

Insightify Weekly Report - Week 15

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Highlights

Reduced average latency by 15% for Android users.
Voice query support expanded to French and Spanish.
Launched SmartSearch 2.1 patch with improved error handling.

Key Metrics

Avg. query latency: 650ms ((down) from 780ms)
SmartSearch usage up by 22% week-over-week.
NPS: 8.0 ((up) from 7.1)

Top Issues

Zero-results UI state still lacks guidance.
Voice search fails on some accents (esp. Indian English).
Search input not saving on form reload (Safari only).

Next Steps

Deploy multilingual re-indexing patch.
Analyze support transcripts for top complaint themes.
Launch experiment on context-aware autocomplete.