



Multilingual Multimodal Pre-training for Zero-Shot Cross-Lingual Transfer of Vision-Language Models

<http://github.com/berniebear/Multi-HT100M>

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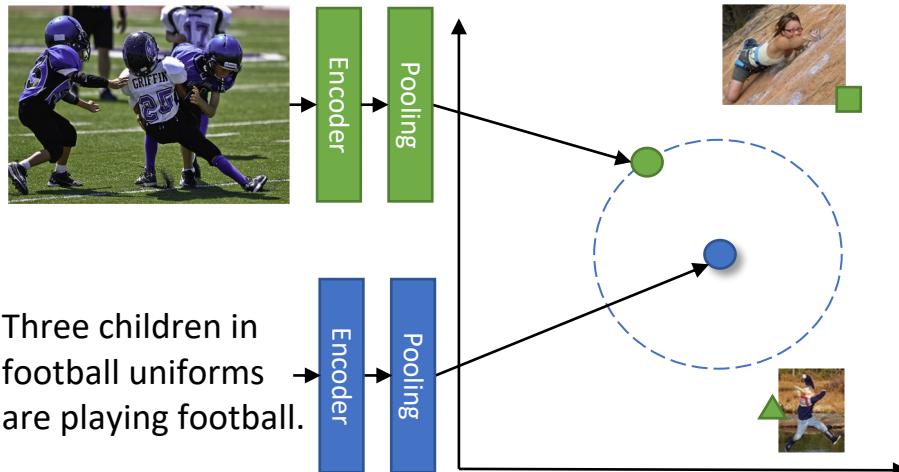


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Introduction

- Most vision-language models/tasks are English-centered. It is challenging to generalize these V-L models to other 7000 languages.
- Possible solutions:
 - Re-collect vision-language datasets for all languages => \$\$\$
 - Machine translation => low-resource/distant languages and Inference time memory/computation cost
 - Our solution: **Zero-shot cross-lingual transfer of V-L models** (one model to rule them all)!
 - Multilingual multimodal Transformers + Multilingual multimodal pre-training
 - English-only fine-tuning then directly inference with non-English inputs



What is the mustache made of?



A young boy in a white striped shirt holding a tennis racket .



Cross-modal search

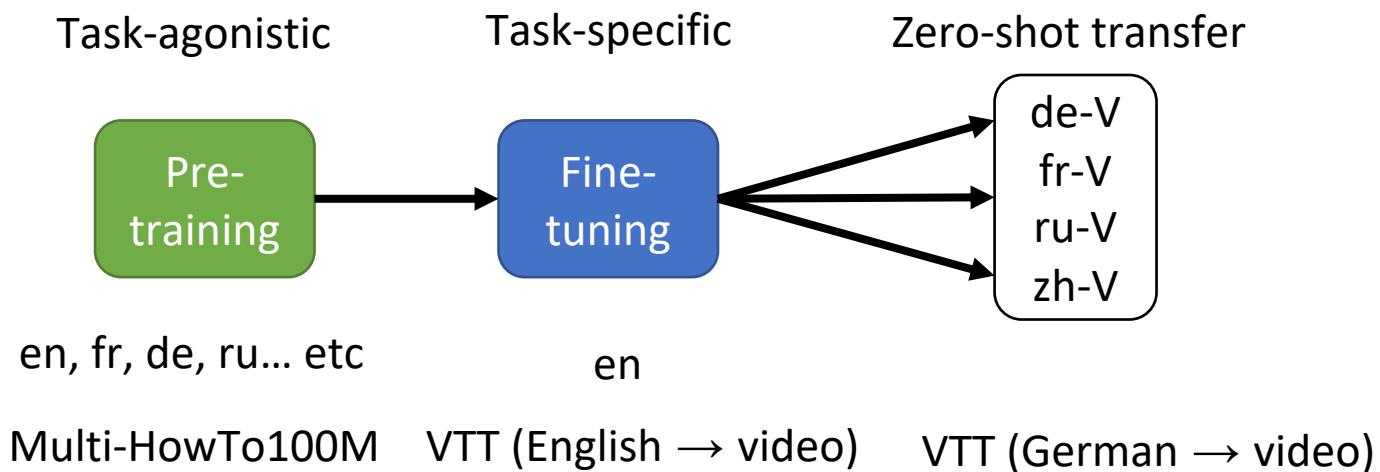
Cross-Lingual Transfer for NLP

- Common practice in NLP
 - Multilingual pre-training
 - Task-specific English fine-tuning
 - Zero-shot transfer of English fine-tuned NLP model to other languages
- Related work in NLP:
 - XNLI
 - Multilingual BERT, XLM-Roberta
 - EXTREME

