

Andrei Matveenko, Postdoc at University of Copenhagen (updated 13.09.2021)

CONTACT INFORMATION	Økonomisk Institut Øster Farimagsgade 5 1353 København K Denmark	anma@econ.ku.dk (+45) 91 80 21 15 Personal Website
CURRENT POSITION	University of Copenhagen , Copenhagen, Denmark Postdoctoral Researcher, Department of Economics, 2019 – Present	
EDUCATION	CERGE-EI , Prague, Czech Republic Ph.D. in Economics, 2015 – 2019 • Advisor: Filip Matějka M.A. in Economics, 2013 – 2015 Saint Petersburg University , Saint Petersburg, Russia Specialist (MSc. equivalent) in Mathematics, 2008 – 2013	
RESEARCH INTERESTS	Information Economics, Rational Inattention, Behavioral Economics, Game Theory	
JOB MARKET PAPER	Sparking Curiosity or Tipping the Scales? Targeted Advertising to Rationally Inattentive Consumers (joint work with Egor Starkov) This paper argues, in the context of targeted advertising, that receivers' rational inattention and ability to independently acquire information have a non-trivial impact on the sender's optimal disclosure strategy. In our model, a monopolist has an opportunity to launch an advertising campaign and chooses a targeting strategy – which consumers to send its advertisement to. The consumers are uncertain about and heterogeneous in their valuations of the product, and are rationally inattentive in that they must incur a cost if they want to learn their true valuations. We discover that the firm generally prefers to target consumers who are either indifferent between ignoring and investigating the product, or between investigating and buying it unconditionally. If the firm is uncertain about the consumer appeal of its product, it targets these two distinct groups of consumers simultaneously but may ignore all consumers in between.	
WORKING PAPERS	Attentional Role of Quota Implementation (joint work with Sergei Mikhilishchev, accepted at Journal of Economic Theory) The Status Quo and Belief Polarization of Rationally Inattentive Agents: Theory and Experiment (joint work with Vladimir Novak and Silvio Ravaoli)	
PUBLISHED WORK	Logit, CES, and Rational Inattention , 2020, Economics Letters	
REFERENCES	Mogens Fosgerau , University of Copenhagen, mogens.fosgerau@econ.ku.dk Filip Matějka CERGE-EI, Prague, filip.matejka@cerge-ei.cz Peter Norman Sørensen University of Copenhagen, peter.sorensen@econ.ku.dk	

RESEARCH EXPERIENCE	Postdoctoral Researcher	2019 – Present
	University of Copenhagen	
	Research Assistant	2019
	University of Copenhagen, Research Assistant for Mogens Fosgerau	
	Research Assistant	2014 – 2019
	CERGE-EI, Research Assistant for Filip Matějka, Jan Švejnar, Jakub Steiner	
	Junior Researcher	2017 – 2019
	CERGE-EI	
TEACHING EXPERIENCE	Course Instructor	Autumn 2018
	National Research University HSE, St.Petersburg, Russia, undergraduate level course Information Economics	
	Teaching Assistant	2016 – 2018
	CERGE-EI, Ph.D. level courses Microeconomics 1, 2 Industrial Organization	
GRANTS, SUPPORT AND PRIZES	2021 Scientific Grant of the Grant Agency of Charles University (grant 323221), member of research team 2019 Young Economist of the Year in the Czech Republic Award, Czech Economic Society 2019 Scientific Grant of the Grant Agency of Charles University (grant 36119), member of research team 2019 Third place at Competition for the Best Student Paper in Theoretical Economics, Czech Econometric Society 2016 Brinson Fellowship 2015 Research Fellowship at CERGE-EI 2014 – 2016 Scientific Grant of the Grant Agency of Charles University (grant 308214), member of research team 2014 – 2016 Scientific Grant of the Russian Foundation for Basic Research (project 14-01-00448), member of research team 2014 - Third place at Competition for the Best Student Paper in Theoretical Economics, Czech Econometric Society 2011 – 2013 Scientific Grant of the Russian Foundation for Basic Research (project 11-01-00878a), member of research team	
SELECTED CONFERENCE PRESENTATIONS	<ul style="list-style-type: none"> • EEA-ESEM, Copenhagen, Denmark, • GAMES 2020, Budapest, Hungary, • Workshop on Generalized Entropy, 	Aug 2021 Jul 2021 Jan 2020
	<ul style="list-style-type: none"> • EARIE-2017, Maastricht, The Netherlands • Industrial Organization and Spatial Economics, St.Petersburg, Russia • ES Asian Meeting, Kyoto, Japan 	Aug 2017 Jun 2017 Aug 2016
SUMMER SCHOOLS	<ul style="list-style-type: none"> • Fair Division: Between Economics, Mathematics and Computer Science, St.Petersburg, Russia • The 28th Jerusalem Summer School in Economic Theory – Mechanism Design, Jerusalem, Israel • Econometric Society Summer School, Kyoto, Japan • BOR Summer School, Helsinki, Finland 	

PROFESSIONAL
ACTIVITIES

- Refereeing: *Journal of Economic Behavior and Organization*
- Organizing a session on Rational Inattention at 31st European Conference on Operational Research (EURO 2021)