



**₹ 53.0M**  
Total Revenue



**197K**  
Total Orders



**₹ 268.5**  
Average Price



**4.34**  
Average Rating



**5.59M**  
Total Rating Count

Month

Select all

January

February

March

April

May

State

Select all

Assam

Bihar

Chhattisgarh

Delhi

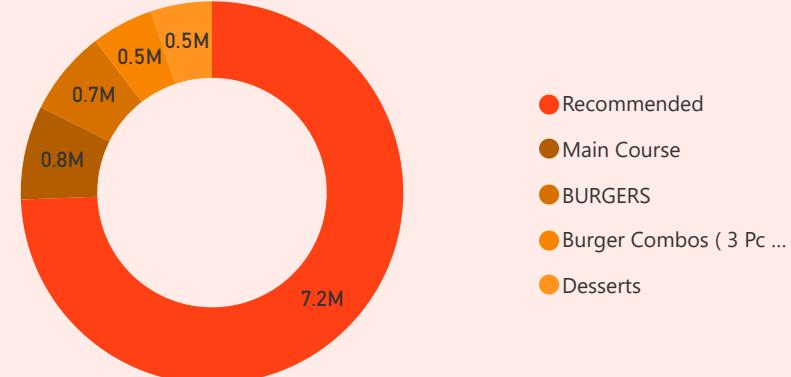
Goa

6.83M

Total Revenue and Total Orders by Month



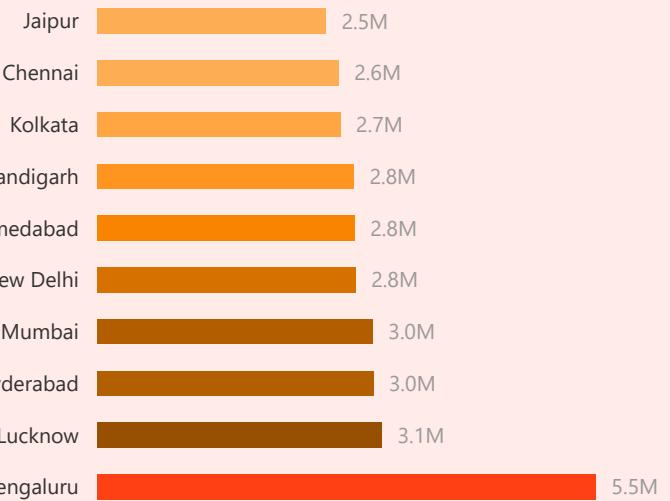
Top 5 Categories By Revenue



Top Performing Restaurants

Restaurant Name	Total Revenue
KFC	4.25M
McDonald's	3.34M
Pizza Hut	2.13M
Burger King	1.90M
Domino's Pizza	1.83M
Olio - The Wood Fired Pizzeria	1.24M
LunchBox - Meals and Thalis	1.10M
Baskin Robbins - Ice Cream Desserts	0.86M
Faasos - Wraps, Rolls & Shawarma	0.78M
The Good Bowl	0.67M
Veg Darbar by Behrouz Biryani	0.61M
La Pino'z Pizza	0.58M
Veg Meals by Lunchbox	0.48M

