Insightify Weekly Report - Week 17

Week: June 24 - June 28, 2024

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Highlights

Implemented zero-result fallback recommendations.

Voice query support expanded to French and Spanish.

Launched SmartSearch 2.1 patch with improved error handling.

Key Metrics

SmartSearch usage up by 22% week-over-week.

Crash-free sessions: 93.2% ((up) from 89%)

Avg. query latency: 650ms ((down) from 780ms)

Top Issues

Voice search fails on some accents (esp. Indian English).

Dark mode visibility issues still persist on Android 11.

Search input not saving on form reload (Safari only).

Next Steps

Finalize SmartSearch keyboard shortcut updates.

Analyze support transcripts for top complaint themes.

Launch experiment on context-aware autocomplete.