



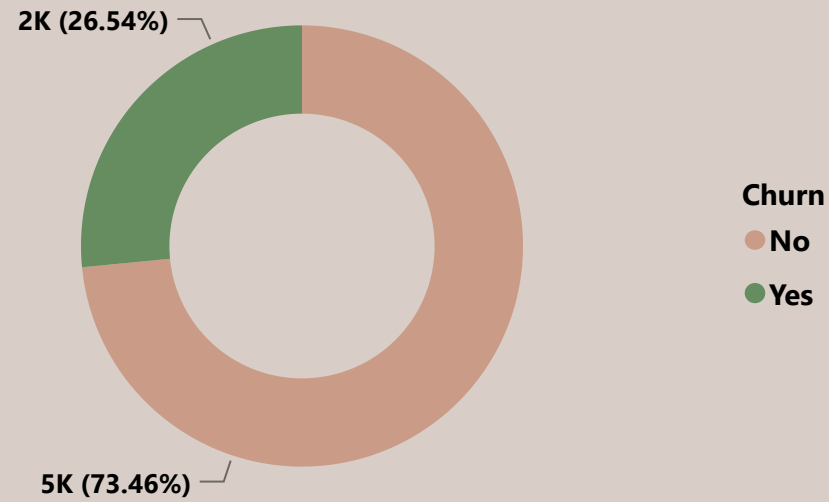
Customer Retention Analysis

Home

Customer Service Analysis

Demography

Total Customers by Churn



7043

Total Customers

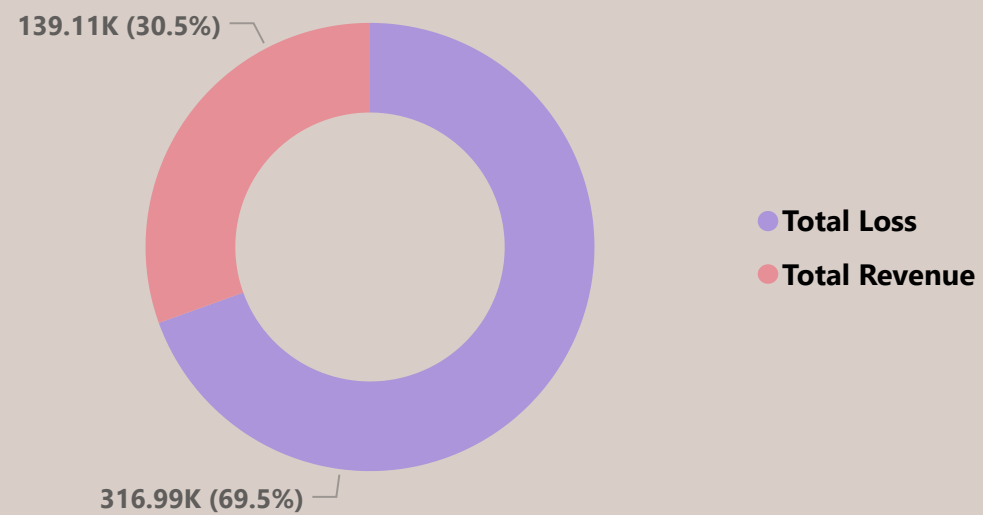
5174

Stayed Customer

1142

Senior Citizen

Total Loss and Total Revenue



456.10K

Monthly Charges

1869

Churned Customers

64.76

Avg Monthly Charges

139.11K

Total Revenue

