

## Bussiness Canavas

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<b>Key Partners</b> <ul style="list-style-type: none"><li>• Product &amp; service sellers &amp; providers</li></ul>	<b>Key Activities</b> <ul style="list-style-type: none"><li>• Service design</li><li>• Data Security</li></ul> <b>Key Resources</b> <ul style="list-style-type: none"><li>• Payment Bank License</li></ul>	<b>Value Propositions</b> <ul style="list-style-type: none"><li>• Third party Product &amp; services.</li><li>• Money transfer.</li><li>• Payment bank</li></ul>	<b>Customer Relationships</b> <ul style="list-style-type: none"><li>• Long Term</li></ul>	<b>Customer Segments</b> <ul style="list-style-type: none"><li>• Retail Customer</li><li>• Payment Bank Customers</li><li>• Non-payment banks</li></ul>
			<b>Channels</b> <ul style="list-style-type: none"><li>• Apps (Seller, Wallet, Shop)</li><li>• Website</li></ul>	
<b>Cost Structure</b> <ul style="list-style-type: none"><li>• Maintaining bank license</li><li>• Service development</li><li>• Data security management</li></ul>		<b>Revenue Streams</b> <ul style="list-style-type: none"><li>• Commissions</li></ul>		

Figure 1: image