Top 10 City By Revenue



Top 5 Categories By Orders





# Swiggy

Location

Select all

BIRKUCHI

Kalka

131 Scheme

A. S. Rao Nagar

Aashiana

City

Select all

Agartala

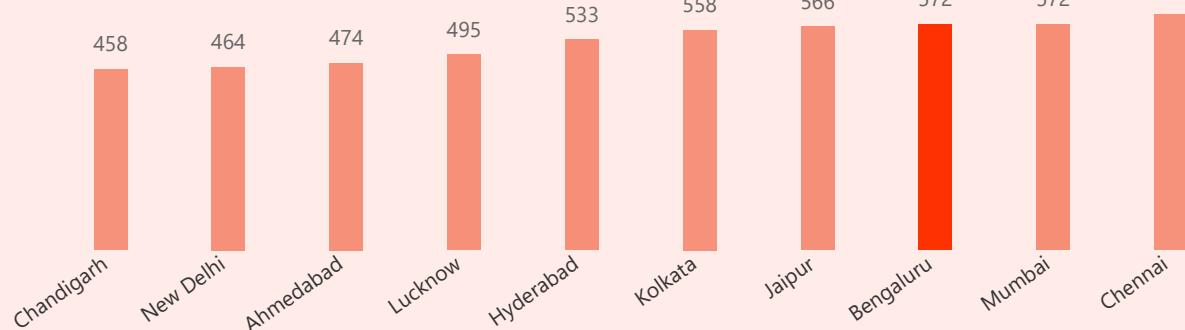
Ahmedabad

Aizawl

Bengaluru

Bhubaneswar

### Top 10 Cities By Category Count



942

Total Locations



4731

Total Category



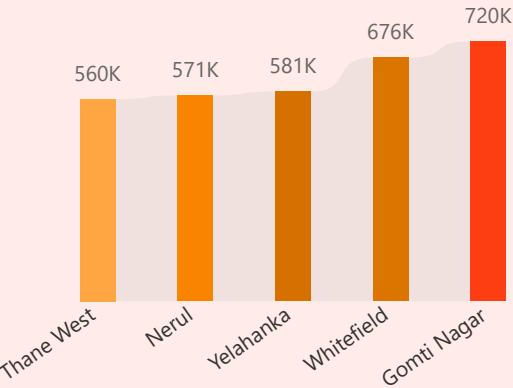
942

Total Locations

### Orders By Area

Area	Total Orders
Yelahanka	2283
Gomti Nagar	2221
Whitefield	2131
Nerul	2034
Thakurpukur	1934
Jagatpura	1836
Police Bazar	1814
Vasant Kunj	1789
Thane West	1771

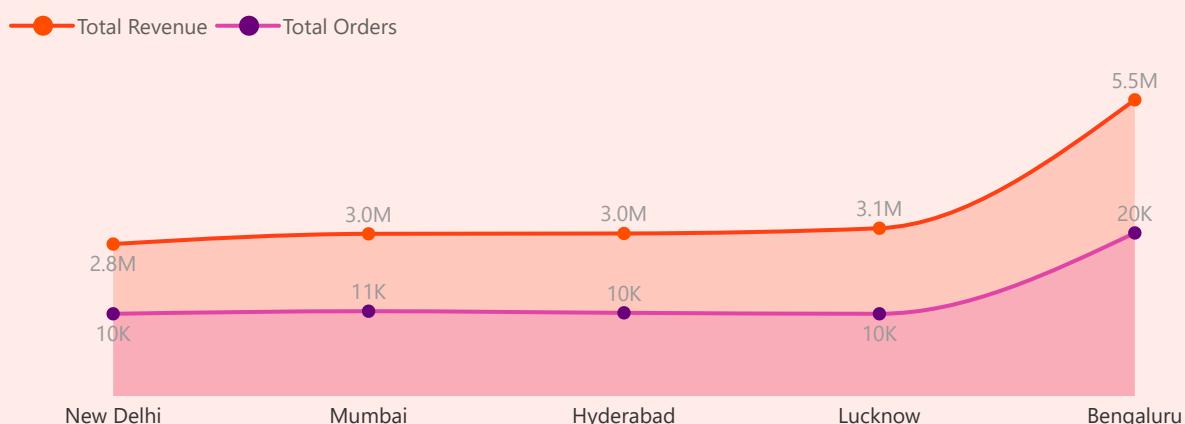
### Top 5 Revenue-Generating Locations



### Order Flow By City



### Order VS Revenue By City





# Swiggy

## Category

Select all

Desi Ghee Sweets

(Chinese)

(Pasta)

(Roll)

(Sides)

