DST SPONSORED
TWO WEEKS
TRAINING PROGRAM (FDP)
ON ENTREPRENEURSHIP
FOR MAKING SELF SUFFICIENT
ENTREPRENEURS & INNOVATORS
(ONLINE MODE)

TECHNICAL SPONSOR
IEEE UP SECTION (INDIA)

COURSE COORDINATOR

Dr. Pragya Singh

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CONTENTS

INTRODUCTION

Indian Institute of Information Technology, Allahabad is organizing a two week DST sponsored Faculty Development Program on Entrepreneurship to equip and empower the Educators from academia with substantial skills and competencies that are essential to inculcate the spirit of Entrepreneurship among Teachers of Science & Technology Institutions, Trainers from organizations Engaged in Entrepreneurship, Administrative Officers and Industry Professionals, so that they can act as "Resource Persons" in guiding and motivating young minds particularly from science & technology stream.

OBJECTIVE OF WORKSHOP

- To develop vision, strategy & structure for Entrepreneurship Development Program in Educational Institutions.

- To inculcate entrepreneurial values.

- To organize Entrepreneurship oriented courses in the Institution.

- To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development Programs.

CHIEF PATRON

Prof. P. Nagabhushan
Director, Indian Institute of Information
Technology Allahabad, India

DISTINGUISHED SPEAKERS

Dr Parameshwar P Iyer
Professor & Principal Scientist
IISc Bangalore

Dr. Madan Lal
Professor
Delhi School of Economics,
University of Delhi

Dr Praveen Ranjan Srivastava
Associate Professor,
IIM Rohtak

Dr Satish Kr. Sharma
G B Pant University of
Agriculture & Tech.
Pantnagar, India

Ms. Mamta Gupta
Chartered Accountant,
Allahabad

Mr. Sumit Agarwal
Chartered Accountant,
Allahabad.

** Speakers are subject to change according to the availability.

Dr. Shefali Nandan
Assistant Professor,
MONIRBA,
University of Allahabad

Dr. Madhvendra Misra
Associate Professor
Dept. of Information
Technology, IIITA

Dr. Vijayshri Tewari
Associate Professor,
Registrar (Officiating),
Dept. of Management Studies,
IIITA

Dr. Shailendra Kumar
Head & Associate Professor,
Dept. of Management Studies,
IIITA

Dr. Ranjit Singh
Associate Professor,
Dept. of Management Studies,
IIITA

Dr. Ranjana Vyas
PI & Coordinator,
NEW GEN IEDC,
Dept. of Information
Technology, IIITA

Dr. Rahul Kala
Co- PI & Coordinator,
NEW GEN IEDC,
Dept. of Information
Technology IIITA

Dr. Pragya Singh
Assistant Professor,
Dept. of Management
Studies, IIITA

** Speakers are subject to change according to the availability.

COURSE STRUCTURE & SCHEDULE

Day	Session I Time: 10:00- 11:15 AM	Session II Time: 11:30-12:45 PM	Session III Time: 2:30-3:45 PM	Session IV Time: 04:00-05:15 PM
12th Feb, 2021	Inauguration & Programme Objectives: Expectations from participants, Programme Brief etc		Unleashing Entrepreneurship: Present Scenario	Entrepreneurship: Importance, Need & Practice
13th Feb, 2021	Entrepreneurship Development Process	Approaches for Entrepreneurship Development	Personality Traits of an Entrepreneur	Ecosystem available for promoting Entrepreneurship
14th Feb, 2021	How to promote Entrepreneurship Development Programmes: Methodology, Tools & Techniques		Selecting Potential Entrepreneurs: Rationale for Selection	Assessing Training Needs
15th Feb, 2021	How to Identify Business Opportunities: Environment Scanning	Business opportunity Identification: Sources of Information		How to assess Pre-feasibility of Project through Market Survey
16th Feb, 2021	How to Set-up MSME (govt. formalities, rules & regulations etc.	Role & Responsibilities of Supporting Agencies: DIC, SIDC, DI MSME etc. Panel discussion		Support available from Financial Institutions including Banks: Panel discussion

