



Onit Digital Creative Studio

We're on it.





Why Onit Digital Creative Studio

We are a multidisciplinary creative studio which is one-stop destination for all your brand needs.

Our core strengths are psychological human-centric branding facilitated by minimalistic and stimulating design.

We specialize in designing and building websites taking your target audience as a viewpoint. We make sure we strategize and place your brand where you can make the most out of your resources.



OUR SERVICES

1 *Branding*

- Logo & Identity
- Typography & Fonts
- Brand Strategy & Positioning
- Voice & Tone, Illustration
- Brand Books & Style Guides

2 *Design*

- UI/UX Design
- Website Design
- Website Development
- Graphic Design

3 *Social Media Management*

- Content Strategy & Creation
- Social Media & Community Management
- Brand Activation & Experience
- Digital & Traditional Advertising
- Influencer Marketing & Talent Management



Logo Designing

Your logo design identifies your business in its simplest form using a logo mark, typographic solution, or combination of both.





Why do you need Logo Design?

Your logo design has several jobs. Let's take a look at them.



Your Logo Design Builds Trust
and Brand Recognition

Your Logo Design Makes You
Stand Out From The Competition

Your Logo Design Visually
Represents Your Brand in its
Most Basic Form



Brand Logo, Logo Story, Brand Color Shades, Palettes and Fonts

- Revisions
- Delivery Days
- Includes Logo Design
- Brand Book Design
- Logo Usage Guidelines
- Color Palette
- Typography Guidelines
- Iconography
- Do's and Don'ts

3

5 Days



Basic Brand Identity



Basic Package Features + Do's and Don'ts

- Revisions 5
- Delivery Days 6 Days
- Includes Logo Design ✓
- Brand Book Design ✓
- Logo Usage Guidelines ✓
- Color Palette ✓
- Typography Guidelines ✓
- Iconography ✓
- Do's and Don'ts ✓

Standard Brand Identity



Standard Brand Identity + Up to 10 Revisions

- Revisions
- Delivery Days
- Includes Logo Design
- Brand Book Design
- Logo Usage Guidelines
- Color Palette
- Typography Guidelines
- Iconography
- Do's and Don'ts

9
7 Days



Premium Brand Identity



We Also Design

- Brochure
- Magazine
- Pitch Deck
- Flyers
- Posters
- Banners

(Pricing As Per Project)





