



### Template Legend

- Bleed** – Ensure your background extends through this area.
- Cut** – Where cuts will be made to the printed artwork.
- Margin** – Keep important text and images inside this area.
- Fold** – Position where folds will be made, if any.
- Profile** – Some templates may show an outline of the component.

## Artwork Submission Guidelines

Launch Lab accepts images in **JPG** and **PNG** formats. When you submit your artwork, our app will automatically convert it into a print-ready PDF for production. When preparing your artwork, ensure the image's pixel width and height follow the dimensions outlined in the specifications (right).

### Using the Artwork Template

Included with these instructions is an Artwork Template, also known as a "Dieline Template." This template serves as a visual guide to show where the printing and cutting will occur on your final product. It includes markers for cuts, folds, and areas where your artwork needs to extend beyond the actual print size (known as the "bleed") to prevent undesirable blank spaces in the finished product.

**Important** Exclude dielines before submission!

The Artwork Template is essential for preparing your artwork, but it must be **removed** in your final artwork for submission. If the dieline is part of your submitted image, these markings will appear in the finished product.

### Can't Launch Tabletop remove Dielines for me?

**JPG** and **PNG** formats are raster (pixel-based) and lack layering capabilities found in file formats like PDF. This means dielines included in your image become an integral part of the image itself and cannot be selectively removed later.

#### Format

**JPG** / **PNG**

#### Files to submit

**4 images**

#### Image size – *Front*

**3220 × 2320 px**

#### Image size – *Back*

**3220 × 2320 px**

#### Alternate Method Direct PDF Submission

If you have experience with commercial print production, you have the option to bypass the image-to-PDF conversion process. Instead, you can directly submit production-ready PDF files.

[Click here for instructions.](#)

Learn more best practices on our [Knowledge Base](#).

