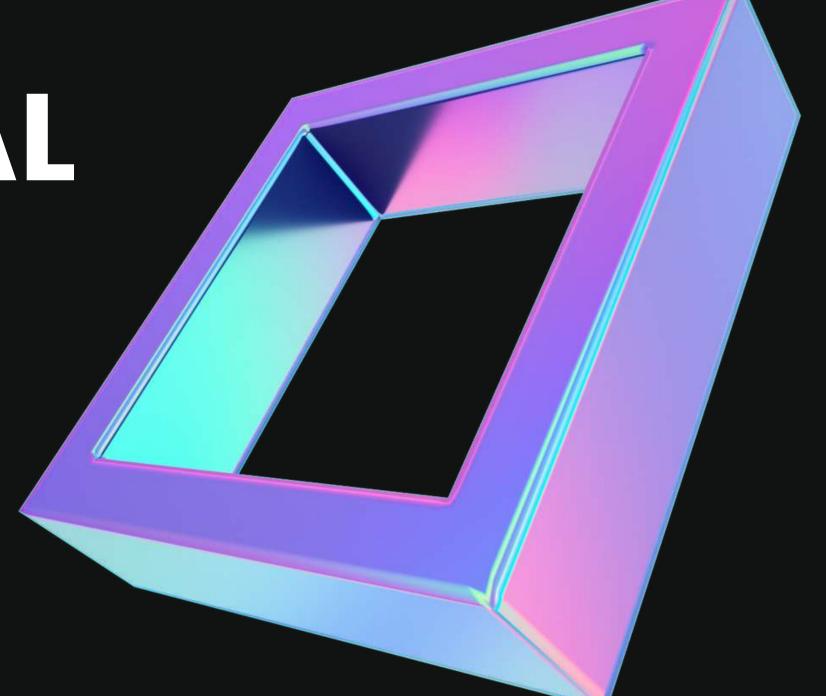
# ONIT DIGITAL CREATIVE STUDIO







# onit!

### BRANDING

We work with your team heavily to build a strategy for what your brand needs to accomplish, not just what it will look like. By actively working with your team and your customers, we avoid outcome assumptions and create a strong strategic foundation on which to build your brand's visual identity and systems.

# WEB/MOBILE APP DEVELOPMENT

We focus heavily on building for the future, utilising cutting edge yet stable technology stacks that we know inside out. This allows us to be incredibly flexible in creating small content managed sites right through to large e-commerce platforms whilst remaining performant.

### DIGITAL MARKETING

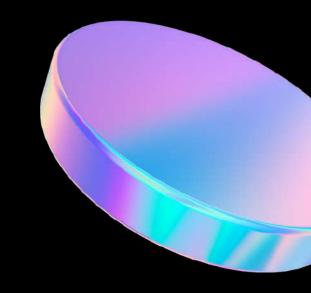
We leverage the audience present on social media platforms to uplift your business and create an online presence for your personal brand. Then create social media strategy for you and your business on multiple platforms like Facebook, LinkedIn, Instagram, YouTube.

### DESIGN

We utilize a human-centered design approach to create design that connects with your users, executes on strategy, and is effective for your goals. We've decoded "Design-Thinking" to be universally nderstood, executed, and effective.



# OUR COLLABORATIVE PROCESS WITH CLIENTS



### 01

### **EMPATHIZE**

Empathy is our strongest weapon to truly understand your key stakeholders' needs, concerns, and goals. By actively listening to you, your team and your customers, we avoid outcome assumptions and truly learn your top- level needs.

### 02

### REFLECT

Prioritizing the right business challenges ensures that you gain an actual return on your investment. We combine your team's institutional knowledge with our expertise to build a solid strategy for what your project needs to accomplish.

### 03

### CREATE

Finally, we design testable, hypothesis based solutions for previously identified key business challenges.
Resulting in meaningful brand experiences that will generate brand love and sustainable business growth for your company.

