



QUICKSTART GUIDE TO SELF PUBLISHING

SEE STEP-BY-STEP HOW TO QUICKLY
START SELLING ON THE KINDLE
DIRECT PUBLISHING PLATFORM

KINDLE
—CASH FLOW X—

“Join The Kindle Cash Flow
Update Notification List
By Visiting The Website Below”

<http://www.KindleCashFlow.com/updates>

Be the first to be notified of new additions, **money making methods**, live events, **free trainings**, webinars
and **updates** to the Kindle Cash Flow course

KINDLE
—CASH FLOW X—

Are you New To Kindle Direct Publishing? As a beginner in Self Publishing, you're starting fresh and we understand that can be a daunting task finding and sorting all the information available to put your bestselling book together. Our goal and objective with the KCF QuickStart Guide To Self Publishing is to get you in the mindset of “**modeling success**” by doing what we (Ty, Josh, & Marty) do from start to finish which will be covered in this QuickStart Guide. You can think of this as your jumpstart to publishing books to Get started immediately...

Are you ready to become a Bestselling Author?



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Creating Your Accounts



STEP #1: Create an account at www.kdp.com. Fill in your Account information (Banking & Tax information) so you can start publishing books on Amazon. You will not be able to publish books on Amazon until you fill in your account information.

On Amazon, you can Self-publish eBooks and paperbacks for free with Kindle Direct Publishing, and reach millions of readers on Amazon. Amazon is the best place to sell ebooks online.

→→→ [Click Here To See The Creating the KDP Account Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in "***How To Create A KDP Account***" section of the course.

Receiving Payments For Non-US Citizens – Payoneer Payment Method

→→→ [Click Here To Download the Payoneer Payment Method](#)



STEP #2: Create an account at www.draft2digital.com.

Draft2Digital is a digital publishing aggregator offering conversion and distribution services for authors. By submitting your book through Draft2Digital, your book will be listed on many different distribution channels, including Apple, Barnes & Noble, Kobo, Scribd and libraries, all in one go.

→→→ [Click Here To See The Creating Draft2Digital Account Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"Creating Your Draft2Digital Account"*** section of the course.



Market Research

STEP #1: Decide whether your books are going to be Fiction or Nonfiction.



Fiction refers to plot, settings, and characters created from the imagination, while

Nonfiction refers to factual stories focused on actual events and people.

Both Fiction & Nonfiction has great money making opportunities. Non fiction is cheaper to get started but, there more money making potential in Fiction. Choose which one you want to start with First.



STEP #2: Go to www.amazon.com and do your research on which category/niche you want to publish to. Make in-depth research to study if your category/niche is in demand & profitable.

As you'll soon find in our training **"modeling success"** is KEY in this business and we're never looking to recreate the wheel.

Your best resource for research will be www.amazon.com where you can pick/choose your different categories and niches of interest where you'd like to publish your books.

It's important that you take your time and really research and study your categories and niches to determine which ones are in demand and profitable for you.

→→→ [Click Here To See The Finding Your Hot Niche Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"Finding Your Hot Niche Category"*** section of the course.

STEP #3: When you find the category/niche, dig deeper and find which sub-category you want to publish your books to. This is crucial to your success on Amazon so you can target a smaller niche of readers and stand out from the crowd.

→→→ [Click Here To See The Sub-Categories Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"Sub-Categories"*** section of the course.

Bonus #1: Nonfiction & Fiction Rankings

NonFiction Ranking: For nonfiction you're always looking for any book that's 25,000 sales rank or less with 20-25 reviews (The sales ranking is more important than reviews.)

When the book is ranked 25k and lower it shows that the category is in demand, meaning there's money to be made.

Fiction Ranking: Here's how to determine the competition for a category. You always look at the #1 bestseller & the #100 bestseller.

#1 Bestseller can be rank 2500 and below. The #1 rank indicates how much money the category is making. The lower the number the more money that is flowing into the category.

As for rank #100, look for 25,000 and up. The higher the rank for #100 indicates less competition. The lower the rank #100 indicates more competition.

STEP #4: Gather the top 5-10 Bestselling Authors in your chosen category and begin studying their books. Focus on elements such as market trends, book covers, titles, reviews & descriptions.

→→→ [Click Here To See The Title Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Description Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Book Cover Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Pricing Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Book Page Lengths Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Reviews Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in "**Bestseller Hacks**" section of the course.

STEP #5: Now that you know which category you're going to publish your books, and have a handful of bestselling Authors you're modeling, it's time to decide on your Author name. When it comes to Kindle Direct Publishing, you will need to choose an Author Name. You can either use your real name or a Pen Name.

What is a Pen Name?

A pen name is adopted by a writer or public personality when he/she would prefer that his/her real name not be associated with their work.

