

Insights and Recommendation to RSVP movies

A. Insights

1. It was found that 2017 was the year when the production of movie was high compared to other years. Month of March saw most number of movies produced.
2. Most number of movies were produced in Drama genre with 4285 movies.
3. Drama movies have average duration of 106.77 minutes
4. It has been seen that majority of the movies are between the median rating of 6-8. Median rating of 7 has the highest number of movies.
5. James Mangold is the director with most highest rated movies followed by Anthony Russo and Joe Russo
6. Actors Mammooty and Mohanlal are the top 2 rated actors whose movies have median ratings of ≥ 8
7. Vijay Sethupathi is the highest rated actor in India with average rating of 8.42 and Taapsee Paanu are highest rated actress in Hindi movies with average rating of 7.74
8. Marvel Studios tops the list of production houses based on number of votes received in that order.
9. Star Cinema and Twentieth Century Fox have produced highest number of hits in multilingual movies (i.e movies with median rating > 8)
10. Five highest grossing movies that belong to top 3 genres are-
 - a. Shatamanam Bhavati(Drama)
 - b. Winner(Drama)
 - c. Thank You for Your Service(Drama)
 - d. The Healer(Comedy)
 - e. Gi-eok-ui bam (Thriller)

B. Recommendation

1. RSVP should produce a multilingual movie in Drama genre preferably in the month of March with Marvel Studios or Twentieth Century Fox Production

Company with Mammooty, Taapsee Paanu, Vijay Sethupathi and Parvathy Thiruvothu as performers and James Mangold or A.L.Vijay as the director which will be a great combination for a superhit movie.