# OUR SERVICES

# Branding

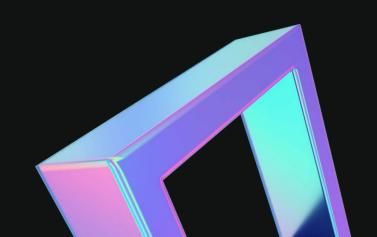
Logo & Identity

Typography & Fonts

Brand Strategy & Positioning

Voice & Tone, Illustration

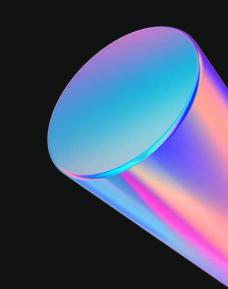
Brand Books & Style Guides





2 Design

UI/UX Design
Website Design
Website Development
Graphic Design



3 Digital Marketing

Content Strategy & Creation

Social Media & Community Management

Brand Activation & Experience

Digital & Traditional Advertising

Influencer Marketing & Talent Management



# Logo & Brand Identity

Whether you're starting a new business or looking to revamp your image, our in-house design team will help you make your vision a reality. We understand that the logo and branding of a business is central to its identity, so we won't finalise a design until you think it's perfect. We're not happy until you're happy, so take as long as you need to request changes and settle on a final design.





