By definition, **a Pen Name is not considered one's legal name**. Rather, it is a fictitious name that can become associated with a real person but cannot be used for legal purposes.

Keep this in mind when working with Pen Names in Amazon as **Amazon applies certain restrictions** on what you can do on the Amazon Platform under the guise of your Pen Name.

When Should You Consider Using a Pen Name?

Many well-known authors have used pen names, whether they are writing in a style or genre that they do not wish to associate with their main work, something that is politically sensitive, and sometimes simply to protect their personal privacy, job or real views from associates and peers.

- Retain anonymity
- Protect the author
- If you are publishing for a specific business or website
- Branding niche profiles

Keep in mind the pen name should be used to protect the author and anyone else who may misinterpret the work as alluding to them or others the author may write about or base characters on. I've learned that some fictional work can affect employment if it is in any way controversial. Never underestimate the potential upset your work, particularly fictional writing can cause others. If you are publishing several books in different niches or genres you may also consider applying a separate pen name for each one. A tighter-knit group of books associated with one Author page can often increase your authority and credibility to your visitors and readers.

Easy Way To Create A Pen Name

Go on Amazon & look at bestsellers and put different first and last names together. For Example, our market, there's bestselling Authors named Lauren Landish & Nicole Snow. These two names pop ideas. Lauren Snow, Nicole Landish. We like the last name Snow, so now we're going to think of first names that sound good with Snow.... Selina Snow, Sabrina Snow, Maria Snow, John Snow, Micheal Snow, etc... Do you see what we're doing here? You can put Author's names together in the market to help you create a pen name. We personally don't spend too much time thinking of a pen name. **Think of a catchy name and not a common name.**

[Click here to see the most popular names of 2018](#). You can use this list to create a pen name also.



“Hi! I'm a Bestselling Author!”

Writing / Outsourcing

STEP #1: Decide whether you're going to write or outsource your books.



If you need additional help please refer to Kindle Cash Flow X training where we expand on this topic even more in Module 7 ***“Overcoming Common Challenges: Motivation”*** and ***“Overcoming Common Challenges: Time Management”*** section of the course.

If you decide you want to outsource your books, you can find Ghostwriters on www.upwork.com, www.guru.com, & www.fiverr.com. **Don't Forget to Negotiate the price.**

If You're having trouble finding Ghostwriters, Designers, or Editors on Any of the sites listed above, [Click here](#) to check out the Top 10 Best Sites to hire freelancers.

→→→ [Click Here To See How To Open An Upwork Account Business Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Outsourcing Your Kindle Book Business Step-by-Step PDF Guide](#)

→→→ [Click Here To See The Outsourcing Your Proofreading & Editing Business Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***“Bestseller Hacks”*** section of the course.

Pricing For Outsourcing

NonFiction Content Creation:

Ghostwriter: \$125-\$150(Max) for 25 pages. (With proper formatting you can get this to 35-40 pages)

Designer: \$25-\$80 for quality cover.

Editor: \$25-\$50 (Only if content needs a clean up)

Fiction Content Creation:

Ghostwriter: \$100 For 10k words. This should give you around 50-56 pages.

Designer: \$50-\$80 for a quality cover

Editor: \$50 to edit 10k words

**** You Are The Boss, Always negotiate prices. Is it possible to find cheaper prices than what is shown above? Absolutely! It's all about finding Quality freelancers. The prices above represents what we paid from our experience to have quality work created. ****

