

IMPROVEMENTS OF COCONUTRATE WEBSITE

September 8, 2023

GENERAL

- use always COCONUTRATE in its logo format (although below description shows COCONUTRATE in its simple format)
- fade-in as mentioned below should be implemented either in hover popup or expand/collapse manner (whichever is suitable for this website)
- insert a sentence at the bottom of each page (immediately after the e-mail address) in white letters as follows:
a product of **LJN Bio-Products Ltd.**
Toronto – Canada

HOME PAGE

General Comments:

- Benefits and Applications shall be combined as proposed here below
- use existing colors, fonts and icons
- use following revised (combined) illustrated sequence:

BENEFITS AND APPLICATIONS OF COCONUTRATE

COCONUTRATE offers potential health benefits based on various published studies undertaken with phloem exudate from coconut trees.

COCONUTRATE is a versatile substance that would be a beneficial ingredient in a variety of products.

MEDICINE



} by clicking the Medicine or
Icon the below text shall
fade-in

COCONUTRATE contains:

carbohydrates

the body's primary source of energy and the brain's preferred energy source

proteins and amino acids

i.e. the building blocks of the human body; they contribute to a lot of physiological processes such as recovery, muscle hypertrophy, fat loss, and strength gains

potassium, magnesium, sodium, calcium, phosphate and chloride

the main electrolytic minerals for the good functioning of the heart and for basic life functioning, such as maintaining electrical neutrality in cells, generating and conducting action potentials in the nerves and muscles

inulin

a natural prebiotic fiber that helps in improving digestion and metabolism to ensure the ideal required level of absorption of glucose reducing the possibility of blood sugar spikes and crashes, which keeps the gut happy

antioxidants

compounds that provide cells protection against free radicals, hence protection against many scourges of aging, and which may play a positive role in heart disease, cancer and other diseases

B vitamins

essential vitamins playing a vital role in maintaining good health and well-being

vitamin C, iron and zinc

essential vitamin and minerals that boost the immune system

COCONUTRATE can be used as an ingredient in Medicine and as a Nutrient or Dietary Supplement.

(place here a link to Nutritional Properties)

SPORTS



by clicking the Sports or
Icon the below text shall
fade-in

COCONUTRATE contains most of the **essential macro- and micro-nutrients** in a natural well combined variety manner that provides a significant ergogenic effect for improving or boosting both endurance and anaerobic exercise performance.

COCONUTRATE can be used as an ingredient in Sport Drinks and Energy Gels.

FOOD



by clicking the Food or
Icon the below text shall
fade-in

COCONUTRATE contains mainly sucrose, a disaccharide, i.e. a sugar composed of glucose and fructose subunits.

COCONUTRATE can be used as a friendly sweetener for Syrups, Bubble/Boba Drinks, Coffee Drinks and Baking.

SKINCARE COSMETICS

ICON

by clicking the Skincare
Cosmetics or Icon the
below text shall fade-in

COCONUTRATE contains glycolic acid and alpha-hydroxy acid that helps regulate the natural oils so that the skin is not dry or too oily; it magnificently provides the skin with a healthy glow.

The potential benefits of the application of **COCONUTRATE** on the skin:

Exfoliation

as a natural exfoliant, it can help remove dead skin cells and encourage cell turnover

Moisturizing

the natural glycolic acid can help hydrate and moisturize the skin

Damage Protection

the antioxidants help to protect the skin from free radical damage; it can help with both the overall appearance of the skin and the prevention of premature aging

Anti-inflammatory

the antibacterial properties of zinc and the anti-inflammatory properties help to reduce skin redness, irritation and inflammation

ABOUT US PAGE

General Comments:

- use HD photos
- revise the text as follows:

COCONUTRATE is a product of **LJN Bio-Products Ltd.**

LJN Bio-Products Ltd. is a company registered in Toronto - Canada, which is owned by the Machate Family.

COCONUTRATE is a unique 100% organic certified single-ingredient sweet nutritious liquid substance made directly and exclusively from the phloem exudate originating from selected coconut trees that are specifically grown on the nutrient-rich soils of the volcanic coastal areas of the island of Java, Indonesia.

Commercial operations of **COCONUTRATE** for its introduction to global market started in 2021.

The production is undertaken with new modern facilities based on joint operations and license agreements between the Machate Family and two Indonesian companies in Central Java – Indonesia experienced in the harvesting, production and exporting of products made of coconut sap.

The present facilities can reach a production volume of 100 tons per month of **COCONUTRATE**. Expansions of 100 tons per year are in planning.

Supplies of **COCONUTRATE** as a food product in the form of syrup to several countries are continuously ongoing.

An agreement with a US company has been signed in July 2023 for the use of **COCONUTRATE** as an ingredient of a new energy gel that is planned to be launched on the market in the first quarter of 2024.

All intellectual property rights related to **COCONUTRATE** have been assigned from the Machate Family to **LJN Bio-Products Ltd.** in September 2023, for the purpose of the continuation of the existing agreements and the implementation of additional license agreements under a legally strong structure for the production volume expansion, and for marketing **COCONUTRATE** worldwide.

OUR STORY PAGE

General Comments:

- change OUR STORY to: OUR INNOVATION (and all the links accordingly)

OUR METHOD PAGE

General Comments:

- use visual illustration for each step group as shown below
- by clicking each step icon as shown below the relevant text of each respective step (or step group) shall fade-in
- try to find and use suitable or equivalent (non-copyright) step group icons from the internet
- there seems to be a problem when viewing the text section “A COMPLETE SYSTEM FOR COCONUTRATE”, this section does not appear on the laptop (computer) when using the browser Firefox
- correct COMPETE to COMPLETE
- revise “The Machate Family developed also novel methods, procedures, training” to: “The revolutionary method comprises also novel procedures, training”.
- delete the last 5 (five) paragraphs (from “Commercial operations for Coconutrate” up to “..... production volume expansion, and for

marketing Coconutrane worldwide.”); these paragraphs are moved to the About Us page)

