

# KM Aug23 CD W9 | Career Development Additional Assignment

Poin total 85/100 ?

Email responden (**khofifahamanda04@gmail.com**) dicatat saat formulir ini dikirimkan.

0 dari 0 poin

Which Section are you in? \*

Surabaya ▼

Which module are you currently in? \*

| Module Number | Start Date   | End Date     | Module Number | Start Date   | End Date     |
|---------------|--------------|--------------|---------------|--------------|--------------|
| 0             | Aug 14, 2023 | Aug 18, 2023 | 10            | Oct 23, 2023 | Oct 27, 2023 |
| 1             | Aug 21, 2023 | Aug 25, 2023 | 11            | Oct 30, 2023 | Nov 3, 2023  |
| 2             | Aug 28, 2023 | Sep 1, 2023  | 12            | Nov 6, 2023  | Nov 10, 2023 |
| 3             | Sep 4, 2023  | Sep 8, 2023  | 13            | Nov 13, 2023 | Nov 17, 2023 |
| 4             | Sep 11, 2023 | Sep 15, 2023 | 14            | Nov 20, 2023 | Nov 24, 2023 |
| 5             | Sep 18, 2023 | Sep 22, 2023 | 15            | Nov 27, 2023 | Dec 1, 2023  |
| 6             | Sep 25, 2023 | Sep 29, 2023 | 16            | Dec 4, 2023  | Dec 8, 2023  |
| 7             | Oct 2, 2023  | Oct 6, 2023  | 17            | Dec 11, 2023 | Dec 15, 2023 |
| 8             | Oct 9, 2023  | Oct 13, 2023 | 18            | Dec 18, 2023 | Dec 22, 2023 |
| 9             | Oct 16, 2023 | Oct 20, 2023 |               |              |              |

9 ▼



**Section Jakarta**

0 dari 0 poin

Please complete your personal information

**Your Full Name \***

Pilih

**Which Team are you in? \***

Pilih

**Section Surabaya**

0 dari 0 poin

Please complete your personal information

**Your Full Name \***

Khofifah Amanda

**Which Team are you in? \***

M

**Section Bandung**

0 dari 0 poin



Please complete your personal information

Your Full Name \*

Pilih



Which Team are you in? \*

Pilih



Section Medan

0 dari 0 poin

Please complete your personal information

Your Full Name \*

Pilih



Which Team are you in? \*

Pilih



Section Semarang

0 dari 0 poin



**Your Full Name \***

Pilih



**Which Team are you in? \***

Pilih



**Section Palembang**

0 dari 0 poin

**Your Full Name \***

Pilih



**Which Team are you in? \***

Pilih



**Section Balikpapan**

0 dari 0 poin

**Your Full Name \***

Pilih



Which Team are you in? \*

Pilih



Section Jayapura

0 dari 0 poin

Your Full Name \*

Pilih



Which Team are you in? \*

Pilih



Career Development Additional Assignment

85 dari 100 poin

Please CHOOSE the CORRECT ANSWER

✓ Which of these statement is not the reason why we need call to action at the end of our cover letter \*5/5

- ☒ To create a good closing for cover letter ✓
- ☐ To let the recruiters know where to reach you
- ☐ To give a good impression that you want a further contact with the recruiters
- ☐ None of the above



✓ **We do need personal branding in the job hunting process because of these several statements, except?**

\*5/5

- ☐ This will help you to be stand out from other job seeker
- ☐ This will help you to gain trust from other people
- ☐ This will help you to be the recruiter's "top of mind"!
- ☒ None of the answers



✓ **You'll need endorsements for your LinkedIn, these are things you need to understand..**

\*5/5

- ☐ Get endorsements from your friend, co-workers, and even your supervisor
- ☐ You'll need relevant skills for your LinkedIn
- ☐ 3 is the minimum amount for endorsements & recommendation in your LinkedIn
- ☒ All of the answers are correct



✓ **Gayatri was a finance staff in a company. But now she is interested in the digital marketing area especially for the beauty product industry. What are the key areas she should focus on to make herself more appealing to recruiters?** \*5/5

- ☐ Personalized her about me to create an impression on digital marketer enthusiast
- ☐ Embed certificate for digital marketing
- ☐ Ask for recommendation and endorsement that can highlights her abilities
- ☒ Make sure AQS framework for each experience ✓

✗ **What does Personal Branding mean? \*** 0/5

- ☒ Creation of a brand name to promote oneself ✗
- ☐ Managing how we think about ourselves
- ☐ Managing how people think about oneself
- ☐ Creation of social media about ourselves



- ✓ *“My name is Bambang, I am a data-driven, responsible, and passionate about analytics person who likes to solve business and data strategy. I am proficient in sql and python to handle data analysis and also efficient data storytelling. With the skills and experiences mentioned, I believe I can be a data analyst who can support your company’s data analysis project”.* \*5/5

From this brief about me, which aspect is missing?

