

Insightify Weekly Report - Week 8

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Highlights

Implemented zero-result fallback recommendations.
Launched SmartSearch 2.1 patch with improved error handling.
Voice query support expanded to French and Spanish.

Key Metrics

Support tickets: 142 total ((down) from 164)
SmartSearch usage up by 22% week-over-week.
Crash-free sessions: 93.2% ((up) from 89%)

Top Issues

Zero-results UI state still lacks guidance.
Search input not saving on form reload (Safari only).
Confusion between Filters vs Tags remains.

Next Steps

Launch experiment on context-aware autocomplete.
Push accessibility-focused design updates to QA.
Finalize SmartSearch keyboard shortcut updates.