

Joan Perez

age: 26

residence: Charlotte, NC

education: Bachelors Degree

occupation: Teacher

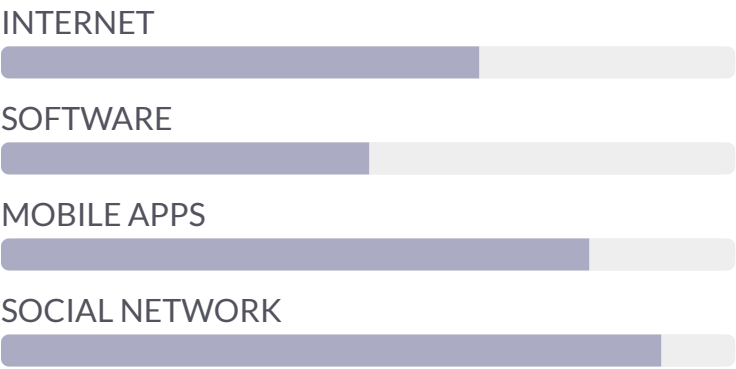
marital status: Single | No children



My students come first in everything I do.

Joan is a new teacher, having recently gotten her certification from a teacher placement agency. She is in her second year of teaching now, starting to get the hang of things more, but also now realizing how much she needs to improve. She wants to get better, but also wants to be smart about it while keeping up her love for fashion.

Comfort With Technology



Needs

- Meseasurable impact
- To project self love

Values

- Student growth
- Time savings
- Products that easily fit into her current workflow

Criteria For Success:

To see all of her students grow 1.5 grade levels. To not spend a lot of her money on clothes, and to allow herself to be creative by expressing that in what she decides to wear everyday.

Wants

- Something that doesn't take long to setup
- Products that integrate with other existing technology

Fears

- Cutting into already sparse free time
- Starting something that isn't sustainable
- Not allowing herself to feel good with what she wears