3632

Admin Tickets

2955

Tech Tickets

Contract

All

TechSupport

All

Gender

No

Yes

PaymentMethod

All

Gender

Female

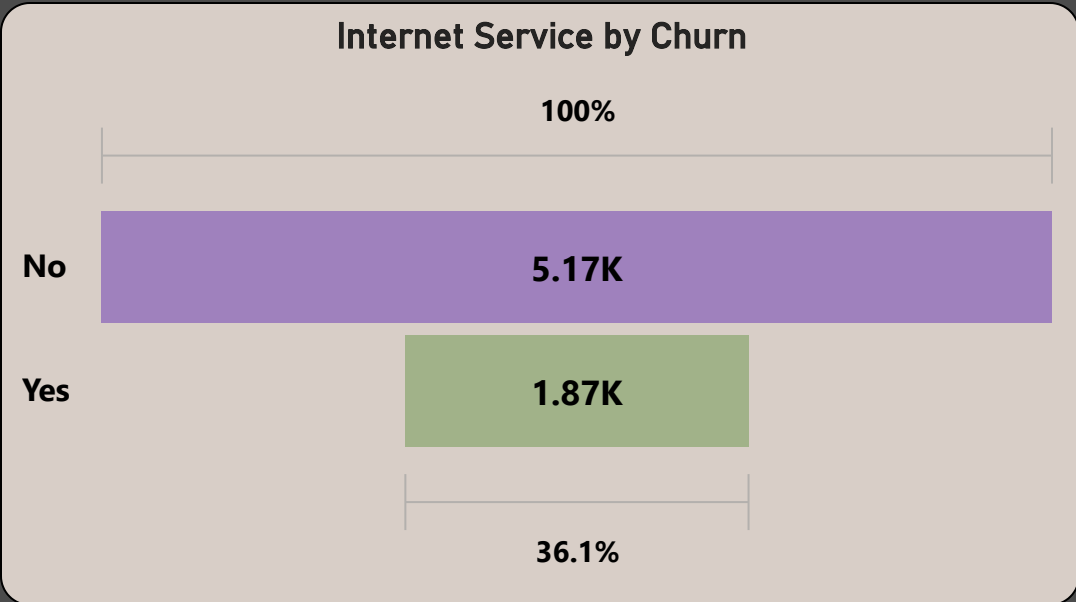
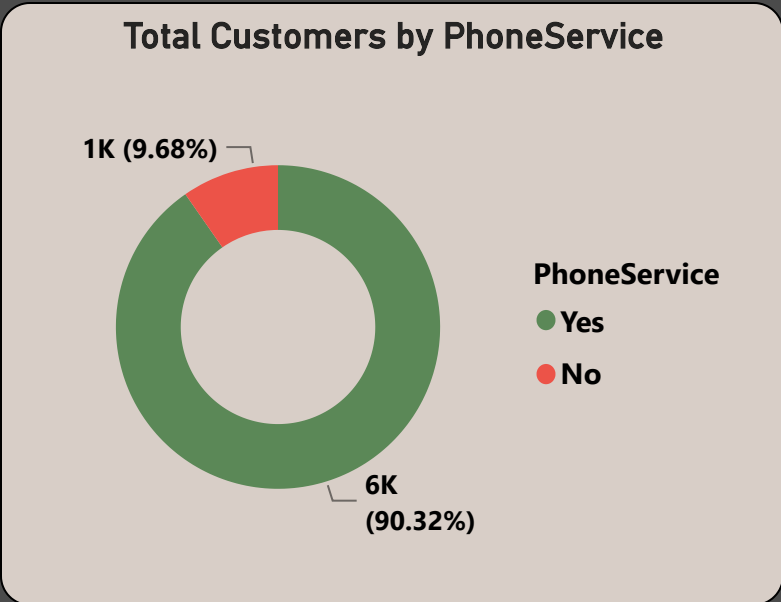
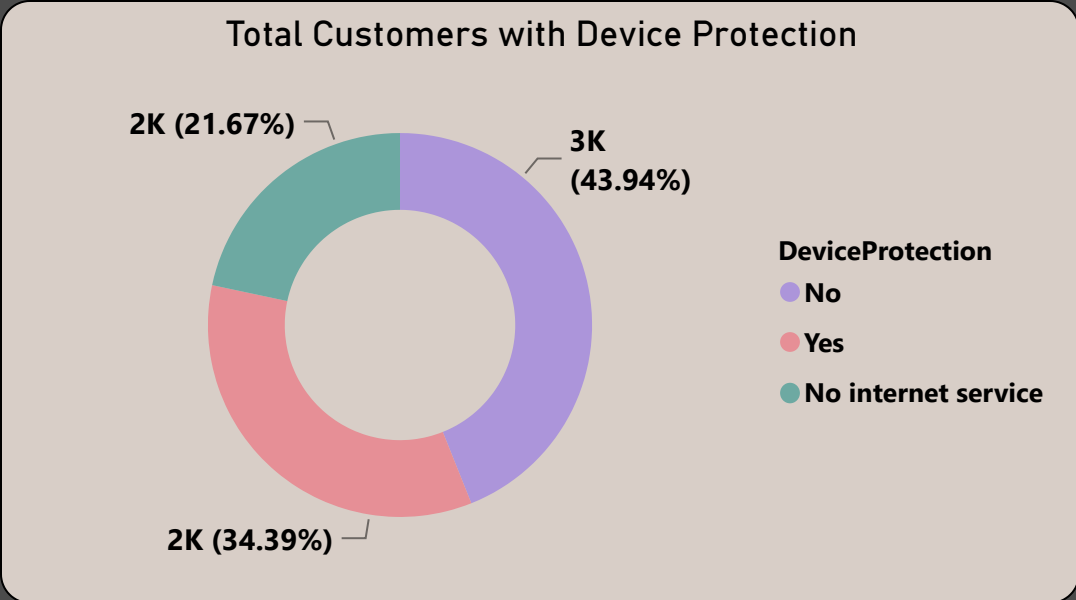
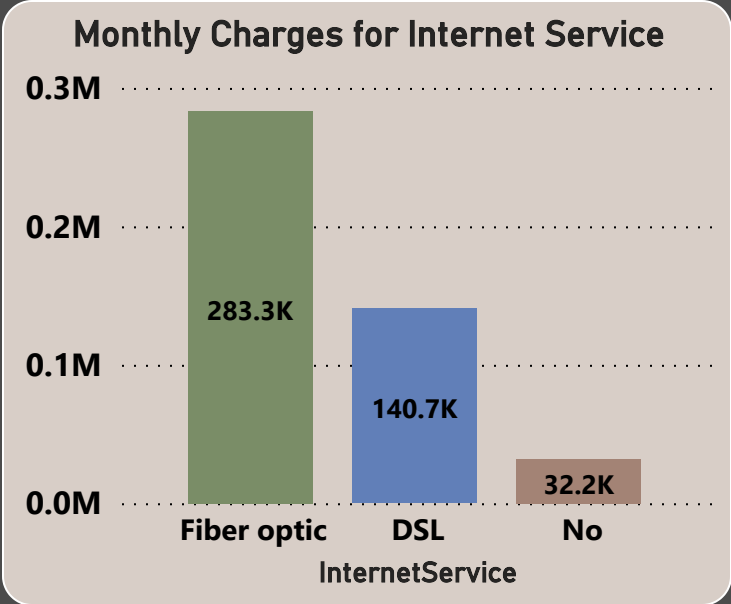
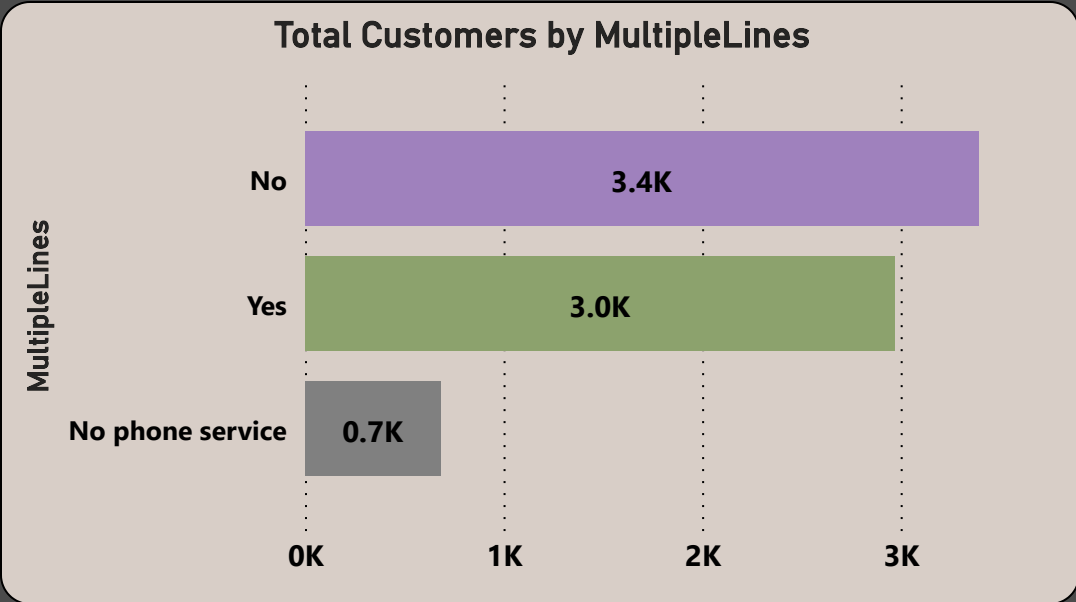
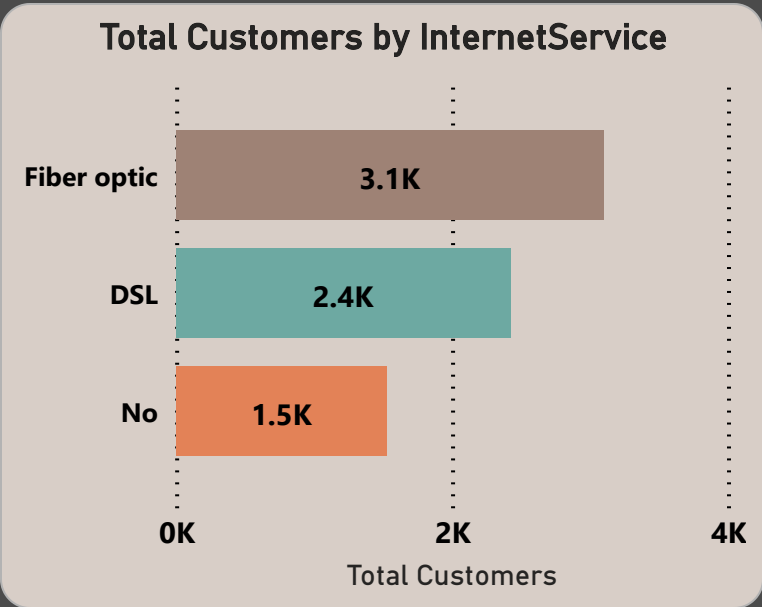
Male

StreamingMovies	Total Customers
▲	
No	2785
No internet service	1526
Yes	2732

StreamingTV	Total Customers
▼	
Yes	2707
No internet service	1526
No	2810

OnlineBackup	Total Customers
▼	
Yes	2429
No internet service	1526
No	3088

OnlineSecurity	Total Customers
▼	
Yes	2019
No internet service	1526
No	3498





Contract

All

TechSupport

All

Gender

No

Yes

PaymentMethod

All

Gender

Female

Male