CANNABEER

TACTICAL NUCLEAR PENGUIN



# Logo's

















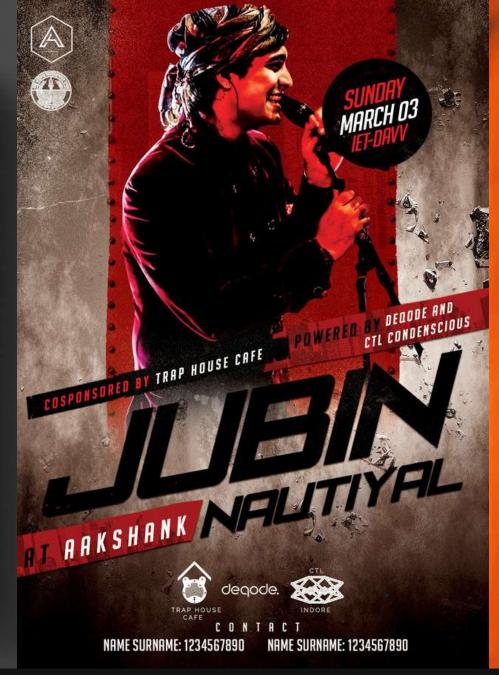




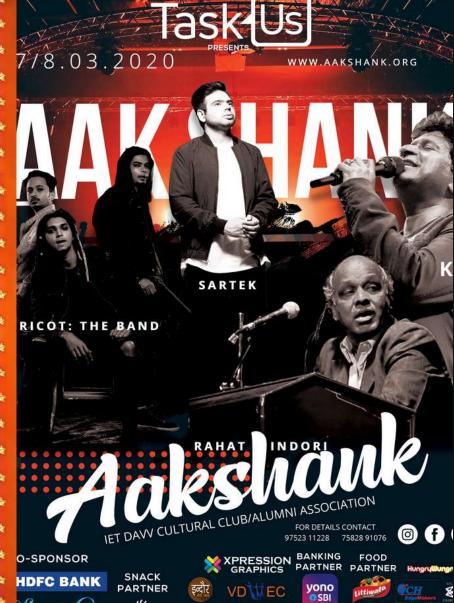
# Posters, Flyers & Mockups









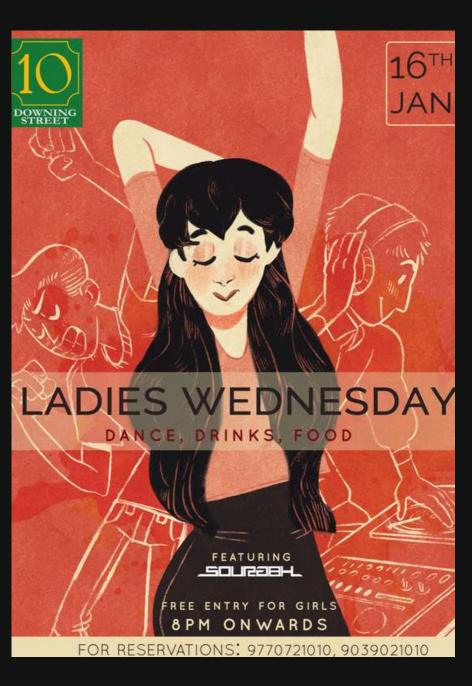


# Posters, Flyers & Mockups



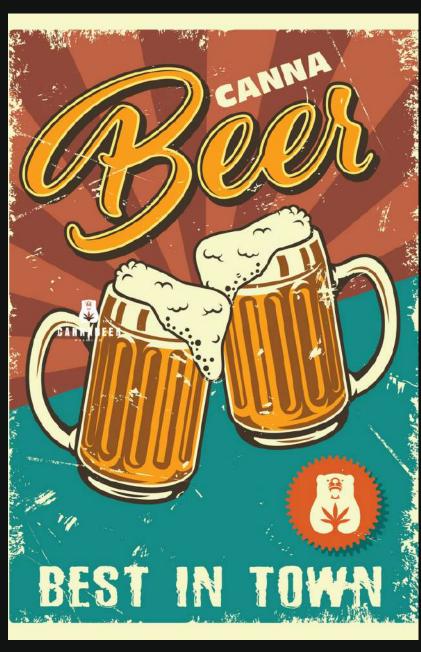












# Social Media Creatives



The fun is in the dark side of the Alley.

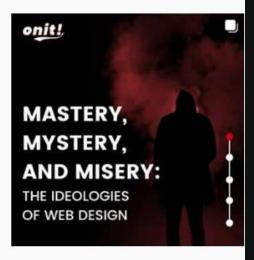








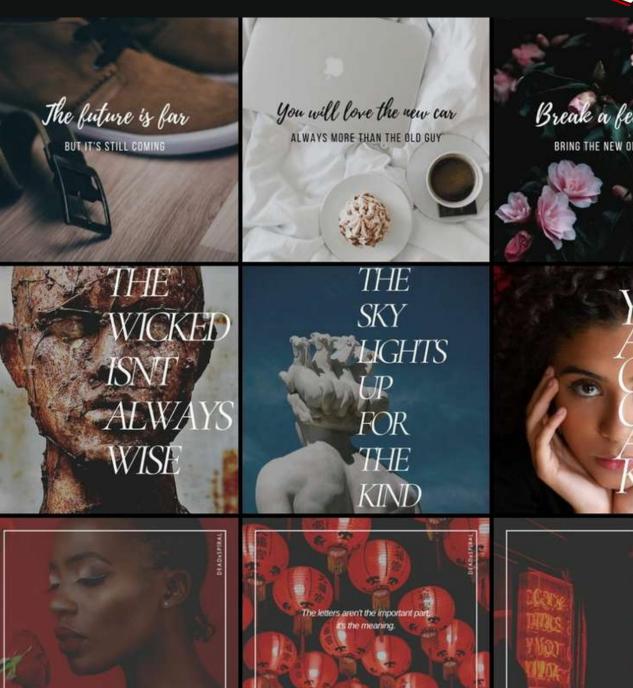
















Find the scent of peace.

it's always among the fresh chaos.

# Pitch decks & presentations





# Why drive in theatre

Do you remember the last time you stepped into a movie theatre?

The smell of fresh popcorn and the experience of watching your favourite stars cannot be substituted by the current platform of streaming movies. While theatres in India may open soon, chances of people risking their lives over movies are pretty less!

Film lovers are looking at other options to watch a movie. What better than a DRIVE IN CINEMA?









You bring in income by selling tickets to your films and through the sales of concession products. Although Most of your profit is generated through food and drink sales!