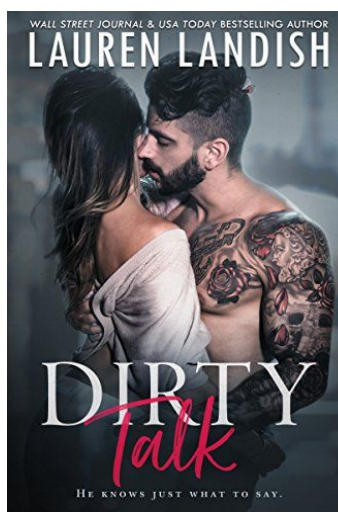
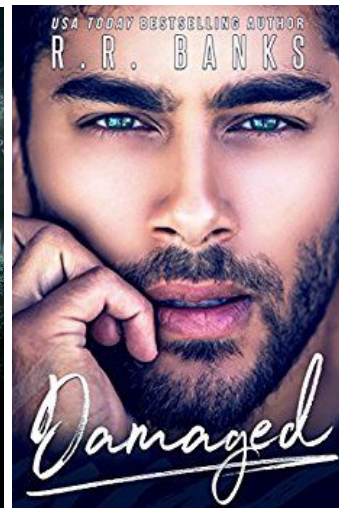
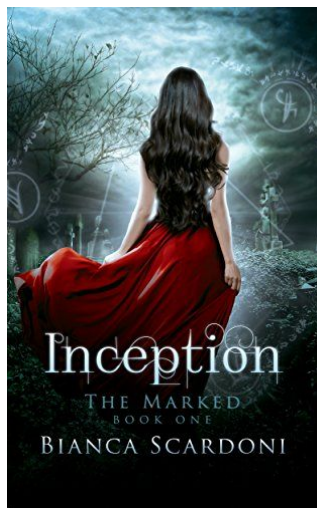
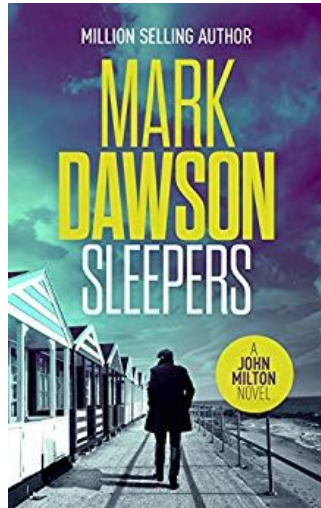
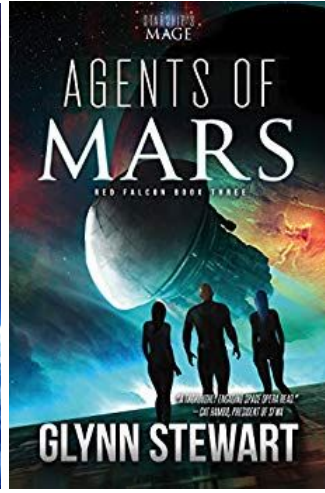
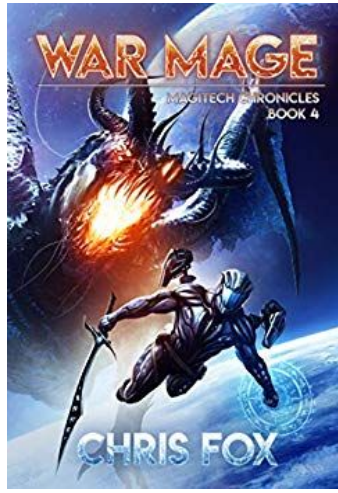
STEP #2: Content Creation - Go to the Bestsellers on Amazon.com that you want to model. Scroll down to the reviews section and read what the readers are saying about the book. The reviews are a GOLDMINE because you don't have to purchase and read the book to know what it's about. The readers are telling you EXACTLY what's in the book. Things they like and dislike. We gather the information the readers are saying and send it over to our Ghostwriter. We also send the book description too. We always tell the Ghostwriter to change the names of the characters. Everything else can stay the same.



