



Department of Sciences  
& Technology  
Government of India

**DST SPONSORED  
TWO WEEKS  
TRAINING PROGRAM (FDP)  
ON ENTREPRENEURSHIP  
FOR MAKING SELF SUFFICIENT  
ENTREPRENEURS & INNOVATORS  
(ONLINE MODE)**

**COURSE COORDINATOR**

**Dr. Pragya Singh**

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Department of Management Studies  
Indian Institute of Information Technology Allahabad,  
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# **INTRODUCTION**

Indian Institute of Information Technology, Allahabad is organizing a two week DST sponsored Faculty Development Program on Entrepreneurship to equip and empower the Educators from academia with substantial skills and competencies that are essential to inculcate the spirit of Entrepreneurship among Teachers of Science & Technology Institutions, Trainers from organizations Engaged in Entrepreneurship, Administrative Officers and Industry Professionals, so that they can act as "Resource Persons" in guiding and motivating young minds particularly from science & technology stream.

## **OBJECTIVE OF WORKSHOP**

- To develop vision, strategy & structure for Entrepreneurship Development Program in Educational Institutions.
- To inculcate entrepreneurial values.
- To organize Entrepreneurship oriented courses in the Institution.
- To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development Programs.

# CHIEF PATRON



Prof. P. Nagabhushan  
Director, IIITA



Dr. VIJAYSHRI TEWARI  
Associate Professor  
Dept. of Management Studies, IIITA

# DISTINGUISHED SPEAKERS



Dr Parameshwar P Iyer  
Principal Scientist  
IISc Bangalore



Dr Praveen Ranjan  
Srivastava  
Associate Professor, IIM Rohtak



Dr Satish Kr. Sharma  
G B Pant Uni. of Agriculture  
&Tech. Pantnagar, India

\*\* Speakers are subject to change according to the availability.



**Ms. Mamta Gupta**  
Chartered Accountant,  
Allahabad



**Mr. Sumit Agarwal**  
Chartered Accountant,  
Allahabad.



**Dr. Shefali Nandan**  
Asst. Professor, MONIRBA,  
University of Allahabad.



**Dr. Madhvendra Misra**  
Associate Professor  
IIITA



**Dr. Shailendra Kumar**  
Associate Professor  
IIITA



**Dr. Ranjit Singh**  
Associate Professor, Dept.  
of Mgt. Studies, IIITA



**Dr. Ranjana Vyas**  
PI & Coordinator,  
NEW GEN IEDC, IIITA



**Dr. Rahul Kala**  
Co- PI & Coordinator,  
NEW GEN IEDC, IIITA



**Dr. Pragya Singh**  
Asst. Professor, Dept. of Mgt.  
Studies, IIITA



**\*\* Speakers are subject to change according to the availability.**

# COURSE STRUCTURE & SCHEDULE

<b>Day</b>	<b>Session I Time: 10:00- 11:15 AM</b>	<b>Session II Time: 11:30-12:45 PM</b>	<b>Session III Time: 2:30-3:45 PM</b>	<b>Session IV Time: 04:00-05:15 PM</b>
<b>12<sup>th</sup> Feb, 2021</b>	Inauguration & Programme Objectives: Expectations from participants, Programme Brief etc		Unleashing Entrepreneurship: Present Scenario	Entrepreneurship: Importance, Need & Practice
<b>13<sup>th</sup> Feb, 2021</b>	Entrepreneurship Development Process	Approaches for Entrepreneurship Development	Personality Traits of an Entrepreneur	Ecosystem available for promoting Entrepreneurship
<b>14<sup>th</sup> Feb, 2021</b>	How to promote Entrepreneurship Development Programmes: Methodology, Tools & Techniques		Selecting Potential Entrepreneurs: Rationale for Selection	Assessing Training Needs
<b>15<sup>th</sup> Feb, 2021</b>	How to Identify Business Opportunities: Environment Scanning	Business opportunity Identification: Sources of Information		How to assess Pre-feasibility of Project through Market Survey
<b>16<sup>th</sup> Feb, 2021</b>	How to Set-up MSME (govt. formalities, rules & regulations etc.	Role & Responsibilities of Supporting Agencies: DIC, SIDC, DI MSME etc. Panel discussion		Support available from Financial Institutions including Banks: Panel discussion

