

Insightify Weekly Report - Week 9

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Highlights

Voice query support expanded to French and Spanish.
Positive feedback on new onboarding flow and tooltip hints.
Reduced average latency by 15% for Android users.

Key Metrics

SmartSearch usage up by 22% week-over-week.
NPS: 8.0 ((up) from 7.1)
Crash-free sessions: 93.2% ((up) from 89%)

Top Issues

Zero-results UI state still lacks guidance.
Dark mode visibility issues still persist on Android 11.
Confusion between Filters vs Tags remains.

Next Steps

Analyze support transcripts for top complaint themes.
Deploy multilingual re-indexing patch.
Push accessibility-focused design updates to QA.