# Lim Zhenyang

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### WORK EXPERIENCES

#### Mercurics Pte Ltd, Designer

Mar 18 to Present

https://www.selfi.ai

• Designing and coding the front-end of Selfi, a platform that empowers people to understand and utilise their personality data.

## Tagit Pte Ltd, Software Development Intern

May 16 to Aug 16

- Worked in a mobile bank app development team to develop biometric login features in both Android and iOS platforms.
- Integrated working code into the project source code.
- Presented new ideas for the future of mobile banking and wallets, as well as ways to improve the experience of such users.

## Singapore Armed Forces, Manpower Planning / Combat Medic

Mar 12 to Mar 14

- Conducted orientation newly-posted soldiers and created monthly manpower requirement forecasts in the Air Force.
- Collaborated with transportation fleet managers from three camps in forecasting, borrowing and maintenance of sixteen Battalion Casualty Station (BCS) vehicles in the SAF (Army).

#### **EDUCATION**

## Singapore University of Technology and Design

May 14 to Aug 17

- Bachelors of Engineering (Information Systems Technology and Design), Honours
- GPA 4.0 / 5.0, Magna Cum Laude
- Expected date of graduation: Aug 2017

# **National Taiwan University**

Sep 16 to Jan 17

• Exchange Programme

## **Hwa Chong Institution**

2006 to 2011

• Integrated Programme

#### ACADEMIC PROJECTS

#### **Classroom Interaction app**

Sep 16 to Jan 17

An app that improves interaction between students and teachers in class

- Collaborated with international students (German, Lithuanian, Taiwanese and Netherlander) in designing the user interface and prototyping the app, using paper and Proto.io.
- Analyzed the different types of students in classrooms, interviewed and performed user testing with international students on their learning experience in their culture.

Nimbus Run Jan 16 to Apr 16

A multiplayer online Android game that pits players against each other in a race to the endpoint.

- Designed in-game characters and user interface.
- Collaborated with teammates on building the game logic, programming with Java on the libGDX framework.

For more project details, refer to <a href="http://zhenyang.me/projects.html">http://zhenyang.me/projects.html</a>

#### **CO-CURRICULAR ACTIVITIES**

## **SUTD Graduation Night, Publicity Director**

May 16 to Sep 16

- Conceptualized a publicity plan with a team of 8 students
- Designed and executed materials through various media to reach out to a total of 250 graduating students.

#### **SUTD Marketing Department, Designer**

Nov 14 to Apr 16

- Collaborated with the university's marketing department in designing a series of informational posters on SUTD's history during SUTD's campus relocation.
- Researched on the needs of students and redesigned freshmen matriculation booklets for two consecutive years (2015 and 2016) for a total of 850 students.

• Designed publicity materials and case designs in the 4th run of ring production for a total of 252 students and 39 staff.

# SUTD Everposter, Executive Committee, Designer

May 14 to May 15

• Planned and co-conducted a beginner Photoshop workshop for 20 students

## ADDITIONAL INFORMATION

# **Visuals and Graphics**

• Illustrator, Photoshop, Dreamweaver, Flash, InvisionApp, Proto.io

## Web

• HTML5, CSS3, Javascript, Jquery, AngularJS, NodeJS, Responsive Web Design, SQL

# **Programming Languages**

• C, C++, Objective-C, Python, Java, Ruby

#### **Interests**

• Designing user interfaces, photography, reading, swimming and sewing