

Master of Business Administration

MBA



Regenesys
Business School
Awakening Potential

MESSAGE FROM THE CEO



Are you serious about business? The Regenesys MBA is the premier education option for people who want to devote themselves to enhancing their knowledge and management skills as either current or future executives. In the volatile economic situation in which we find ourselves, where jobs are scarce and competition is fierce, the MBA's status as a mark of distinction has become well entrenched as something that sets the exceptional apart from the ordinary. We all expect return on investment from a qualification, and by focusing on challenges in emerging markets, the Regenesys MBA provides a real-world perspective on current global challenges and motivates individuals and teams to identify market opportunities and act on them. The programme creates opportunities for participants to think critically, and to move their organisational operations in innovative and entrepreneurial directions.

In an age in which tertiary qualifications have become the expected norm, employers and job seekers alike have sought something more practical – a qualification that adds tangible value. As a result, academic qualifications that promote both academic rigour and practical application have gained popularity; the MBA has come to stand, head-and-shoulders above the rest.

The MBA's combination of the academic structure of a Masters degree and the real-world applicability in the marketplace makes it particularly appealing for the development of successful entrepreneurs and business people who will become the leaders of tomorrow.

The money and time invested in completing an MBA mean that you must choose the institution and qualification wisely. This is probably why you are reading our brochure. You want to understand what is unique about the Regenesys MBA and why you should choose to study with us.

This brochure will assist you to make an informed choice as you learn about our extensive offerings, quality lecturers and interactive course materials, e-learning capabilities, learning

methodology, unique fee structure, and state-of-the-art campus in the heart of Sandton, the business hub of South Africa.

Regenesys is not only about intellectual growth; we encourage holistic development by developing emotional and spiritual intelligence as well. We strive to develop, not just your mind, but also your heart and soul. You will often hear Regenesys staff and graduates talk about EQ (emotional intelligence) and SQ (spiritual intelligence¹) as essential factors that contribute to personal, professional and organisational success. These are so vital to leadership success that we have developed the Leadership, Emotional and Spiritual Intelligence module for our MBA programme.

There is growing empirical research showing how EQ and SQ improve organisational performance and, ultimately, financial performance. More specifically, studies confirm that the application of SQ and EQ increases commitment, passion and quality; reduces absenteeism; increases turnover and profit; and enhances organisational productivity and customer satisfaction. Regenesys wants our graduates to be at the forefront of leadership practice by impacting not only on the bottom line but, more importantly, the triple bottom line – people, profit and planet.

If you share this vision, then join the Regenesys team. Experience an incredible journey, as you grow both professionally and personally with us.

Choose the Regenesys MBA and get so much more than a qualification – gain a whole new outlook on life.

I wish you every success.

Siegie Brownlee



Regenesys Business School campus in Sandton

¹Spirituality is about following your highest purpose, being authentic and living according to fundamental principles such as integrity, respect and trust.

WHY A REGENESYS MBA?

Choosing the right business school is of pivotal importance for those considering this life-changing step. An MBA is a serious financial, emotional and time commitment.

Regenesys is a leading global business school and focuses on linking strategy to execution through emotional and spiritual intelligence. We offer a holistic outlook to current and future executives and focus on awakening potential.

A qualification that is recognised both locally and internationally

Regenesys is accredited by and registered with several education and/or training authorities, including the Council on Higher Education (CHE) and the South African Qualifications Authority (SAQA). We hold accreditation with several SETAs, across a diverse range of fields. Regenesys is also an ISO 9001:2008 accredited company.

What this means in real terms is that, when you study with Regenesys, you are placing your education in the hands of an institution you can trust and which is extensively involved and highly regarded in all of the areas relevant to your qualification.

Our facilitators and tutors are highly trained, experienced and passionate about human development. Our course material is developed by top academics and business people.

Superior value for money

The last thing we want is for financial constraints to get in the way of you furthering your education. A range of flexible payment options exists. In addition Regenesys provides an opportunity for disadvantaged students to study for free, to acquire high-quality business knowledge, but not necessarily a formal qualification.

Study mode

Unique to Regenesys is our dual accreditation, where you have a choice to obtain your MBA through contact classes or distance/e-learning. Our special mode of learning gives you the opportunity to attend live classes if you are able to, and whether you can be in class or not, Regenesys gives you full access to all online study material, live-streamed classes, recorded lectures and online tutorial support. In this way, as a student you are able to keep up with your studies even when work or personal circumstances take you away from your home base.