Website Designing





**Are You Looking For
Packages To Get Started
On Your Own Website?**



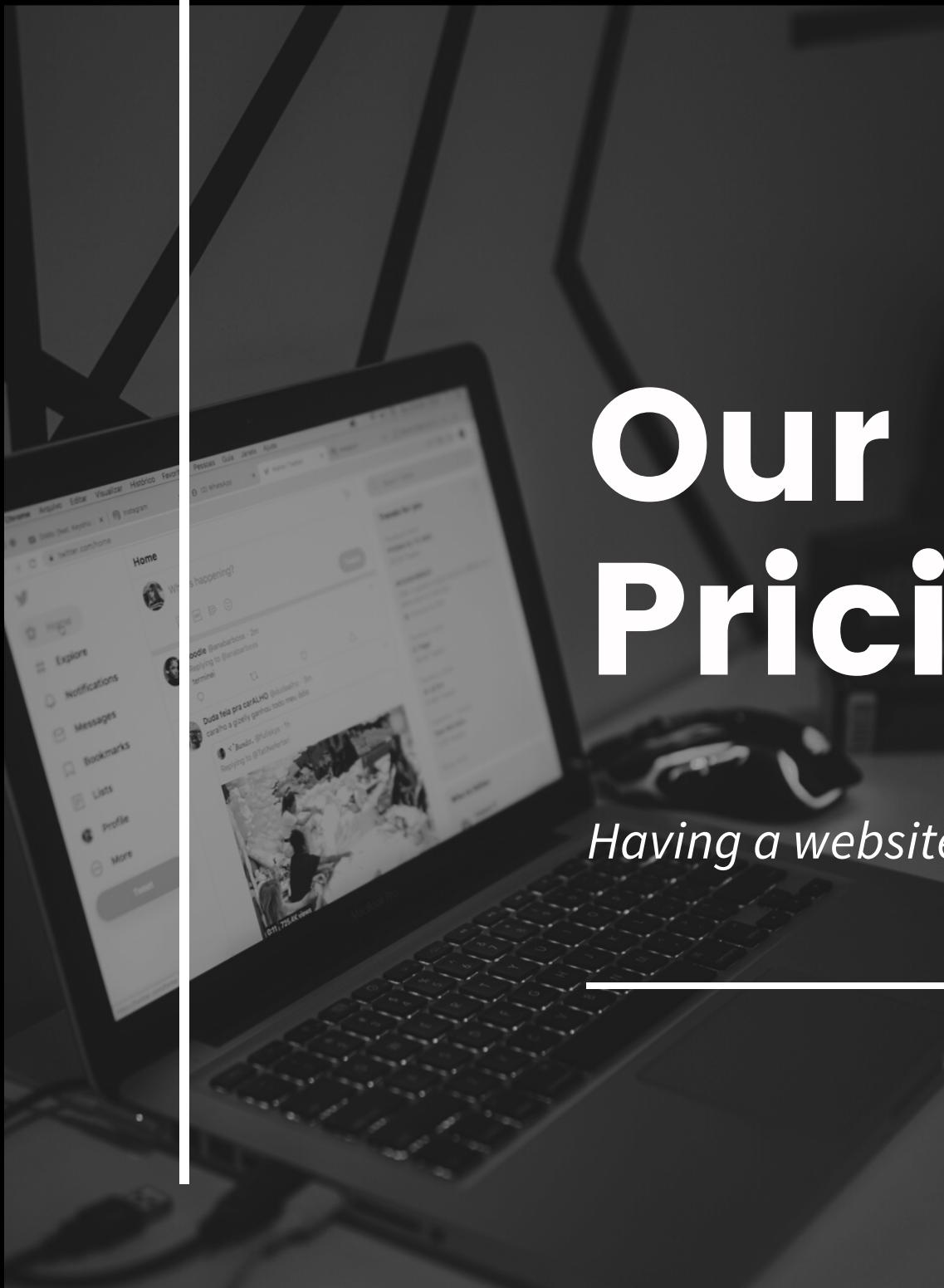
**WE HAVE AFFORDABLE
DESIGN PACKAGES FOR
YOUR NEEDS**





Our Packages and Pricing

Having a website have never been this AFFORDABLE before!!





Basic Starter Pack

- *Landing page*
- *Responsive Website Design*
- *2 Free Revisions*
- *1 Year Hosting ***
- *Domain Name (as per availability) ***
- *SEO Semantic HTML code*
- *Time Frame: 1 Week*

Standard Package

Have a Custom Design in your Mind?
Are you a Blogger? Need A Portfolio?

- *Landing page + Upto 4 pages*
- *Responsive Website Design*
- *2 Free Revisions*
- *1 Year Hosting ***
- *Domain Name (as per availability)***
- *SEO Semantic HTML code*
- *Create Your Own Blogs*
- *Contact Form Included*
- *Time Frame: 2-3 Weeks*

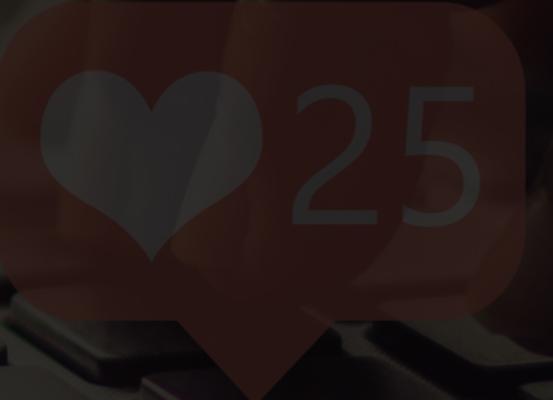
Elite Package

Need E-Commerce Website?