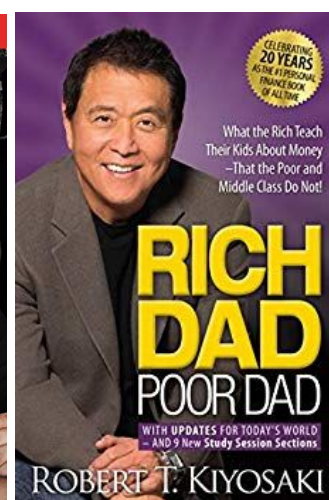
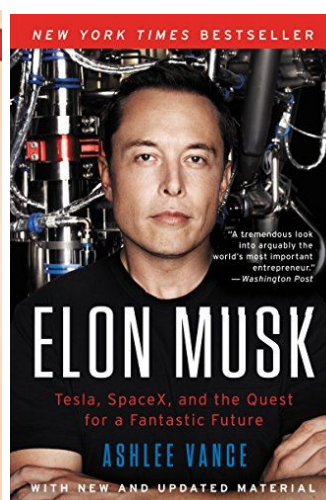
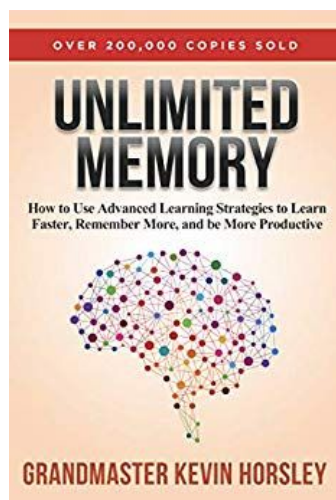
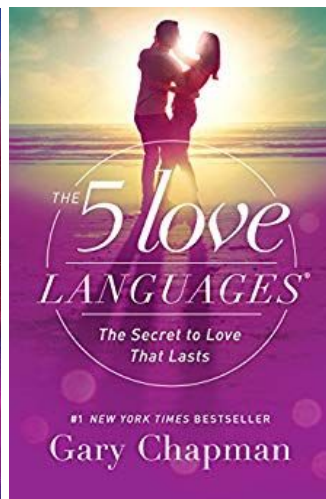
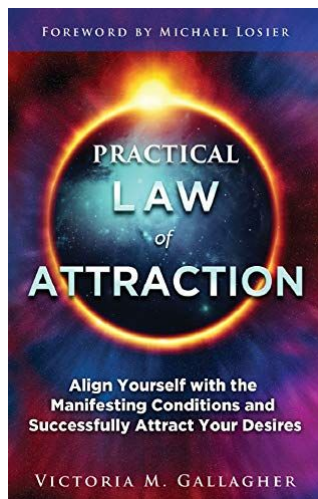
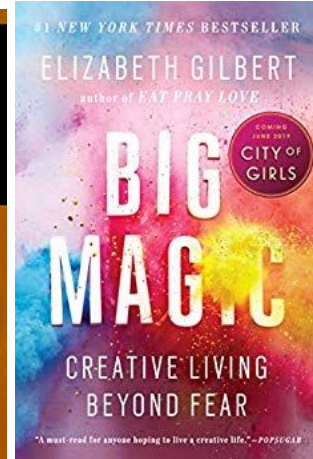
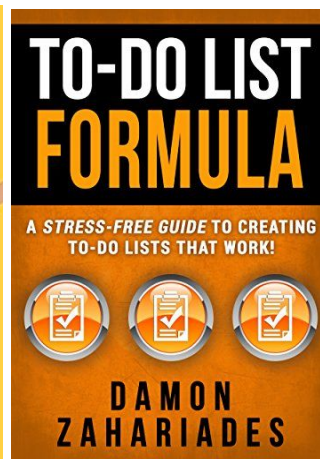
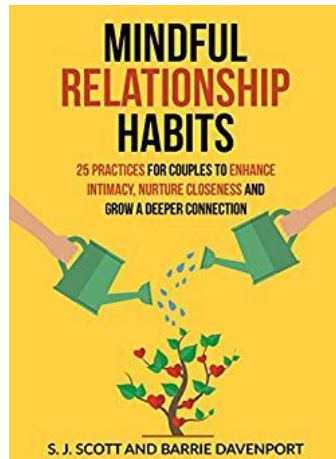
STEP #3: Title Creation - Create a trending title from all the bestsellers you've gathered. Put different titles together and see what you create. We do not spend a lot of time on this. Just make sure your book title is catchy/trendy and flows with the other Bestselling Authors that you're modeling.

STEP #4: Cover Design - Using the handful of authors that you've gathered, send all the book cover art to your designer and tell them that you want a book cover similar to these. This helps your graphic designer understand what you're looking for. Get your book cover Created. You can find Graphic Designers on www.upwork.com, www.fiver.com & www.guru.com. Don't Forget to negotiate the price.

Quality Fiction Book Cover Examples:



Quality NonFiction Book Cover Examples:



STEP #5: Editor - When your ghostwriter is finished editing, send your book over to your editor so he/she can immediately start editing your book. When your book is done, make sure you proofread/edit your book. If you're going to proofread/edit your book on your own, download www.grammarly.com (It's an editing tool that will help you, we highly recommend it for everyday use.) If you want to hire an editor to get this job done, you can find them on www.upwork.com, www.guru.com & www.fiverr.com. **Don't Forget to negotiate the price.**

Pro Tip #1: Don't put everything in your first book, spread the whole subject over a series of books (3 to 5 books). Putting your books in a series is proven that you'll sell more books. For example, look at Harry Potter Books, Hunger Games, etc....



Pro Tip #2: Book covers can be expensive at times, getting a 5 book series could end up costing around \$250 - \$400. If you buy one cover and change the Keywords on each cover and also put the book number (ex. Book 1...Book 2... Book 3...) on each cover, you will only have to pay the price of one cover.

Pro Tip #3: Read some books of the bestsellers you are modeling so you have a vision & idea for the kind of content you're looking for.

Pro Tip #4: Hire writers that are native english speakers.

Pro Tip #5: How can you be sure you're hiring a good ghostwriter and not a bad one? When it comes to hiring a Ghostwriter we send them a description from one of the Bestselling Authors that we're modeling, and we tell the Ghostwriter to write something up for us so we know how their work is. We suggest this because, through our experience, Ghostwriters like to get their portfolio edited. When you're reading their portfolio it will impress you, how they are such a good writer, correct punctuation and grammar are being used. However, when they write something for you its has tons of errors, incomplete sentences, bad punctuation and grammar. This will save you a lot of money!

Pro Tip #6: If you're lazy like us, you can have an editor that specializes in the market/genre you're publishing too but, this is only if you don't want to read their content/samples yourself. (Make sure you applied **Pro Tip #3** if you're going to do it yourself so you have a vision of what to expect)

Pro Tip #7: When you find a quality writer, you can send them on project to read some of the bestselling books you're modeling. We always do this because we want to the Ghostwriter to have the same vision & expectations. This is also good for long term job opportunities for them. Always look to build your team up.





