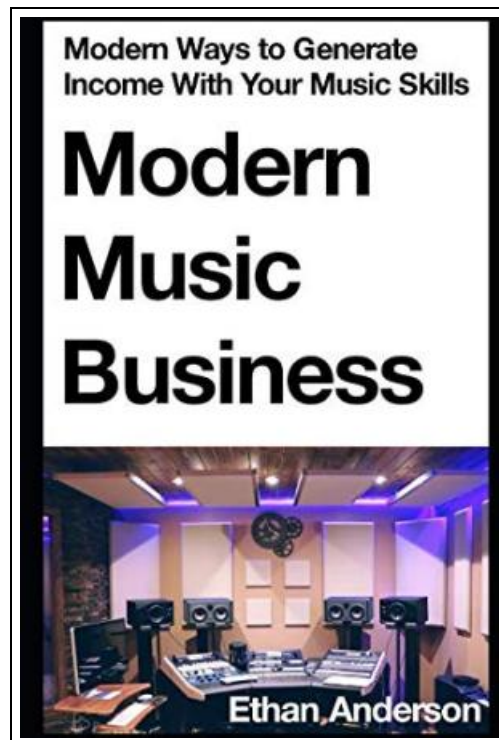


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Independently Published, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Music business today isn't very different than it has ever been. The only thing that has changed is the technology we have access to. This step by step book will teach you every aspect of the music business so you can put your music skills to work for you. It's about building your musical brand, learning the proper way to use social media, building an audience, publishing and distributing your music, and much more. In this book, you will learn alternative ways to earn an income. These include, working from home, building libraries and working for hire. Modern music business is radically changing due technological advances and this is leaving some record companies behind. This is the era of underground DIY (do-it-yourself) musicians. Being a professional musician goes beyond musical talent. You must have a business mindset when conducting your career. Ethan Anderson has been a musician ever since he could walk. That was many years ago now, back in the days where one who wanted to market their music had to use physical CDs and cassette tapes. Ever since, he started collecting years of knowledge and experience, compiling it into a digestible format for a definitive guide to other musical artists. He knew that most musicians don't have the funding to start major marketing campaigns. This book is for the cliché "starving artists," the blue collar musician, and anyone looking for guidance in modern music business. Modern Music Business covers every detail of the current music professions. In this book you will find the tools to leverage and think critically about making money with music. You will be aware of new technologies and learn how to strategically reinvent and change how you will make money. Now...

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