

Credit Card Customer Report

Total Revenue
56.5M

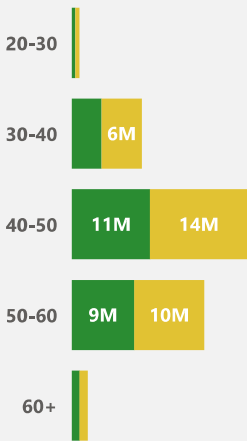
Trans. Income
588M

Total Interest
8.0M

Cx Satis. Score
3.19

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Businessman	1,76,97,472.0	1,45,38,883.0	19,03,50,431
White-collar	1,02,83,123.9	83,59,688.0	10,56,18,475
Govt	83,35,533.8	67,01,573.0	9,08,34,727
Selfemployeed	85,42,826.4	66,40,301.0	7,76,59,931
Blue-collar	70,40,606.4	56,02,930.0	7,35,16,911
Retirees	46,17,448.2	36,89,646.0	4,96,19,308
Total	5,65,17,010.8	4,55,33,021.0	58,75,99,783

Revenue by Age Group



Q4
806.45M

Q3
734.04M

Q2
715.38M

Q1
710.63M

Week Start Date

All

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

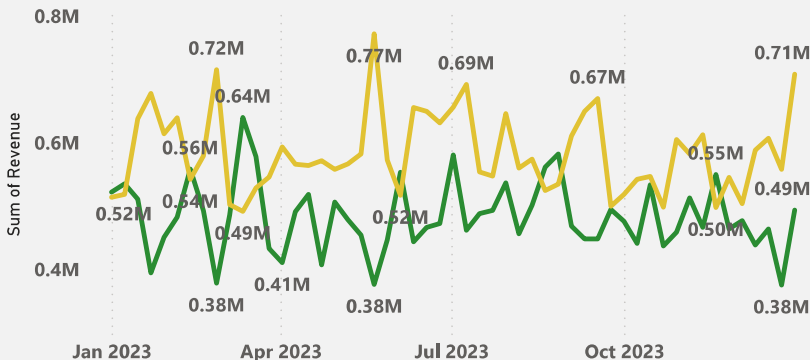
M

30.9M

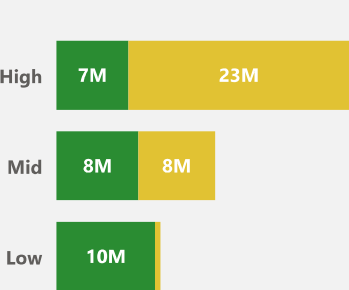
F

25.6M

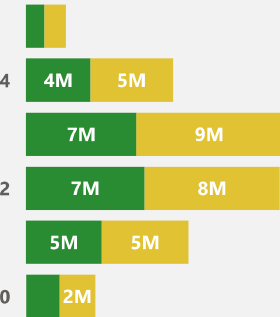
Revenue by Week



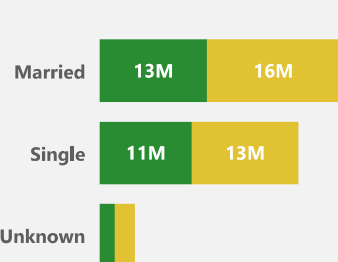
Revenue by Income Group



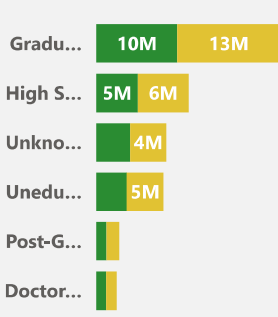
Revenue by Dependent Count



Revenue Based on Martial Status



Revenue by Education Level



Top 5 States Based on the Revenue