MODEL

Cross-Lingual Transfer for V-L models

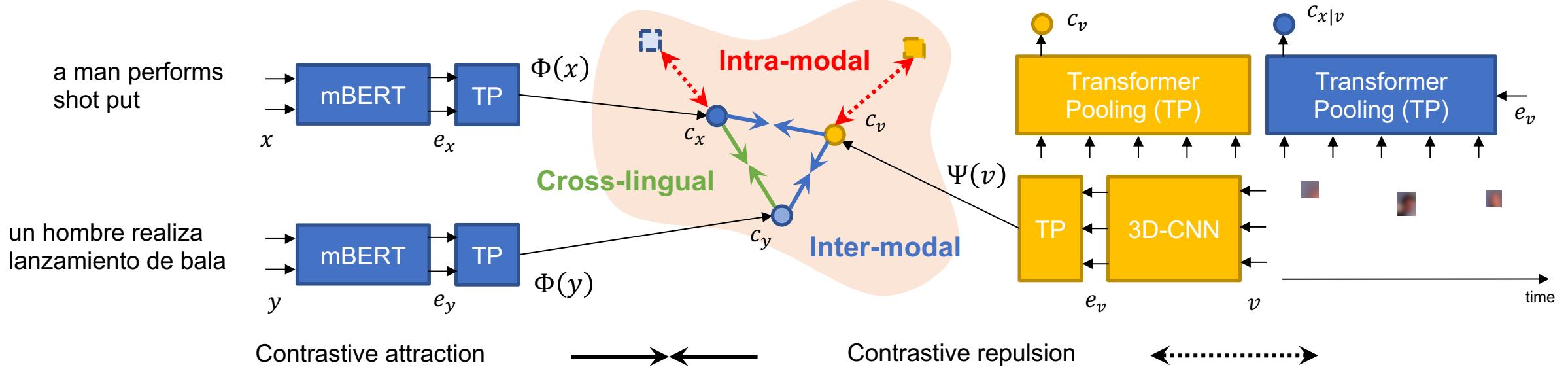
- Proposed framework:
 - **Multilingual multimodal Transformers**
 - **Multilingual multimodal pre-training**
 - Task-specific English-vision fine-tuning
 - Zero-shot transfer of English-vision fine-tuned model to other languages



Ein kleiner Junge in einem weiß gestreiften Hemd, das einen Tennisschläger hält.



Multilingual Multimodal Transformer



$$\mathcal{L}^{\text{inter}} = \mathcal{L}(\mathcal{X}, \mathcal{V}) + \mathcal{L}(\mathcal{Y}, \mathcal{V})$$

$$\mathcal{L}^{\text{intra}} = \mathcal{L}(\mathcal{X}, \mathcal{X}^m) + \mathcal{L}(\mathcal{Y}, \mathcal{Y}^m) + \mathcal{L}(\mathcal{V}, \mathcal{V}^m)$$

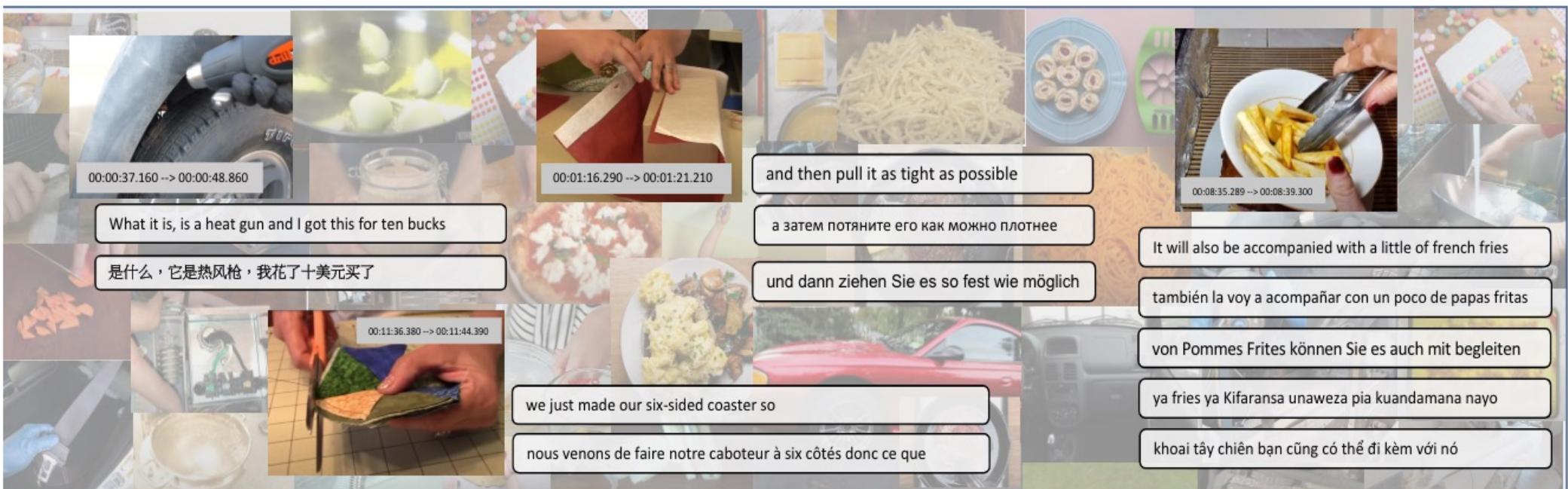
$$\mathcal{L}^{\text{cross}} = \mathcal{L}(\mathcal{X}|\mathcal{V}, \mathcal{Y}|\mathcal{V})$$

$$\mathcal{L}(\mathcal{X}, \mathcal{V}) = -\frac{1}{B} \sum_{i=1}^B \log \ell^{\text{NCE}}(\Phi(x_i), \Psi(v_i))$$

$$\ell^{\text{NCE}}(c_x, c_v) = \frac{e^{s(c_x, c_v)}}{e^{s(c_x, c_v)} + \sum_{(x', v') \sim \mathcal{N}} e^{s(c_{x'}, c_{v'})}}$$