"Join The Kindle Cash Flow
Update Notification List
By Visiting The Website Below"

<http://www.KindleCashFlow.com/updates>

Be the first to be notified of new additions, **money making methods, live events, **free trainings**, webinars
and **updates** to the Kindle Cash Flow course**

Publishing

STEP #1: You can use [Google docs](#) or [Microsoft Word](#) to write/edit your books.

STEP #2: Format your book.

1. Create a Title Page.
2. Write a disclaimer at the beginning of your book. (You can find these in the FB group, check the file section for “Free copyrights you can use”)
3. Create a Table of Contents.
4. Put your [lead magnet \(free book\)](#) inside the front and back matter of your book.
5. Create a section “[Other books by this Author](#)” in the back of your book to increase the visibility of your other books as well as any social media outlets you may want listed as well.

→→→ [Click Here To See How to Format Your ebook Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author’s Inner Circle training where we expand on this topic even more in “***How To Format Your ebook***” section of the course.

STEP #3: Go to your KDP back office (www.kdp.com) & create a new book to publish.

1. Fill in book details.
2. Upload your book.
3. Upload your book cover.
4. (Optional) Enroll in KDP Select.
5. Choose Pricing.
6. Publish Your book

IMPORTANT: Enrolling your book will make it exclusive to KDP, meaning you will not be able to publish your book anywhere else for at least 90 days.

→→→ [Click Here To See How to Publish Your Ebook On Amazon Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***“How To Publish Your Book On Amazon”*** section of the course.

Congratulations! You're An Official Author!

 **CONGRATULATIONS**



STEP #5: Add your books to your Author Central account at www.authorcentral.com when your books go live in the Amazon Marketplace.

What is **Author Central**? Author Central Help existing and potential readers get to know you by showing them your photos, biographical information, feeds to your blogs, videos, and a calendar of your events. Information you add on the Profile tab in **Author Central** appears on the **Amazon.com Author Page**.

→→→ [Click Here To See How To Set Up Your Author Central Account](#)
[Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"How To Publish Your Book On Amazon"*** section of the course.

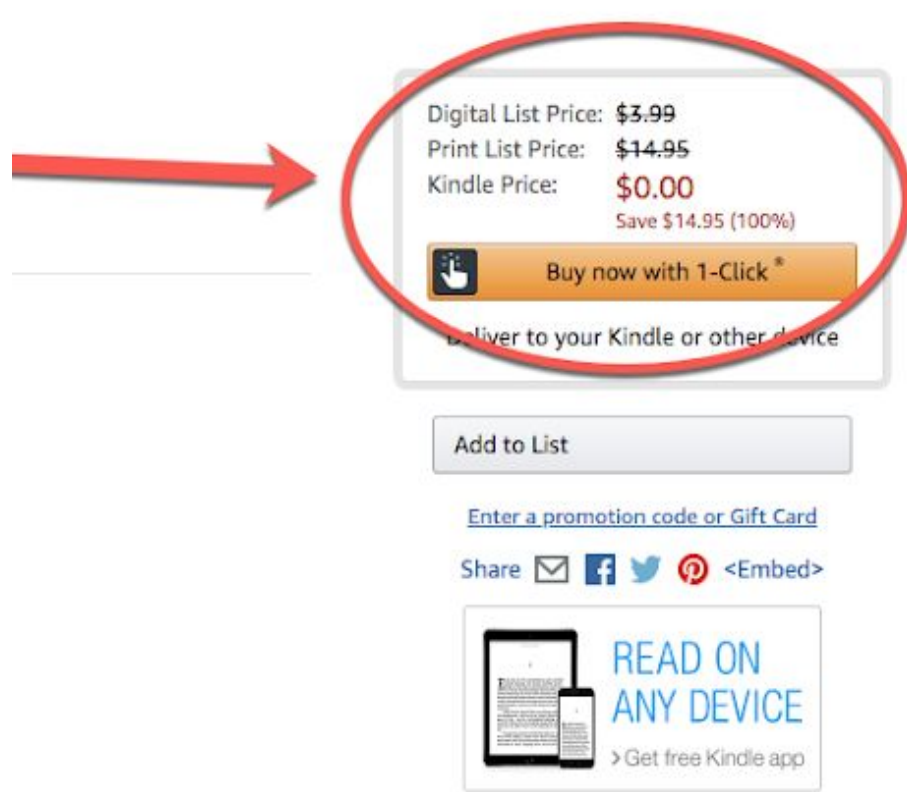
STEP #6: Use your ARC Street Team to start getting reviews on your book from your (Learn how to create an ARC street Team in the Kindle Email List Building section of this guide, **Step #4**)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"How To Get Reviews On Your Books"*** section of the course.

