

SALES BY CATEGORY

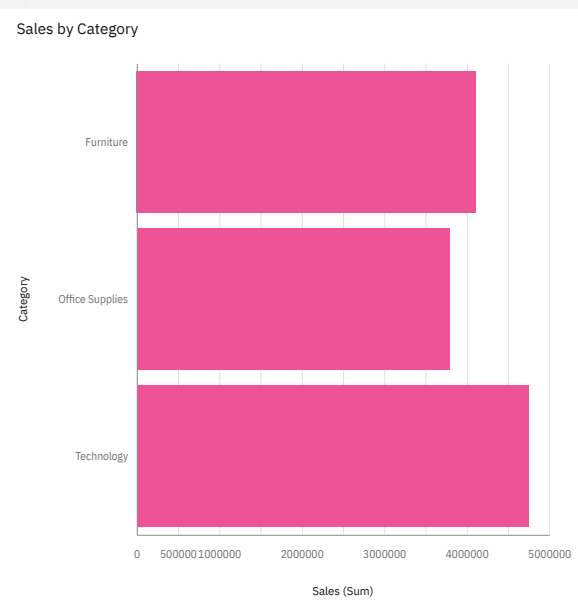
Sales is unusually high when Category is Technology.

Category Office Supplies has the highest Total Quantity but is ranked #3 in Total Sales.

Category Technology has the highest Total Sales but is ranked #2 in Total Quantity.

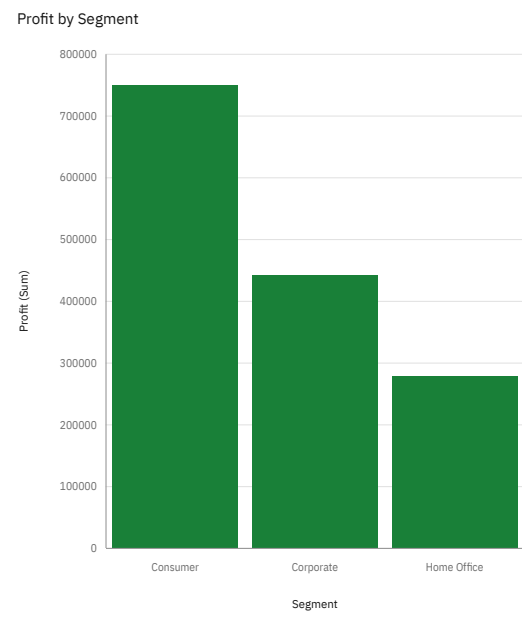
Over all categories, the sum of Sales is almost thirteen million.

Sales ranges from almost 3.8 million, when Category is Office Supplies, to over 4.7 million, when Category is Technology.



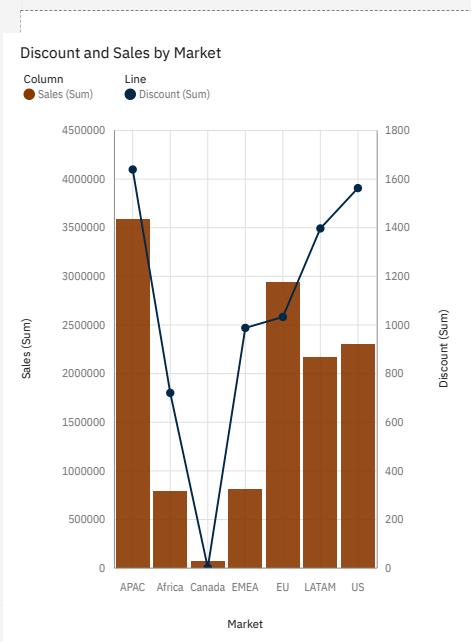
PROFIT BY SEGMENT

- Segment Consumer has the highest total Profit due to Country United States.
- Profit is unusually high when Segment is Consumer.
- Country United States has the highest Profit at over 286 thousand, out of which Segment Consumer contributed the most at over 134 thousand.
- Over all segments, the sum of Profit is almost 1.5 million.
- Profit ranges from over 277 thousand, when Segment is Home Office, to over 749 thousand, when Segment is Consumer.



DISCOUNT AND SALES BY MARKET

- Market APAC has the highest values of both Sales and Quantity.
- Sales is most unusual when Market is APAC and Canada.
- Over all markets, the sum of Sales is almost thirteen million.
- Sales ranges from almost 67 thousand, when Market is Canada, to almost 3.6 million, when Market is APAC.
- For Sales, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Sales values add up to almost eleven million, or 86.9 % of the total.
- Market APAC has the highest values of both Discount and Quantity.
- Discount ranges from 0, when Market is Canada, to over 1500, when Market is APAC.
- For Discount, the most significant values of Market are APAC, US, and LATAM, whose respective Discount values add up to over 4500, or 62.7 % of the total.



PROFIT BY MARKET

- Market APAC has the highest values of both Profit and Quantity.
- Profit is unusually high when Market is APAC.
- Over all markets, the sum of Profit is almost 1.5 million.
- Profit ranges from nearly 18 thousand, when Market is Canada, to 436 thousand, when Market is APAC.
- For Profit, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Profit values add up to over 1.3 million, or 89.7 % of the total.