- ☐ Skills
- ☐ Values
- ☒ Past accomplishments or experience ✓
- ☐ Career aspirations

- ✓ **“LinkedIn is often referred to as a professional social networking platform”. Based on that statement, how can LinkedIn help you to find a new job?** \*5/5

- ☐ Gain Exposure to hiring managers & recruiters
- ☐ Showcasing candidate’s knowledge, credibility, and expertise
- ☐ Gain social proof for candidate’s skills & talent
- ☒ All of the answers are correct answer ✓





✓ Fitri wants to apply to BitFit, a Singaporean medical tools company as Senior Product Manager. Which of the following education & certification she doesn't have to embed on her LinkedIn?

\*5/5

- ☒ Harapan Bangsa High School
- ☐ Universitas Indonesia, bachelor of management
- ☐ RevoU full-stack product management
- ☐ TOEFL Result certificate



✗ What is the best formula to create a good and effective personal branding? \*0/5

- ☐ Personal Branding = Work Value + Assets
- ☐ Personal Branding = Job Research + Job Hunting
- ☐ Personal Branding = Work Value + Job Research
- ☒ Personal branding is all that matters



✓ You want to be a data analyst, but you realize after researching the ideal skill needed you only have 3 out of 7 ideal skills. \*5/5  
Knowing this fact, what would you do?

- ☐ I'm going to change my career goals
- ☐ Wait until all my skills meets all the expectations
- ☒ Analyze the gap. If turns out I still have transferable skills that fits or it can be learn while I am working, then I will apply ✓
- ☐ I am confident to apply, so I will just apply

✓ "I am particularly excited about the opportunity to work for Semua Bahagia Company because of your innovative approach to the health industry. I am passionate about working for a company that is making a positive impact in the world, and I believe that my skills and experience would be a great asset to your team." \*5/5

Which section or element of the cover letter does this sentence point to?

- ☐ Call to action
- ☒ Fit pitch ✓
- ☐ Introduction
- ☐ None of the answers



- ✓ Bayu wants to apply as a data analyst in Suka Bahagia Company. It is an established company since 1987 with thousands of employees. \*5/5

Which steps are not suitable for him to apply for this company?

- ☐ Create an engaging ATS CV
- ☒ He sent his CV via postal mail for the job application ✓
- ☐ Try to apply and connect through job portals
- ☐ Create one good creative CV

- ✓ After finding the right value, what is the next step you can do to find the job that fits your work value? \*5/5

- ☒ Do some job research ✓
- ☐ Make the best portofolio
- ☐ Believe in yourself
- ☐ All the choice are wrong



✓ A belief that you hold onto and have a big influence on helping you create better decisions in your career is called... \*5/5

- ☐ Goal
- ☒ Value
- ☐ Skill
- ☐ Attitude



✗ Which one that indicates you have a Self-Selling Mindset? \* 0/5

- ☐ You focus on every strong aspect that you have to support your career
- ☐ You join specific activities to build your skills and portfolio
- ☒ You oftenly talk about specific career goals and achievements in your social media
- ☐ All of the answers are correct



#### Tanggapan

*Self-selling mindset is a mindset that can drive you to utilize everything that you are good at to create an interesting offer to anyone who has the possibility to hire you.*



✓ **Why do you have to embed the title, issue date & the institution who issued the certificate?** \*5/5

- ☐ To make sure that your certificate is a lifetime certificate or need to update annually
- ☐ To make sure the credibility of the institution who issued your certificate
- ☐ To make sure your certificate relevant to the job you are applying
- ☒ All of the above are correct ✓

✓ **Here's signs that you have a good CV design \*** 5/5

- ☐ One page CV
- ☐ Using a readable font size based on the CV's sectioning
- ☐ Have a good visibility on spacing between sections
- ☒ All of the answers ✓

✓ **Here's some common mistakes on creating a CV, except.. \*** 5/5

- ☐ Make typos
- ☐ CV's formatting is not well structured
- ☒ Write down full & formal name of university ✓
- ☐ Doesn't share relevant information



- ✓ **“Increase instagram engagement in 2 months by giving analysis and recommendations to the best content category that needs to be improved”.** \*5/5

**From this experience, which of the AQS Framework is missing?**

- ☐ Action verb
- ☐ Specific Task
- ☐ Relevant Task
- ☒ Quantifiable Result



- ✓ **Andi has an aspiration to be a Digital Marketer in the F & B industry. But sadly, he is now a linguistic student. Which of the following activities you wouldn't suggest** \*5/5

- ☐ Join digital marketing certification to have a better context on marketing
- ☒ Just go apply to digital marketing position
- ☐ Utilize his linguistic skills to create a catchy campaign
- ☐ I wouldn't suggest anything



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