STEP #7: Optional: Create 1-2 permafrees (Free Book) books on Amazon to start getting free traffic and exposure & have that book pointing to the next book in the series so they can buy the next book. (P.S. Remember you cannot make your book permafrees if you enrolled it in KDP Select, aka Kindle Unlimited)

You can only make books free on Amazon by price matching your book. This is Where www.draft2digital.com comes in.

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***“How To Publish Your Free Books To Multiple Networks, How To Get Your Free Kindle Book Links, How To Make Your Book Free On Amazon (Part 1), How To Make Your Book Free On Amazon (Part 2)”*** section of the course.



SUPER BONUS LAUNCH TIP #1: Here are a set of strategies that have been successful for us. If you're new, we recommend starting with the beginner launch to start building an email list. **Cliffhangers** work good with these strategies but it's entirely up to you if you want to add Cliffhangers or not.

Note: These are strategies that have been successful for us and it's all about testing and finding what works best for you and your market. You should be going to your target market in order to decide how to price your books correctly.

Launch Strategy 1 - Permafreet > \$0.99 > \$0.99 > \$0.99 > \$0.99 (Beginner Launch)

Launch Strategy 2 - Permafreet > \$0.99 > \$2.99 > \$2.99 > \$2.99 (Beginner Launch)

Launch Strategy 3 - \$0.99 > \$0.99 > \$2.99 > \$2.99 > \$2.99 (Premium Launch)

Launch Strategy 4 - \$0.99 > \$2.99 > \$2.99 > \$2.99 > \$2.99 (Premium Launch)

Launch Strategy 5 - \$0.99 > \$3.99 > \$3.99 > \$3.99 > \$3.99 (Premium Launch)



SUPER BONUS LAUNCH TIP #2: Create a premium bundle at a discounted price. When your series is complete, You can put all the series together to make a Box Set / Complete Collection.

This strategy has been a BIG money maker.



Boxset Launch Strategy - \$.99 Special Discount and then flipping the price to \$2.99 - \$3.99 after about a week.

Why are we publishing the Boxset at \$0.99? When your book is enrolled in KDP select you get paid for each page a reader reads. Pricing at \$0.99 is great to get a good ranking and we often hit #1 Bestseller at 0.99 Launches. When you're #1 Bestseller you get more exposure. More Exposure means more people will get your book with Kindle Unlimited. That means your stacking up a great deal of money.

→→→ [Click Here To See The KDP Select Payout](#)



Email Marketing

Why is having an email list important?

Here are 5 reasons why it's important to have an email list.

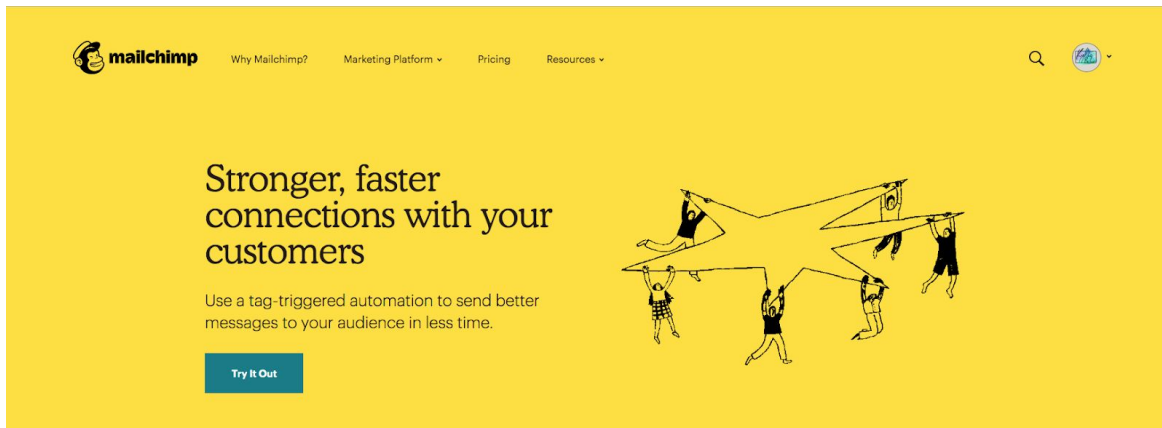
1. **Nearly every person in the world has an email address.** Emails are by far the biggest marketing channel in the world! Can you believe that? That number is projected to reach 4.9 billion in 2017.
2. **Emails are personal & private.** They are a good way to develop a relationship with your readers. Most people don't like their business shared all over social media, so email marketing is a solution.
3. **You own the list! The email list is the business.** If you use other platforms like Instagram, Facebook, Twitter, or even Amazon, they can stop all your process at any moment. However, if you have the list, you don't have to worry about going through the “middleman” to access your audience.
4. **Having an email list increases the success of your book launches!** The chances of you hitting # 1 bestseller increases. By having more subscribers, the easier it is to be #1.
5. **“The Money is in the list.”** Have you heard that saying? As we mentioned before, who wouldn't want to get paid from the click of a button? Your list is the business, it's the long-term cash flow!



