How to boost words in ES Query

ES can boost individual phrases using interval queries, match or query string queries. You can also create sub clauses to a must or should query and boost results that match those clauses alone.

- 4. How to boost?
 - a. Interval queries 1. They have order option 2. Slop 3. Boost 4. Multi word
 - i. ES Score boost * (count / count +1)
 - b. Match Phrase boost
 - i. ? boost* phrase score
 - c. Query Strings
 - i. Match queries OR analyze Regex support -> ? *

ii.

- 5. Automatic static boost boosting
 - a. Should clause to our existing
 - i. match_phrase/query string / intervals boost input (For now, 2)
 - b. Query String Match
 - i. Query + ""^2