

Curriculum Vitae

Mário Luís Rodrigues de Sousa Andrade

I'm a user experience designer with a graphic and interaction design background. Currently I'm working at the Guardian helping to rethink its advertising experience.

Personal information

Nationality

Portuguese

Date of Birth

29th December 1987

Mother tongue

Portuguese

Other languages

English

Excellent listening, speaking, reading and writing skills

French

Average listening and reading skills. Low speaking and writing skills.

Contact

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Website

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Twitter

@mandr8

Professional experience

October 2012 to present

User Experience Architect

The Guardian

90 York Way, London N1 9GU

Full-time position. Worked on the new Guardian native applications for iOS and Android, on the new breaking news alert feature on the Guardian site. Currently working on improving the Guardian's advertising experience.

February 2011 to October 2012

Associate User Experience Architect

LBi London

146 Brick Lane, London E1 6RU

Full-time position. I've worked for a year as part of a retained team for BT Consumer optimising and supporting the current site execution and adding new features and functionality to meet new proposition changes. I've also add the opportunity to work on a small, focused mobile team delivering mobile solutions for new and existing clients including E.ON and Foot Locker.

November 2009 to February 2011

Graduate User Experience Architect

LBi London

146 Brick Lane, London E1 6RU

One year graduate scheme at LBi London, where I had the opportunity to work on a variety of short projects for clients like Electrolux, BT Business and Tesco, plus a 6 month project supporting the development of Lloyds TSB internet banking and mobile banking sites.

September 2005 to present

Freelance work on various design projects, developing front end for blogs, creating brand identity for small businesses & producing poster designs and branding for local community cultural events.

Education

October 2008 to September 2009

MA Interactive Media

Level: **Pass**

University of the Arts London

London College of Communication

Elephant & Castle, SE1 6SB London, United Kingdom

September 2005 to July 2008

BA Graphic and Multimedia Design

Level: **15** out of 20

Instituto Politécnico de Leiria

Escola Superior de Artes e Design das Caldas da Rainha

Rua Isidoro Inácio Alves de Carvalho, 2500-321 Caldas da Rainha,
Portugal

September 2002 to July 2005

High School Graduate

Level: **16.2** out of 20

Escola Secundária de Penafiel

Rua Dr. Alves Magalhães, 4560 Penafiel, Portugal

Technical skills

Software

3D Studio Max, Adobe Illustrator, Adobe Photoshop, Adobe InDesign,
Axure, Omnigraffle, Sketch,

Development

HTML, CSS, JavaScript

Public speaking

March 2015

Lean UX London

Extra! Extra! Rethinking the breaking news experience

May 2015

UX Oxford

Extra! Extra! Rethinking the breaking news experience