

Credit Card Customer Report

Total Revenue

56.5M

Trans. Income

588M

Total Interest

8.0M

Cx Satis. Score

3.19

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Businessman	1,76,97,472.0	1,45,38,883.0	19,03,50,431
White-collar	1,02,83,123.9	83,59,688.0	10,56,18,475
Govt	83,35,533.8	67,01,573.0	9,08,34,727
Selfemployeed	85,42,826.4	66,40,301.0	7,76,59,931
Blue-collar	70,40,606.4	56,02,930.0	7,35,16,911
Retirees	46,17,448.2	36,89,646.0	4,96,19,308
Total	5,65,17,010.8	4,55,33,021.0	58,75,99,783

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Week Start Date

All

Swipe

Online

Chip

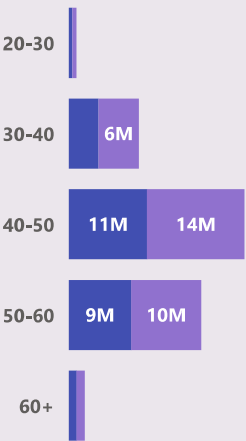
Gold

Silver

Blue

Platinum

Revenue by Age Group



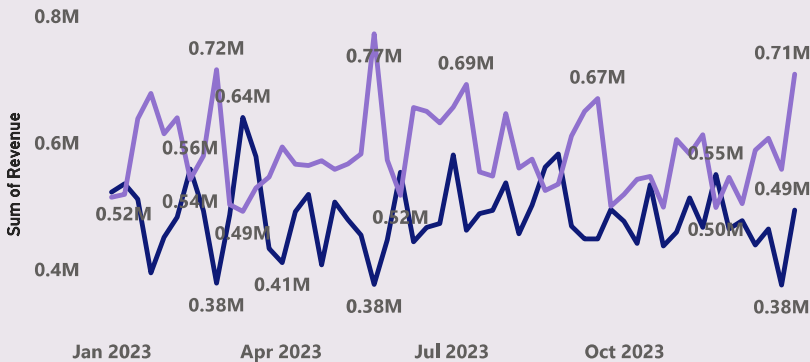
M

30.9M

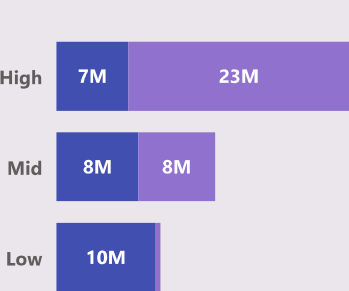
F

25.6M

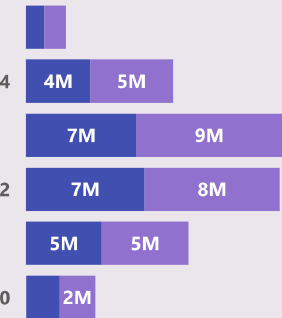
Revenue by Week



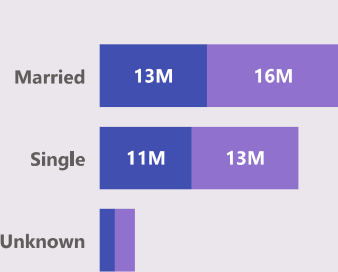
Revenue by Income Group



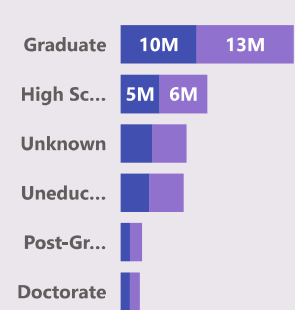
Revenue by Dependent Count



Revenue Based on Martial Status



Revenue by Education Level



Top 5 States Based on the Revenue