Study anywhere

Regenesys qualifications are ideal for individuals who want to study anywhere that suits them, using a tablet, smartphone or computer. Regenesys is the first business school in the world to offer MBA tuition via an iPhone/iPad app.

On request, students can even do exams remotely.



Superior resources

A resource centre, e-books, sources of information, academic articles, business tools, online tutorial support, chat groups and livestreamed classes and events are made available to all students. Regenesys Business School is located in the heart of Sandton, the business hub of South Africa, just a five-minute walk from the Sandton Gautrain station.

In addition to these academic resources our campus boasts a wellness centre, a zen garden and gym facilities. Because we understand the physical and emotional pressures that go along with studying while working, we encourage all of our students to take advantage of these wellness facilities.

Alumni

The Regenesys alumni group provides you with the opportunity to network and build ties with MBA graduates, who may help you tackle common challenges relating to studies and careers. We hold our alumni in the highest regard, and experience shows that our networks increasingly tend to do business with each other.



MORE REASONS TO CONSIDER THE REGENESYS MBA



**“I achieved my promotion
through my MBA.”
Regenesys Student**

Academic, emotional and spiritual support

Regenesys values the development of students' emotional and spiritual intelligence as much as that of their business acumen. This is why we will support you on every level, with the aim of keeping you energised and inspired and helping you to break free of your fears. All the while, you will be gaining valuable new knowledge to help you to stay ahead of the game.

Network opportunities and exposure to high-end business

Regenesys exposes students to the thinking and actions of the business world. In conjunction with theoretical education, we give our students every opportunity to be exposed to and network with new and seasoned business leaders, decision makers and CEOs from both the private and public sectors through our Leadership Conversations. Here, we have hosted the likes of Michael Jordaan (FNB CEO), Matthews Phosa (ANC Treasurer), Mark Lamberti (Massmart Chairperson), Adrian Gore (Discovery Holdings CEO), Bertie Lubner (Chairman of the Lubner Group of Companies), Bonang Mohale (Country GM of Shell), Greg Solomon (Managing Director of McDonald's SA), Mteto Nyati (Managing Director of Microsoft SA) and many more.

The International module and the International Leadership Development Programme see students go as far afield as New York, Silicon Valley and China to experience top corporate players in action.

Superior service delivery

At Regenesys, we care about you and your education. That is why we are constantly improving our student support – be it online, telephonically or in person. Regenesys graduates enjoy life-time after-course support – our commitment to you never ends.

An international community of students

Regenesys' flexible mode of learning means that Regenesys now has students from over 200 countries across the world; from the USA to Australia, India to the United Arab Emirates, and Nigeria to China.

Who should apply?

By obtaining an MBA qualification from Regenesys, you will have the opportunity to explore cutting-edge management theories and models from local and global perspectives to compliment your individual leadership development process. Through this programme, you will be exposed to entrepreneurial skills required for creating new ventures; new career advancement options; wealth creation; and you will be able to expand your sphere of influence.

If you are ready to take your career to the next level by developing generic and strategic management and leadership competencies across a range of fields, then the Regenesys MBA is for you.

Courses cut across traditional and new subject areas, providing tools and techniques for solving complex managerial problems.



