

Manas Panchavati

Design Spec

I want the tone of the website to be vibrant and almost tacky. Papa Panchavati's Pizza is a family-run business started by Papa Panchavati himself, an immigrant who traveled to the United States from India with nothing but a love for good pizza. I want the website to reflect the nature of the business: home-grown, family-oriented, and grassroots. I will accomplish this by using vibrant colors such as red (reflecting the color of the sauce used), and yellow (reflecting the color of the dough). I believe this is the best approach because it calls for simplicity, and functionality. I want customers to be able to visit the webpage, and take away that Papa Panchavati's Pizza is ALL about the pizza.

DESKTOP VIEW



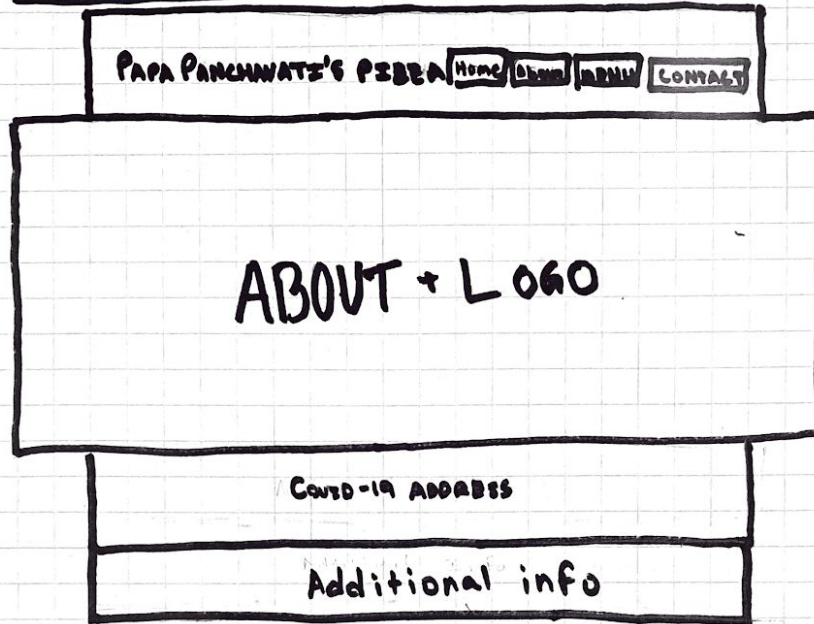
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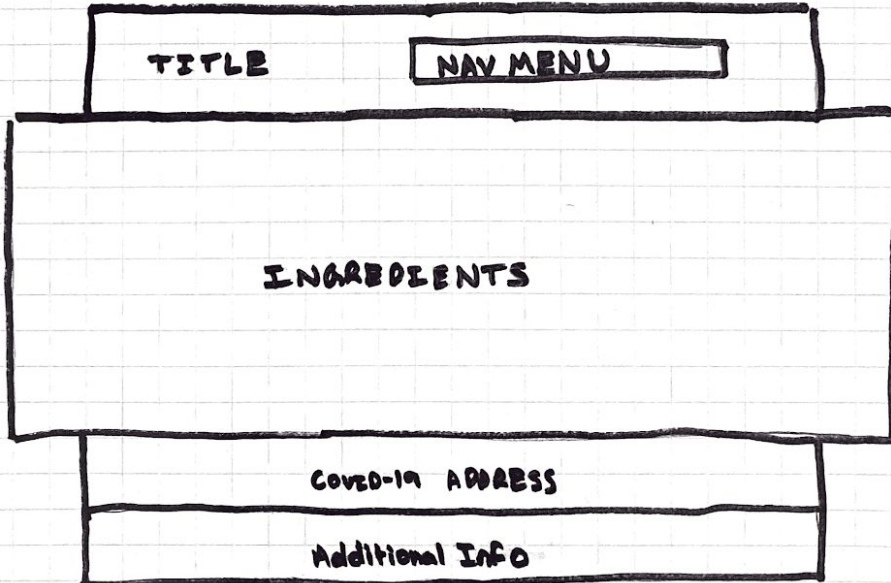


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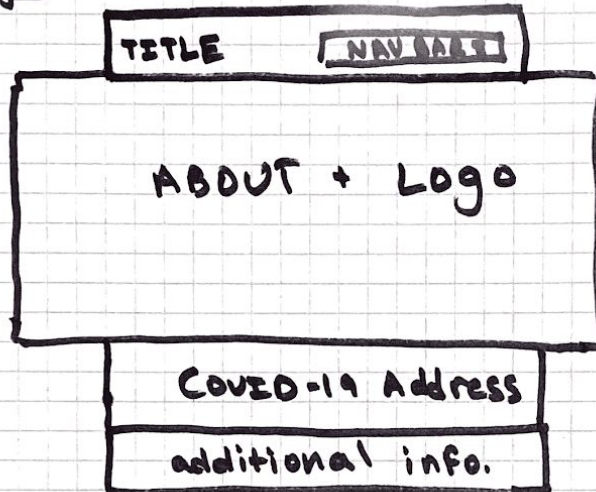


Secondary Page

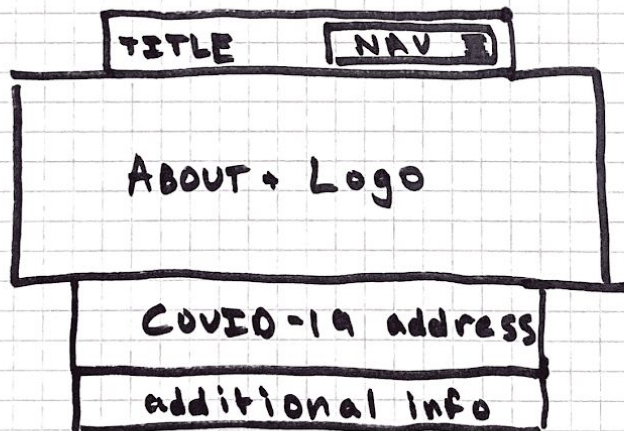


MOBILE VIEW

Homepage



Secondary Page





The last color is called “tomato,” so it is only appropriate that this be the primary color of the page, reflecting the color of the pizza sauce. The yellow is analogous to the tomato color, and it serves as the secondary color on the webpage. The darker shade of red is used as an accent, only when the user hovers over the navigation menu. The third color is almost black, but has a tint of red, and it is the primary text color throughout the webpage as it contrasts well with the yellow and red. The second color is a tint of the tomato red, used only when the user hovers over the navigation menu.

Font: Georgia

**Heading 2: Welcome to the official website of Papa Panchavati’s
Pizza!**

Heading 3: We are currently only taking delivery orders due to COVID-19

Heading 4: Papa Panchavati’s Pizza Inc.

Heading 5: Design Spec