Insightify Weekly Report - Week 19

Week: July 08 - July 12, 2024

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Highlights

Implemented zero-result fallback recommendations.

Voice query support expanded to French and Spanish.

Reduced average latency by 15% for Android users.

Key Metrics

Support tickets: 142 total ((down) from 164) Crash-free sessions: 93.2% ((up) from 89%)

NPS: 8.0 ((up) from 7.1)

Top Issues

Voice search fails on some accents (esp. Indian English). Search input not saving on form reload (Safari only). Confusion between Filters vs Tags remains.

Next Steps

Push accessibility-focused design updates to QA.
Launch experiment on context-aware autocomplete.
Deploy multilingual re-indexing patch.