



Entrepreneurship For Dummies (Paperback)

By Kathleen Allen

John Wiley & Sons Inc, United States, 2000. Paperback. Condition: New. Language: English. Brand new Book. Today's business marketplace is filled with news of small business and entrepreneurs making it big. Entrepreneurship For Dummies brings everything the reader needs to get started in business into one package. From developing an opportunity and coming up with a concept to actually creating the company, this book guides readers step-by-step. Included are all the procedures necessary to create a successful business. Learn how to know your customer, test and protect your product, test distribution, and create a business plan. Discover how to find the best legal structure, business model, organization plan, marketing plan, and financial plan.



READ ONLINE
[5.73 MB]

Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger

Relevant Kindle Books



Frank Wood's Business Accounting: Volume Two (Paperback)

Pearson Education Limited, United Kingdom, 2015. Paperback. Condition: New. 13th New edition. Language: English. Brand new Book. "This is an ideal technical accounting textbook, broken into short chapters that focus on specific areas" Elayne Taylor, University of Dundee "Comprehensive text for studying...



Genuine new book Essentials of Leadership: Principles and Practice (4th Edition) (U.S.) Shiliboge. (U.S.(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry. service and quality to your satisfaction. please...



Oxford Reading Tree All Stars: Oxford Level 12 : Big Top Academy

Oxford University Press, 2017. Condition: New. Will Lola's secret fear of heights stop her from learning to walk the tightrope? Oxford Reading Tree All Stars stories are imaginative yet age-appropriate, perfect for stretching able infants. All Stars is endorsed by Potential Plus,...



The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company (Hardback)

K & S Ranch, United States, 2012. Hardback. Condition: New. Language: English. Brand new Book. Now a decade after the Four Steps to the Epiphany sparked the Lean Startup revolution, comes its sequel The Startup Owner's Manual. The Manual incorporates 10 years of...



The Business Student's Handbook: Skills for Study and Employment (Paperback)

Pearson Education Limited, United Kingdom, 2016. Paperback. Condition: New. 6th New edition. Language: English. Brand new Book. 'It is very clear and easy to understand and well laid out. A good key text.' Alison Bragg, Faculty Lead for Employability, Business and Law,...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures and...