

Kumar Lama (Karma)

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About Me

Creative Video Editor and Content Creator with hands-on experience producing cinematic real estate videos and engaging short-form content. Known for delivering high-quality visuals on tight deadlines while collaborating closely with marketing and sales teams.

Key Skills

- **Video Editing & Production:** Cinematic real estate walkthroughs, reels, ads, promotional videos.
- **Professional Tools:** Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom, DaVinci Resolve, CapCut Pro.
- **Motion Graphics:** Logo animations, lower thirds, transitions, branded templates.
- **Color & Audio:** Advanced color grading, LUTs, sound design, noise reduction.
- **Social Media Optimization:** Instagram Reels, TikTok, YouTube Shorts, Facebook Ads.
- **Real Estate Marketing:** Agent branding, property showcases, testimonial videos.
- **Workflow Management:** Notion, content calendars, deadline-focused delivery.

Professional Experience

Video Editor & Content Creator

2025 – Current

Revo Real Estate, Dubai

- Produced cinematic property videos for luxury residential and commercial listings across Dubai.
- Edited short-form and long-form content for Instagram, TikTok, YouTube Shorts, and paid ad campaigns.
- Collaborated with real estate agents to develop personal branding and testimonial videos.
- Applied advanced color grading, motion graphics, and sound design to enhance storytelling.
- Optimized content for platform-specific performance, increasing reach and engagement.
- Managed end-to-end post-production workflows with strict brand consistency.

Content Editor & Social Media Manager

Jan 2020 – Nov 2022

Arya Specialty Coffee Pvt. Ltd

- Planned, shot, and edited promotional videos, reels, and brand content.
- Created visual assets for marketing campaigns and social media platforms.
- Managed content scheduling and performance optimization.
- Collaborated with marketing and design teams to maintain brand identity.

Education

Orchid International College

2020 – 2024

Bachelor of Business Management

Sandhi Education Centre

2018 – 2019

Diploma in Computer Application

Manakamana Higher Secondary School

2016 – 2018

Management in Computer Science