

COMMENTS TO THE LATEST COCONUTRATE WEBSITE

September 25, 2023

GENERAL

- use the same font and font size for all descriptions (use the font and size as used in the description for the “BENEFITS AND APPLICATIONS OF COCONUTRATE”)
- on some phones / computers the coconutrate (i.e. coconutrate logo) appears smaller than the text font itself; therefore make adjustments to the coconutrate logo so that the coconutrate logo is not smaller than the text itself

HOME PAGE

- use another picture (sent by e-mail)
- at the description for Applications and Benefits remove the white box so that the description (text) is directly on the background
- connect the background with the footer so that there is no white space in between

ABOUT US PAGE

- make the description box (used for the “ABOUT US” and “FROM AN IDEA TO A CONCEPTION”) a bit darker (i.e. less transparent)

OUR INNOVATION PAGE

- crop the picture as shown and expand it to the previous size
- move the “MACHATE METHOD OBTAINED THE PATENT” and its description to the top as a heading of the page, then continue with the “FROM AN IDEA TO CONCEPTION” and “THE STORY OF THE REVOLUTIONARY METHOD”

OUR METHOD PAGE

- on some phones / computers the method flow (steps / icons) is not on one picture; therefore, make adjustments so that all steps can be seen right away
- on some phones / computers the font of the orange colored title at each respective step description appears too big (bigger than the main title: "From the Coconut Sap To The Final Product"); therefore make adjustments that the font is smaller than the font of main title
- the present design does not provide any hint to the viewer that the viewer has to click on the step to see and read the description; therefore it is suggested that when hover an icon a POP UP appears immediately with the respective description of the step

CONTACT PAGE

- write coconutrate in its logo format (For more details about Coconutrate,)