Multilingual Multimodal Pre-training

- Multi-HowTo100M: a multilingual version of HowTo100M
 - 1.2 million instructional videos, 138 million video clips
 - Video transcriptions in 9 languages
 - English, German, French, Russian, Spanish, Czech, Swahili, Chinese, Vietnamese



Experiment Setup

- Choice of text backbone:
 - mBERT
 - XLM-R (large)
- (Multilingual) Multimodal Pre-training
 - HowTo100M
 - Multi-HowTo100M
- Fine-tuning: MSR-VTT
 - Evaluation task:
 - English → video search
 - (Zero-shot) non-English → video search



Instructional videos in HT100M

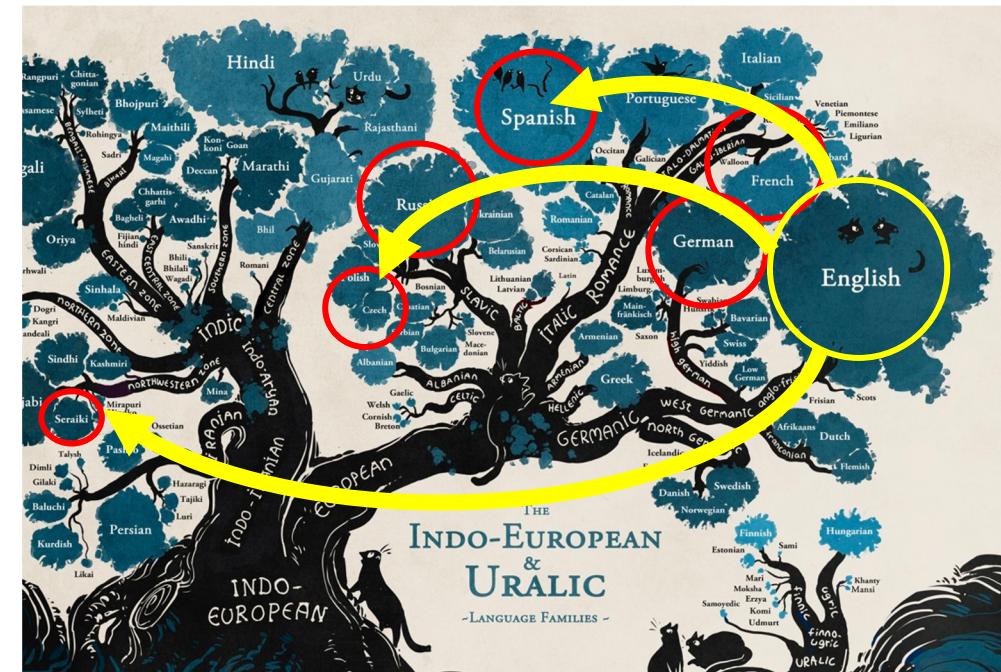


Query 537: one or more people swimming in a swimming pool

Video and its caption in VTT

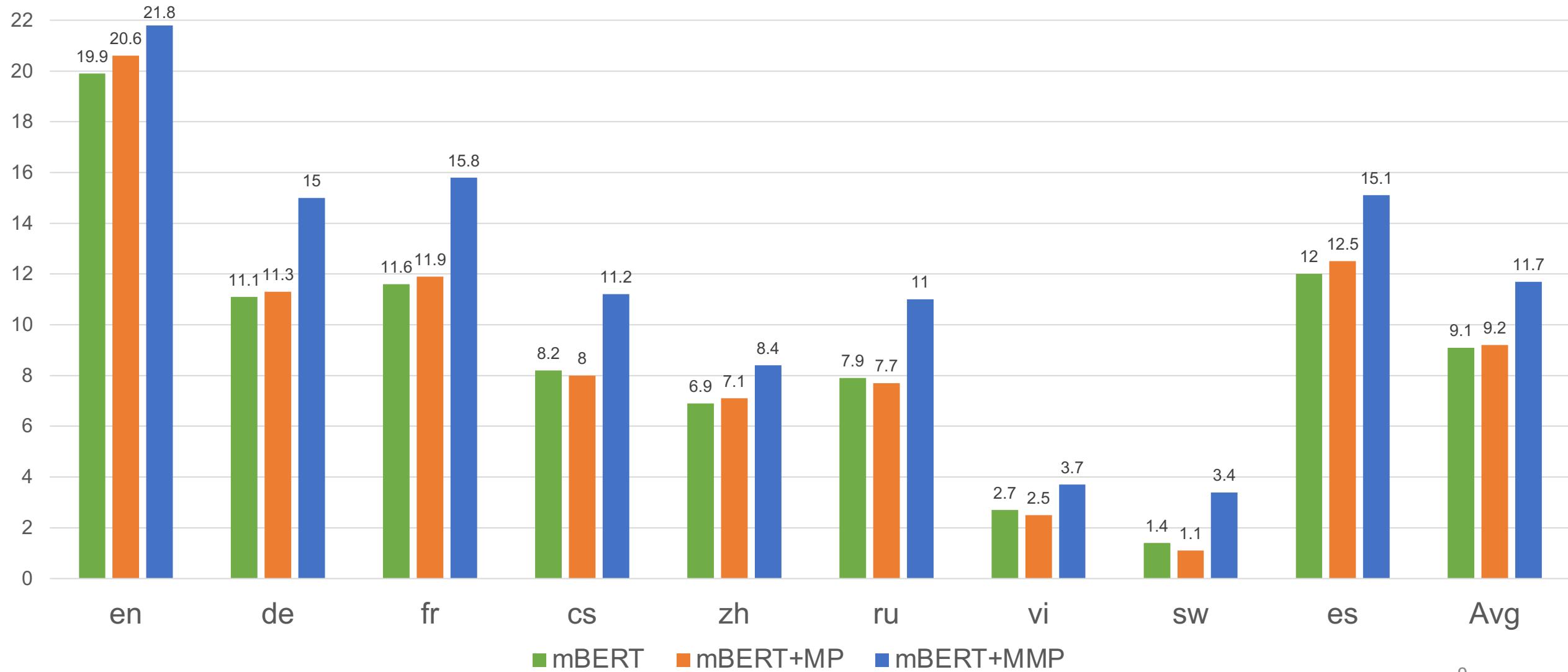
We will answer the following research questions:

