STW7071CEM Information Retrieval

Assignment Report

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# Abstract

With the increasing number of online technological devices and consequently, increase in the volume of data being produced every single second, search engines are a book to mankind. An article which was pulished on Forbes in 2018 stated that there are 2.5 quintillion bytes of data created each day, around 5 billion searches a day with 77% of those searches conducted on Google. (Marr, 2018)