

# MANASWINI PISIPATI

A ctively seeking Data Analyst and Business Analyst roles to leverage my skills in data visualization and business analytics.

## Professional Summary

M.S. in Data Science for Business graduate with strong skills in Python, SQL, Power BI. Five+ years of experience in Oracle ERP, data visualization, process automation, and translating business requirements into actionable insights. Looking forward to contributing as a Data Analyst or Business Analyst to apply analytical and problem-solving skills to drive data-driven decisions and business growth.

## Education

Portland State University	M.S. in Applied Data Science for Business, GPA: 3.7/4	Aug 2025
GITAM University	B.Tech. in Computer Science	May 2017

## Skills & Certifications

**Programming Languages & Tools:** Python, R, SQL, JavaScript, HTML, C++, GitHub, Jupyter Notebook

**Data Handling & Manipulation:** Pandas, NumPy, Data Wrangling, Data Cleaning, ETL, Data Warehousing

**AI & ML:** Scikit-learn, NLP, Recommendation Systems, Generative AI, Linear/Logistic Regression, Decision Trees

**Data Visualization:** Tableau, Power BI, Matplotlib, Seaborn, Dashboarding, XML Publisher , DAX

**Statistics:** Probability, A/B Testing, Hypothesis Testing, Bayesian Statistics, Regression Analysis, Clustering (K-Means)

**Application Technology:** Oracle ERP R12.1.3 (PO, INV), Oracle Cloud 12.2.6, HP UFT, Oracle 11g, Hadoop, RCA, SaaS

**Project Management:** Jira, Confluence, Git, MS Project, Visual Studio, Agile/Scrum, MS Office, SharePoint, BRD, UAT

**Certifications:** Oracle Procurement Cloud (1Z0-963), AWS Certified Cloud Practitioner, Microsoft Azure Fundamentals

**Graduate Certificate:** Business Intelligence and Analytics

## Experience

<b>Senior Application Development Analyst – Oracle ERP</b>	<b>May 2017 – Feb 2020</b>
<i>Accenture Pvt Ltd</i>	<i>Hyderabad, India</i>
<ul style="list-style-type: none"><li>– Reduced manual reporting effort by 30–40% via automation of procurement and invoice modules.</li><li>– Resolved SLA-bound procurement issues across 15+ clients, boosting ticket closure rate by 25%.</li><li>– Implemented entire Regression Testing using HP Unified Functional Testing under Automation Framework.</li><li>– Generated \$72K in annual savings by streamlining reporting and building cost-tracking dashboards.</li></ul>	
<b>Projects</b>	

<b>Birmingham Housing Market Model</b>	<b>Spring 2025</b>
<ul style="list-style-type: none"><li>– Built a logistic regression model to identify rent-burdened applicants at high default risk.</li><li>– Built a logistic regression model to identify rent-burdened applicants at high default risk.</li><li>– Integrated data from Census, ACRE, Eviction Lab, and OneApp internal sales logs.</li><li>– Performed various visualization in the reports using custom visuals like Bar Charts, Pie Charts, Line Charts, Cards, Slicers.</li></ul>	
<b>Pharmacy Analytics Dashboard – Cigna</b>	
<b>Hospital Resource Optimization – Shanghai</b>	<b>Fall 2024</b>
<ul style="list-style-type: none"><li>– Visualized drug cost trends and supplier behavior to improve rebate strategies.</li><li>– Reduced monthly reporting time by 50% through reusable ETL and pipeline logic.</li></ul>	
<b>Mall Customer Segmentation Analysis</b>	
<b>Zenith Awardee-Best Performer 2018</b>	<b>Summer 2024</b>
<ul style="list-style-type: none"><li>– Performed customer segmentation to guide marketing strategy using clustering.</li><li>– Identified 3 high-potential customer segments by analyzing age, income, and behavior.</li><li>– Visualized findings and delivered actionable insights for client marketing teams.</li></ul>	

## Leadership & Recognition

Zenith Awardee-Best Performer 2018

Pinnacle Award FY20 2020

Best Orator – Global FinTech Innovation Pitch 2019

The Rising Star award for showcasing leadership and team management activities. 2017

- I have a valid US Work Visa (EAD)