- Is multilingual BERT sufficient for zero-shot cross-lingual transfer of V-L models?
- Does English-video model benefit from **multilingual multimodal pre-training (MMP)**?
- Does MMP transfer well to distant languages?
- Does additional language(s) help?



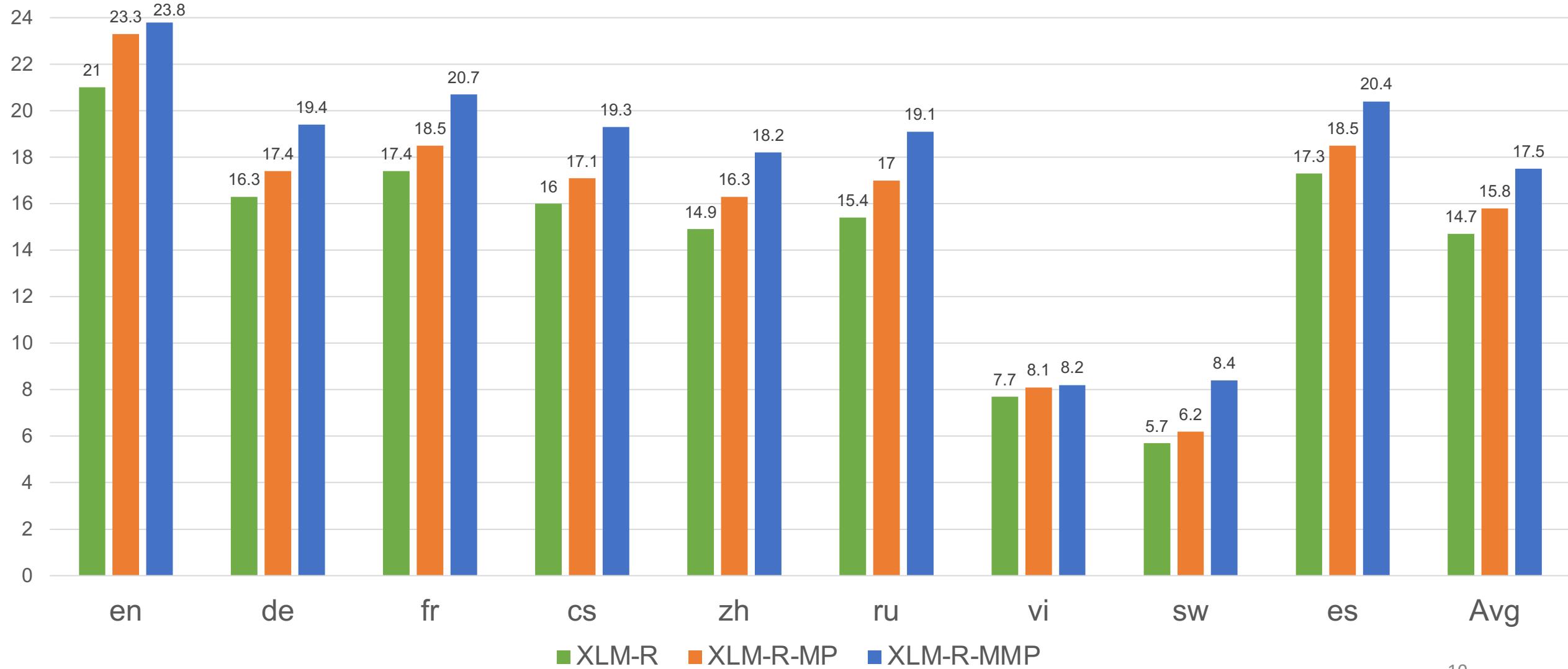
Multilingual-Text → Video Search on VTT (mBERT)

MP: Multimodal Pre-training (HT100M)
MMP: Multilingual MP (Multi-HT100M)

