# **Excel Challenge Analysis report**

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. There are fewer campaigns that were canceled compared to failed and successful outcomes. There have been more campaigns in July compared to other months.
2. There were more campaigns in the “plays” sub-category compared to all other categories.
3. There were more campaigns conducted in the “theater” category compared to all other categories. This is true for all countries in the dataset except two of them, CH and GB.

What are some limitations of this dataset?

1. This dataset does not give information about the exact products that were sold which would have given us more understanding of the trend.
2. Information like number of units sold and price per unit would have given us more detailed view.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Scatter plot graphs might give us better representation of the data. Also, calculating Z score and using box and whisker plots help us find out outlier in the dataset.