<b>Day</b>	<b>Session I Time: 10:00- 11:15 AM</b>	<b>Session II Time: 11:30- 12:45 PM</b>	<b>Session III Time: 2:30-3:45 PM</b>	<b>Session IV Time: 04:00- 05:15 PM</b>
<b>17<sup>th</sup> Feb, 2021</b>	Virtual tour to a Factory & online experience sharing with Successful Entrepreneur (VEEKAY CONNECTORS PVT. LTD (FIBRE OPTICS), INDUSTRIAL AREA, NAINI, ALLAHABAD, UP, INDIA)			
<b>18<sup>th</sup> Feb, 2021</b>	Achievement Motivation: Developing Soft Skills (CASE STUDY)			
<b>19<sup>th</sup> Feb, 2021</b>	Technology Sourcing: Support available from R&D Institutions		Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)	
<b>20<sup>th</sup> Feb, 2021</b>	IPR, Pattern, Copy Rights, Trade Mark and Industrial Management		Marketing management in MSME: Sales, Advertisement & Brand Building	
<b>21<sup>th</sup> Feb, 2021</b>	Financial Management in MSME		Problem solving & decision making	
<b>22<sup>th</sup> Feb, 2021</b>	Developing Business Plan (Project Report): Format, Content & Sequencing		Cost of Project, Sources of finance, Profitability	BEP, Working Capital Assessment
<b>23<sup>rd</sup> Feb, 2021</b>	Business Communication	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	Action Plan & Feed Back	Valedictory

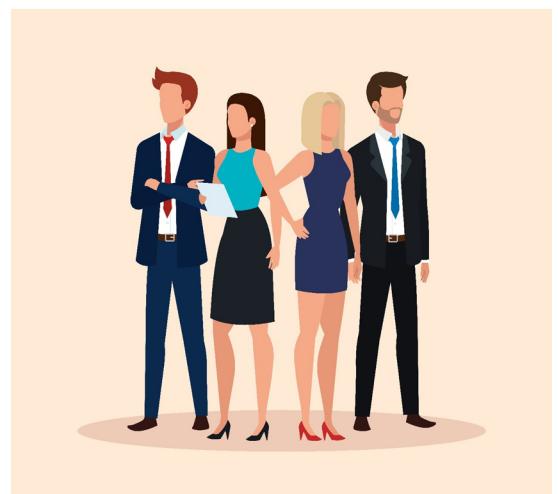


# COURSE LEARNING OUTCOMES

- The participants will be able to develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully.
- The participants will inculcate the ability to discern distinct entrepreneurial traits and know the parameters to assess opportunities and constraints for new business ideas.
- The learners will understand the systematic process to select and screen a business idea.
- The sessions will help the participants in doing market research and access forward and backward linkage of the proposed business.
- The learning will facilitate the participants to utilize various governments (both union and state level) schemes for establishing startups and running it successfully.

# WHO CAN ATTEND

- Faculty Members from all Science & Technology Institutes.
- Trainers from organizations engaged in Entrepreneurship development.
- Industry Professionals.
- Administrative officers.
- Research Scholars.
- Students (UG, PG)



# **REGISTRATION**

1. For Faculty Members, Trainers, Industry Professionals and Administrative officers.

**Registration Fee: ₹ 1180 \*(Inclusive of 18% GST)**

2. For Research Scholars and Students (UG, PG).

**Registration Fee : ₹ 590 \*(Inclusive of 18% GST)**

**Please click on the below link for registration**

<https://forms.gle/zdCbaEq1WiWEmLDS6>

## **COURSE COORDINATOR**

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# **ABOUT IIIT-A**

Established in 1999, as a center of excellence in Information Technology and allied areas. Institute was conferred the Deemed University status by Govt. of India in the year 2000.

The beautiful 100-acre campus, situated at Devghat, Jhalwa, designed meticulously on the Penrose Geometry pattern, is being further topped by fine landscaping to give an all-round soothing effect to create a stimulating learning environment for everyone.

