

# Categories and SubCategories

## 1. All the Categories are listed on Kindle Ebooks



The screenshot shows the Amazon Best Sellers page for Kindle eBooks. The URL in the browser is [www.amazon.com/Best-Sellers-Kindle-Store-eBooks/zgbs/digital-text/154606011/ref-](http://www.amazon.com/Best-Sellers-Kindle-Store-eBooks/zgbs/digital-text/154606011/ref-). The page features a navigation bar with links like 'Buy a Kindle', 'Kindle eBooks', 'Kindle Unlimited', 'Advanced Search', 'Daily Deals', 'Free Reading Apps', and 'Kindle'. Below the navigation bar, the 'Amazon Best Sellers' section is displayed, with a sub-header 'Our most popular products based on sales. Updated hourly.' A red arrow points to the 'Kindle eBooks' link in the left sidebar, which is highlighted with a red box. The sidebar lists various categories under 'Kindle Store', including 'Arts & Photography', 'Biographies & Memoirs', 'Business & Money', 'Children's eBooks', 'Comics & Graphic Novels', 'Computers & Technology', 'Cookbooks, Food & Wine', 'Crafts, Hobbies & Home', 'Education & Teaching', 'Engineering & Transportation', 'Foreign Languages', 'Health, Fitness & Dieting', 'History', 'Humor & Entertainment', 'Law', 'Lesbian, Gay, Bisexual & Transgender eBooks', 'Literature & Fiction', 'Medical eBooks', 'Mystery, Thriller & Suspense', 'Nonfiction', 'Parenting & Relationships', 'Politics & Social Sciences', 'Reference', 'Religion & Spirituality', 'Romance', and 'Science & Math'. The main content area displays the 'Top 100 Paid' and 'Top 100 Free' lists. The first five items are shown, each with a book cover, title, author, star rating, release date, and price.

Amazon Best Sellers  
Our most popular products based on sales. Updated hourly.

Any Department  
Kindle Store  
**Kindle eBooks**

Arts & Photography  
Biographies & Memoirs  
Business & Money  
Children's eBooks  
Comics & Graphic Novels  
Computers & Technology  
Cookbooks, Food & Wine  
Crafts, Hobbies & Home  
Education & Teaching  
Engineering & Transportation  
Foreign Languages  
Health, Fitness & Dieting  
History  
Humor & Entertainment  
Law  
Lesbian, Gay, Bisexual & Transgender eBooks  
Literature & Fiction  
Medical eBooks  
Mystery, Thriller & Suspense  
Nonfiction  
Parenting & Relationships  
Politics & Social Sciences  
Reference  
Religion & Spirituality  
Romance  
Science & Math

Best Sellers in Kindle eBooks  
Top 100 Paid Top 100 Free

1. **LOOK INSIDE!**  
**WE'RE ALL DAMAGED**  
by Matthew Norman  
★★★★★ (61)  
Release Date: June 1, 2016  
Kindle Edition  
\$4.99

2. **LOOK INSIDE!**  
**THE BUTTERFLY GARDEN**  
by Dot Hutchison  
★★★★★ (71)  
Release Date: June 1, 2016  
Kindle Edition  
\$4.99

4. **ENEMY**  
by K. Eason  
★★★★★

5. **A HOUSE FOR HAPPY MOTHERS**  
by Amulya Malladi  
★★★★★

2. Click one of this category e.g. "Romance"  
(being our main category)



3. You will see a bunch of subcategories (e.g. African American, Clean & Wholesome, Collection Anthologies)



**Note:** The reason why we're targeting those subcategories (African American, Clean & Wholesome, Collection Anthologies), because if we're publishing a book about "Romance" it will be listed under those subcategories and that's way too broad. What we want is a small corner of readers where we can make a bunch of money over a long period of time.

