# Elliot's Go-to Sales Prospecting Tools and Resources

**Sales Prospecting Bootcamp Course** 

### My Go-to Tools:

#### Tools for Staying Organized:

- Vipe Cloud: Best CRM / Marketing Tool for small businesses and startups
- <u>Salesforce</u>: Best CRM for large organizations
- Google Sheets (G Suite): Best tool to create a simple Lead List

### **Tools for Finding Contact Info:**

- <u>Email Hunter</u>: My favorite email finder tool, but limited to 100 data pulls (and you have to sign-up)
- Mail Tester: Another great free tool for finding email addresses
- Email Checker: The only other email finder tool I use
- White Pages: The best corporate phone number finder

#### Other Tools I Like:

- Yesware: Awesome email tool
- LinkedIn Premium: allows for more data and InMailing (worth the cost)
- <u>Twitter</u>: helpful supplemental prospecting tool

## My Favorite Resources:

- Yesware Blog: my favorite sales prospecting blog
- Hubspot Sales Blog: my other favorite sales prospecting blog
- Sales Hacker Community Linkedin Group: a great group of sales pros on Linkedin
- Sales Hacker Blog: another awesome sales blog