Manasa Gopal May 2019

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EDUCATION

Leonard N. Stern School of Business, New York University,

Ph.D. Candidate, Finance, Since: 2014

Birla Institute of Technology & Science, Pilani, India

MSc.(Hons.), Economics, May 2014

• Distinction

B.E.(Hons.), Electrical and Electronics Engineering, May 2014

- Specialization: Microelectronic Circuits
- Distinction

Research Interests Financial Intermediation, Corporate Finance

Working Papers

1. **Gopal, M.**, "Small Business Recovery from the Financial Crisis: The Role of Collateral" *In Progress*.

I study the persisting effects of the financial crisis on small businesses in the U.S. To carry out my analysis, I link loan-level data on the universe of non-real estate, secured lending in the U.S. to the U.S. Census of establishments. First, I use text analysis to create a measure of collateral specificity based on detailed descriptions of loan collateral. I show that, following the financial crisis and Dodd-Frank regulations, as banks move out of lending to small businesses and are substituted by nonbanks, firms with highly specific collateral are cut out of the lending market. They face larger and longer lending shocks and this translates to lower employment levels ten years after the crisis. I show that my effect holds across firms within an industry-region.

2. **Gopal, M.** and Schnabl, P., "The Rise of Finance Companies in U.S. Small Business Lending" *In Progress*.

Using novel data on all secured, non-real estate U.S. business loans from 2006 to 2016, we find that banks reduced their lending by 27% after the 2008 financial crisis. Starting in 2010, finance companies substituted for the decline in bank lending and, by 2016, finance companies provided 57% of all new business loans. The substitution is larger in areas with a larger pre-crisis bank presence and holds within industry and within firms. Consistent with substitution from banks to finance companies, we find that the reduction in bank lending had no long-term real effects on employment, new business creation, and business expansion. Our results suggest that finance companies are a major supplier of credit to U.S. firms and played an important role in the recovery from the financial crisis.

3. Gopal, M. and Gutierrez, G., "Nonbanks and Lending Cyclicality" In Progress.

We study how the presence of institutional lenders in the syndicated lending market increases the cyclicality of credit supply. We develop a simple model of the syndicated lending market, where banks make, securitize, distribute, and trade loans in markets with varying nonbank dependence. Faced with increased demand from institutions in good times, banks with higher nonbank dependence increase originations to capture fees. When demand falls, these banks find themselves financially constrained and with limited syndication partners. They cut lending even in markets with low dependence on nonbanks, i.e., there is a spillover across markets. By contrast, banks with limited nonbank dependence maintain originations through the cycle, and increase their lead shares at the height of the crisis. We test these predictions in the data, and find strong support for the model. Banks with higher nonbank dependence cut originations more during the crisis. We establish that this relationship is causal and independent of bank health.

## INVITED Workshops

• Princeton Initiative: Macro, Money, and Finance, 2016

# AWARDS AND FELLOWSHIPS

- Summer Dissertation Internship, Federal Reserve Bank of New York, 2019
- American Finance Association, Travel Grant, 2019
- Marcus Nadler Fellowship, NYU Stern, 2018-2019
- NYU Stern Doctoral Fellowship, NYU Stern, 2014-2018
- NYU Stern Teaching Commendation, 2017

## TEACHING EXPERIENCE

#### INSTRUCTOR

Corporate Finance

Summer 2017

Undergraduate Level, NYU Stern Instructor Rating: 6.3/7.0

### TEACHING ASSISTANT

## Risk Management in Financial Institutions

Spring 2018, 2019

Instructor: Prof.Anthony Saunders Undergraduate Level, NYU Stern

#### Corporate Finance

Fall 2018

Instructor: Prof. Philipp Schnabl Langone MBA, NYU Stern

## Corporate Finance

Spring 2017

Instructor: Prof. Andre de Souza Undergraduate Level, NYU Stern

#### Foundations of Finance

Summer 2016

Instructor: Prof. Andre de Souza Undergraduate Level, NYU Stern

## Credit Risk

Winter 2016

Instructor: Prof. Viral Acharya Langone MBA, NYU Stern

## PRIOR RESEARCH Research Assistant

Aug 2013 - Dec 2013

EXPERIENCE

Bharti Institute of Public Policy, Indian School of Business, Mohali Supervisor: Dr. Rajesh Chakrabarti

#### Research Assistant

May 2013 - July 2013

Indian Institute of Management, Bangalore Supervisor: Dr. Chetan Subramanian

## Research Assistant

June 2012 - July 2012

Friedrich-Schiller-University, Jena Supervisor: PD Dr. Markus Pasche

#### SKILLS

## Programming Languages

• C, C++, Visual Basic, Perl, PHP

Tools

• STATA, SAS, IATEX, MATLAB, MySQL

OTHER Citizenship: Indian

INFORMATION Languages: English, Tamil (Native), Hindi, Kannada

References Philipp Schnabl (Chair) Anthony Saunders

Professor of Finance John M. Schiff Professorship in Finance

Department of Finance Department of Finance

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