STEP #1: Sign up to an email marketing service. We recommend [mailchimp](#) for beginners.

→→→ [Click here to create a free mailchimp account.](#)

(Other Options: [GetResponse](#), [AWeber](#), [Mailerlite](#))



If you need additional help please refer to The Writer's Fast Pass training where we expand on this topic even more in ***"Launch Plan (Part 2)"*** section of the course.

STEP #2: Create Autoresponders.

Creating autoresponders are essential to your self--publishing success. You've heard the saying "the money is in the list" right? Well the same applies here and if you are not list building then you won't have a way to stay in contact with your readers for new releases or updates you may want to give them.

If you need additional help please refer to The Writer's Fast Pass training where we expand on this topic even more in ***"Launch Plan (Part 2)"*** section of the course.

STEP #3: Now it's time to create a lead magnet / Landing page. We recommend [bookfunnel](#) for beginners.

(Other Options: [Leadpages](#) & [Clickfunnels](#))

What is a **lead magnet**? A lead magnet is an incentive that marketers offer to potential buyers in exchange for their email address or other contact information. You can exchange free books for email addresses. This will help you build up your email list.

[Features](#)[Pricing](#)[FAQ](#)[Blog](#)[Readers](#)[Author Login](#)[Sign Up](#)

The essential tool for your author business

Whether it's delivering your reader magnet, sending out advanced copies of your book, handing out ebooks at a conference, or fulfilling your digital sales to readers, BookFunnel does it all. Just like you, we're in the business of making readers happy. Let us help you build your author career, no matter where you are in your journey.

[Learn more](#)

STEP #4: Build Your ARC List.

Reviews are essentially the social proof for all of your books and most of the reason why readers will purchase in the first place. Make sure to take the time to build out your ARC list so you can get continuous social proof across all of your books.

If you need additional help please refer to The Writer's Fast Pass training where we expand on this topic even more in ***“Launch Plan (Part 2)”*** section of the course.

Bonus #1: Newsletter swaps (Author Networking)

Newsletter swaps is what will drive your book business even further with extra promotions. Boxsets add additional income on top of the books you already have published on Amazon.

If you need additional help please refer to The Writer's Fast Pass training where we expand on this topic even more in ***“Swaps (Networking)”*** section of the course.



SUPER BONUS: 10 Email List Building Promotions

1. www.readerarmy.com
2. www.lovekissedbookbargains.com
3. www.booksweeps.com
4. www.pattyjansen.com
5. www.sffbookbonanza.com
6. www.litring.com
7. www.bookclicker.com
8. www.noisetrade.com
9. <https://mybookcave.com/>
10. <https://bookfetti.com/submit/>

Pro Tip: Never forget to clean up your email list. Subscribers that are not clicking/opening your emails should be deleted from your email list. If you leave them on you will end up paying more money to your email service provider.



Facebook Marketing

STEP #1: Create your Facebook Fan Page.

→→→ [Click Here To See How To Create your Facebook Fan Page \(Part 1\)](#)
[Step-by-Step PDF Guide](#)

→→→ [Click Here To See How To Create your Facebook Fan Page \(Part 2\)](#)
[Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***“How To Create Your Facebook Fan Page”*** section of the course.

STEP #2: Create content for your Facebook Fan Page.

→→→ [Click Here To See How To Create Content for your Facebook Fan Page](#)
[Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***“How To Create Content For your Facebook Fan Page”*** section of the course.



STEP #3: Build Facebook Fan Page Engagement.

→→→ [Click Here To See How To Build Facebook Fan Page Engagement Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"How To Build Facebook Fan Page Engagement"*** section of the course.

STEP #4: Optimize Your Facebook Fan Page.

→→→ [Click Here To See How To Optimize Your Facebook Fan Page \(Part 1\) Step-by-Step PDF Guide](#)

→→→ [Click Here To See How To Optimize Your Facebook Fan Page \(Part 2\) Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"How To Optimize Your Facebook Fan Page"*** section of the course.

STEP #5: Post on your Facebook Fan Page

→→→ [Click Here To See How To Create Autoresponders Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***“How To Create Autoresponders”*** section of the course.

STEP #6: Plan your Facebook advertisement / Promotion budget.

Make sure to set a reasonable budget aside for yourself to promote your books. As bad as we'd all love to wish your book sales into existence it's a reality that you must pay to play. Budget what you can and then reinvest back into the business for more profits the next time around!

