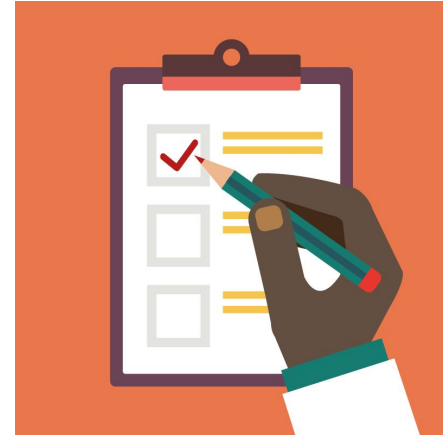# Blogging 101

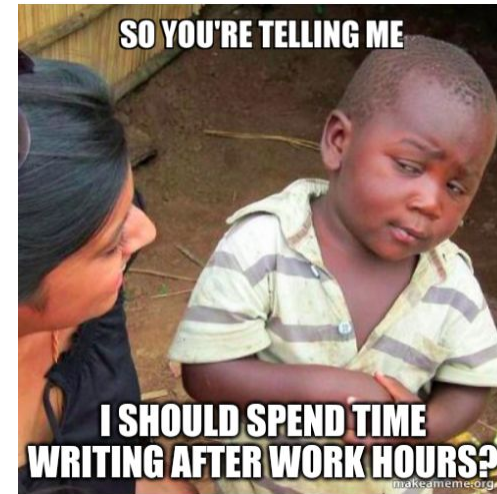Tips and tricks to start your blogging journey

Agenda

- Why should one write?
- How do you get started?
- Finding topics
- Getting better at writing
- Platforms that you can write to?
- Rewards and recognition

Why should one write

Time Engineers spend writing:

Level	Time spent in writing daily
First few years..	30%
Middle Management	50% - 70%
Senior Management	70% - 95%

SO YOU'RE TELLING ME
I SHOULD SPEND TIME WRITING AFTER WORK HOURS?
makeameme.org

Personal gains

- Writing reinforces learning

- Share knowledge with others

- Can get your thinking process organized

- Help develop healthier habits

Professional gains

- Increase visibility in your organization

- Help in landing new jobs/opportunities

- Writing can lead to book authorship

  or speaking opportunities

How do you get started?

Types of blog posts

Technical Topics	Non-Technical / Semi Technical Topics	Popular Topics
Language Related Tools & Tricks DevOps Programming SysAdmins	Ways to boost your performance WFH benefits and pains Python Tools to improve your focus and productivity	Introductions to / Getting started guide Tutorials Lists of your favorite tips, tricks Personal stories

Finding topics

- Personal blogs
- Technical articles
- General tips

Personal blogs

- Centred around themes
- Life events/Personal hacks
- Conference experience
- Miscellaneous

Technical articles

- Tutorials (How tos)
- Troubleshooting and/or hacks
- Reviews about existing tools
- Research about better alternatives/ Busting myths
- Updates about projects
- Back up your talks with articles

General tips

- Know your target audience
- Make relevance your guiding light
- Find related articles to get ideas from
- Leverage helpful content tools
- Create subheadings wherever required

Creating an outline

- Objective
- Subtopics/Agenda
- Flow?
- References - take hints

Getting better at writing

- Incorporate a habit of reading everyday
- Keep writing
- Seek and incorporate feedback
- Take inspiration from existing blog posts on the same topic
- Try different topics(understand your forte)

Orange Book 🍊📖
@orangebook_

To improve your mood, exercise.

To think more clearly, meditate.

To understand the world, read.

To understand yourself, write.

To help people, help yourself.

To learn faster, have fun.

11:07 PM · Apr 29, 2021 · Twitter for iPhone

Popular blogging platforms

- Medium
- Dev.to
- Dzone
- Hashnode
- freeCodeCamp
- Hackernoon

Medium

- Medium is where those ideas take shape, take off, and spark powerful conversations. An open platform where over 100 million readers come to find insightful and dynamic thinking.
- Articles can be published to a publication or personal account.

Dev.to

- DEV is a community of software developers getting together to help one another out. The software industry relies on collaboration and networked learning.
- Built on Forem: open source software designed to empower communities

Freecodecamp

- freeCodeCamp is a free bootcamp focused on JavaScript.
- Maintains its own blog.

Dzone

DZone serves technology professionals with the knowledge, tools, and strategies they need to build the future.

Hashnode

Helping developers, and people in tech connect and share knowledge easily!

Optimized for developers:

- ○ Markdown support

- ○ GitHub backup.

Hackernoon

HackerNoon is built for technologists to read, write, and publish. We are an open and international community of 15k+ contributing writers publishing stories and expertise for 3M+ curious and insightful monthly readers.

Additional resources

- Writing for Engineers

Don'ts

- Lengthy paragraphs and sentences
- Using images without credits
- Spend all your time 'learning' how to blog instead of actually writing for your blog
- Give up/Lose patience

Thank you