PROGRAMME STRUCTURE AND ENTRANCE REQUIREMENTS

Modules

Compulsory modules

- **Competitive Strategy**
This module is structured around the strategic management process: strategy development, implementation, monitoring and control. The process is contextualised in the external and competitive environments.
- **Strategic Human Resource Management**
In this module, students will become adept at employing tools to identify human resource challenges facing organisations. They will be able to develop policies and practices to harness performance in support of organisational strategy.
- **Organisational Behaviour and Development**
This module covers organisational analysis and development in complex organisational environments. Students are exposed to theoretical models of power, politics, culture, structure and motivation in organisations.
- **Research Methodology**
Students are required to conduct an investigation which will draw on and integrate all elements of the MBA. In preparation, students will be exposed to quantitative and qualitative research methodologies and will learn how to identify research topics, develop and test research hypotheses. The first part of the module is classroom based. During the dissertation phase, each student will be expected to conduct research and prepare a mini-dissertation on a specific research topic.
- **Advanced Project Management**
This module considers project management as a vehicle for executing organisational strategy. Students become skilled in the use of project tools and methodologies to manage all components of a project.
- **Economics**
This module covers the four main themes: micro-economics, macroeconomics, the global economic and trade context, and the South African economic environment.
- **Leadership, Emotional and Spiritual Intelligence**
This module explores leadership theories and models. The module promotes an understanding of the fundamental nature of emotional and spiritual intelligence to effective leadership and optimal performance.
- **Business Ethics and Corporate Governance**
Local codes, such as the KING III Report, as well as international standards, such as Sarbanes-Oxley, are covered, and ethical theories are introduced.
- **Strategic Financial Management**
This module covers global and local financial decision-making and addresses the management of operating capital; strategic investment and financing decisions; dividends; cost of capital; risk; and required rate of return.
- **Strategic Information and Communication Technology**
This module focuses on the essential concepts of ICT and MIS/IT management best practices. It provides an overview of ICT management.
- **Strategic Marketing Management**
This module will develop the skills to create marketing strategies appropriate to corporate and business strategy contexts, and suitable for product or service market entries in new, growing, mature and declining markets.
- **Entrepreneurship**
Students are guided through the process of new venture creation and are exposed to entrepreneurial profiling tools. Techniques for managing intrapreneurial teams are explored.

Electives: (choice of two)

- Comparative Management Trends
- International Management
- Knowledge Management
- Mentoring and Coaching
- Mergers and Acquisitions
- Performance Management

Optional: International Module

See further information on page 6.



ACADEMIC INFORMATION

Accreditation

The Regenesys MBA is fully accredited as an NQF Level 8 programme (240 credits). This is in line with all MBA's in South Africa.

Duration

The qualification can be completed within a minimum period of two years and a maximum period of five years.

Research dissertation

Each student will be expected to conduct research and prepare a mini-dissertation on a specific research topic.

Assessment

Each module requires the successful completion of an assignment and an examination. The emphasis of the module assessment is on practical application. Students may be required to work as individuals or in teams, and will be required to address work-based challenges or relevant case studies.

Choose your start date

Regenesys has various intakes per year, with major intakes in February, April, July and September. Simply slot into the next module to start your studies.

Entry requirements

In order to be eligible for the MBA programme, you must have the following:

- A three-year degree (NQF level 7) or
- Postgraduate Diploma (NQF level 8) or
- An Honours degree (NQF level 8) and
- Relevant work experience or recognition of prior learning*

* This requirement may change in compliance with the South African Council on Higher Education regulations.

* A small number of non-degreed applicants will be considered for access to the qualification through recognition of prior learning (RPL), based on their exceptional work experience. This will be discussed upon your application.

Selection test

MBA applicants may be required to write a selection test, designed to measure language skills, numeric ability and analytical capability. Based on the results of the test, an applicant may be required to attend a selection interview.

Bridging programme

Applicants who do not meet the above requirements may enrol for our bridging programme: the Postgraduate Diploma in Business Management. This programme develops the fundamental knowledge required to successfully pursue an MBA.

“My MBA equipped me with skills to run any organisation.”
Regenesys Student



Regenesys
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CHOOSE YOUR MODE OF LEARNING

Contact	E-Learning
Daytime Mode <ul style="list-style-type: none"> Two to three full days of classes from 08:30 – 16:30 (Thursdays, Fridays and Saturdays) per module every four to six weeks. The number of days is dependent on the specific module. Evening Mode <ul style="list-style-type: none"> The classes take place in the evenings from 18:00 – 21:00 for two weeks on Tuesdays and Wednesdays or Tuesdays, Wednesdays and Thursdays. The number of days is dependent on the specific module. Block Release <ul style="list-style-type: none"> Each module is comprised of two weeks of classes from 08:30 – 16:30 (Monday – Thursday), work on team or individual assignments in the third week and self-study for exams in the fourth week. 	<ul style="list-style-type: none"> The e-Learning registration option allows you to optimise flexibility to study wherever you are. We will cater to your every need online – from electronic workbooks and textbooks to assignments and online tutors to support you every step of the way. Optimise your study-balance as your life dictates. Enjoy the advantage of studying wherever and whenever it suits you with the course content accessible on your tablet, smartphone or computer. Additional support includes an e-learning platform, online tutors, videos, discussion forums, and orientation workshops at our Sandton Campus. You may also elect to take certain modules as contact, should you be able to attend live classes.
<p>All students (contact and e-learning) have access to online forums, webinars and discussions with other students, and module tutors who offer tutorial support. The flexible learning options allow you to continue to earn while you learn.</p>	

INTERNATIONAL MODULE

The international module is an optional addition to the MBA programme and is available once a year. This module will include visits to countries in Africa and around the world, depending on the demand. The module is credit bearing as the International Management elective but students can opt to experience the trip as a non-credit bearing module. An additional fee is applicable.