- *Landing page + Upto 10 pages*
- *Custom and Responsive Website Design*
- *3 Free Revisions*
- *1 Year Hosting ***
- *Domain Name (as per availability) ***
- *SEO Semantic HTML code*
- *Authentication, Payment gateway, Client accounts management*
- *Time Frame: 3-4 Week*



Social Media Management





why do you need social media management?

SMM is the process of creating, publishing, promoting, and managing content across social media channels like Facebook, Instagram, Twitter, LinkedIn.



"In the digital world, it's very essential to leverage the audience present on social media platforms to uplift your business as well as creating an online presence is vital for building your personal brand. "

Social media can help you expose potential customers to your more active marketing programs.

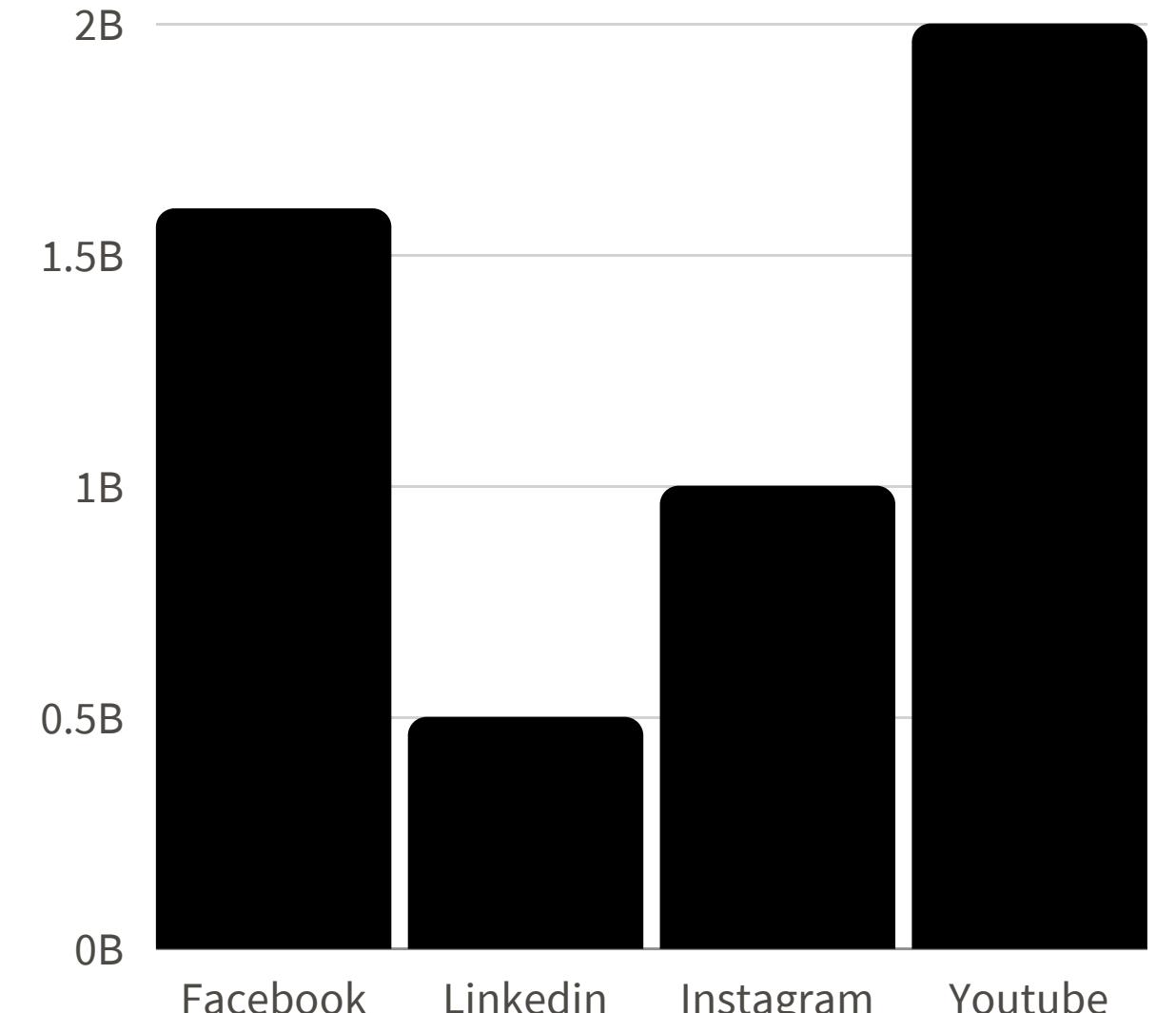




Social Media Stats

We do it all

We create social media strategy for you/your business on multiple platforms like Facebook, LinkedIn, Instagram, YouTube, etc.



