

APRUM PAL SINGH

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SUMMARY

Motivated and goal-oriented BE in Computer Engineering graduate with a CGPA of 6.59, passionate about Networking & Security, and Sales & Marketing. Proactive professional with a strong foundation in web development, networking, and security, complemented by proficiency in various programming languages.

EDUCATION

THAPAR INSTITUTE OF ENGINEERING & TECHNOLOGY, PATIALA.
BE COMPUTER ENGINEERING **CGPA: 6.59**
2020 - 2023

GOVERNMENT POLYTECHNIC COLLEGE JAMMU
DIPLOMA COMPUTER SCIENCE **Percentage: 60.31**
2016 – 2020

ST. JOSEPH'S HIGHER SECONDARY SCHOOL BARAMULLA
Percentage: 72.8
2015

EXPERIENCE

DG Media Solution (freelancer)

(11/2023-Present)

Sales And Marketing Specialist

I have a responsible for Sales and Marketing Specialist strategies to promote the company's products and services. To find new trends and opportunities, conduct market research. Establish and oversee email marketing campaigns to advertise the business's goods and services. Evaluate data to gauge the success of marketing initiatives and modify plans as necessary. Assist other departments in making sure that the company's brand identity is reflected in all marketing collateral.

TechMatrix Consulting (Internship)

(01/2023 - 05/2023)

Marketing Analyst

Conducted in-depth market analysis for the US & Singapore, identifying key sectors in health, education, retail, and finance. Established connections with decision-makers, presented Sales/Marketing pitches for CRM Solution selling. Successfully concluded deals/projects through strategic discussions.

SKILLS

- **Industry Knowledge:** Web Development, Networking & Security, Sales & Marketing.
- **Programming Knowledge:** C, C++, Linux, Python, HTML, CSS, JavaScript.
- **Additional Skills:** Arduino, SQL, Photoshop, MS EXCEL, Data Entry, Sales Management, Project Management, Digital Marketing, Customer Success, Customer Experience, Customer Relations, Marketing Agencies, Teamwork, Problem Solving.
- **Core CS Subjects:** Networking & Security, Data Structure, Database Management System, Operating System.

ACHIEVEMENTS

Earned a skill badge for Cybersecurity! Who's next?

See how you do on a [#LinkedInSkillAssessment](#). [#cybersecurity](#)

Earned a skill badge for Salesforce **Expeditioner 242 badges**

See how you do on a <https://www.salesforce.com/trailblazer/profile>

PROJECTS

Online Website of College

- PHP, HTML, CSS, JAVASCRIPT A website was developed through which users can easily access and review the college details. It also aids with the location of the college.

Ultrasonic Buzzer

- Tinkercad, C++ I have made a Buzzer using Ultrasound sensors and embedded coding. This buzzer beeps when a person comes close to it (Specified Distance).

GOKART

- Go-kart is an online community-based platform that connects students from the same college. Students can post ads for the buying and selling of used academic material, electronic goods like USB modems, calculators and lamps, etc. Through this software, we aim to provide a marketplace, where students of particular colleges can buy, sell, share, and connect with their peers.

Rainfall Prediction

- This project was developed to predict rainfall. It was used to show users where and when rainfall will happen. Also, it was connected with ML base model

Medical Store System

- Shell scripting is a powerful way to automate tasks and interact with the operating system through a command-line interface. By extracting valuable insights from the data, medicine stores can make informed decisions about stocking medications and optimizing their product offerings. The project Med Cure is implemented using the interpreter (such as #! /bin/bash) at the top of the script, followed by a series of Linux commands and statements. Med Cure aims at providing the customer the required medicine just by typing the first alphabet of the medicine name, and provides a system which automates the bill as per the required quantity.

CERTIFICATES

C&C++ NIELIT 06/2018

Internet of Things Skill APSSDC (Pantech e-learning) 10/2021

Machine learning Skill APSSDC (Pantech e-learning) 12/2021

Artificial Intelligence Skill APSSDC (Pantech e-learning) 01/2022

Field Technician- Computing &Peripherals 10/2019

World Engineering Day 12/2018

VOLUNTEER EXPERIENCE

National Service Scheme (NSS)

Team Leader

(09/2016 - 08/2020)

- The National Service Scheme (NSS) is a Central Sector Scheme of the Government of India. The sole aim of the NSS is to provide hands-on experience to young students in delivering community service.

National Service Scheme (NSS)

Co-Ordinator

(06/2022 – Present)

- The National Service Scheme (NSS) is a Central Sector Scheme of the Government of India. The sole aim of the NSS is to provide hands-on experience to young students in delivering community service.

Pratigya

Volunteer

(06/2022 – 06/2023)

- PRATIGYA, a society, is working, consistently for social welfare. This society develops teams of student volunteers from the undergraduate, post-graduate, and Management programs, who teach underprivileged kids from classes I to XII. These kids include children of class four employees of Thapar Institute as well as kids residing outside Thapar.

VIRSA

As Core Member, Virsa Society: During the time of COVID, conducted and managed 3 successful online events. I made posters and banners for the events and pitched to sponsors and celebrities for the events.

HOBBIES

Travelling, Sports, Photography, Social work.