

Developer Brief — Biography / Profile Page (Person X)

1. Project Overview

Build an **independent, single-page biography/profile webpage** for **Person X**.

The page will serve as a clean, authoritative informational profile within a larger ecosystem but will function as a **standalone webpage**.

No backend required — static, responsive, fast-loading.

2. Purpose of the Page

The page must have:

- A **white + gold** premium theme
- Clean, minimal aesthetic
- Strong typography and spacing
- Credible, institutional feel
- Fast and fully responsive performance
- Ensure mobile-friendly, SEO-optimized design.

This is an **independent standalone page**, not tied to any existing site.

3. Page Structure / Layout

A. Hero Section

- Full-width minimal banner
- Title: “**Person X**”
- Subtitle: **Designation / Current Role** (we will provide the exact phrase later)
- Background: subtle gradient or pattern, no photos unless provided

B. Short Summary

A 3–4 line introductory text summarizing Person X's role and public profile.
(Example placeholder text will be provided — you just need to format it cleanly.)

C. Full Biography Section

Long-form text broken into 4 subsections:

1. **Background & Education**
2. **Career Journey** (chronological)
3. **Expertise & Areas of Work**
4. **Public Engagements / Contributions**

Developer only needs to style this — we will supply the copy.

D. Professional Timeline

A visual timeline component showing Person X's career progression.

Entries will be formatted like:

- **2023 – Present:** Current role
- **2019 – 2023:** Role 2
- **2018 – 2019:** Role
- **2016 – 2018:** Role 4
- **Earlier:** Role 5

Developer can choose vertical or horizontal layout, but ensure clarity and responsiveness.

E. Public Statements / Appearances (Optional)

Simple list or card layout for notable interviews, articles, or statements.
(We will provide items; the developer only sets up UI.)

F. Footer

- Basic footer with placeholder links
- “Profile Page — Person X”
- Lightweight, minimal styling

4. Design Guidelines

- **Style:** Professional, clean, modern; similar to institutional or governmental pages

- **Tone:** Formal, minimal
 - **Color Palette:**
 - Primary: Deep blue / royal purple family (final code will be provided)
 - Secondary: Light grey, off-white
 - **Spacing:** Ample whitespace for a premium look
 - **Visuals:** No unnecessary illustrations; keep it sleek and authoritative
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5. Technical Requirements

- Fully **responsive** across mobile, tablet, and desktop
 - Built using HTML/CSS/Javascript or any preferred frontend framework (React/Vue acceptable)
 - Clean, modular components
 - SEO-ready:
 - Meta title & description
 - Schema.org “Person” markup
 - Fast load; no heavy animations
 - Ready to integrate into a CMS later if required
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6. Assets That Will Be Provided (By Client)

- Final biography text
 - Summary & timeline content
 - Role titles
 - Brand color codes (if required)
 - images
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7. Deliverables

1. Complete single-page biography webpage
2. Reusable UI components (Hero, Bio, Timeline, Expertise Cards)
3. Organized file structure (clean code) & hosted
4. SEO meta tags implemented