

Hack#2 Modeling Bestseller Book Titles

1. Optimizing title - see for example:

<https://www.amazon.com/Ladies-Man-Manwhore-Katy-Evans/dp/1530111641>

<https://www.amazon.com/Ms-Manwhore-3-Katy-Evans/dp/1517356423/>

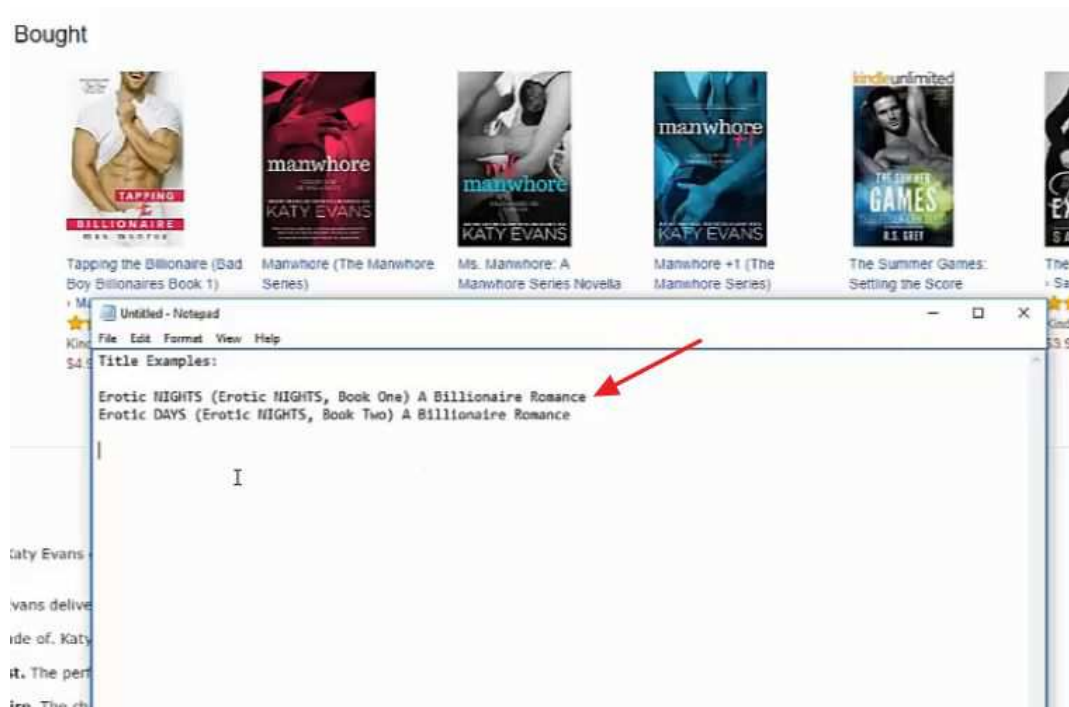
2. You can grab ideas from those books, just be a little creative.

3. Open up your notepad and take note of your title example.

Title Example:

Erotic NIGHTS (Erotic NIGHTS, Book One) A Billionaire Romance

Erotic DAYS (Erotic NIGHTS, Book Two) A Billionaire Romance



You can also include the Category e.g. **Contemporary Women** or **Women's Fiction** inside of the title as keywords

Title Example:

Erotic NIGHTS (Erotic NIGHTS, Book One) A Contemporary Women Romance



4. Your Title Main Goal:

- Consistency
- Capturing
- Related to Genre