.
* Entertains Guest to their respective needs.
* Resolve customer complaints; assist customers in all inquiries in connection with hotel services, in-house events, local attractions, and safety boxes.
* Encodes Data of payments of guest’s and staff charges.
* Handle guest registration and room assignments, accommodating special requests whenever possible.

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