# Manasi Vipat

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#### **EDUCATION**

The University of Texas at Dallas

Bachelor of Science, Computer Science

GPA: 3.57

### CERTIFICATIONS AND TECHNICAL SKILL EXPERIENCE

Certifications: MTA – Software Development Fundamentals (2019), KodeKloud – JSON Path (2022)

Languages: Java, C++, HTML, CSS, JavaScript, Dart, JSX, Python, C#

Frameworks & Applications: React.js, Node.js, Figma, Git, Flutter, Android Studio, Firebase, AWS

Relevant Coursework: Data Structures & Algorithms, Systems Programming in UNIX & Other Environments, Computer

Architecture, Computer Science I & II (C++, Java), Discrete Mathematics I & II

#### **WORK EXPERIENCE**

Cvent, Incoming Product Design Intern

May 2023 – August 2023

### PROJECT EXPERIENCE

Women Mentoring Women in Engineering (WMWE) Website, Full-Stack Website Developer

June 2022 – Present

- Utilized **Figma** to design **high-fidelity wireframes** for a comprehensive redesign of the WMWE website, enhancing visual consistency and brand recognition **across 4+ platforms**
- Coded pages using React.js/Node.js, implementing 5+ responsive design elements on the 'About Us' page and footer
- Developed an **initial prototype** of the login, sign-up, and forgot password pages for the WMWE portal, and **tested compatibility with Firebase** for user authentication and data management of **over 100 members** on the website.
- Worked closely with a team of developers to continually improve and streamline the user experience of the WMWE website, **effectively communicating** and **integrating feedback** between 14 officers and suggestions to ensure an intuitive interface

## MyMuse, Front-End Developer

September 2022 – November 2022

- Developed a social media platform allowing users to share their "song of the day" under the Association for Computing Machinery's selective app development program, honing skills in **software development** and **project management** (admittance rate: 5%)
- Created 10+ high-fidelity wireframes using Figma, utilizing industry conventions and implemented user flow
- Successfully coded the loading screen, navigation bar, add and request friends page, and user profile page in Flutter
- Collaborated with 5 developers to iterate and **refine the app's design and functionality**, integrating front-end systems with **Firebase** for user authentication and the **Apple iTunes API** for MyMuse's primary functionality

Bankwise, UI/UX Designer November 2022

- Won Best Design at HackUTD IX (3rd largest hackathon in the U.S) out of 191 teams and 1,000+ participants
- Pioneered an app that aggregates financial data from multiple bank accounts into a single platform
- Created high-fidelity wireframes using Figma and performed user research to validate prototype functionality
- Collaborated with a team of 3 front-end and backend developers to optimize user experience and flow, utilizing React Native to integrate front-end functionality with data collected from the Capital One API

### LEADERSHIP EXPERIENCE

**User Experience Club,** *Designer* 

June 2022 - Present

- Designed social media content, resulting in an increase in website traffic with over 2,800 unique visitors across platforms
- Collaborated with the UX Club team to **coordinate and facilitate various events** related to UX including the largest design challenge at UTD, attracting a high attendance of **100+ students** at each event and **150+ participants** in the design challenge

### **Association for Computing Machinery**, *Industry Coordinator*

May 2022 – Present

- Facilitated connections between students and companies through ACM Industry, resulting in a 29% increase in sponsorship
- Maintained positive relationships with company sponsors as the point of contact for ACM Industry, leading to successful event collaborations and a continued partnership

# **Women Mentoring Women in Engineering**, Marketing Committee Member

December 2021 - Present

- Utilized design and software expertise to create and execute promotional materials for events led by companies and social events, increasing unique engagement percentages by 22%
- Initiated and managed the creation of the first WMWE newsletter, streamlining the process through project management and technical skills to efficiently gather information and assemble it each month and increasing **number of active readers by** 56%