

Contact

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Top Skills

Marketing

Project Management

Relationship Building

Certifications

The Fundamentals of Digital Marketing

Excel Skills for Business: Intermediate II

Excel Skills for Business: Intermediate I

Excel Skills for Business: Essentials

Manan Jain

IPM (2019-2024) | Indian Institute of Management Rohtak
Rohtak

Experience

Hult Prize IIM Rohtak

Head Of Project Management

August 2020 - Present (1 year 1 month)

Rohtak, Haryana, India

Agri Business Incubation Centre - ABIC

Management Intern

May 2020 - July 2020 (3 months)

Hisar, Haryana, India

Worked as a Management Intern, My Key Roles Included

1. Working with potential Incubates and helping them out at various stages of registration
2. Developing Relationships with Incubates and keeping a track of their project, guiding them and reporting the same to the authorities.
3. Working on creating the centre's digital presence mainly focusing on website, curating content.
4. Content Writing and report making for various undergoing projects.
5. Helping Incubates develop a full flash draft of their idea and convert into a Business Plan using all the information available and suggesting new things.

FIED IIM Kashipur

Marketing and Research Intern

May 2020 - July 2020 (3 months)

Kashipur, Uttaranchal, India

Worked as a Marketing Intern for the Incubation center of IIM Kashipur. I was assigned for marketing for a particular flagship scheme called "DRISHTI".

1. Developing a Marketing Strategy. Used various techniques like Influencer marketing, content marketing, and was able to increase engagement significantly. The whole plan was a "Zero" cost marketing plan.
2. Converting Potential Leads to Members/Incubatee.
3. Researching Schemes for taking Grant for Startups.
4. Making a proposal from the institute side to be submitted to the Ministry for Grant.

Education

Indian Institute of Management Rohtak

Integrated MBA, Business Administration and Management · (2019 - 2024)

OP Jindal Modern School

· (2006 - 2017)