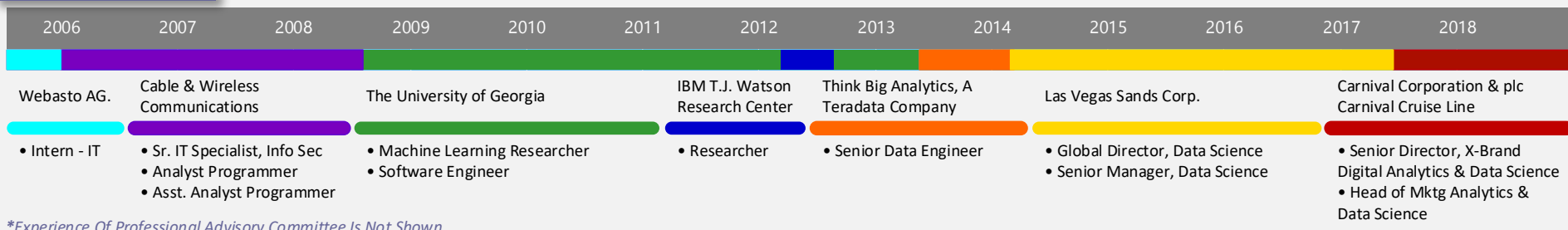


Career At A Glance*

ManChon (Kevin) U, PhD – Driving Growth Through Digital Transformation & Data Science



With over 12 years' operations and technical management experience in multiple industries, I offer proven success in driving innovation and business growth through digital transformation and data science. My experience in building and scaling high-performing team to drive business transformation spans companies and business units at various stage of growth, including large corporations and startups. I enjoy to leverage my combination of technology and business skills to solve interesting problems that impact more lives and create greater business growth.

As a Digital Transformation and Data Science executive report to the Chief Digital Officer at Carnival Corporation & plc; I oversee data science practice, data strategy, and corresponding technology initiatives (A.I., Big Data, Cloud, MarTech, AdTech, etc.). Mainly responsible for leveraging technology to transform business culture, build value, drive growth, and create environment of continuous improvement. Previously, I built the global data science team from scratch at Las Vegas Sands Corp. as a Global Director of Data Science; led a team of Statistics, Data/Text mining, Machine Learning, and Economics Experts; solving very interesting business problems across multiple markets (Las Vegas, Singapore, and Macau) to drive Innovation and business growth. I have also been constantly working with digital partners in the US and Asia (Google, Amazon, Oath, Baidu, WeChat, etc.) to ensure our business stays ahead of the highly complex digital and market trends.

I am a thought leader believe in the value of data-driven business, with in-depth knowledge and experience of large-scale data processing, complex data analysis, and modeling. I received my Ph.D. in Computer Science (specialized in Machine Learning) from The University of Georgia, with international experience living and working in Europe, Asia, and North America.