

MBA EXAMINATION GUIDELINES (NOVEMBER 2017)

NQF 9

	Global Political Economy	Strategic Marketing	Governance and Sustainability
Nature and Structure	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of FOUR (4) questions.</p> <p>Students are required to answer ALL FOUR (4) questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of five (5) questions based on a case study.</p> <p>Students are required to answer ALL FIVE (5) questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100,</p> <p>The examination paper consists of THREE (3) questions. Students are required to answer ALL THREE (3) questions.</p>
Special Attention: In addition to being familiar with the whole syllabus , students must focus on the following :	<ul style="list-style-type: none"> • Globalisation • Hegemonic Stability Theory (HST) • Political economy of international trade • Political economy of regional integration • Monetary system – impossible trinity • IPE theories - Mercantilism 	<ul style="list-style-type: none"> • Marketing strategies • Branding • CRM • Consumer behaviour • Product life cycles • Channel strategies 	<ul style="list-style-type: none"> • GDP • Inflation • Unemployment • Market structures • Price elasticity of demand <p>Graphs and diagrams should be key aspects of answers.</p>

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	Accounting and Finance	Operations and Supply Chain Management Information and Knowledge Management
Nature and Structure	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of FOUR (4) questions.</p> <p>Students are required to answer ALL FOUR (4) questions.</p>	<p>This is a 4 hour closed book examination. Total marks: 100 There are three (3) sections.</p> <p>Section A (40 marks) is compulsory – a case study with questions based on ‘integration’</p> <p>Section B (30) marks is based on Information and Knowledge Management. There will be three 15 mark questions and students will be required to answer any TWO (2) questions.</p> <p>Section C (30) marks is based on Operations and Supply Chain Management. There will be three 15 mark questions and students will be required to answer any TWO (2) questions.</p> <p>Students are advised to read the questions carefully before answering</p>
<p>Special Attention: In addition to being familiar with the whole syllabus, students must focus on the following :</p>	<ul style="list-style-type: none"> • Cost of Capital • Cash flow statements • Ratio Analysis • Cash budgets 	<p><u>Information and Knowledge Management</u></p> <ul style="list-style-type: none"> • Chapters 1,4, 8, 9, 10, 11 <p><u>Operations and Supply Chain Management</u></p> <ul style="list-style-type: none"> • Supply issues – ethical sourcing • Operations issues – MRP, Inventory, Location • Distribution issues – CRM • E commerce and SCM • SCM information systems

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	Project Management	Healthcare Management	Public Sector Management
Nature and Structure	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of four (4) questions based on a case study.</p> <p>Students are required to answer ALL FOUR (4) questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of six (6) questions.</p> <p>Students are required to answer ANY FIVE (5) questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100,</p> <p>The examination paper consists of SIX (6) questions. Students are required to answer ANY FOUR (4) questions.</p>
Special Attention: In addition to being familiar with the whole syllabus , students must focus on the following :	<ul style="list-style-type: none"> • Project quality • Project cost management • Risk management • Low price/low bidder strategy 	<ul style="list-style-type: none"> • Characteristics of healthcare industry • Challenges facing HC institutions • QWL and productivity • Decision-making and problem-solving • Financial Management • Corporate Governance • Risk Management 	<ul style="list-style-type: none"> • Decentralisation • Governance • Ethics • Nationalisation • Policy formulation • E-government • Budgets

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	Governance and Sustainability	Strategic and Change Management	Leadership and Human Capital Development
Nature and Structure	<p>This is a 3 hour closed book examination. Total marks: 100,</p> <p>The examination paper consists of THREE (3) questions. Students are required to answer ALL THREE (3) questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100,</p> <p>The examination paper consists of FOUR (4) questions. Students are required to answer ALL FOUR (4) questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100,</p> <p>The examination paper consists of THREE (3) questions. Students are required to answer ALL THREE (3) questions.</p>
<p>Special Attention: In addition to being familiar with the whole syllabus, students must focus on the following :</p>	<ul style="list-style-type: none"> • Sustainability • Corporate Governance • Corporate Social Responsibility • Stakeholder Theory and Management • Ethics and ethical theories 	<ul style="list-style-type: none"> • Strategic management process • Generic and grand strategies • Strategy formulation • Strategy implementation • Resistance to change • Strategic alliances 	<ul style="list-style-type: none"> • Leadership • Diversity management • Motivation • Compensation systems

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	Islamic Banking, Finance and Law	Educational Management	
Nature and Structure	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of two (2) questions, with sub questions.</p> <p>Students are required to answer BOTH questions.</p>	<p>This is a 3 hour closed book examination. Total marks: 100</p> <p>The examination paper consists of five (5) questions.</p> <p>Students are required to answer ALL FIVE (5) questions.</p>	
<p>Special Attention: In addition to being familiar with the whole syllabus, students must focus on the following :</p>	<ul style="list-style-type: none"> • Unique mindset of a Shari`ah-Based banker • Prohibition of interest and Riba-free banking • Islamic banking vs. conventional banking • Growth of Islamic banking • Shari`ah compliant finance models 	<ul style="list-style-type: none"> • Models of Educational Management • Change Management • Human Capital Theory and Talent Management • Professional development of educators • Leadership and Management in education 	