Part 2 Facebook Ads

Set your Daily Budget for your Ads.
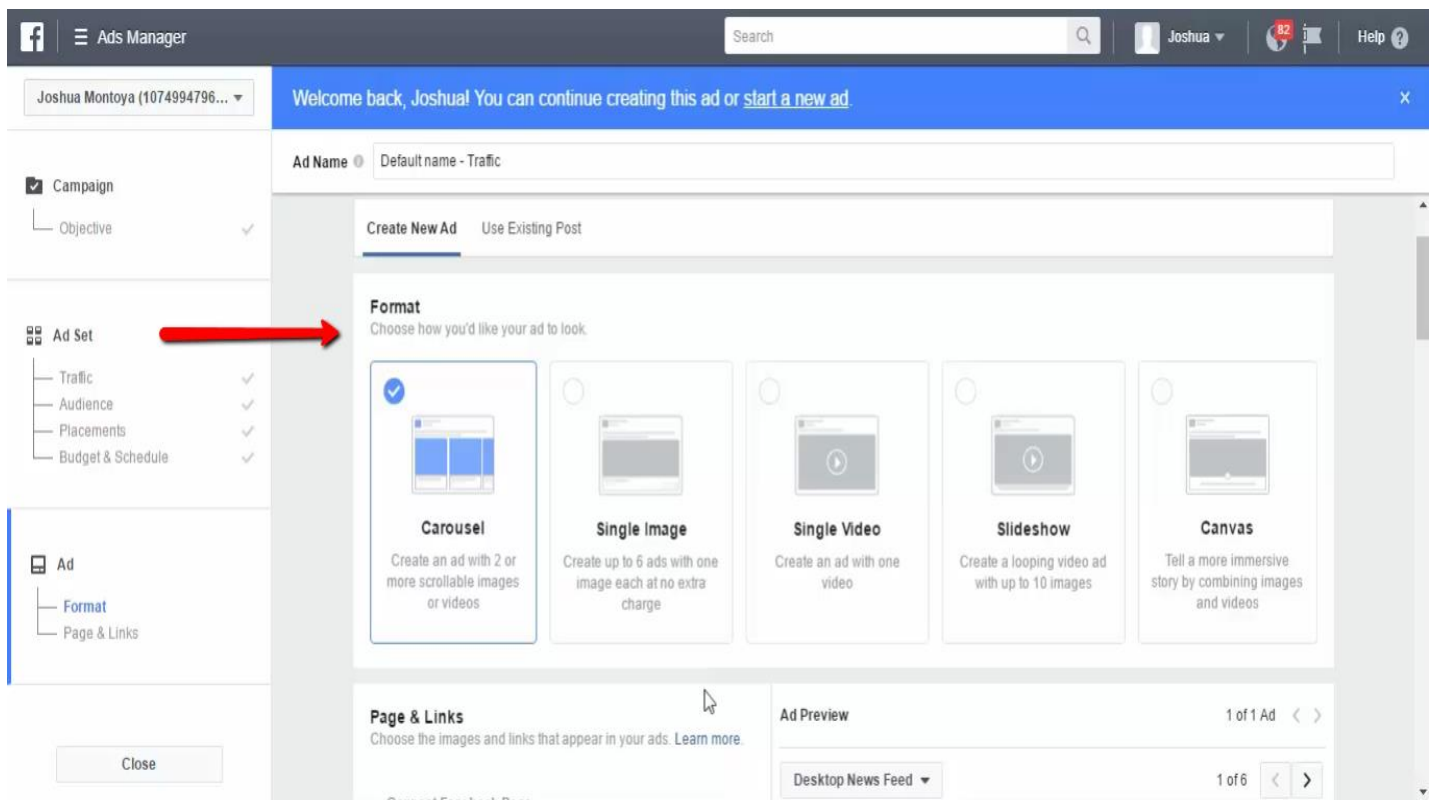
* The lower the budget the longer the conversion takes due to other campaigns with higher bids.

