

Customer Engagement Report

Total Customers

10K

Total Annual Fees

3M

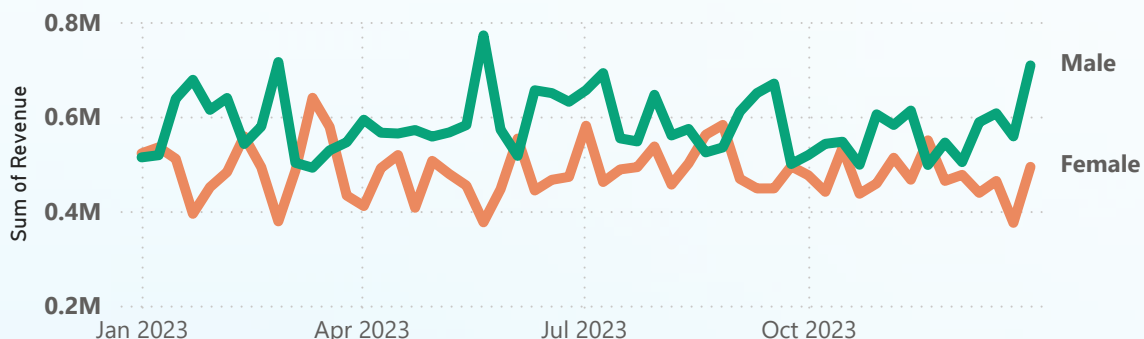
Total Interest Paid By Customers

8M

Avg. Customer Satisfaction Score

3.19

Revenue by Week



Q4

Q3

Q2

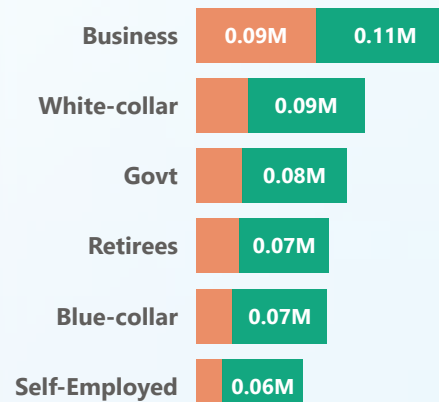
Q1

Week_Start_Date

All

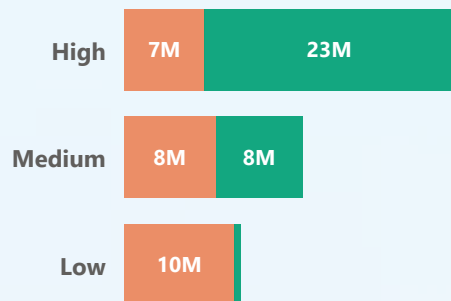
Job Sector by Average Income

Gender ● Female ● Male



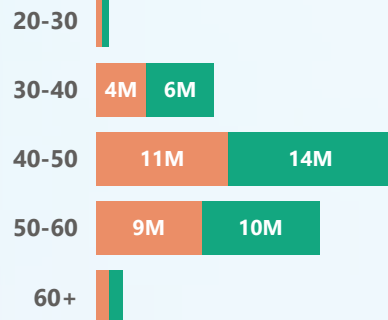
Income Category By Revenue Generated

Gender ● Female ● Male



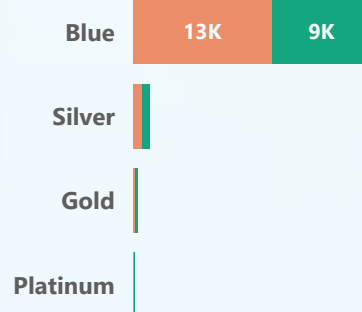
Age Group by Revenue Generated

Gender ● Female ● Male



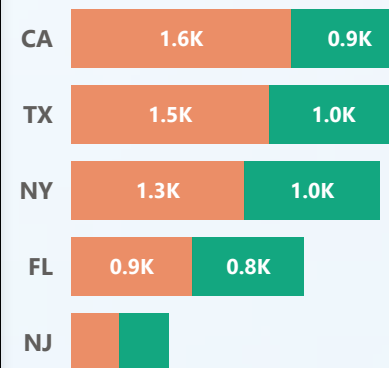
Card Category by Dependent Count

Gender ● Female ● Male



Top 5 States by Revenue

Gender ● Female ● Male



Female

Male

Gold

Blue

Silver

Platinum

Swipe

Online

Chip