Regenesys has students across the world, from over 195 countries, and also takes students to international destinations with our International Management module.

HISTORY AND BACKGROUND

From its humble beginnings to its current status as one of the leading business schools, Regenesys has touched the lives of more than 100 000 students over the past 16 years, we are inviting you to be part of our success story. Here are some of the highlights:

1999	Regenesys begins offering customised learning programmes.
2000	Regenesys receives accreditation as a higher education institution.
2002	Masters Degree, Postgraduate Diploma and Certificate Programmes delivered.
2005	Business School initiated.
2006	Regenesys begins hosting its Leadership Conversations, which see top SA leaders addressing students on business-related topics and their secrets of success.
2007	7 Wonders of the World initiative started to reward high performance: Pyramids in Egypt, Great Wall of China, Mount Kilimanjaro and the Eiffel Tower in Paris.
2008	50 000 students educated on various programmes.
2009	Regenesys opens its campus in Sandton – the heart of SA business.
2010	Regenesys receives accreditation for e-learning programmes.
2011	Regenesys launches first-in-the-world e-learning programmes on iPad, iPhone and all other smartphones and tablets.
2012	Regenesys enrolls international students from the USA, UK, Australia, China and Europe. Regenesys corporate clients include over 1 000 reputable local and international clients including: BMW, African Bank, Nedbank, the Johannesburg Stock Exchange, SARS, and many more.
	Regenesys launches Free Online Business Education, with students enrolling from over 160 countries around the world. Anyone can access Regenesys' learning materials, including tutor videos, study guides, e-books, webinars, academic articles, and much more – for free.
2013	Regenesys launches Regenesys Foundation, a non-profit entity, to promote Free Online Business Education, with students enrolling from 90 countries around the world. Anyone can access Regenesys' learning materials, including tutor videos, study guides, e-books, academic articles, and much more – for free. Regenesys opens offices in Nigeria and India. Regenesys visits the Taj Mahal as part of the 7 Wonders of the World initiative.
2014	Regenesys launches Regenesys Investments, committed to guiding its clients through the financial market. Regenesys partners with Microsoft 4Africa to offer bursaries to deserving Africans. Regenesys reaches over 100 000 students from across 195 countries through their programmes. Regenesys enhances its electronic learning platform to include live video streaming and webinars.

TESTIMONIALS

“Since registering for the Regenesys MBA programme, I have found the knowledge gained through the coursework, and the interactions with my classmates directly transferable into the workplace. Before Regenesys, I often heard jargon outside my area of expertise that created gaps in my knowledge; but my Regenesys MBA has bridged these gaps and provided valuable insight to support my holistic offering as an individual. The only regret I have is not having registered sooner.”

Sharmane Naidoo, Head: Transactional Banking Strategy, Marketing and Human Resources, Nedbank



“I found the intellectual capability within the Regenesys Team inspiring through their intent to care, coach, support and educate successful future entrepreneurs and business leaders. My attraction to Regenesys Business School was the provision of experiential learning and education from both the African and Global context in business leadership and business management.

I also found that the invited guest speakers offered me a rare experience to interact with successful business leaders who shared real practical experiences, success stories, sound advice and invaluable business knowledge. I enjoyed the networking opportunity offered to meet fellow students, business and political figures and lecturers from diverse walks of life who had a similar goal in life – success!”

Sandran Chetty, Head: Business Engagement, Retail and Business Bank, ABSA

Of all the life experiences I have had, and there have been many, the time I spent as a student at Regenesys Business School was by far the most enriching to date. I grew professionally, intellectually and spiritually as well. While I have been a serial entrepreneur before joining the Regenesys MBA programme, the programme empowered me to do more but with a lot more confidence.

Regenesys is an upstanding academic institution. What also stood out for me was their attention to their students. Regenesys understands that their students are also their customers. The service and attention I received made me feel quite special. You can feel their enthusiasm for giving attention to each student.



Shonisani Makhari, Serial entrepreneur and member of Tourism B-BBEE Charter Council

“Choosing to do my MBA with Regenesys Business School was an easy task!

