

A top-down view of a person's hands typing on a laptop keyboard. A large, semi-transparent blue circle is centered over the keyboard, containing the text "Other Great Emails" in white. The background is a grayscale image of a desk with a laptop, a small potted plant, a pair of headphones, and a book.

Other Great Emails



Four other great emails:

1. Congratulatory email
2. Break it and fix it
3. Send interesting info
4. Highlight similarities

A person's hand is visible on the left, holding an open book. The book's pages contain text, including phrases like "The map of Mexico is a masterpiece of cartography" and "The map of Mexico is a masterpiece of cartography". The right side of the image is covered by a solid blue overlay, which contains the email text. The person holding the book is wearing a patterned sleeve.

Congratulatory Email:

Hi Elliot,

You and your team have really accomplished something. The product release yesterday is making big impressions among the people I talk to. I wanted to reach out and say congrats!

I'd like to follow-up with a quick phone call. Are you available next Monday or Tuesday at 10am PT?

Best,
Good Prospector



Break It and Fix It:

Hi Elliot,

I'm reaching out because I just heard that Glassdoor doesn't currently have an online training solution like Udemy.

By solely relying on in-person training you are missing out on tons of opportunities for your employees to continually improve their skills (not to mention the exorbitant costs of in-person trainings these days).

I'd love to chat about how we helped companies like LinkedIn and Indeed transition to online learning and improve their employees' skills. Are you free next Tuesday at 10am for a quick chat?

Best,
Good Prospector



Send Interesting Info:

Hi Elliot,

I found an article on the future of online education and thought of you.

The article appeared in the Financial Times this week [\[Link Here\]](#) and did a great job of highlighting how MOOCs are dying, but highly personalized online learning is flourishing. Although it didn't mention Udemy, I think your business model fits into the personalized learning bucket nicely.

As an expert in online education, where do you think the space is going in 2018 and beyond? What did the author get wrong?

Hope all is well,
Good Prospector



Highlight Similarities:

Hi Elliot,

I was browsing LinkedIn and noticed that we're both big skiing fans. Have you had any good ski days yet this season? Tahoe had some great snow a few weeks ago and I was lucky enough to have an awesome powder day at Squaw Valley.

As I mentioned in my last note, I'd love to chat about how Yesware can help grow your sales funnel (and share notes about favorite ski spots). How does next Tuesday at 3pm work for you?

Thanks,
Good Prospector



Four other great emails:

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