

Anastacia Shepitko

DIGITAL MARKETING SPECIALIST



EXPERIENCE

APRIL - OCTOBER 2015
ACCOUNT MANAGER
BEETROOT AB

Customer on-boarding, managing projects, managing customer success

OCTOBER 2015 - PRESENT
MARKETING MANAGER
WHITE LABEL AGENCY

Managing company's brand and web presence: website (design, content, SEO), social media channels. Creating textual and visual content. Heading photo and video production. Internal marketing.

EDUCATION

2010
DONETSK NATIONAL UNIVERSITY
BACHELORS DEGREE
Theory and practice of translation

VOLUNTEERING

2014
US Embassy's "Window On America" program in
Poltava, Ukraine

HONORS

2015
Certificate of Recognition issued by the Embassy of the
United States of America in Ukraine

CONTACT

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LOCATION: Poltava, Ukraine

BIO

Born February 1994, lived and studied in Donetsk, Eastern Ukraine. Graduated from university in 2014 and moved to Poltava. Started working in IT in 2015, helping land and manage B2B customers in Beetroot AB. Moved on to become a Marketing Manager in WLA, managing digital marketing, brand and internal marketing.

In my free time I read everything I can put my hands on, co-produce creative projects, help manage a small Formula 1 community for Russian speakers, and teach myself Swedish.

LANGUAGES

ENGLISH - Fluent
SWEDISH - Beginner
UKRAINIAN - Native
RUSSIAN - Native

PERSONAL QUALITIES

Open-minded
Resourceful
Positive
Enthusiastic
Flexible

Most inspired when working with people who know what they're doing and why they're doing it.