Speaking at conferences: from proposal writing to speaking

Manaswini Das

Agenda

- Selecting conferences
- Tips for proposal writing
- Flow format and ideas for proposal writing
- Tips for speaking
- Examples

Selecting Conferences

- CFPLand
- confs.tech/cfp
- <u>Sessionize</u>
- SpeakerHub
- Follow your past/favourite conferences on suitable social media channels
- Follow threads/groups that share CFPs



DjangoCon Europe

@DjangoConEurope

DjangoCon Europe, June 2nd-6th, 2021

Ø Virtual
 Ø 2021.djangocon.eu
 ☐ Joined December 2013

76 Following 5,008 Followers



Followed by Gönül Aycı, Pavithra, and 15 others you follow

15

Tweets Tweets & replies Media Likes

DjangoCon Europe Retweeted

DjangoCon US @djangocon · Oct 21 ...

Just one more sleep until #DjangoCon. So excited to see all our friends, at least virtually!



"Knowledge shared is knowledge squared"

Tips for proposal writing

- Conciseness rules
- Review past submissions
- Visit the CFP portal and note all requirements
- Try not to give any generalised information
- Do not repeat the same mistakes
- Catchy title 3 to 7 words
- Emphasize key takeaways(use bullet points if possible)
- Leverage proposal guidance(if provided)

Examples of accepted proposals

GitHub Universe 2021:

Title: Dependency management using git

This talk will cover how git can aid in dependency management in-house by using submodules, subtrees, and subrepo. Manaswini will also review the caveats, differences, applications—for example, single-sourcing documentation and publishing the same documentation in various platforms such as wiki and gitbook—and other alternatives, like git repo and gitslave, that can help you achieve dependency management.

AWS Shebuilds Summit 2021:

Title: The case for REST

GraphQL, the query language for graph databases, is gaining traction mainly due to its ease of use and how it addresses over-fetching and under-fetching. Every API architectural style has its own pros and cons, applications, and caveats. There is no use steering clear of one for a simple use case when you can incorporate it on your own in the existing style. While REST is preferred for applications involving CRUD, GraphQL is preferred for building composite APIs/microservices. This article will walk you through over-fetching and under-fetching without shifting to an entirely new architectural style like GraphQL. We can use sparse fieldsets or field grouping to handle over-fetching, and we can use compound documents for under-fetching.

Flow format/ideas for proposal writing

- Why? -> What? -> How?(Tell a story)
- Problem statement -> Solution details -> How?
- Agenda in comma separated fashion
- You can start with a question
- Write how you would speak

Ideas

- Hacks/Troubleshooting ideas
- Specific use cases of a specific technology/framework
- Think about something you love doing/have been doing for long

What happens when your talk is selected?

Tips for speaking

- Natural is better Present as a peer
- Good quality audio and video
- Make presentations simple and readable
- Starting? up that vocal energy
- Live sessions? Make it as Interactive as possible with the help of polls and questions/translate statements into polls
- PAUSE
- Be a confident captain
- Call to action

Examples for slides/recordings

https://github.com/manaswinidas/conferences_talks/

Thank you