Their inclusion of all the intelligences - intellectual, emotional and spiritual, resonated with me both as an individual and in my work with the Walter Sisulu Paediatric Cardiac Foundation.

The Regenesys programme is extremely flexible allowing for my often hectic schedule and having access to a full-time facilitator per module was wonderful, assisting me to get clarity and maximum benefit from my facilitators. I was excited to be able to apply all of my new found knowledge, module by module, into my work and to witness the positive, productive impact of this.

I was told that the Regenesys MBA experience would change my life; thank you Regenesys, it has!”

Lynda Bleazard, CEO of Walter Sisulu Paediatric Cardiac Foundation

“My MBA through Regenesys has been a wonderful experience. Support is always available, content is relevant, and the programme has taught me a lot more than I expected to learn.

It’s a great school, and as a distance student, I feel that the flexibility and online support has allowed me to work anywhere and still have support is only a click away.”

Shaun Richardson, Sales Director, Fry Group Foods Pty (Ltd)

Accreditation, Registration and Membership Status

Higher Education Accreditation and Registration

- Council on Higher Education
- Department of Education (2000/HE07/023)
- South African Qualifications Authority

Membership & Association

- The Association to Advance Collegiate Schools of Business (AACSB USA)
- Association of Accounting Technicians (AAT)
- South African Board for Personnel Practice (SABPP)

Further Education and Training (FET) Accreditation

- Department of Education under the Further Education and Training Colleges Act (2009/FE07/023)
- Umalusi, Further Education and Training Colleges Act, 2006

Company Accreditation

- Level 3 BBBEE Contributor Rating
- ISO 9001:2008 with SABS

SETA Accreditation

- Education, Training and Development Practices SETA (ETDP SETA)
- Services SETA (SSETA)
- Public Services SETA (PSETA)
- Local Government SETA (LG SETA)
- Finance, Accounting Management, Consulting and other Financial Services (FASSET)

How to apply

Application documents

For application forms or more info:

- Email: info@regenesys.co.za or
- Call: +27 (0) 11 669 5123/5000

Documents to be submitted with application form:

- Copy of highest qualification
- Copy of Identity Document or Passport
- Curriculum Vitae (up to three pages)
- Motivation letter for your enrolment (one page)
- Proof of payment of application fee
-

Entry requirements

Entry requirements are as stated on page 5. However, a small number of non-degreed applicants will be considered for a qualification based on their exceptional work experience and through the recognition of prior learning (RPL) process. This can be discussed upon your application.

Important considerations

- Please note: Students must be computer literate and have access to the Internet to access learning materials and submit assignments.
- An application fee is applicable.
- Recommended e-books will be included; however, hardcopy textbooks may be purchased.
- For e-learning/distance, any printing and postage requirements will be for the students account.
- Additional fees will be charged for selection tests, reassessments, special examinations, graduation, defaults in payment of programme fees, and RPL.
- Assessment results will be withheld from students in financial arrears.

Payment options

Flexible payment options allow for payments per month, per module, per semester or annually. All applications include a non-refundable registration fee. We have links with student loan providers should you require financial support.

Students have the option to purchase the printed recommended textbooks. However, where applicable, e-books are included in the course materials provided.

Finance requirements

- Flexible payment options are available, allowing you to choose one of several modes of payment:
 - » Annual, per semester, modular or monthly.
- A deposit is required, which will be deducted from your course fees.
- Promotional and group discounts are available.
- Upon acceptance, a detailed invoice will be provided stating the payment plan chosen and banking details.

Proof of payment should be sent via one of the following options:

- Email: finance@regenesys.co.za
- Fax: +27 (0) 11 669 5001
- Proof of payment should include your name, student number, cell phone number and programme name



Regenesys Business School

Sandton, South Africa

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Email: info@regenesys.co.za

Web: www.regenesys.co.za

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Sandton, South Africa

Regenesys School of Public Management

Sandton, South Africa

Phone: +27 (0) 11 669 5000

Email: info@regenesys.co.za

Web: www.regenesys.co.za

Regenesys Foundation

Sandton, South Africa

Phone: +27 (0) 11 669 5000

Email: foundation@regenesys.co.za

Web: www.regenesysfoundation.org

MyWealth Investments

Sandton, South Africa

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Regenesys India

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Churchgate Street, Victoria Island, Lagos



Regenesys Business School campus in Sandton

Regenesys is proudly associated with:

