

# Insightify Weekly Report - Week 1

**Week: March 04 - March 08, 2024**

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## Highlights

Reduced average latency by 15% for Android users.  
Implemented zero-result fallback recommendations.  
Voice query support expanded to French and Spanish.

## Key Metrics

SmartSearch usage up by 22% week-over-week.  
Support tickets: 142 total ((down) from 164)  
Crash-free sessions: 93.2% ((up) from 89%)

## Top Issues

Zero-results UI state still lacks guidance.  
Search input not saving on form reload (Safari only).  
Confusion between Filters vs Tags remains.

## Next Steps

Push accessibility-focused design updates to QA.  
Launch experiment on context-aware autocomplete.  
Analyze support transcripts for top complaint themes.