## Restaurant

Select all

175 C

1944 The Hocco kit...

37 The Central Rest...

4 Seasons

51 Rainbows

## Category Performance

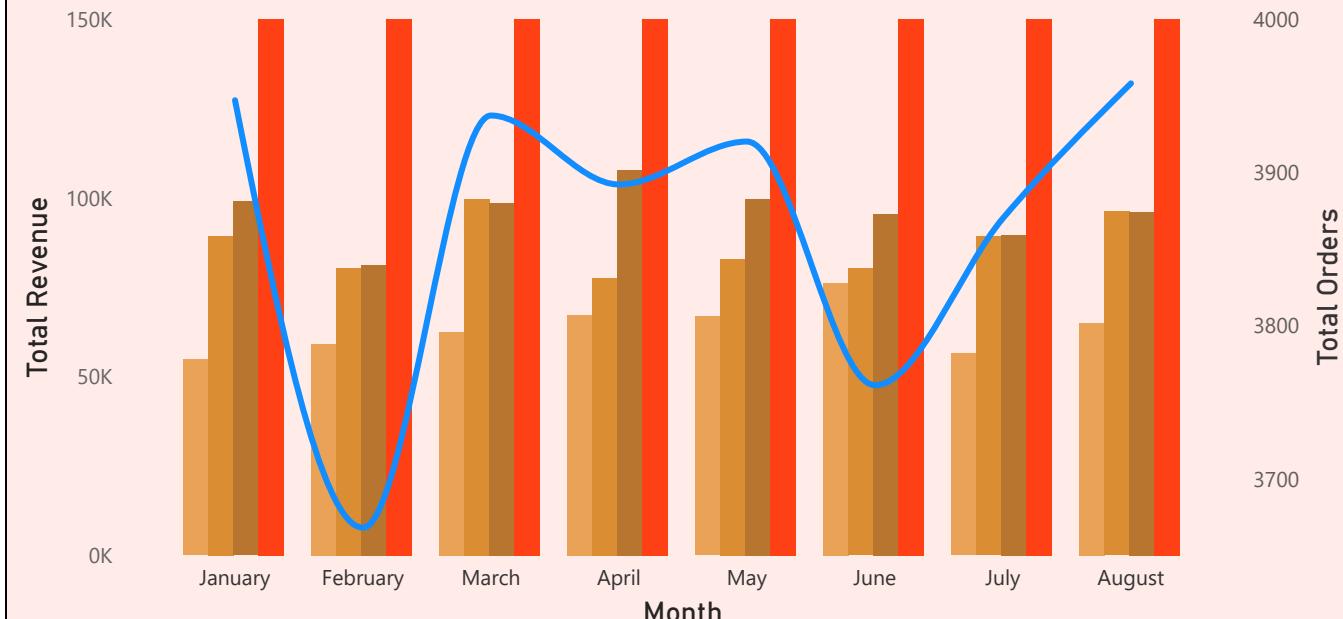
Category	Max of rating	Avg Price	Avg Rating
Desi Ghee Sweets	5.00	593.52	4.67
*New* High-Protein Rice Bowls	5.00	199.00	4.50
1/2 Kg Cakes	5.00	1,151.25	4.83
1/2kg Cakes	5.00	573.33	4.68
10" LARGE PIZZAS   NON-VEG	5.00	488.27	4.63
10" LARGE PIZZAS   VEG	5.00	456.40	4.54
100 ml Ice creams	5.00	84.81	4.60
100% Whole Wheat Breads	5.00	98.00	4.76
1kg Eggless Cake	5.00	1,415.00	5.00
1kg Regular Cake	5.00	1,087.60	4.72
2 Bowls @ 99 each	5.00	341.86	4.64
2 Burgers @ Rs 139	5.00	286.38	4.34
2 Value Biryani's @ 99 each	5.00	289.00	4.42
2PC Breakfast Meal	5.00	179.26	4.52
2Pcs Combos at 99	5.00	198.57	4.10

## Restaurant Performance Summary

Restaurant Name	Total Orders	Total Revenue	Avg Price	Avg Rating
KFC	12961	4.25M	327.67	4.30
McDonald's	13530	3.34M	247.09	4.40
Pizza Hut	6529	2.13M	326.74	4.20
Burger King	7116	1.90M	267.12	4.34
Domino's Pizza	5492	1.83M	333.94	4.37
Olio - The Wood Fired Pizzeria	3241	1.24M	381.48	4.29
LunchBox - Meals and Thalis	4700	1.10M	234.29	4.37
Baskin Robbins - Ice Cream Desserts	4197	0.86M	205.05	4.43
Faasos - Wraps, Rolls & Shawarma	3256	0.78M	239.62	4.36
The Good Bowl	2665	0.67M	252.66	4.34
Veg Darbar by Behrouz Biryani	931	0.61M	654.49	4.34
La Pino'z Pizza	2136	0.58M	269.95	4.27
Veg Meals by Lunchbox	2083	0.48M	230.43	4.35
Wow! Momo	2011	0.46M	227.97	4.29
Cheesecake & co.	771	0.45M	588.00	4.51

## Category Rank Over Time

● Burger Combos ( 3 Pc Meals ) ● BURGERS ● Main Course ● Recommended ● Total Orders



984

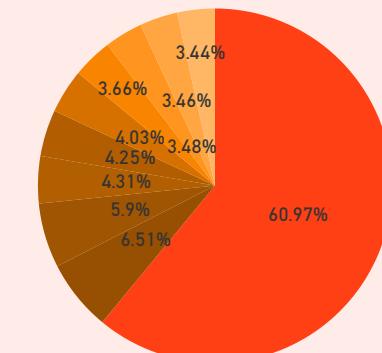
Total Restaurant



17K

Peak Hour Orders

## Category Contribution



- Recommended
- Main Course
- BURGERS
- Burger Combos ( 3 ...
- Desserts
- Sweets
- McSaver Combos (...
- ROLLS
- Starters
- Korean Spicy Fest(L...



