

## **Executive Summary and Recommendations**

The insights that RSVP movies obtain from their post-analysis of IMDB data are as follows: -

1. With an average of roughly 2300 movies every year, most of the movies were created in the month of March.
2. Drama, which had 4285 films with an average runtime of 106.7746 minutes, was the most popular genre. For its next movies, RSVP movies might concentrate on this genre. The action and thriller genres are also promising.
3. The highest-rated movies were made by National Theatre Live and Dream Warrior Pictures. Given that the film would mostly be viewed by Indian audiences, Star Cinema and Twentieth Century Fox are also strong possibilities.
4. On a scale of 1 to 10, 6 was the median rating for most of the films. In order to maximize the likelihood of a superhit movie, aim for an 8+ on the median rating.
5. The highest-rated movies were made by National Theatre Live and Dream Warrior Pictures.
6. Due to their extensive catalogs of bilingual films and the fact that the film would mostly be viewed by Indian audiences, Star Cinema and Twentieth Century Fox are other strong prospects.
7. Top directors identified by the study include Soubin Shahir, Anthony, Joe, and James Mangold. the latter three tied for second place. RSVP may work with them on future projects.
8. The top actors with the highest number of ratings are Mammooty and Mohanlal.
9. The actress Taapsee Pannu can be selected since she is at the top of the list with an average rating of 7.74 and the most votes.
10. Due to their films receiving the most votes, Marvel Studios (ranked first), Twentieth Century Fox (ranked second), and Warner Bros. (ranked third) might be selected as its Global Partners.
11. Vijay Sethupati might be the subject of attention in India because he is well-liked there.
12. The top two production companies with the most output are Star Cinema and Twentieth Century Fox.