# Hackathons: What? Why? How?

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# It's me, Hi!

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# The What?

- Rapid and Collaborative engineering
- Problem solving
- Time bound

# Types of Hackathon

1. Virtual hackathons
2. Internal hackathons
3. On site hackathons
4. Half-day hackathon
5. Full-day hackathon
6. Problem statements revealed at venue
7. Problem statements revealed beforehand

# Hackathon themes

- Focused on a problem statement
- Focused on a technology
- Focused on a sector

# The Why?

- Team building
- Exposure to new ideas/technologies
- Make the impossible possible - Deadline technique
- Feedback from industry experts
- Opportunity to network
- Think about the bigger picture
- A feather in your cap
- Improve skills - be industry ready
- A potential startup!

# The Why?

- Think about the bigger picture
- Improve skills - be industry ready
- **Technical** - Exposure to new ideas/technologies, Feedback from industry experts, state of art technologies and best practices.
- **Non-technical** - Team building, Make the impossible possible - Deadline technique, entrepreneur mindset, Opportunity to network, learn how to sell your work, driving features, collecting feedback
- **Personal wins** - A potential startup! A feather in your cap/CV

# Technical

- Exposure to new ideas/technologies.
- Feedback from industry experts.
- State of art technologies and best practices.


Modern problems require modern solutions

# Non-technical

- Team building
- Make the impossible possible - Deadline technique
- Entrepreneurial mindset
- Opportunity to network
- Learn how to sell your work
- Driving features and collecting feedback

# **Personal Gains**

- Potential idea for side project, startup
- A good addition to your resume
- Job/Internship opportunities
- It is fun!

# 6 hackathon ideas that turned into million-dollar startups

**Tharika Tellicherry**
Author

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# The How?

- Always keep a watch for hackathons through platforms, newsletters, etc.
- Try to have peers with equal enthusiasm for hackathons.

# Optimize Hackathon Experience

- Coding is good, networking is better.
- Learn from fellow participants.
- Seek feedback from judges.

# Thank you