Insightify Weekly Report - Week 10

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Highlights

Positive feedback on new onboarding flow and tooltip hints.

Voice query support expanded to French and Spanish.

Reduced average latency by 15% for Android users.

Key Metrics

Avg. query latency: 650ms ((down) from 780ms)

NPS: 8.0 ((up) from 7.1)

Crash-free sessions: 93.2% ((up) from 89%)

Top Issues

Voice search fails on some accents (esp. Indian English).

Zero-results UI state still lacks guidance.

Dark mode visibility issues still persist on Android 11.

Next Steps

Analyze support transcripts for top complaint themes.

Finalize SmartSearch keyboard shortcut updates.

Push accessibility-focused design updates to QA.