Set the Start and End date
Set on Automatic Bid
Click Continue

Choose Format on how you would want your Ad to look
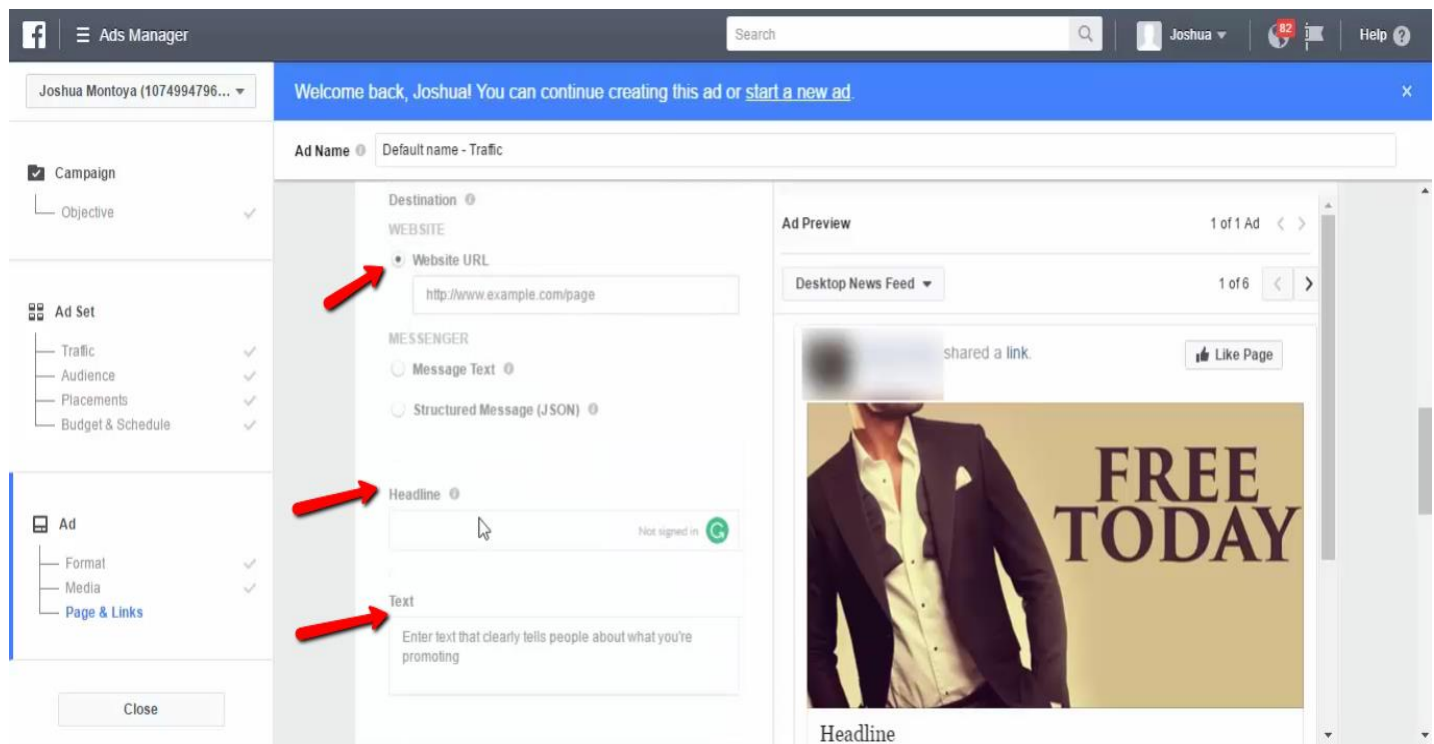
1. **Go to Images**
2. **Upload Images**
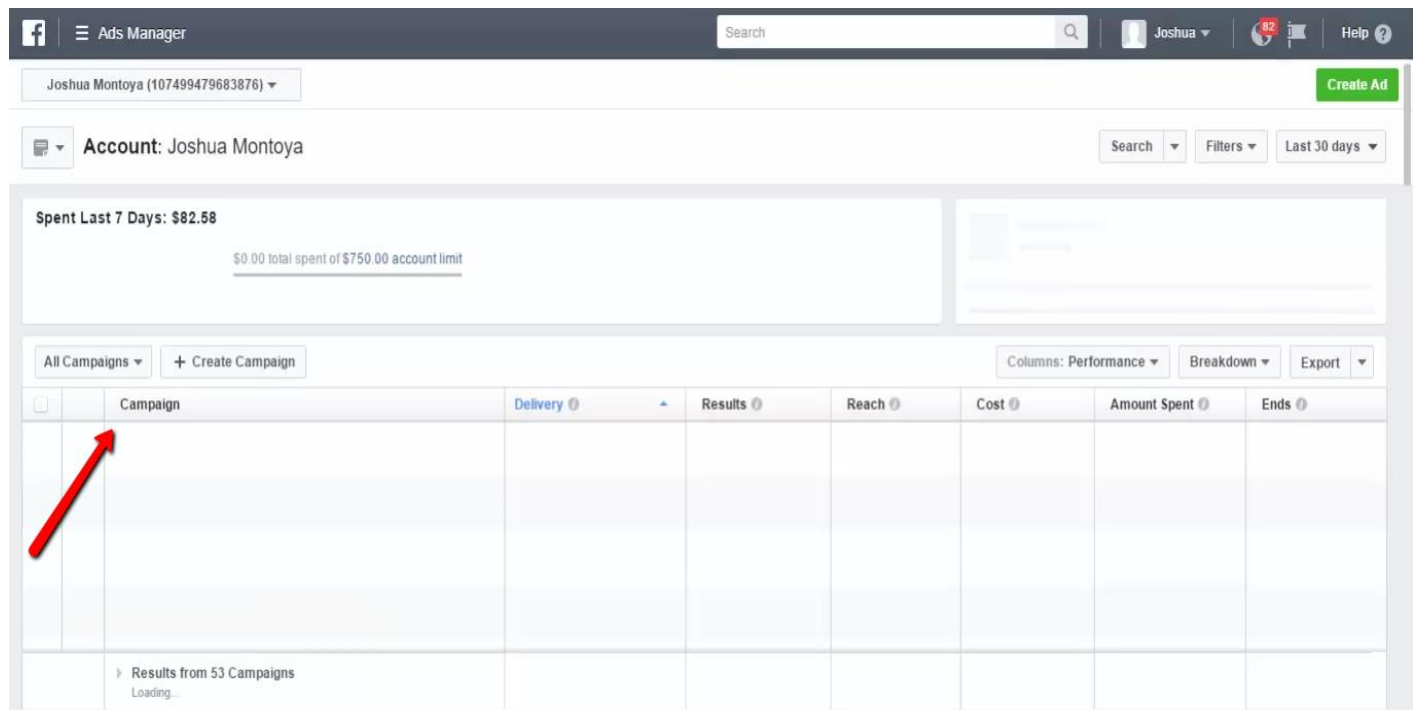3. **Refer to Required Image specs**