Number of users on different social media platforms



INSTAGRAM + FACEBOOK

Without Ad

1 | *SOCIAL ACCOUNT SETUP,
CONTENT STRATEGIES*
(Developing business pages on different
social media platforms)

2 | *CONTENT CALENDAR,
COMPETITIVE ANALYSIS*

3 | *CONTENT RESEARCH,
CONTENT CREATION + POSTING*
(Image, gif, video, carousel,
story posts + Tracking the best time to post)

4 | *SPAM MONITORING &
REPUTATION MANAGEMENT*
(Removing abusive comments and
decreasing spam)

5 | *ENGAGING WITH THE AUDIENCE
& BRAND AWARENESS*

15 posts per month (customizable)



INSTAGRAM + FACEBOOK

With Ad

- 1** | SOCIAL ACCOUNT SETUP,
CONTENT STRATEGIES
- 2** | CONTENT CALENDAR,
COMPETITIVE ANALYSIS
- 3** | CONTENT RESEARCH,
CONTENT CREATION + POSTING

- 4** | SPAM MONITORING &
REPUTATION MANAGEMENT
- 5** | ENGAGING WITH THE AUDIENCE
& BRAND AWARENESS
- 6** | *10 ADS PER MONTH ON
INSTAGRAM, 10 ADS PER
MONTH ON FACEBOOK*

15 Posts per month (customizable)



Influencer Marketing and Brand Campaigns

Influencer marketing is leveraging the reach of an existing influencer who has built a large following and strong brand reputation in a particular niche to support your brand, endorse your product, or co-create content, with the intent to increase brand awareness and drive sales.





An influencer could have a fan base of millions, or just a highly engaged follower base of even less than 10,000 people. Depending on your goals, either may be the perfect partnership to get you the engagement and awareness your brand is seeking.

Brands have the opportunity to partner with a "real" celebrity, blogger, fashionista, photographer, or anyone else that has a large following base that can naturally represent a product or service.





why do you need influencer marketing?

Partnering with a celebrity social influencer and tapping into their fan base is one of the best ways for a brand to reach an already engaged and targeted audience, and a strategy that highly influences future purchase decisions based on that association.



OnIT Digital Creative Studio, helps brands to promote their products and services via paid sponsorship and advertisements. We are a one -stop destination for all your brands needs, we provide Talents Management, Social Media Management and Influencer Marketing Services.

Do you know 71% of people discover new brands through an influencer?

Influencer marketing is a 10 billion \$ industry and is increasing every day. It is a necessity for any brand's marketing strategy.



WE HAVE A POOL OF

**500+ Top Influencers
across India with a
follower reach of
15 Million+**



Our Influencers Network has
16+ Brands and
25+ ongoing Campaigns.