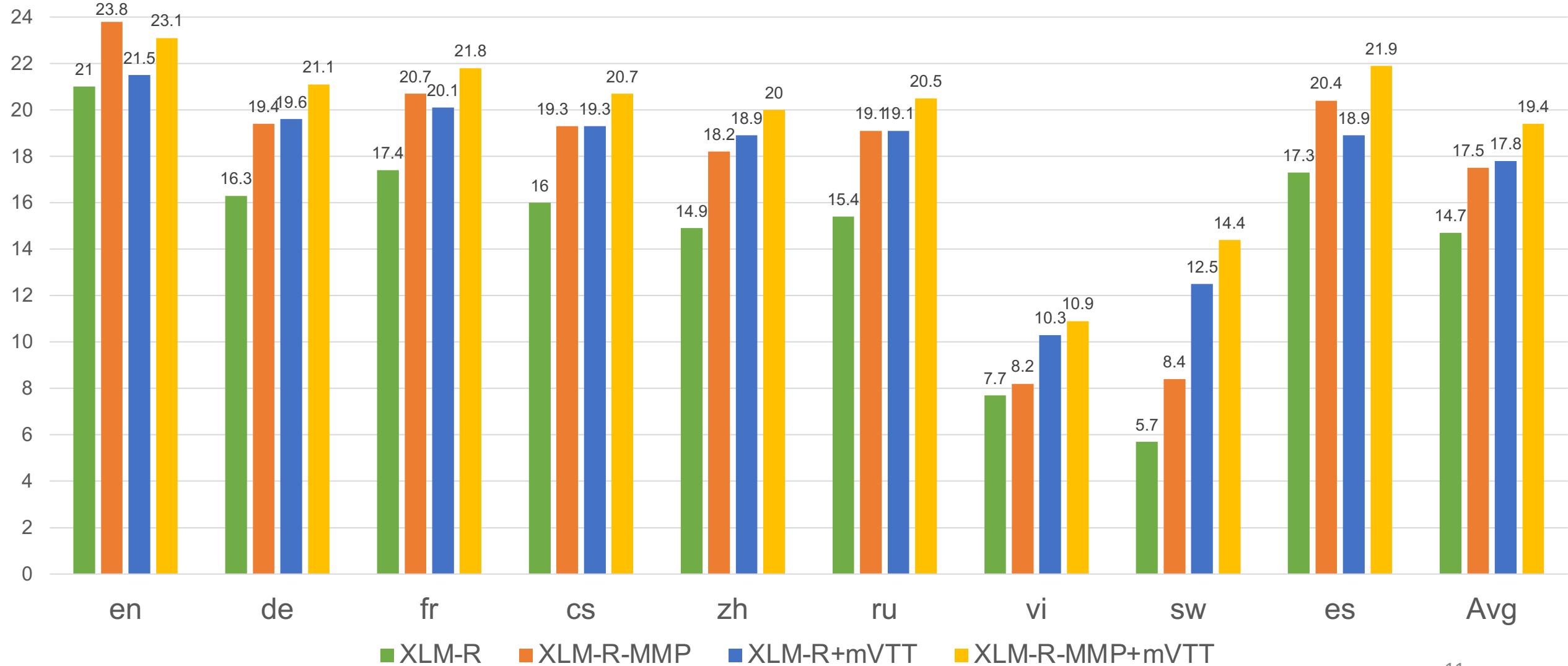


Multilingual-Text → Video Search on VTT (XLM-R)

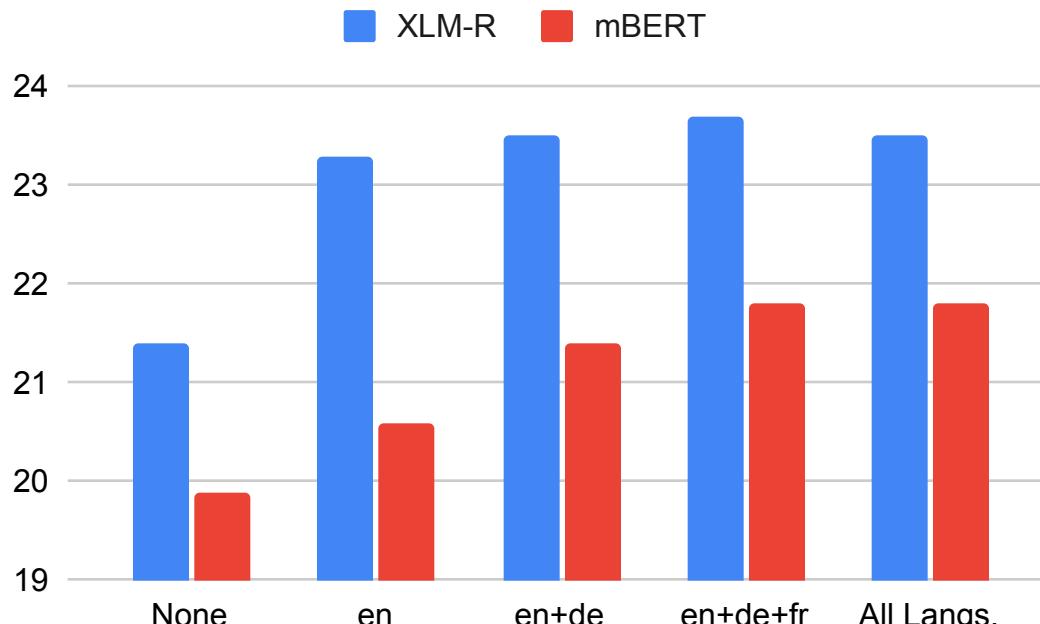
MP: Multimodal Pre-training (HT100M)
MMP: Multilingual MP (Multi-HT100M)