As far as an advertising budget goes, it really depends on what you have available since everyone has different pockets. If you've got a small budget available each month then we advise that you spread the budget across your book or books and build capital to reinvest back into the business.

For example, let's say you have \$500 you can spend upwards to \$15 per day across your books vice versa if you only have \$200 available each month then you can spend upwards to \$5 per day.

It really all comes down to what your budget is but your goal is to make money from your books and then reinvest your profits back into the business.

STEP #7: Create Your Facebook Advertisements.



→→→ [Click Here To See How To Create Facebook Advertisements \(Part 1\)](#)
[Step-by-Step PDF Guide](#)

→→→ [Click Here To See How To Create Facebook Advertisements \(Part 2\)](#)
[Step-by-Step PDF Guide](#)

If you need additional help please refer to The Author's Inner Circle training where we expand on this topic even more in ***"How To Create Facebook Advertisements"*** section of the course.

Bonus #1: Take advantage of Social Media (For promotion).

Whether you're posting pictures of your new release, giveaways or contest your facebook fan page will serve as your best resource for reaching your readers and giving them content related to your new release or books in general that you want to gain more exposure.

If you need additional help please refer to The Writer's Fast Pass training where we expand on this topic even more in ***“Engaging With Readers”*** section of the course.

Bonus #2: Automation Your Facebook Messenger with [Manychat](#).

Keep your readers engaged with a Facebook Messenger Chat Bot!

The image shows the ManyChat website landing page. At the top right, there are links for "Partners", "Support", and "Sign In" with a Messenger icon. The ManyChat logo is on the left. In the center, there are links for "Free Course" and "Pricing", and a prominent blue "GET STARTED FREE" button. Below this is the main heading "Meet Messenger Marketing" in a large, bold, dark font. Under the heading, a subtext states: "ManyChat is the #1 bot platform on Facebook Messenger for marketing, e-commerce, and support". At the bottom, there is a large image of a smartphone displaying a Facebook Messenger chat interface. The chat is with a contact named "Juniper Landscape Design". Above the phone image is another blue "GET STARTED FREE" button. The phone screen shows a calendar for July 2019 with days from Sun to Sat visible.

Promotions

Newsletter (NL) promos are like swaps.

If you're in romance, we suggest booking with:

- [CraveRomance](#)
- [BookRebel](#)
- [Love Kissed Book Bargains](#)
- [Steamy Book Bargains](#)
- [Red Hot & Romantic](#)
- [Bargain Booksy](#)
- [Robin Reads](#)
- [OTOH Books](#)
- [Bookbub](#)

For other genres:

Top 4: Always, if Available

- [BookBub](#) (price varies): BookBub trounces every site on this list by many orders of magnitude.
- [ENT](#) (\$35)
- [RobinReads](#) (\$30 – \$80): becoming more difficult to book
- [FreeBooksy](#) (\$50 – \$100): the best site for free books outside of BookBub

Tier 2

- [Fussy Librarian](#) (\$10 – \$30): account required
- [My Book Cave](#) (\$15): account required
- [BargainBooksy](#) (\$25 – \$80): FreeBooksy's sister site for paid books; not nearly as powerful, but still solid
- [Book Barbarian](#) (\$30 – \$60): SF/Fantasy only
- [Book Adrenaline](#) (\$8 – \$20): Book Barbarian's sister site for thrillers/mysteries.

Tier 3

- **FKBT** (\$25 – \$30)
- **Booksends** (\$25 – \$75): better for \$0.99 rather than free books due to pricing of respective ads
- **ManyBooks** (\$29)
- **Book Doggy** (\$14 – \$18)
- **EReaderIQ** (\$15)
- **BKNights** (\$5): only books 14 days in advance
- **BookRaid** (varies): only charge per click on your book; \$0.05/click for free book, \$0.08 for a \$0.99 book, \$20 max

For Free Books

- **Fiverr (gig 1)** or **this gig** (\$5): submits your free book to 30+ free-to-list promo sites instead of filling out forms; also a far cheaper alternative to services like eBookbooster or ReadingDeals' submission tool

Bonus: Optional: Write a viral press release. (You can find someone on www.fiver.com to write a press release)

Pro Tip: Don't put more than 10-15% of your budget into NL promos. It's all about Cost Per Click (CPC). Our FB ad CPC is usually 0.06-0.08, whereas other sites like Bargain Booksy or Robin Read charges \$0.35 CPC. If you can get 4-5x more clicks on FB, then invest your money there instead of with promos.

"Join The Kindle Cash Flow
Update Notification List
By Visiting The Website Below"

<http://www.KindleCashFlow.com/updates>

Be the first to be notified of new additions, **money making methods**, live events, **free trainings**, webinars
and **updates** to the Kindle Cash Flow course

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