Insightify Weekly Report - Week 5

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Highlights

Launched SmartSearch 2.1 patch with improved error handling.

Positive feedback on new onboarding flow and tooltip hints.

Voice query support expanded to French and Spanish.

Key Metrics

Crash-free sessions: 93.2% ((up) from 89%)

NPS: 8.0 ((up) from 7.1)

Avg. query latency: 650ms ((down) from 780ms)

Top Issues

Confusion between Filters vs Tags remains.

Dark mode visibility issues still persist on Android 11.

Search input not saving on form reload (Safari only).

Next Steps

Deploy multilingual re-indexing patch.

Analyze support transcripts for top complaint themes.

Launch experiment on context-aware autocomplete.