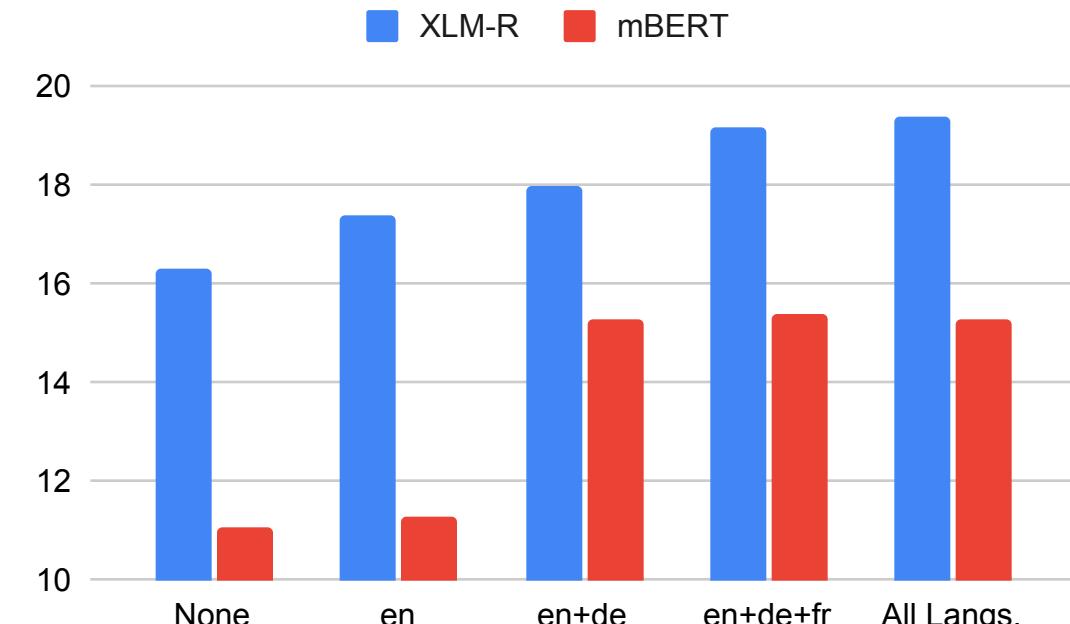
Multilingual-Text → Video Search on VTT (w/ machine translated VTT)



Does additional language(s) help?