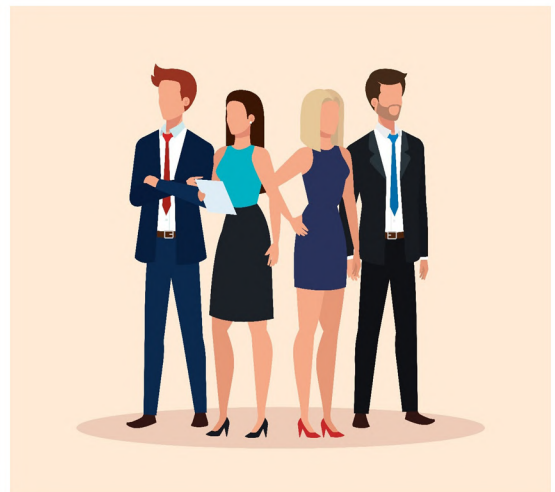| Day	Session I Time: 10:00- 11:15 AM	Session II Time: 11:30-12:45 PM	Session III Time: 2:30-3:45 PM	Session IV Time: 04:00-05:15 PM
17th Feb, 2021	Virtual tour to a Factory & online experience sharing with Successful Entrepreneur (VEEKAY CONNECTORS PVT. LTD (FIBRE OPTICS), INDUSTRIAL AREA, NAINI, ALLAHABAD, UP, INDIA)			
18th Feb, 2021	Achievement Motivation: Developing Soft Skills (CASE STUDY)			
19th Feb, 2021	Technology Sourcing: Support available from R&D Institutions		Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)	
20th Feb, 2021	IPR, Pattern, Copy Rights, Trade Mark and Industrial Management		Marketing management in MSME: Sales, Advertisement & Brand Building	
21th Feb, 2021	Financial Management in MSME		Problem solving & decision making	
22th Feb, 2021	Developing Business Plan (Project Report): Format, Content & Sequencing		Cost of Project, Sources of finance, Profitability	BEP, Working Capital Assessment
23th Feb, 2021	Business Communication	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	Action Plan & Feed Back	Valedictory

COURSE LEARNING OUTCOMES

- The participants will be able to develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully.

- The participants will inculcate the ability to discern distinct entrepreneurial traits and know the parameters to assess opportunities and constraints for new business ideas.

- The learners will understand the systematic process to select and screen a business idea.

- The sessions will help the participants in doing market research and access forward and backward linkage of the proposed business.

- The learning will facilitate the participants to utilize various governments (both union and state level) schemes for establishing startups and running it successfully.

WHO CAN ATTEND

- Faculty Members from all Science & Technology Institutes.

- Trainers from organizations engaged in Entrepreneurship development.

- Industry Professionals.

- Administrative officers.

- Research Scholars.

- Students (UG, PG)

REGISTRATION

1. For Faculty Members, Trainers, Industry Professionals and Administrative officers.
   Registration Fee: ₹ 1180 *(Inclusive of 18% GST)

2. For Research Scholars and Students (UG, PG).
   Registration Fee : ₹ 590 *(Inclusive of 18% GST)

3. For IEEE Members (50% rebate is provided on fee for registration)

   a. For Faculty Members, Trainers, Utility Professionals & Industry Stakeholders (for IEEE members):
   Registration Fee : ₹ 590 *(Inclusive of 18% GST)

   b. For Research Scholars and Students (for IEEE members):
   Registration Fee : ₹ 295 *(Inclusive of 18% GST)

Please click on the below link for registration

https://forms.gle/zdCbaEg1WiWEmLDS6

ABOUT IIIT-A

Established in 1999, as a center of excellence in Information Technology and allied areas. Institute was conferred the Deemed University status by Govt. of India in the year 2000.

The beautiful 100-acre campus, situated at Devghat, Jhalwa, designed meticulously on the Penrose Geometry pattern, is being further topped by fine landscaping to give an all-round soothing effect to create a stimulating learning environment for everyone.