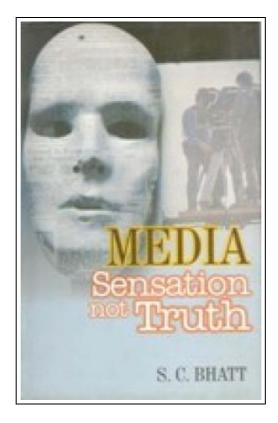
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2003. Hardcover. Condition: New. 182 The role of media in our day-to-day life is gaining significance in numerous Ways. An insignificant news may take the shape of a sensational news and its reality and truth may be tarnished proving as irreparable damage. It requires caution and media discipline while giving currency to a news. The Gujrat issue is the one which have been debated in Parliament and in newspapers, thus giving damage to the communities. The theme is well-weaved into eight chapters which covers attack and criticism, bias in the print media, non-news becoming news, role of electronic media, and the media freedom. About The Author:- Veteran and journalist, S.C. Bhatt has been watching and writing about the problems which often appear as intractable but are finally resolved. He has headed a number of Media orginisation in the course of his career, from the News Services Division of AIR to the DAVP, and from the Publications Division to the R and R Division. He has written extensively on current problems and issue concerning media. He is the author of several books like, The Great Divide:- Muslim Separatism and Partition Invasion of India, Scholar Statesman: Shanker Dayal Sharma a Biography among others; the Communist Mask. He has also edited The Encyclopaedia of District Gazetteers of India, a Voluminous work of its own kind. Contents:- Preface News and its Manifestation Attack and Criticism Goof-ups Galore Bias in the Print Media Non-News Becomes News Electronic Media s Role Sports Under Pressure Media Freedom Index. The Title 'Media: Sensation Not Truth written/authored/edited by S.C. Bhatt', published in the year 2003. The ISBN 9788121208185 is assigned to the Hardcover version of this title. This book has total of pp. 182 (Pages). The publisher of this title is Gyan Publishing House. This Book is in English....



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