

Facebook Marketing

Creating Facebook Fan Page – Part 1

I'm going to teach you about **Author Central**

1. Go to www.amazon.com
 - For example search for "Stephen King"

https://www.amazon.com/Stephen-King/e/B000AQ0842/ref=sr_tc_2_0?qid=1472005833&sr=8-2-ent



Hardcover
\$18.00 ~~\$30.00~~ 
Get it by **Thursday, Aug 25**

More Buying Choices
\$10.91 used & new (159 offers)

Kindle Edition
\$14.99

Other Formats: Paperback, Audible Audio Edition, Mass Market Paperback, Audio CD

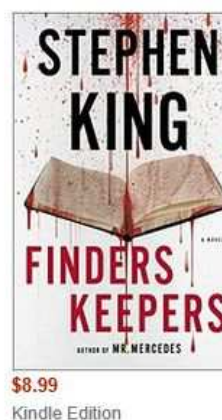
[Amazon's Stephen King Page](#)

Stephen King is the author of more than fifty books, all of them worldwide bestsellers. His re Sleep. His novel 11/22/63 was named a top ten book of 2011 by The New York Times Book F

Bestselling Books: [End of Watch: A Novel \(The Bill Hodges Trilogy\)](#), [On Writing: 10th Anniversai](#)

Your book will shown up here so people can find your book. If you're adding it under Stephen King author profile.

Stephen King



2. Scroll down on the author page then on the left you will find “**Are You an Author**” and click “**Lean more at the Author Central**” and it will direct you to <https://authorcentral.amazon.com/>



You want to join “**Author Central**”. Click **Join Now** button. Just follow the step by step instructions and fill up all the required information.

Author Page and more

A screenshot of the Author Central website. On the left, there is a section titled "How would you like to contact us?" with radio buttons for "E-mail" (usually answered within 24 hours) and "Phone" (estimated wait: less than 1 minute). Below this is a section titled "Talk with Author Central Customer Service" with a "Request a call back" button. A woman, Sarah B., is shown in a photo. On the right, there is a sign-in section titled "Already a member? Sign in to access your account." with fields for "E-mail address" and "Password", and a "Sign In" button. Below the sign-in section is a section titled "New to Author Central?" with a "Join Now" button. A red arrow points to the "Join Now" button.

Search your Author name e.g. **Conney Marty** and find your book then simple click “**This is my book**” button to add them.

Join Author Central: Confirm your identity Step 2 of 3

Please use the search below to identify a book you've written. You can search by title, author or ISBN.

Search:

Page 1 of 1 (8 items)

	The Power of the people: Active nonviolence in the United States Robert Cooney, Helen Michalowski, Marty Leizer	<input type="button" value="This is my book"/>
	Baseball's Even Greater Insults: More Game's Most Outrageous & Irreverent Remarks Kevin Nelson	<input type="button" value="This is my book"/>