CELEBS GETTING SOCIAL WITH YOUR BRAND

THE FUTURE OF MARKETING





MEET OUR TOP INFLUENCERS

Instagram 



PIYUSH
SHARMA

Splitsvilla X2
163k Followers



YAMI
ARPITA

MTV Roadies
141k Followers



PARAS
KALNAWAT

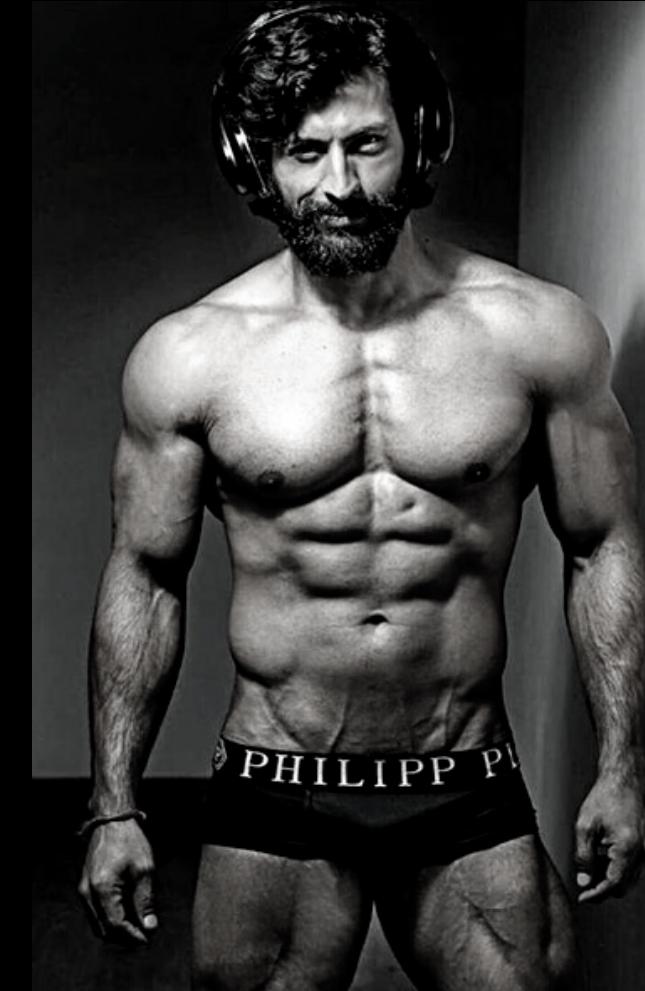
Starplus
419k Followers

**KHUSHI GADHVI**

Health & Fitness,
Lifestyle,
Fashion & Beauty
1M Followers

**JUHI ARORA**

Health & Fitness
12k Followers

**JITENDRA RAJPUT**

Fitness
277k Followers

**TANAYA KAPOOR**

Fitness Coach
276k Followers

**RACHANA SINGH**

Fitness Coach
81k Followers

**RUMA SHARMA**

Lifestyle,
Fashion & Beauty,
Health & Fitness
722k Followers

**JANVA SINGH**

Lifestyle,
Fashion & Beauty,
Fitness
304k Followers

**RADHIKA SETH**

Lifestyle,
Fashion & Beauty
872k Followers

**HARSH RONAK
SINGH**

Lifestyle,
Fashion
255k Followers

**YASH SHRIVASTAVA**

Lifestyle,
Fashion,
Fitness & Men
54k Followers



SHIVANI DHYANI

Lifestyle,
Fashion & Beauty
93k Followers



AADYA GUPTA

Fashion & Beauty
105k Followers



**PRIYANKA
CHANDANI**

Fashion & Beauty
27k Followers



KHUSHI JAIN

Lifestyle, Fashion
112k Followers



DIKSHA BHATIA

Fashion & Beauty
159k Followers



REETIKA ANAND

Food
119k Followers



MRINALI DAS

Lifestyle,
Fashion & Beauty
120k Followers



PRACHI RAI

Lifestyle,
Fashion & Beauty
57.1k Followers



RHYTHM SITLANI

Lifestyle,
Fashion
36.6k Followers



SHREYA KALRA

Artist
103k Followers



TUSHAR SILAWAT

Lifestyle,
Fashion & Traveler
1.2M Followers



KAVITA TICKOO

Lifestyle
127k Followers



AASHI WADHWA

Lifestyle
310k Followers



HANSIKA KRISHNA

Child Artist
426k Followers



PRIYANKA ARYA

Lifestyle,
Beauty & Skincare
117k Followers



Get In Touch With Us

For inquiries or follow-ups

Email Address

folks@onit.digital

Phone Number

Manas Bichoo +91-78983-44353

Prawal Mishra +91-79872-01832

Mansi Dangi +91-98260-89185

Website

onit.digital