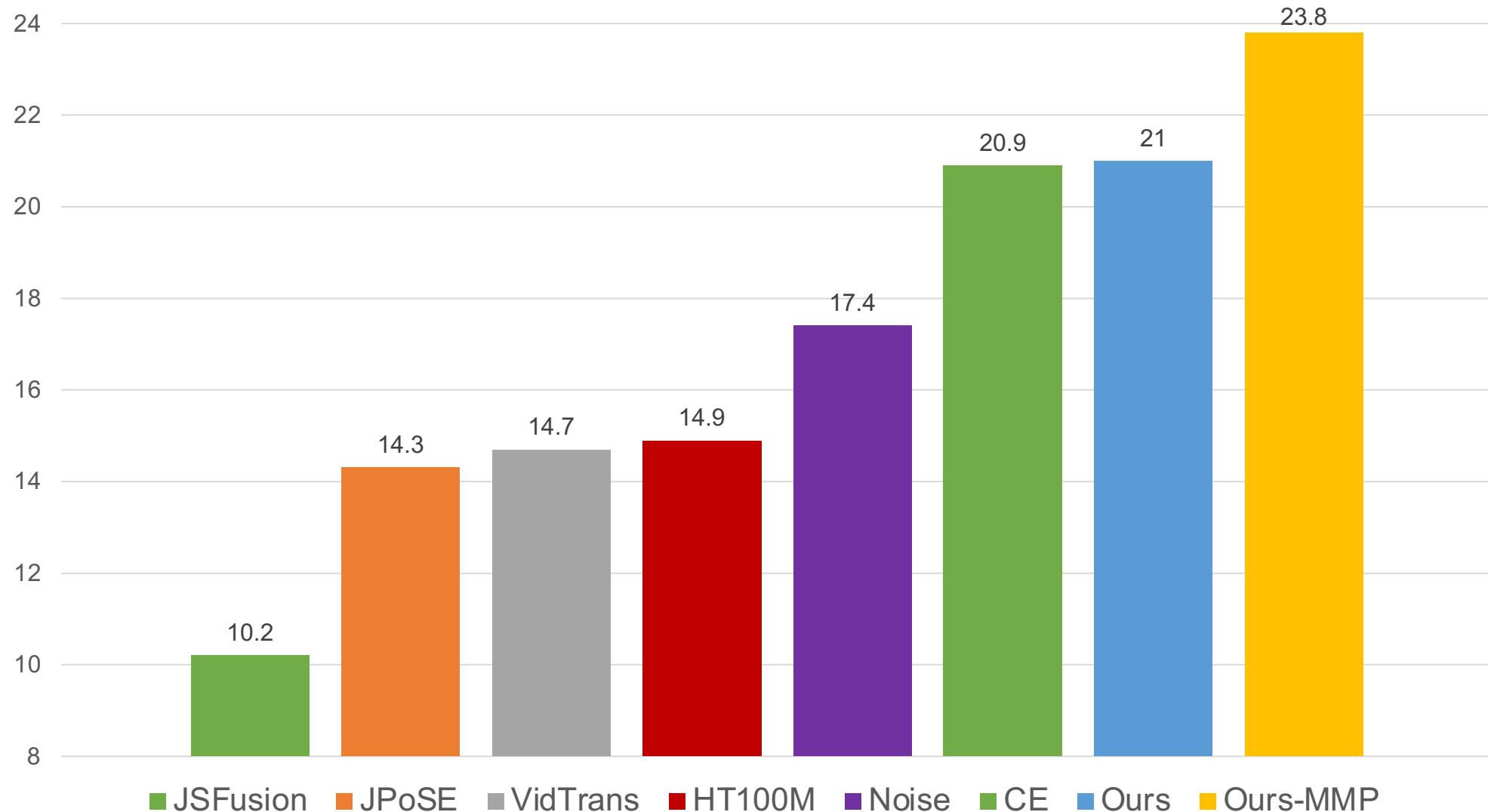


English → Video

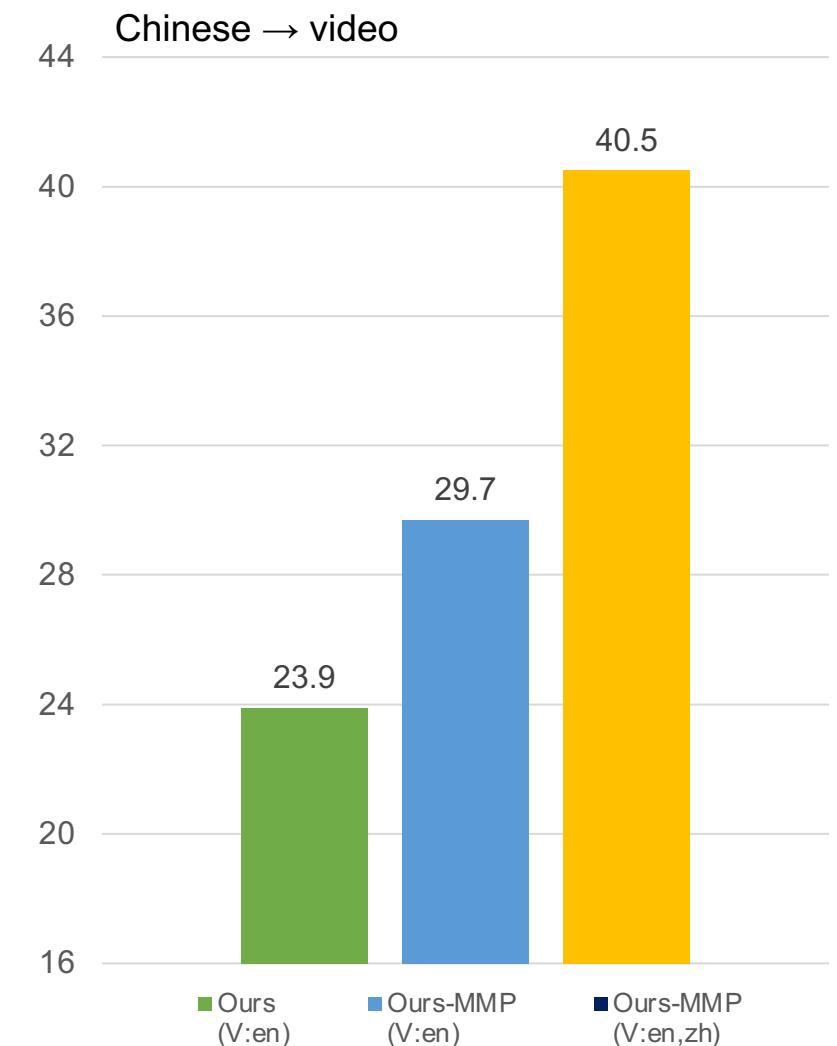
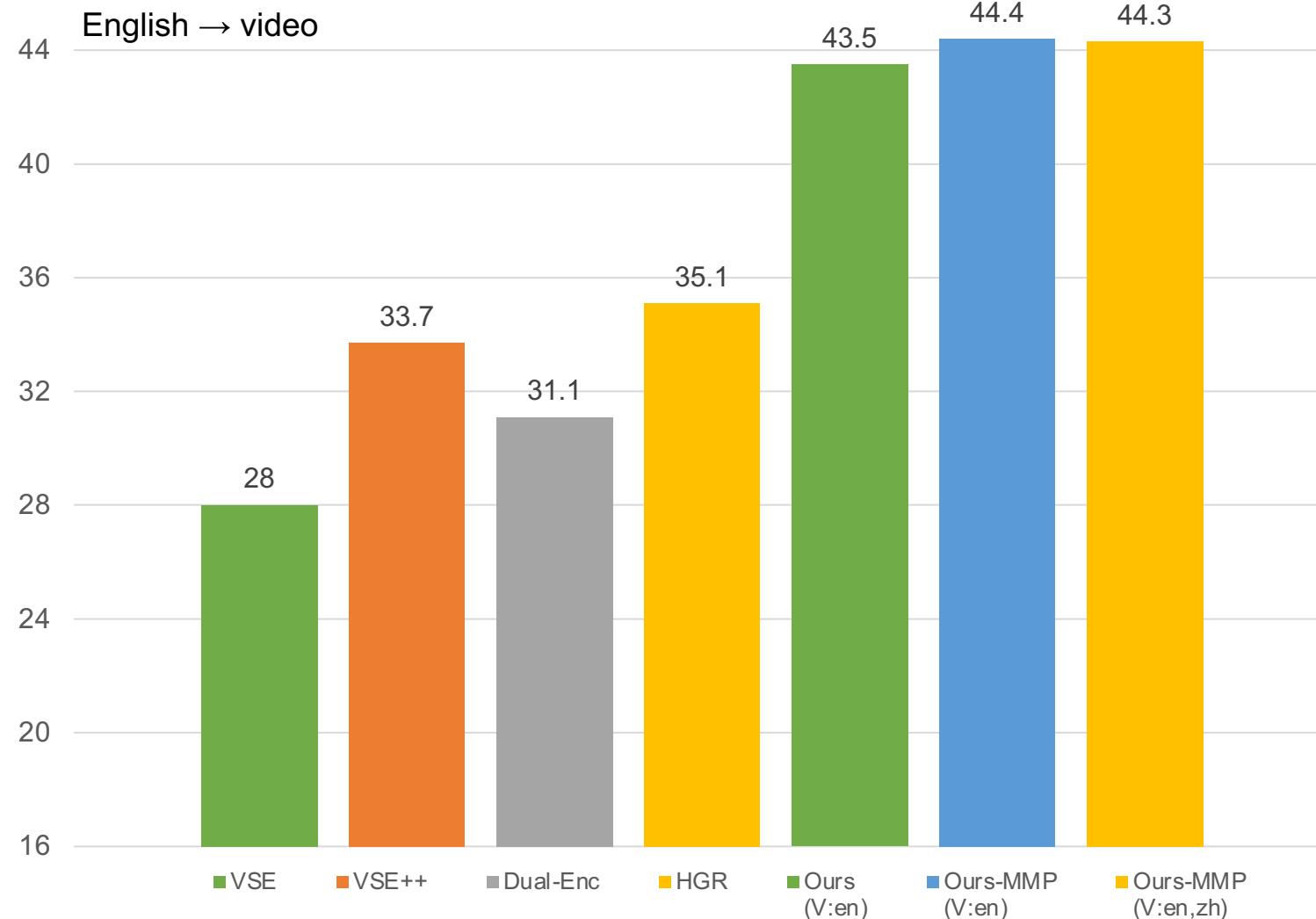


