

Insightify Weekly Report - Week 7

Week: April 15 - April 19, 2024

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Highlights

Positive feedback on new onboarding flow and tooltip hints.
Voice query support expanded to French and Spanish.
Launched SmartSearch 2.1 patch with improved error handling.

Key Metrics

Avg. query latency: 650ms ((down) from 780ms)
SmartSearch usage up by 22% week-over-week.
NPS: 8.0 ((up) from 7.1)

Top Issues

Voice search fails on some accents (esp. Indian English).
Zero-results UI state still lacks guidance.
Dark mode visibility issues still persist on Android 11.

Next Steps

Finalize SmartSearch keyboard shortcut updates.
Analyze support transcripts for top complaint themes.
Push accessibility-focused design updates to QA.