

Hi Timo, I came across the Front-End Engineer position at Ad Alliance, and I'm excited to express my interest in this opportunity. With over 5 years of experience as a front-end developer, I've gained extensive expertise in React, TypeScript, and JavaScript, alongside a solid foundation in HTML and CSS.

In my current role at Ibood, I've been working closely with the CI/CD senior team to successfully relaunch the company's website on React from scratch. Currently, I'm also focused on the mobile app relaunch using React Native, ensuring a smooth, responsive, and user-friendly experience across platforms. This experience in leading projects from start to finish, including complex migrations, perfectly aligns with the tasks at Ad Alliance, such as contributing to end-to-end feature development and collaborating across teams.

Additionally, my experience at Heyl.nl allowed me to manage commercial-scale web solutions and collaborate with a small, efficient team to implement smooth functionality and engaging UX/UI. Working closely with various stakeholders, I've gained a deep understanding of translating business needs into technical solutions, which I believe is key for optimizing value creation, as outlined in the job description.

The role at Ad Alliance particularly excites me because of the opportunity to contribute to both technical development and strategic business initiatives in the advertising domain. Your mission to drive innovation and improve sales processes resonates with me, and I would love to bring my background in full-stack web development and user-centric design to your team.

The office location in Hilversum is just a short distance from my home in Amersfoort, which makes this opportunity even more appealing. I'm eager to join a team that values open communication, growth, and collaboration.

I'd be thrilled to discuss how my experience and skill set align with the team's needs and contribute to the success of Ad Alliance. I look forward to hearing from you!

Best regards,  
Mandy M