Zero-Shot German → Video

Comparison to SoTA English-video models on VTT



Multilingual-text → video search on VATEX (English/Chinese)



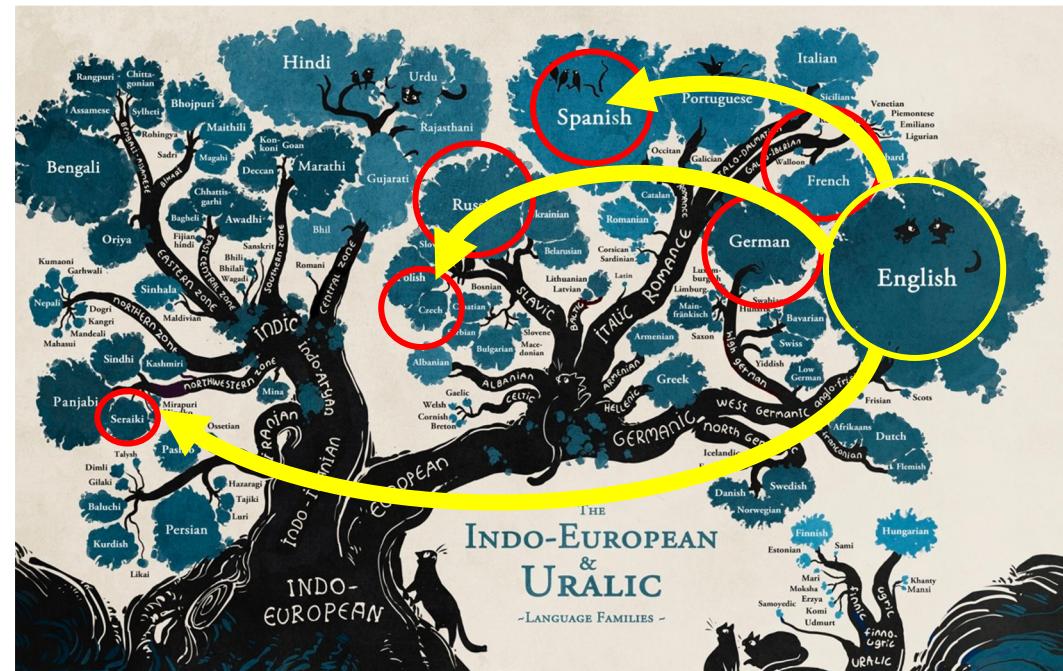
We answered the following research questions:

- Multilingual BERT is insufficient for zero-shot cross-lingual transfer of V-L models.
 - De: $P(\text{en+de}) + F(\text{en}) > P(\text{en}) + F(\text{en}) > F(\text{en})$
- Multilingual multimodal pre-training also benefits English-video models.
 - En: $P(\text{en+de}) + F(\text{en}) > P(\text{en}) + F(\text{en}) > F(\text{en})$
- MMP transfer well to distant languages.
 - $P(\text{en+de+...+zh}) + F(\text{en}) \rightarrow \text{zh}$
- Additional language(s) helps
 - $P(\text{en+de+...+zh}) + F(\text{en}) \rightarrow \text{de}++$

P: Multimodal Pre-training (HT100M)

P: Multilingual Multimodal Pre-training (Multi-HT100M)

F: English-vision fine-tuning



Take home message:

- Cross-lingual transfer of V-L model is feasible but challenging!
- Essential ingredients for its success:
 - Multilingual multimodal Transformers
 - Multilingual multimodal pre-training on Multi-HowTo100M



