Marginal topic distribution

2%

5% 10% election

Overall term frequency

Estimated term frequency within the selected topic

 $1. \ saliency(term\ w) = frequency(w) * [sum_t\ p(t\ |\ w) * log(p(t\ |\ w)/p(t))] \ for\ topics\ t;\ see\ Chuang\ 2. \ relevance(term\ w\ |\ topic\ t) = \lambda * p(w\ |\ t) + (1 - \lambda) * p(w\ |\ t)/p(w);\ see\ Sievert\ \&\ Shirley\ (2014)$