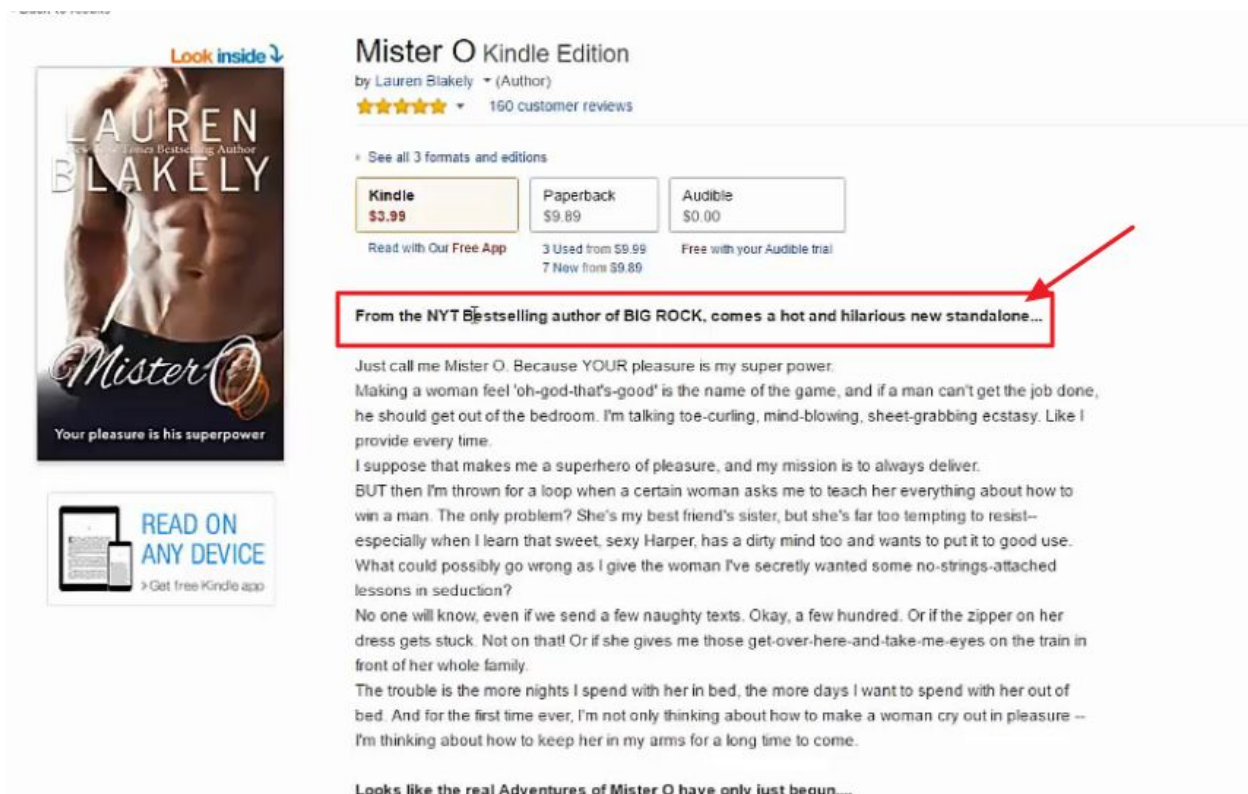# Hack#4 Modeling Bestseller Descriptions

1. Description - create your best capturing description for your books
   - Capturing the reader(s) attention on the very first sentence of your description

2. For example: https://www.amazon.com/Mister-O-Lauren-Blakely/dp/1530258952/

The author changed the first sentence to "**Just call me Mister O. Because YOUR pleasure is my super power.**" That's really capturing reader(s) attention.

3. Copy and paste the entire description on your notepad or word document or whatever your preferences.
   - Analyze the writing style of the description "How this description is capturing the reader(s) attention?"
   - Analyze the sentence structure or sentence modelling style (the way that the description engage with the audiences/readers)

- Write similar strategy to your book description (just avoid plagiarism)
- Implement the strategy and make your description unique and eye catching