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# Mock Interview Summary: Google Maps Parking Solution

## Structure & Flow
- Started with clear interview structure setup
- Made upfront assumptions: US market, within Google Maps, focus on cars
- Maintained regular check-ins with interviewer
- Handled redirection/challenge on problem selection professionally

## Key Components Analysis

### Product Motivation
- Positioned within Google Maps ecosystem
- Connected to Google's mission of organizing information
- Mission statement: "To help users navigate confidently and efficiently to any destination by providing comprehensive guidance from start to finish, including parking"

### Target Audience
Selected ecosystem players:
- Drivers looking for parking
- Parking lot/garage operators
- Cities/municipalities
- Local businesses
- Property managers
- Parking technology providers

Key segments:
1. Urban professionals in unfamiliar areas (chosen)
2. Suburban errand-runners
3. Event/entertainment parking seekers

Persona: Sarah, 32-year-old management consultant

### Problem Identification
User Journey:
1. Pre-trip planning
2. En-route navigation
3. Approaching destination
4. Finding parking
5. Walking to destination
6. Returning to car
7. Exiting parking

Problems:
1. Uncertainty about parking availability (chosen)
2. Incomplete parking cost/restriction information
3. Navigation ends at destination, not parking

Key Moment: Successfully defended choice of Problem #1 when challenged about Problem #3

### Solution Development
Solutions:
1. Smart Parking Predictions (chosen)
2. Crowdsourced Parking Finder
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3. Parking Reservation Integration

MVP Components:

- Focus on garages/lots in 2-3 major cities
- Simple availability status indicators
- Basic historical patterns
- Core garage information
- User feedback mechanism

Self-Assessment Scores

- Product Motivation: 3/5
- Target Audience: 4/5
- Problem Identification: 4/5
- Solution Development: 3/5
- Communication: 4/5

Areas for Improvement

1. Product Motivation:

- Could have detailed current user pain points more
- Could have explored competitive landscape

2. Solution Development:

- Solutions could have been more innovative
- Could have leveraged Google's technical capabilities more

3. Communication:

- Could have been more concise in some sections
- Could have provided more specific data points

Key Strengths

1. Structured approach maintained throughout
2. Strong segmentation framework
3. Clear prioritization rationales
4. Good handling of interviewer challenge
5. Comprehensive MVP with risks identified