# Swiggy

Month

Select all

January

February

March

April

May

City

Select all

Agartala

Ahmedabad

Aizawl

Bengaluru

Bhubaneswar

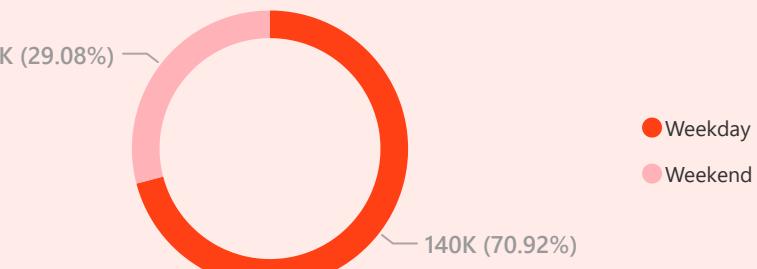
## Orders By Hour & Month

Hour	January	February	March	April	May	June	July	August	Total
15	1055	935	974	1042	997	965	1039	1089	8096
5	1069	995	965	956	1086	1028	1027	1031	8157
13	1026	942	1004	1030	1061	1021	1042	1031	8157
12	1092	990	979	998	1053	935	1042	1076	8165
19	1020	994	1057	1041	979	1060	1010	1024	8185
18	1087	953	1039	1000	992	1026	1057	1032	8186
6	1078	883	1020	1070	1029	1036	1033	1040	8189
17	1069	937	1076	999	1026	1002	1042	1062	8213
21	1006	1042	1019	971	1083	1071	1003	1064	8259
20	1072	980	1017	1039	1035	1023	1047	1048	8261
16	1058	993	963	1064	1100	1023	1032	1046	8279

## Day Wise Performance

Month	Day	Total Orders	Rating Bucket	Week
January	1	64	Average	Wednesday
January	1	228	Excellent	Wednesday
January	1	480	Good	Wednesday
January	1	40	Poor	Wednesday
January	2	71	Average	Thursday
January	2	235	Excellent	Thursday
January	2	477	Good	Thursday
January	2	33	Poor	Thursday
January	3	65	Average	Friday
January	3	209	Excellent	Friday

## Weekend Vs Weekday Orders



Weekday

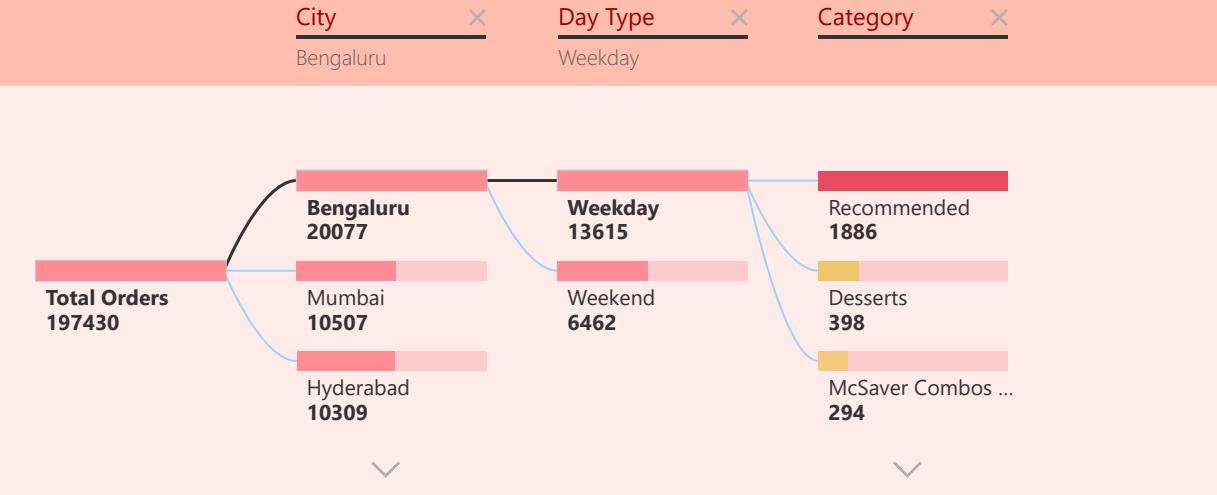
Weekend

Q1

Q2

Q3

## Orders Breakdown



## Hourly Revenue Trends

