Hack#8 Modeling Bestseller Reviews

1. Reviews (why we need to touch on the reviews?)
    - The readers will tell us the good and the bad of the stories
    - The readers will tell us what they did not like about the book and what they like about the book

2. What we need to do for the reviews?
    - Just put the good reviews in your content

3. Example - (266 customer reviews)
https://www.amazon.com/Beautiful-Distraction-J-C-Reed-ebook/dp/B01E47HVP6/
    - Note: Just because it has a lot of reviews doesn't mean it's selling well.

Copy and paste those good reviews (**5 stars**) into your notepad or word document. Save those good reviews. You will be need them for your ghostwriter or graphics designer later (for outsourcing strategy).