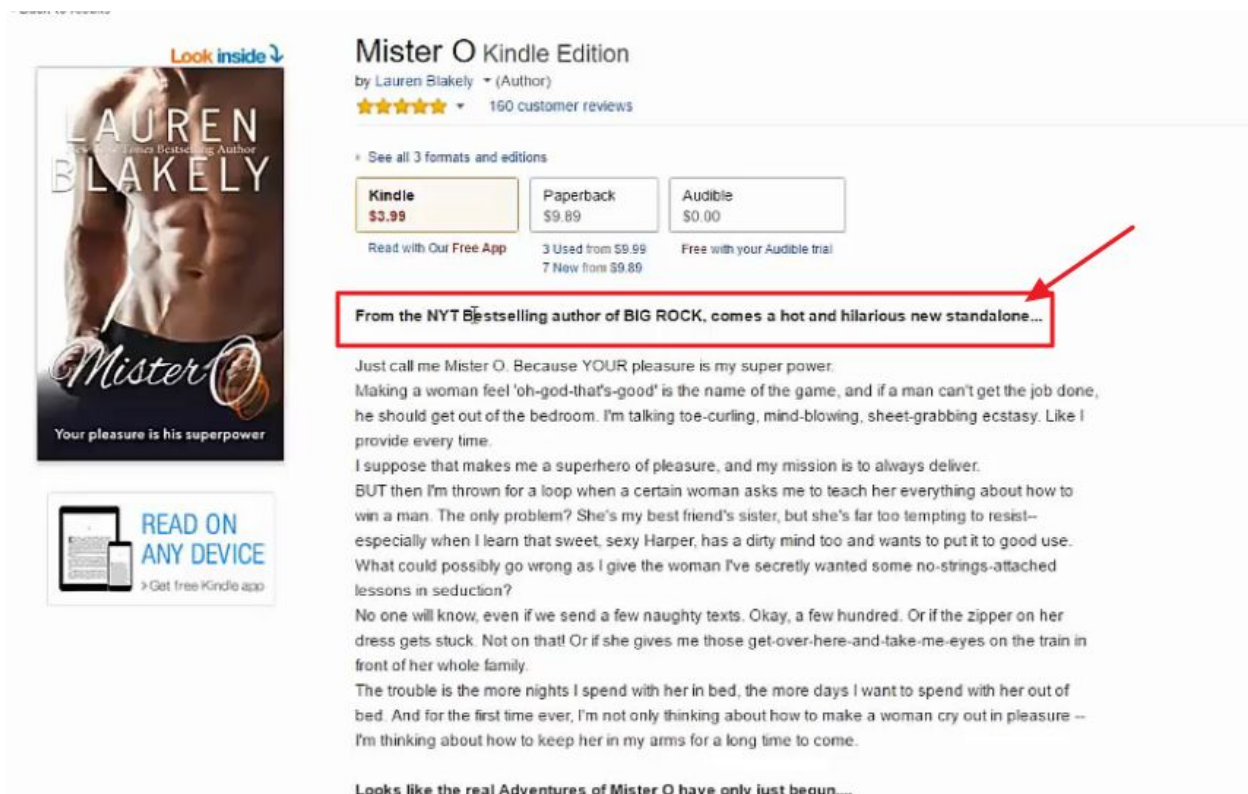


## Hack#4 Modeling Bestseller Descriptions

1. Description - create your best capturing description for your books
  - Capturing the reader(s) attention on the very first sentence of your description
2. For example: <https://www.amazon.com/Mister-O-Lauren-Blakely/dp/1530258952/>

The author changed the first sentence to “**Just call me Mister O. Because YOUR pleasure is my super power.**” That’s really capturing reader(s) attention.



Look inside ↴

**LAUREN BLAKELY**  
New York Times Bestselling Author

**Mister O**  
Your pleasure is his superpower

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by Lauren Blakely (Author)  
★★★★★ 160 customer reviews

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**From the NYT Bestselling author of BIG ROCK, comes a hot and hilarious new standalone...**

Just call me Mister O. Because YOUR pleasure is my super power.  
Making a woman feel 'oh-god-that's-good' is the name of the game, and if a man can't get the job done, he should get out of the bedroom. I'm talking toe-curling, mind-blowing, sheet-grabbing ecstasy. Like I provide every time.  
I suppose that makes me a superhero of pleasure, and my mission is to always deliver.  
BUT then I'm thrown for a loop when a certain woman asks me to teach her everything about how to win a man. The only problem? She's my best friend's sister, but she's far too tempting to resist—especially when I learn that sweet, sexy Harper, has a dirty mind too and wants to put it to good use. What could possibly go wrong as I give the woman I've secretly wanted some no-strings-attached lessons in seduction?  
No one will know, even if we send a few naughty texts. Okay, a few hundred. Or if the zipper on her dress gets stuck. Not on that! Or if she gives me those get-over-here-and-take-me-eyes on the train in front of her whole family.  
The trouble is the more nights I spend with her in bed, the more days I want to spend with her out of bed. And for the first time ever, I'm not only thinking about how to make a woman cry out in pleasure -- I'm thinking about how to keep her in my arms for a long time to come.

Looks like the real Adventures of Mister O have only just begun....

3. Copy and paste the entire description on your notepad or word document or whatever your preferences.
  - Analyze the writing style of the description “How this description is capturing the reader(s) attention?”
  - Analyze the sentence structure or sentence modelling style (the way that the description engage with the audiences/readers)

- Write similar strategy to your book description (just avoid plagiarism )
- Implement the strategy and make your description unique and eye catching