## Contact Us

Phone Number

Prawal Mishra +91-79872-01832

**Email Address** 

folks@onit.digital

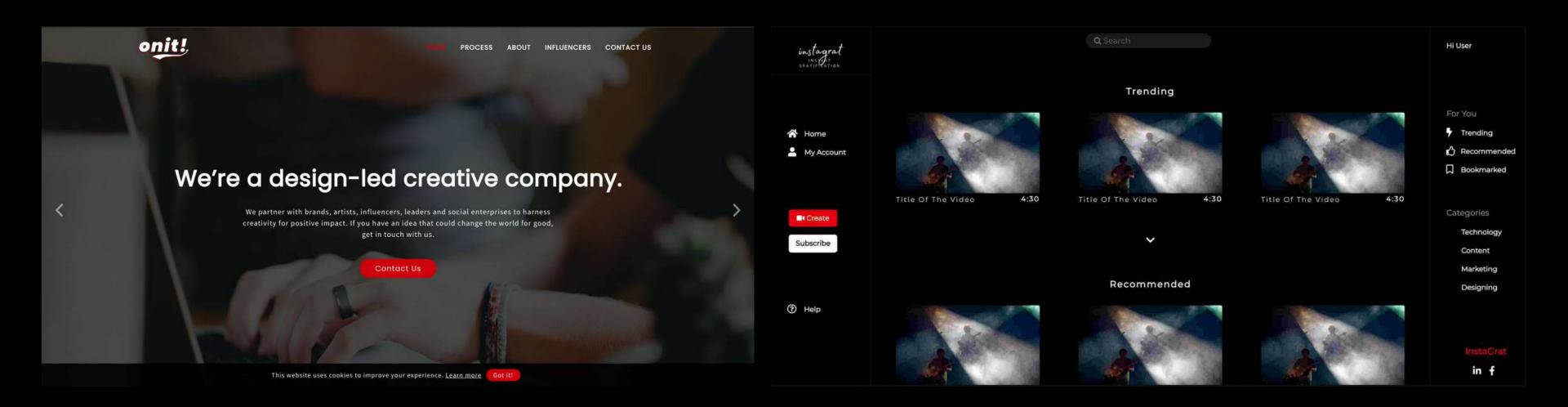
Website

https://onit.digital



# UI/UX & Website Development





ONIT DIGITAL CREATIVE STUDIO WEBSITE

**INSTAGRAT WEBSITE** 



# Influencer Marketing

Our Influencers Network has 16+ Brands and 25+ ongoing Campaigns.





# MEET OUR TOP INFLUENCERS



PIYUSH SHARMA

Splitsvilla X2 163k Followers



YAMI ARPITA

MTV Roadies 141k Followers



PARAS KALNAWAT

Starplus 419k Followers







KHUSHI GADHVI

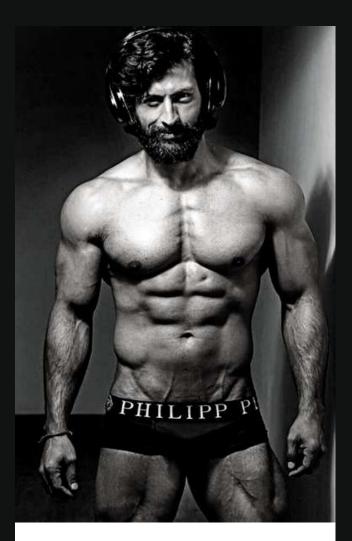
Health & Fitness,
Lifestyle,
Fashion & Beauty

1M Followers



RADHIKA SETH

Lifestyle, Fashion & Beauty 872k Followers



JITENDRA RAJPUT

Fitness 277k Followers



**RUMA SHARMA** 

Lifestyle,
Fashion & Beauty,
Health & Fitness
722k Followers



SHREYA KALRA

Artist 103k Followers

# Brands we've worked with























# We're redy to work with you!

Get in touch with us:

### PHONE

Prawal Mishra: +91 79872-01832 Manas Bichoo: +91 78983-44353

### **EMAIL**

team@onit.digital

### WEBSITE

www.onit.digital

