






# Customer Journey Map

Date	09 February 2026
Team ID	LTVIP2026TMIDS53912
Project Name	Visualization tool for electric vehicle charge and range analysis.
Maximum Marks	4 Marks

Scenario: [Existing experience through a product or service]	Entice  How does someone become aware of this service?	Enter  What do people experience as they begin the process?	Engage  In the core moments in the process, what happens?	Exit  What do people typically experience as the process finishes?	Extend  What happens after the experience is over?
<b>Experience steps</b> What does the person (or people) at the center of this scenario typically experience in each step?	<div>Discover the EV charging analysis</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>
<b>Interactions</b> What interactions do they have at each step along the way? <ul style="list-style-type: none"> <li>People: Who do they see or talk to?</li> <li>Places: Where are they?</li> <li>Things: What digital touchpoints or physical objects do they use?</li> </ul>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>
<b>Goals &amp; motivations</b> At each step, what is a person's primary goal or motivation? (Help me... or help me avoid...)	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>
<b>Positive moments</b> What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>
<b>Negative moments</b> What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>
<b>Areas of opportunity</b> How might we make each step better? What ideas do we have? What have others suggested?	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>	<div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div> <div>Discover the EV range in EV range</div>