



SECOND SEMESTER 2020-21
COURSE HANDOUT

Date: 15.01.2021

In addition to part I (General Handout for all courses appended to the Time table) this portion gives further specific details regarding the course.

Course No : GS F 334
Course Title : GLOBAL BUSINESS TECHNOLOGY AND KNOWLEDGE SHARING
Instructor-in-Charge : PRAVEEN GOYAL
Instructor(s) : PRAVEEN GOYAL
Tutorial/Practical Instructors: NA

1. Course Description:

The course would cover the following areas: Global business environment, technology and economic development, FDI, Liberalization and FDI trends in India, Technology imports, liberalization and in-house R & D, Technology acquisition and growth of firms, Technology and exports, Technology intermediation.

2. Scope and Objective of the Course:

The purpose of this course is to provide an understanding of how different variables like changing corporate landscape, new knowledge industries, and trends like networking and interdependence impact global business relations and operations via ever changing technology acting as a fundamental driver. Course will also aim at exploring how technology import and export happen, how technology is transferred and adapted to new conditions. Further, it will also focus on the impact of technology on environment and society. Additionally, it will deal with the managerial, strategic and technological, operational and tactical dimensions of knowledge sharing via such technology movements. Students will also be introduced to the role of small and medium enterprises and the changing roles of enterprises, leadership for the inter-networked business, employment and jobs, access and equity, quality of life, global knowledge innovation infrastructure.

3. Text Books: T1. Siddharthan, N.S. and Rajan, Y. S., Global Business Technology and Knowledge Sharing

4. Reference Books: R1. Drucker, Peter F, Managing in the next Society, Bulterworth-Heineman – 2002
R2. Drucker, Peter F, Drucker Lectures; Essential lessons on Management Society & Economy, TMH – 2010

R3 Drucker, Peter F, managing in Turbulent Times, Allied Publishers, 1980

5. Course Plan:





5. Course Plan:

Module No.	Lecture Session	Reference	Learning outcomes
1	1-4	T1	To understand the meaning of innovation and Indian experience of innovation, To have comparative understanding of technology development in India and China strategies To understand the role of WTO
2	5-8	T2	To understand the trend of FDI inflow To understand the process of mergers and acquisitions To understand the importance of FDI in R&D
2	9-12	T3	To understand the process of liberalization in India, To learn the comparative analysis of FDI with rest of the world To understand the growth of domestic industries
3	13-16	T4	To understand the importance of In-House R&D and technology imports To understand the process of technology transfer
4	17-20	T5	To understand the meaning of Schumpeterian paradigm To learn the technology growth in Indian firms
4	21-25	T6	To understand the process of technology acquisition and exports, To understand the role of IT and globalization of SMEs
4	26-30	Class Notes	To understand the role of technology in society To understand the relationship of technology and sustainability
5	31-34	T7	To understand the process of technology forecasting
6	35-40	T9	To understand the changing role of enterprises, To understand the role of SME, role of state, and Science,





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			To understand the Technology and Innovation policy
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NOTE: Supplementary notes, case studies, news articles would be provided and included in syllabus as required.

6. Evaluation Scheme:

Component	Weightage (%)	Duration	Date & Time	Nature of Component
Mid Semester	30	90 Min	<TEST_1>	Will be informed later
Comprehensive Exam	40	2 Hours	<TEST_C>	Will be informed later
Case/Assignment	10			Open Book
Project/ Class Presentation	20		To be announced	Open Book

7. Chamber Consultation Hour: To be announced in the class.

8. Notices: All notices of this course will be displayed on the Department of Management Notice Board.

9. Make-up Policy: Make-up may be allowed only in genuine cases.

Instructor-in-Charge
GS F 334



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