Insightify Weekly Report - Week 12

Week: May 20 - May 24, 2024

Author: Priya Mehta (Product Manager)

Highlights

Implemented zero-result fallback recommendations.

Launched SmartSearch 2.1 patch with improved error handling.

Voice query support expanded to French and Spanish.

Key Metrics

Avg. query latency: 650ms ((down) from 780ms)

NPS: 8.0 ((up) from 7.1)

Crash-free sessions: 93.2% ((up) from 89%)

Top Issues

Dark mode visibility issues still persist on Android 11. Search input not saving on form reload (Safari only).

Confusion between Filters vs Tags remains.

Next Steps

Launch experiment on context-aware autocomplete.

Deploy multilingual re-indexing patch.

Finalize SmartSearch keyboard shortcut updates.