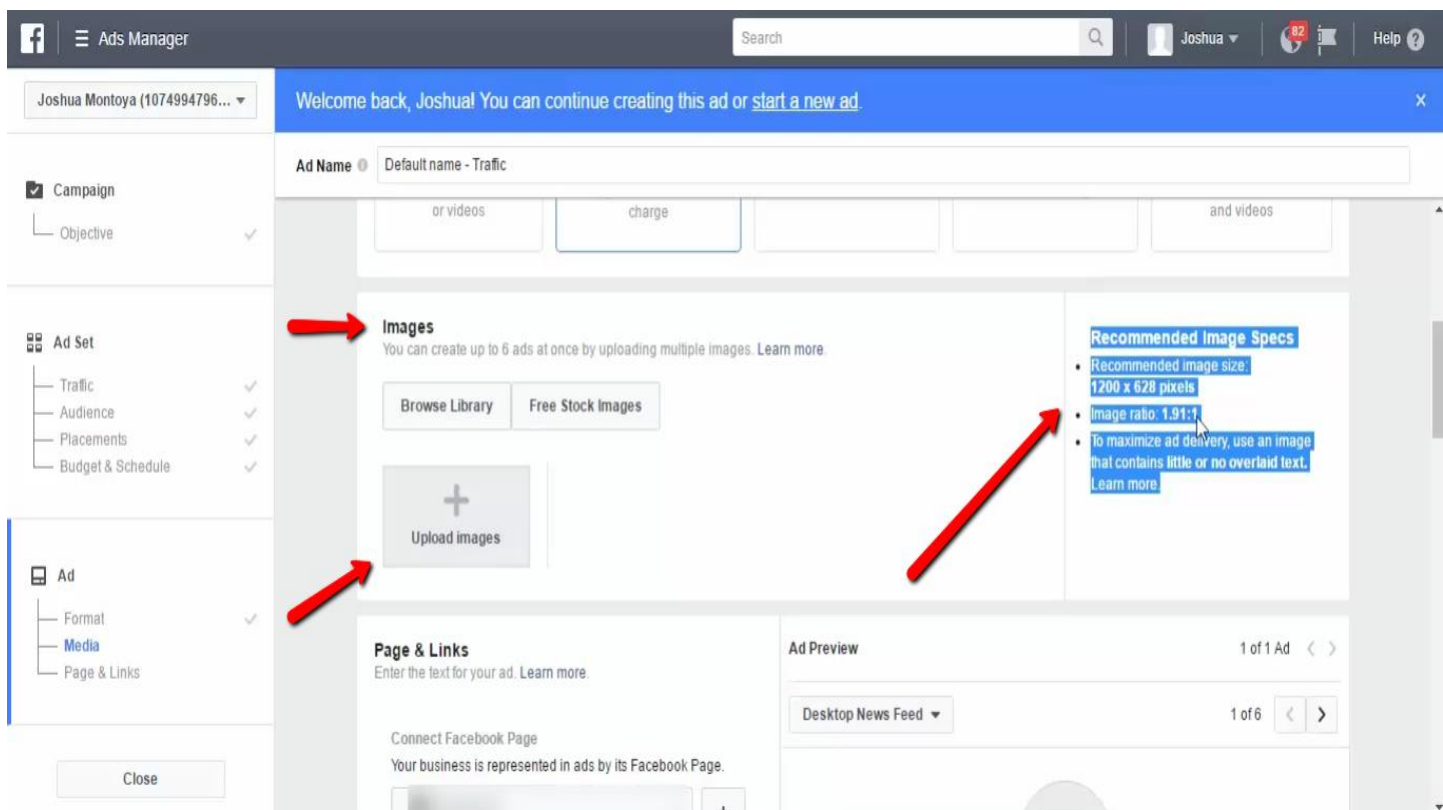
Fill in Details
- Website
- Headline
- Text

Click on "Place Order" at the bottom

1. **Select desired campaign to run**
2. **Click on view to see details of campaign**

Choose Audience for your Ads

Fill in Demographic Details